

SOPHIE MAYNARD | BESPOKE ART

*2026
Commission
Guide*



The Approach

*My goal is to create a piece
that feels like it has always
belonged in your home.*

A bespoke commission begins long before the first mark is made on canvas. It begins with an intention.

My philosophy is centered on capturing the spirit of a subject, not just a static likeness. While a photograph captures a split second in time, a painting has the ability to capture a character. My goal is to translate the "soul" of the subject into a timeless piece of fine art.

Art does not live in isolation; it lives within the context of your life. Part of my approach involves considering the architecture and atmosphere of your space. We will discuss where the piece will reside, the light it will catch, the colours that surround it, and the emotional tone you wish to set. This ensures the final work feels like a natural extension of your home.

We will review your photographs together to find the perfect reference. I look for lighting that creates depth and a composition that tells a story. If the right photo doesn't exist yet, I can guide you on how to capture a reference that will translate beautifully onto the canvas.



The Process

O1 *Enquiry*

Your journey begins with the enquiry form. This allows me to understand the scope of your project and your initial ideas. Once I have reviewed your enquiry, we will move forward to our creative consultation.

O2 *Consultation*

We will schedule a 15-minute phone consultation. This conversation is our chance to align on the “spirit” of the piece, discuss the lighting and mood, and ensure the artwork will perfectly complement the atmosphere of your home. Once we have a shared vision, a 50% non-refundable deposit is required to secure your commission.

O3 *Creation*

Your commission will begin within our agreed timeline. Once underway, you will receive two studio updates with photos, providing a behind-the-scenes look at your piece as it develops from the initial marks to the finer details.

O4 *The Reveal*

Upon completion, I share a high-resolution preview of the finished work. Once you have given your final approval, the remaining 50% balance is settled. If you have chosen my bespoke framing service, I will then frame your artwork, before preparing it for secure transit or local collection from Berkhamsted.

The Investment

A bespoke commission is more than a painting; it is an heirloom designed to last a lifetime. Pricing reflects the dedicated studio time, the complexity of the subject, and the tailored consultation process. While I work across all sizes of canvas, the following serves as a guide for your investment:

The Intimate Study | Starting from £350

The 30x30cm signature size. Ideally suited for soulful, close-up portraits of companions. Perfect for smaller spaces or as part of a curated gallery wall.

The Classic Scale | Starting from £440

Medium-format works (ranging from 40x40cm to 60x60cm). These pieces offer more room for detail and atmosphere, serving as a sophisticated focal point for any home.

The Statement Work | Price by Consultation

For those looking to create a true centrepiece. Ranging from 70cm up to 120cm, these large-scale works are designed to command a room. This size allows for incredible depth, texture, and presence, transforming a blank wall into a narrative. During our consultation, we will discuss the specific dimensions of your space to ensure the work is perfectly scaled to anchor your interior.

Bespoke Framing

I believe the frame should be as considered as the work itself. I hand-build every frame in the studio using solid natural wood, which is then stained or painted to ensure it perfectly anchors the piece within your home. We can discuss framing options and pricing during our consultation.

The Next Step

Submit Your Enquiry

Click the link below to fill out a brief enquiry form. This gives me the initial details needed to understand the scope of your project.

The Consultation

Once I have reviewed your enquiry, I will be in touch within 48 hours to schedule our 15-minute phone consultation.

Secure Your Commission

Following our call, your 50% deposit will officially secure your place in my calendar.

SUBMIT YOUR ENQUIRY

