Yenan LIN

First-year graduate student from **IIT Institute of Design** enthusiastic about innovation try-outs in multidisciplinary areas, and seeking challenging internship opportunities in **User Experience Design** and **Design Research**

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EXPERIENCE

Intern designer of User Experience Design team in Shanghai Metersbonwe Co., Ltd -------------------------------------- 2015.6-2016.2

Focused on UI design cooperating with various teams of marketers, researchers and engineers. Completed a holistic interface for a first version of an application on the smart TV while negotiating and balancing between design principles, market expectation, cost expense and sustainability with other functional department.

Participated in a Philanthropic Project of Fixpert -- 2015.1-2015.6

Developed a user centered design to let the user engage in the design process and help them to solve one daily problem. Further exploration into how the product performance could meet with user's authentic needs. Better understanding on the relationship between designers and users.

PROJECTS AT ID

Tourism on Wabash Avenue ---------------------------------- 2017.01-05

Cooperating with Chicago Loop Alliance, framed the aim of repositioning Wabash Avenue as a destination instead of a passing-by street. Investigation and research were launched along Wabash and into multiple levels. Various approaches were introduced and integrated into a system that could increase more tourism footprints on this street.

A VR Business for Ecology Inculcation ---------------------- 2017.01-05

Exploration of a VR platform that could facilitates the exploration of ecology and the connectedness of ecosystems. Planning on platform network and business landscape that could empowers explorers to chart their own journey and to browse author vivid content using compelling media and high-quality data and to share their own content with a global community.

Virtual Reality and Social Media ---------------------------- 2016.08-12

Explorations on the potential possibilities of VR technology and modes of social communication in the near future based on Facebook platform.

EDUCATION BACKGROUND

Master of Design, Institute of Design, IIT -------------------- 2016-2018

Courses: Strategies for Open Innovation, Communication in the Planning Process, Building and Understanding Context, Intro to Design Planning, Intro to Observing Users, Analysis & Synthesis in Design, Innovation Methods

Major in Industrial Design, BS, Tongji Univ. Shanghai --- 2012-2016

Courses: Specialized Design, User Study, Design Psychology, Sustainable Design

Minor in Computer Science, Tongji Univ. Shanghai --- 2013-2014

Courses: C++ Program, Computer Graphics, Database System, Data Structure

Vice President of Student Union in the College -------- 2014-2015

SELF EVALUATION

Team spirit & Cooperation
Communication & Presentation
Context Exploration
QUALITY
Modeling & Prototyping
Analysis & Synthesis
Ideation & Innovation

A theorist who is great at innovation and development.

DESIGN & PRACTICAL SKILLS

Ps	Adobe Photoshop
Ai	Adobe Illustrator
Id	Adobe InDesign
Ae	Adobe After Effects
Pr	Adobe Premiere
	Sketch
	Axure RP
	Rhinoceros
	Keyshot
C·	C Programming
</>	HTML/CSS/JavaScript
∞	OPEN HARDWARE