SOPHIE

NOTHNICK -MOUSTAFA

UX/UI Designer

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SKILLS

UX/UI

User research
Usability testing
User personas
Wireframing
Prototyping
User flows
Task analysis

PROGRAMS

Sketch Invision Balsamiq Adobe Creative Suite HTML , CSS, JavaScript

LANGUAGES

English (native) German (native) French (fluent)

WHO AM I?

"German efficiency and perfectionism mixed with an English sense of humour and a little je ne sais quoi." — as someone recently described me.

EXPERIENCE

2019 - present

Sotheby's — Bids Department

Registration of clients' bids, preparation of and participation in auction.

2018 - 2019

An Hour And A Shower — Design Consultant

Shoe brand — part of the design team and responsible for the brand image (photoshoots, website, social media).

2016 - present

Instructions + - Owner

Ethical, sustainable clothing brand — responsible for all aspects from design to administrative work.

2013 - present

Freelance Designer and Pattern Cutter

2013 - 2016

Bernhard Willhelm — Showroom Sales Assistant

Fashion brand — responsible for presenting the collection to retailers and taking orders during Paris Fashion Week.

2011 - 2013

Bernhard Willhem — Design & Pattern Cutting Assistant Fashion brand — assisted during design and pattern cutting process, as well as photo shoots, showrooms and fashion shows and managed the team of interns.

2011

Le Blobterre de Matali Crasset — Designer

Product design — assisted Matali Crasset in the creation of all textile elements of her installation at the Centre George Pompidou.

EDUCATION

2006 - 2011

Design Department Düsseldorf Degree in Fashion Design

1997 - 2006

German School of Paris

Abitur - German equivalent of A-levels/baccalauréat