**Phipps Conservatory Web Development Project**

**Describe three ways in which your design is specifically geared toward the college student user.**

1. There are features that are of interest to college students such as the twitter feed, which enables easy quick updates on Phipps at the present moment.

2. The design is more dynamic, with the moving foreground and static background, which is a common website style.

3. My design is also simple and easy to navigate, without too much navigation (most things are one click) as college students are busy and eager to get things done quickly.

**Describe three ways in which your design evolved over several iterations of the assignment. You may want to include specific screenshots of your wireframes to illustrate your response.**

1. I originally had a menu on the side but I wanted to put the social media sites on the top right, so eventually my menu became a banner at the top.

2. Earlier versions of my website were predominantly text and content based, but as the process continued, I incorporated more colors and different media types.

3. I originally was going to use my own color scheme, but I think Phipps is professional and has come up with a working theme.