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### OCA and the Midwest Asian American Students Union (MAASU) Received over 1,000 Pledges

Tuesday, July 02, 2013 (0 Comments)

Posted by: Sophia Ng

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OCA | EMBRACING THE HOPES AND ASPIRATIONS OF ASIAN PACIFIC AMERICANS

#### OCA and the Midwest Asian American Students Union (MAASU) Received over 1,000 Pledges for AT&T's "It Can Wait" Pledge Campaign!

FOR IMMEDIATE RELEASE

2 July 2013

CONTACT

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WASHINGTON, D.C. – OCA – Asian Pacific American Advocates, a national membership driven organization dedicated to advancing the social, political and economic well-being of Asian Pacific Americans (APAs), is proud to announce that the collaborative effort with Midwest Asian American Students Union (MAASU) in support of AT&T's "It Can Wait" texting and driving campaign received an overwhelming support of 1,000 pledges.

In late March, OCA announced an incentive to donate \$1 up to \$1,000 for every pledge that MAASU received for AT&T's "It Can Wait" texting and driving campaign. As one of our strongest student affiliates, MAASU received 1,219 pledges.

"We are honored to support MAASU in its aim to empower APA young adults. MAASU went over and beyond in promoting awareness about the dangers of texting and driving," Tom Hayashi, OCA Executive Director.

OCA – Asian Pacific American Advocates will further support this campaign by hosting the "It Can Wait" simulator at OCA National Convention exhibit hall. The exhibition will take place at the Omni Shoreham Hotel on Friday, July 19, 2013. For more details on OCA National Convention, click here.

#### About MAASU

MAASU is a 501(c) (3) non-for profit organization that was formed in response to a need for political unity among Asian American students in the Midwest.

#### About AT&T's It Can Wait Campaign

This initiative focuses on educating people – especially teens – about the dangers of texting and driving. The message is simple, yet vital: When it comes to texting and driving, it can wait. Each pledge made to never text while driving is a symbol of commitment to be part of a movement that helps everyone makes safe choices with their wireless devices on the road. For more information on the It Can Wait Pledge campaign, please click here.

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Action Alert: Register to Vote

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