

SOPHIA POZZI

22392 BAYBERRY
MISSION VIEJO, CA 92692
SOPOZZI@GMAIL.COM
(949) 690-0971

E D U C A T I O N

BA OF BUSINESS AND MARKETING

California State University, Fullerton
Fullerton, California
2008-2013

200 HOUR REGISTERED YOGA TEACHER TRAINING

Purple Yoga
Long Beach, California
2014

E X P E R I E N C E

APPRENTICE/EXECUTIVE ASSISTANT

NICORA Shoes, Los Angeles, CA
Sept 2015-Present

Create marketing materials, in charge of customer service correspondence, oversee quality control at factory, shipping and logistics management

PROJECT MANAGER/YOGA STUDIO COORDINATOR

Root Whole Body, Portland, OR
MAR 2015-NOV 2015

Create and implement marketing campaigns and social media content, assist in front desk duties, provide exceptional customer service

PR/MARKETING

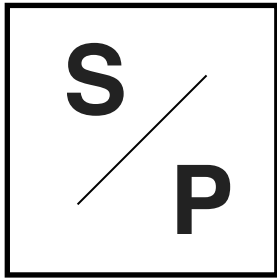
LOCK STOCK BARREL, Portland, OR
FEB 2015-MAY 2015

Complete assorted tasks such as media pitches, press releases, brand development, and social media in a timely, independent manner

PERSONAL STYLIST

Nordstrom, Irvine, CA
JULY 2014- JAN 2015

Develop and maintain meaningful customer relationships, build wardrobes tailored to each customer's personal needs, stay up to date on trends and fashion designers, be a leader on the sales floor, and provide exceptional customer service



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ASSISTANT MANAGER/YOGA INSTRUCTOR

*Purple Yoga, OC/LA,
SEPT 2012- JULY 2014*

Manage operations at three studio locations, teach yoga classes, hire and train studio staff, handle all studio's customer service relations, log inventory, assist in merchandise buying, merchandise studio, and execute a myriad of hands-on duties per studio needs

S O C I A L M E D I A

LINKEDIN:
[linkedin.com/in/sophiapozi](https://www.linkedin.com/in/sophiapozi)

P I N T E R E S T :
[pinterest.com/sophpoz](https://www.pinterest.com/sophpoz)

T W I T T E R :
twitter.com/sophpoz

I N T E R N S H I P S

PR/MARKETING INTERN

*Flagship Agency, Los Angeles, CA
MAR 2013- JUL 2013*

Assist in press releases, blogging, brand development, social media, showroom inventory, stylist pulls, event planning and execution, and other various day-to-day activities

R E L E V A N T T R A I N I N G S

PUMP AND MULE COURSE

*International Shoemaking Design, Cleveland, OH
AUG 2010*

Intensive courses on the craft of shoemaking and shoe design

R E F E R E N C E S

KIRSTEN SALADOW

*Lock Stock Barrel,
Director
949-436-0658
kirsten@wearelockstockbarrel.com*

SARAH KELLEY

*Nordstrom, Assistant Personal
Stylist Manager
305-969-3184
sarah.j.kelley@nordstrom.com*

SEQUANNA MANZENITA

*Purple Yoga, Operations
Manager
714-865-9711
sequanna@purpleyoga.org*