



Sophia Auer

Junior Product Manager

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WORK EXPERIENCE

Junior Product Manager GOODIEBOX

09/2021 - Present

Copenhagen, Denmark

Achievements/Tasks

- Task scoping, product research & customer insight analysis
- Internal process optimization by building efficient tools
- Product managing a new Frontpage and signup flow implementation (ongoing).

Junior Product Owner (Part-Time) Omio.net

10/2019 - 06/2020

Copenhagen, Denmark

Achievements/Tasks

- Adopting agile management and processes
- Support managing the backlog and sprints of all teams

Product Assistant (Part-Time) Lix Technologies

11/2018 - 10/2019

Copenhagen, Denmark

Achievements/Tasks

- Assisting the VP of Product in product development

Project Manager Creagent Ltd

02/2018 - 05/2018

Helsinki, Finland

Admin and Sales Platonics Oy

04/2017 - 01/2018

Helsinki, Finland

Achievements/Tasks

- Admin: Managing expenses, invoicing, preparing reports
- Sales: cold calling, managing pipeline, demos, closing deals.

EDUCATION

M.Sc. BA & Information Systems - Ebuss Copenhagen Business School (CBS)

09/2018 - 06/2020

Copenhagen, Denmark

Guest Student - Computer Science IT University of Copenhagen

09/2019 - 01/2020

Copenhagen, Denmark

B.Sc. Management & Technology Technical University of Munich

10/2013 - 09/2017

Munich

Exchange Semester

Aalto University School of Business

01/2016 - 05/2016

Helsinki, Finland

SKILLS

Product Management	●	●	●	●	○
Product Testing/QA	●	●	●	○	○
Python & JavaScript	●	●	●	○	○
Transparent Communication	●	●	●	●	○
Product Research	●	●	●	○	○
Data Analytics	●	●	○	○	○
Detail-oriented	●	●	●	○	○
Teamwork	●	●	●	●	○

VOLUNTEER EXPERIENCE

Mentor at TechLabs (09/2020 - 01/2021)

Mentor for WebDev, Data Science & general Product/Project Management.

Head of Journey & Co-Founder at TechLabs Copenhagen (03/2019 - 06/2020)

We build a community to dive into AI, Data Science, and Web Development, for anyone with and without any previous programming knowledge.

Head of Communication & Co-Founder at CBS IT Union (06/2019 - 02/2020)

Starting up a Union for all IT Masters at CBS

E-Business Quality Board (09/2018 - 05/2020)

Discussing improvements for our program and organizing intro days for new students.

Board, Studenten bilden Schüler e.V. - München (07/2015 - 07/2018)

Connecting pupils from low-income circumstances with students willing to tutor them voluntarily.

LANGUAGES

German (native)	●	●	●	●	●
English (C2)	●	●	●	●	●
Spanish (A2)	●	●	○	○	○

INTERESTS

Shared Mobility	Education	Tinkering
Data Analytics	IoT	Quantum Computing
Physics	Playing Piano	Basketball