■ Farm Fresh Market
Your Local Farm-to-Table Marketplace

■ About the Platform

Farm Fresh Market is an innovative eCommerce platform designed to connect farmers directly with consumers. It empowers local farmers to sell fresh produce — vegetables, fruits, and seeds — while providing customers with healthy, chemical-free food straight from the farm.

Our goal is to build a transparent, sustainable, and digital ecosystem for both farmers and buyers.

■ Key Features

■■■ Farmer Dashboard: Manage products, pricing, and inventory with ease.
■ Customer Portal: Browse, filter, and purchase fresh produce effortlessly.
■ CRM Integration: Submit and track complaints or feedback for better service.
■ Secure Payments: Integrated with Braintree for seamless transactions.
■ Seed Insurance: Protect your purchases with optional seed insurance coverage.
■ Chatbot Support: Get instant help related to fruits, vegetables, and seeds.
■ Order Tracking: Real-time updates from farm to your doorstep.

■■ Tech Stack

Frontend: React.js
Backend: Node.js with Express.js
Database: MongoDB
Authentication: JSON Web Tokens (JWT)
Deployment: AWS & Render

■ Vision

"To make fresh and organic food accessible to everyone while supporting farmers through fair pricing and digital empowerment."

■ Why Farm Fresh Market?

■ Promotes sustainable agriculture
■ Encourages local farmer growth
■ Ensures transparency between producer and consumer
■ Simplifies online farm produce shopping

■ Future Goals

Expand insurance coverage for multiple crop types
Introduce AI-based price prediction and yield analysis
Enable multi-language chatbot support

Build a mobile application for Android & iOS

■ Contact Us
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■ Website: www.farmfreshmarket.in (Demo)

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