

Sophie Lucy

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Work Experience

Spotlyte by Allergan, New York, NY

Jan 2019 - Present

Product Manager

TheSpotlyte.com is an online publication improving consumer sentiment towards injectable aesthetic treatments

- Led the CMS re-platform and site re-design which resulted in a 400% increase in time spent on site
- Increased the cadence of releases from once a month to once a week
- Refined quality control in the software delivery pipeline, reducing production bugs by 80%
- A/B tested article recirculation designs to improve CTR to 2.6%

Condé Nast, New York, NY

July 2017 - Jan 2019

Software Engineer

- Improve click-through rate on content by 5% by developing and implementing new recommendation strategies
- Collaborated with stakeholders to create a curation tool for personalizing user experience on Bon Appétit website

Adobe Systems, Seattle, WA

June 2016 - September 2016

Product Manager Intern

- Created a landing page for collecting leads and validating the product idea using A/B tests
- Prepared and conducted user interviews to better understand the product-market fit
- Researched technical feature details and wrote specifications for new product features

LiveIntent Inc, New York, NY

June 2015 - December 2015

Product Management Intern

- Created, designed and developed an advertising inventory forecasting tool prototype for clients such as Condé Nast
- Performed data analysis using SQL and Excel for a 40-person back end software overhaul project
- Wrote detailed documentation for existing LiveIntent APIs

Skills

Product Management Tools

Jira, Sketch, Balsamiq, Photoshop, Illustrator,
Google Optimize, Google Tag Manager,
Google Analytics, Heap, Segment

Web Development

HTML, CSS, React, AngularJS,
GraphQL, Node.js

Programming Languages

Proficient: Javascript, Java
Basic: Python, SQL

Foreign Languages

Proficient: Mandarin Chinese
Basic: French, Spanish

Education

Barnard College, Columbia University, New York, NY

September 2013 - May 2017

BA in Computer Science