

Sophie Lucy

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Work Experience

Spotlyte by Allergan, New York, NY

Jan 2019 - Present

Product Manager

TheSpotlyte.com is an online publication improving consumer sentiment towards injectable aesthetic treatments

- Led the CMS re-platform and site re-design which resulted in a 400% increase in time spent on site
- Increased the cadence of releases from once a month to once a week
- Refined quality control in the software delivery pipeline: reducing production bugs by 80%
- A/B tested article recirculation designs to improve CTR from 2.6% to 5.1%

Condé Nast, New York, NY

July 2017 - Jan 2019

Software Engineer

- Improved click-through rate on content by 5% by developing and implementing new recommendation strategies
- Collaborated with stakeholders to create a curation tool for personalizing user experience on Bon Appétit website

Adobe Systems, Seattle, WA

June 2016 - September 2016

Product Management Intern

- Created a landing page for collecting leads and validating the product idea using A/B tests
- Prepared and conducted user interviews to better understand the product-market fit
- Researched technical feature details and wrote specifications for new product features

LiveIntent Inc, New York, NY

June 2015 - December 2015

Product Management Intern

- Designed and developed an advertising inventory forecasting tool prototype for clients such as Condé Nast
- Performed data analysis using SQL and Excel for a 40-person back end software overhaul project

Skills

Product Management Tools

Jira, Google Optimize, Google Tag Manager, Google Analytics, Heap, Segment, Sketch, Balsamiq, Photoshop

Programming Languages

Proficient: Javascript, Java

Basic: Python, SQL

Web Development

HTML, CSS, React, AngularJS, GraphQL, Node.js

Foreign Languages

Proficient: Mandarin Chinese

Basic: French, Spanish

Education

Barnard College, Columbia University, New York, NY

September 2013 - May 2017

BA in Computer Science