

SOPHIE LUCY

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SKILLS

Product Management Tools

Jira,
Sketch, Balsamiq,
Photoshop, Illustrator

Programming Languages

Proficient: Javascript, Java
Basic: Python, SQL

Web Development

JavaScript, HTML, CSS,
GraphQL,
AngularJS, Node.js

Foreign Languages

Proficient: Mandarin Chinese,
French; Limited: Spanish

INTERESTS

Upcycle craft making,
mentorship and crime fiction

RELEVANT COURSEWORK

Human Centered Design,
User Interface Design

WORK EXPERIENCE

Condé Nast, New York, NY
Software Engineer

July 2017 – Present

- Developing and implementing new recommendation strategies to improve click-through rate on content by 5%
- Collaborating with designers and editors to iterate on early stages of curation tool used for personalizing user experience on Bon Appétit website

Adobe Systems, Seattle, WA
Product Manager Intern

June 2016 – September 2016

- Created a landing page for collecting leads and product idea validation using A/B tests
- Prepared and conducted user interviews to better understand the user-product fit
- Researched technical feature details and wrote specifications for new product features

LiveIntent Inc, New York, NY
Product Management Intern

June 2015 – December 2015

- Took the lead for creation, design and development of a forecasting tool prototype with use of APIs in AngularJS and Node.js for major clients
- Performed data analysis using SQL and Excel for a 40-person back end software overhaul project and 5-person front end projects
- Wrote detailed documentation for existing LiveIntent APIs

EDUCATION

Barnard College, Columbia University, New York, USA
BA in Computer Science

September 2013 – May 2017

LEADERSHIP

Barnard International Student Advisory Board, New York, NY
Founder

September 2016 – May 2017

- Brought together a motivated group of international students to form the executive board
- Established official recognition from an administrative level
- Devised the structure and positions on the board to best serve the needs of students

PROJECTS

Colupon (CSS/ HTML/ JavaScript/ Google APIs)

December 2016

Helps Columbia University students experience the best of New York City on a budget
https://github.com/ochan4/UID_FinalAssignment

Forecasting Tool (AngularJS/ Node.js/ CSS/ HTML/ SQL)

August 2015 – December 2015

Determines advertising inventory of LiveIntent clients through Amazon Redshift database