

# Sophie Lucy

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## Work Experience

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### Spotlyte by Allergan, New York, NY

Jan 2019 - Present

#### Product Manager

*TheSpotlyte.com* is an online publication improving consumer sentiment towards injectable aesthetic treatments

- Led the CMS re-platform and site re-design which resulted in a 400% increase in time spent on site
- Increased the cadence of releases from once a month to once a week
- Refined quality control in the software delivery pipeline: reducing production bugs by 80%
- A/B tested article recirculation designs to improve CTR to 2.6%

### Condé Nast, New York, NY

July 2017 - Jan 2019

#### Software Engineer

- Improved click-through rate on content by 5% by developing and implementing new recommendation strategies
- Collaborated with stakeholders to create a curation tool for personalizing user experience on Bon Appétit website

### Adobe Systems, Seattle, WA

June 2016 - September 2016

#### Product Management Intern

- Created a landing page for collecting leads and validating the product idea using A/B tests
- Prepared and conducted user interviews to better understand the product-market fit
- Researched technical feature details and wrote specifications for new product features

### LiveIntent Inc, New York, NY

June 2015 - December 2015

#### Product Management Intern

- Designed and developed an advertising inventory forecasting tool prototype for clients such as Condé Nast
- Performed data analysis using SQL and Excel for a 40-person back end software overhaul project

## Skills

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### Product Management Tools

Jira, Google Optimize, Google Tag Manager, Google Analytics, Heap, Segment, Sketch, Balsamiq, Photoshop

### Programming Languages

Proficient: Javascript, Java

Basic: Python, SQL

### Web Development

HTML, CSS, React, AngularJS, GraphQL, Node.js

### Foreign Languages

Proficient: Mandarin Chinese

Basic: French, Spanish

## Education

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### Barnard College, Columbia University, New York, NY

September 2013 - May 2017

BA in Computer Science