

Final Project Presentation

Start Assignment

- Due Dec 5 by 11:59pm
- Points 112.5
- Submitting a file upload

See the following link for more information on this deliverable:

<https://dsan.georgetown.domains/dsan5100/specific/project.html> 

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IMPORTANT: Presentations are done during the last week, please upload your slides before you present.

Presentations should be roughly 10 to 12 minutes long, with a maximum of 15 minutes.

Refer to the syllabus for late penalties:

<https://jfh.georgetown.domains/dsan5100/>  (<https://dsan.georgetown.domains/dsan5100/syllabus.html>)

GENERAL GRADE BRACKET INTERPRETATIONS

The following grade brackets have the following general meanings. More details can be found in the respective subsections of the rubric.

Project presentation

Criteria	Ratings			Pts
SLIDES SUBMITTED TO CANVAS BEFORE PRESENTATION ----- EXPECTATION: Make sure to upload the slides to canvas before the start of the section in which you are presenting	6 pts REQUIREMENT MEET		0 pts NEEDS IMPROVEMENT	6 pts
TITLE/INTRODUCTION SLIDE ----- EXPECTATIONS: Always include a slide with your talk title, group names, event, location, date/time etc. This increases name recognition and the chance that the audience will remember you	2 pts REQUIREMENT MEET		0 pts NEEDS IMPROVEMENT	2 pts
SLIDE NUMBERS ----- EXPECTATIONS: Always include slide numbers on professional presentations, it helps the audience reference specific slides when asking questions	2 pts REQUIREMENT MEET		0 pts NEEDS IMPROVEMENT	2 pts
VOLUME ----- EXPECTATION: Do not speak too quietly during a presentation. Always speak loudly and confidently during professional presentations. That way everyone, even people in the back of the room, can hear you!	5 pts GOOD	3 pts ACCEPTABLE	1 pts NEEDS IMPROVEMENT	5 pts

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<p>GRAPHICS AESTHETIC ISSUES</p> <p>-----</p> <p>EXPECTATIONS: Slides and plots should be free of aesthetic issues (e.g cramming too much information into the plot "over-plotting", generally "messy" plots, overlapping text, tiny (or huge) marker size, etc</p>	<p>5 pts 0 instances (good)</p> <p>All graphics in the presentation meet expectations</p>	<p>3.75 pts 1-2 instances</p>	<p>2.5 pts 3-4 instances</p>	<p>0 pts 5+ instances (bad)</p> <p>Five or more graphics in the presentation do not meet expectations</p>			5 pts
<p>LOW RESOLUTION FONT OR GRAPHICS</p> <p>-----</p> <p>EXPECTATIONS: Always include crisp, high resolution fonts and images. It is un-professional to have un-readable or blurry graphics during a presentation</p>	<p>5 pts 0 instances (good)</p> <p>All fonts/graphics are legible and easily readable</p>	<p>3.75 pts 1-2 instances</p>	<p>2.5 pts 3-4 instances</p>	<p>0 pts 5+ instances (bad)</p> <p>Five or more fonts/graphics are un-readable from the back of the room</p>			5 pts
<p>AXIS UNITS/LABELS</p> <p>-----</p> <p>EXPECTATIONS: All plots should have 1) Descriptive axis labels (e.g. "Closing daily value of S&P 500 (USD)" instead of "money") 2) Unit labels (unless quantity is dimensionless)</p>	<p>5 pts 0 instances (good)</p> <p>All graphics/plots have adequate units and/or axis labels</p>	<p>3.75 pts 1-2 instances</p>	<p>2.5 pts 3-4 instances</p>	<p>0 pts 5+ instances (bad)</p> <p>Five or more graphics have inadequate units and/or axis labels</p>			5 pts
<p>EXTENT OF USAGE OF VISUALIZATION</p> <p>-----</p> <p>EXPECTATIONS: Presentations was largely visual with an</p>	<p>6 pts EXCELLENT (100%)</p> <p>Presentation is largely visual with</p>	<p>5.4 pts GOOD (90%)</p> <p>Visual aids are relevant</p>	<p>4.8 pts ACCEPTABLE (80%)</p> <p>Component is acceptable but has some</p>	<p>4.2 pts NEEDS IMPROVEMENT (70%)</p> <p>Visual aids are either largely</p>	<p>0 pts UNACCEPTABLE (0%)</p> <p>Presentation is almost entirely text</p>		6 pts

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adequate balance of text to imagery. The slides should include a large amount of visualizations to help support the findings (the more visualization the better).	highly engaging and relevant graphics	and support the content, but there may be minor issues with frequency or clarity	portions that show a noticeable lack of effort	absent, irrelevant, or detract from the presentation's effectiveness.		
OVERALL SLIDE QUALITY ----- EXPECTATIONS: Slides should be well designed, aesthetically pleasing, professional, etc	12 pts EXCELLENT (100%) Component meets or exceeds all expectations	10.8 pts GOOD (90%) Component was seriously attempted, but a few parts need minor improvements	9.6 pts ACCEPTABLE (80%) Component is acceptable but has some portions that show a noticeable lack of effort	8.4 pts NEEDS IMPROVEMENT (70%) Component shows a clear and obvious lack of effort	0 pts UNACCEPTABLE (0%) Component not attempted, or is almost totally blank, or is otherwise generally unacceptable	12 pts
NARRATIVE FLOW AND ORGANIZATION ----- EXPECTATIONS: The presentation flows well, is organized and well thought out, shows clear signs of serious effort	12 pts EXCELLENT (100%) The presentation is well-structured, with a clear introduction, logical flow of ideas, and a well-concluded summary. Transitions between sections are smooth and easy to follow.	10.8 pts GOOD (90%) The presentation is organized and follows a clear structure, but transitions between sections could be improved for better coherence.	9.6 pts ACCEPTABLE (80%) The presentation has some organizational issues, making it difficult to follow the flow of ideas.	8.4 pts NEEDS IMPROVEMENT (70%) The structure of the presentation is unclear, and it is challenging to understand the logical progression of concepts.	0 pts UNACCEPTABLE (0%) The presentation lacks a clear structure, making it extremely difficult to follow.	12 pts
INFORMATIVENESS AND KNOWLEDGE ----- EXPECTATIONS: The presentation should be informative regarding	12 pts EXCELLENT (100%) Demonstrates a deep understanding	10.8 pts GOOD (90%) Demonstrates a deep understanding of the topic,	9.6 pts ACCEPTABLE (80%) Presents the basic concepts of the topic	8.4 pts NEEDS IMPROVEMENT (70%) Contains several	0 pts UNACCEPTABLE (0%) Contains multiple inaccuracies or demonstrates a	12 pts

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the given topic. The audience should walk away with a sense that the information was conveyed in a logical, intuitive, useful, and informative manner	of the topic, incorporates current research, and presents accurate and relevant information.	incorporates current research, and presents accurate and relevant information.	accurately, but with some factual errors or gaps in understanding.	inaccuracies, misconceptions, or lacks a clear understanding of the topic.	complete lack of understanding of the subject matter.	
AUDIENCE ENGAGEMENT & DELIVERY ----- EXPECTATIONS: It is important to interact with the audience by speaking directly to them and making regular eye contact. Do not read off slides and stare at the computer screen the entire time	10 pts EXCELLENT (100%) The speaker maintains excellent eye contact, speaks clearly and confidently, and engages the audience throughout the presentation. Pace and tone are appropriate.	9 pts GOOD (90%) The speaker maintains good eye contact, speaks clearly, and generally engages the audience, but there may be occasional lapses in confidence or pacing issues.	8 pts ACCEPTABLE (80%) The speaker occasionally loses eye contact, may mumble or speak too quickly, and has difficulty maintaining audience engagement.	7 pts NEEDS IMPROVEMENT (70%) The speaker struggles to maintain eye contact, lacks clear articulation, and fails to engage the audience effectively.	0 pts UNACCEPTABLE (0%) The speaker exhibits poor delivery skills, making it challenging for the audience to follow or engage.	10 pts
SPEAKER CONTRIBUTION ----- EXPECTATION: Each member presented roughly the same amount of content	8 pts GOOD	4.8 pts ACCEPTABLE		1.6 pts NEEDS IMPROVEMENT		8 pts
CONCLUSION SLIDE ----- EXPECTATION: Always include a conclusion slide to summarize your work and wrap up the presentation	2 pts REQUIREMENT MEET			0 pts NEEDS IMPROVEMENT		2 pts
REFERENCES	6.5 pts	5.2 pts ACCEPTABLE		3.9 pts	0 pts UNACCEPTABLE	6.5 pts

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----- EXPECTATION: Always included references for all external content. Either by (1) having a numbered reference slide with the number appearing on the slide where the content appears (2) including the citation on the slide where the content appears	REQUIREMENT MEET Citations and image source attribution is provided throughout, and a reference slide is provided at the end	Citations, reference slide, and image source attribution are mostly provided but sometimes missing	NEEDS SERIOUS IMPROVEMENT Citations, reference slide, and image source attribution are in-frequently provided and often missing	Citations, reference slide, and image source attribution are unacceptably infrequent or almost entirely absent		
Q&A SECTION	8 pts EXCELLENT (100%) Responds to questions with comprehensive and insightful answers, demonstrating a deep understanding of the topic. Engages with the audience effectively during the Q&A session.	7.2 pts GOOD (90%) Provides reasonable answers to questions, but there are points that could have been elaborated on better	6.4 pts ACCEPTABLE (80%) Provides satisfactory answers to questions but may struggle with some queries or require clarification.	5.6 pts NEEDS IMPROVEMENT (70%) Provides basic answers to questions but may miss critical points or lack depth in responses. Participation in the Q&A session is limited.	0 pts UNACCEPTABLE (0%) Fails to answer questions effectively, providing incomplete or incorrect responses, and does not engage with the audience during the Q&A session.	8 pts
RUN-TIME ----- EXPECTATIONS: Presentation stayed within recommended time limit	6 pts WITHIN TIME-LIMIT	3.6 pts 1 TO 4 MINUTES OVER (OR UNDER)		1.2 pts 4+ MINUTES OVER (OR UNDER)		6 pts
Total Points: 112.5						