**WEB SITE DEVELOPMENT**

* 100% fully functional and customizable standard E-commerce site. Online shopping should be easy and simple
* 100% responsive and usable from any type of device.
* KayKraft & YoungKay could be integrated within one site by separating their store lists.

Youngkay in Kay Kraft page. As TAAGA IN Aarong’s page.

* Cash on delivery (COD) order system for outside Dhaka and inside Dhaka will be separated for the different delivery charges with different courier. We will have to withhold delivery service for outside Dhaka for certain period of time.
* On cross border delivery:

-Country wise delivery charge will be varied.

-We could add 1 or more shipping company.

-We could integrate API to get real time delivery charge

* Standard and current currency rate to integrate. And as we could change the rate manually time to time. Or any other system to change the rate time to time
* Offline Order Management Via Call Center or Offsite Order Management via Social Media.
* Accurate report (Sales, stock client’s data etc).
* Mini Cart Side Slide makes it easy to view carts while viewing catalog. Users can quickly update cart items from here. Also during order process, he/she can land to any category’s page to add more dress(s)
* For special days or occasional simple layout changes can be done.
* To put on “ How to order” as more friendly for the user. Manual should be there in English and Bangla with screen shots.
* Separate sale(discount) page. Regular priced/any product can be moved to that page(discount)
* SEO & SMO Features for Search Engine & Social Media.
* Showcasing of products: Old products which have maximum stock and we may want it/them move to first page.
* Time to time we will have to change picture on home page. Option should be there for uploading video as well. With the direction for picture/video size.
* Blogging system for different fashion related article
* Newsletter subscription
* Facebook feed.
* Other social media integration.
* Order tracking facilities.
* SMS platform integration
* Membership reward system(Point system)
* 24/7 Live chatting system
* Customer review option
* Dynamic size chart with measurement for clients
* Modern and responsive premium template development
* Required page and category creation.
* Coupon, gift voucher facility.
* Credit note issue to the client instead of refund
* Mail server integration and custom e-mail of the domain
* All Payment gateway installation with mobile banking option (incl bKash online payment system to add as one of the payment options).
* All the required graphical works for site development.
* Social media pages and web page connectivity. Visitor can easily switch
* Special Module & Features Can be integrated
* Any offer/notice/announcement to pop up when visitor visit to the site
* Various policies will be provided by KK(we will provide the policies)

-About us

-Careers

-Privacy policy

-Term of use

-Customer service

-Billing & payments

-Shipping & delivery

-Returns & exchanges

-Fabric care

-FAQs etc

* In the near future KK will launch its app, so we consider where Google play store and apple app store logos will be placed for future.
* Online Market place as facilitate for different vendors. Dedicated page(category wise showcasing product line) for the vendors or reseller.