

Yenan LIN

Second-year graduate student enthusiastic about innovation try-outs in multidisciplinary areas, and seeking challenging job opportunities in **Service Design** and **User Experience Design**

EXPERIENCE

UX Design Intern in Vamonde (Proboscis Inc.)

2017.7-2018.1

Focused on the redesign of a B-to-B web tool, which enables tourism agencies to create a tour guide for end users, and also supports further data analytics. Worked closely with the development team and market team to address complex issues in an efficient way.

Product Design Intern in ShrinkSpace (Counselors.com, LLC)

2017.6-2017.9

Focused on the design of a website platform aimed at helping college students reach to off-campus therapists. Research, analysis, click-able prototype and user testing had been covered throughout the process. The platform was designed to meet the physical and mental need of three different stakeholders.

UX Design Intern in Shanghai Metersbonwe Co., Ltd

2015.6-2016.2

Focused on UI design cooperating with various teams of marketers, researchers and engineers. Completed a holistic interface for a first version of an application on the smart TV while negotiating and balancing between design principles, market expectation, cost expense and sustainability with other functional department.

PROJECTS AT ID

Opportunities in Investment Management ----- 2018.01-05

Cooperating with MorningStar, diving into a complex industry of investment management and aiming to explore new opportunity areas in the ecosystem to stand out in the crowds. The project is still in the progress.

Art Learning for Young Adults in the Community ----- 2017.08-12

Cooperated with Chicago Public Library and Art Institute of Chicago, worked on the topic of how to engage young adults in art learning. Supported with abundant research on clients and users, came up with an experience of cultivating young adults' own space and sense of belonging in the community with a bond of stories.

Tourism on Wabash Avenue ----- 2017.01-05

Cooperated with Chicago Loop Alliance, framed the aim of repositioning Wabash Avenue as a destination instead of a passing-by street. Investigation and research were launched along Wabash and into multiple levels. Various approaches were introduced and integrated into a system that could increase more tourism footprints on this street.

EDUCATION BACKGROUND

Master of Design, Institute of Design, IIT ----- 2016-2018

Major in Industrial Design, BS, Tongji Univ. Shanghai --- 2012-2016

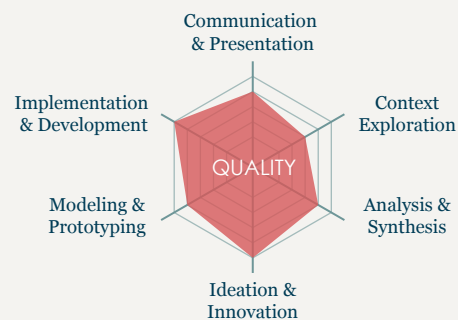
Minor in Computer Science, Tongji Univ. Shanghai --- 2013-2014

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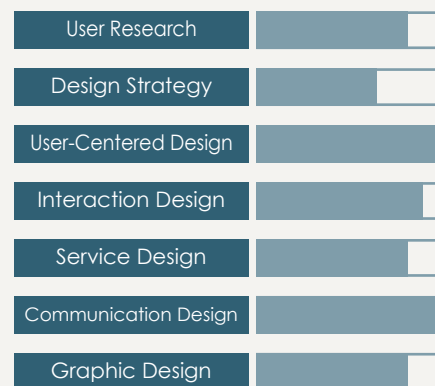
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SELF EVALUATION

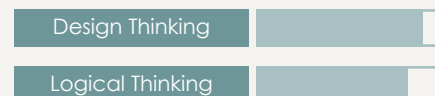


A theorist who is great at innovation and development.

DESIGN



THINKING



MAKING

