

Sophie Lucy

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Work Experience

Spotlyte by Allergan, New York, NY

January 2019 - Present

Product Manager

TheSpotlyte.com is an online publication improving consumer sentiment towards injectable aesthetic treatments

- Leading a cross-functional team of 2 designers, 3 developers and 1 QA
- Increased release cadence from monthly to weekly by refining quality control in the software delivery pipeline
- Managed the CMS re-platform and site re-design which resulted in a 400% increase in time spent on site
- A/B tested article recirculation designs to improve CTR 2x

Condé Nast, New York, NY

July 2017 - January 2019

Software Engineer

- Owned a Node.js and Elasticsearch-based recommendation system used by over 30 brands in over 30 markets
- Improved CTR on content by 50% by building a ranking system to sort content recommendation results
- Collaborated with stakeholders to create a curation tool for personalizing user experience on the Bon Appétit site

Adobe Systems, Seattle, WA

June 2016 - September 2016

Product Management Intern

- Created a landing page for collecting leads and validating the product idea using A/B tests
- Prepared and conducted ten user interviews in conjunction with the Design team to validate the product-market fit

LiveIntent Inc, New York, NY

June 2015 - December 2015

Product Management Intern

- Created, designed and developed an advertising inventory forecasting tool prototype for clients such as Condé Nast

Skills

Product Management Tools

Jira, Sketch, Balsamiq, Photoshop, Google Optimize,
Google Tag Manager, Google Analytics, Heap, Segment

Web Development

HTML, CSS, React, AngularJS, GraphQL, Node.js

Programming Languages

Proficient: Javascript, Java
Basic: Python, SQL

Foreign Languages

Proficient: Mandarin Chinese
Basic: French, Spanish

Education

Barnard College, Columbia University, New York, NY

September 2013 - May 2017

BA in Computer Science