User Persona Name

"Want to make this TikTok with me?"

Age: **18**
Work: **Unemployed**
Relationship: **Single**
Location: **Columbia, SC**
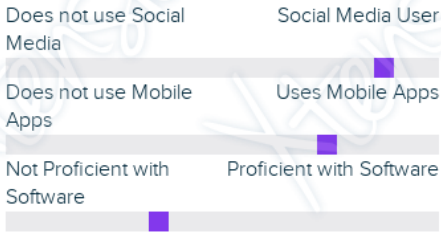Character: **College Student, App User**

Wants and Needs

- Hannah wants to attend class on time after waiting for and picking up her order
- She needs an easy-to-use app to accurately predict the real wait time for her orders

Frustrations

- Hannah has to run to class, or be late, after ordering lunch from somewhere with a longer wait time than what is actually shown on the site.

Technology

Does not use Social Media	Social Media User

Does not use Mobile Apps	Uses Mobile Apps

Not Proficient with Software	Proficient with Software

Bio

Hannah is an unemployed, 18 year old college student attending the University of South Carolina. She is a freshman and frequently uses the GrubHub app for on campus dining. She is determined and cares tremendously about her grades, hence why arriving to class, on time, is very important. When Hannah is not living in her dorm with her roommate, she lives with her parents from Charleston.

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