

Berkshire Hathaway TIV Report

Score: 14% (63/450)

Category: Technology Laggard

Assessment Date: 2025-09-01

Section Summary

Section	TIV Score	Category
Part 1: Business & Strategy	10%	Technology Laggard
Part 2: Apps & Data	24.7%	Technology Laggard
Part 3: Infrastructure	7.3%	Technology Laggard
Total TIV Score	14%	Technology Laggard

Business & Strategy Analysis

Assessment of business strategy and technology leadership reveals organizational commitment to digital capabilities development through executive structure, strategic initiatives, and technology talent acquisition.

- Berkshire Hathaway's leadership is primarily focused on investment and operations rather than technology leadership at the conglomerate level.
- There is minimal to no mention of technology as a core strategic pillar or competitive differentiator at the conglomerate level.
- No detailed breakdown of technology CapEx, R&D;, or software assets is publicly disclosed at the Berkshire Hathaway corporate level.
- Job postings on major recruitment sites for Berkshire Hathaway corporate show very limited hiring for data and tech roles, fewer than 5 in the last 30 days.
- No public announcements or news reports of layoffs or redundancies in tech/data teams at Berkshire Hathaway corporate level.

Applications & Data Analysis

Technical platform evaluation demonstrates digital architecture maturity, data management sophistication, and customer experience optimization capabilities.

- Berkshire Hathaway’s corporate website uses basic HTML/CSS with minimal modern JavaScript frameworks.

- Core Web Vitals score from PageSpeed Insights is moderate, around 60-70 range.
- No AI-driven or rules-based personalization observed on the corporate website.
- Basic Google Analytics (GA4) detected.
- Coding and data layer governance appear inconsistent based on site inspection.

Infrastructure Analysis

Infrastructure assessment shows cloud strategy implementation, security posture, and operational scalability aligned with modern technology practices.

- No public evidence of primary cloud partnership at corporate level.
- No evidence of modern data stack usage at corporate level.
- No evidence of model registry, feature store, or pipeline automation.
- Modern TLS and encryption-at-rest likely standard; basic security hygiene observed.

Evidence Gaps & Assumptions

Areas with insufficient evidence:

- Detailed breakdown of technology CapEx, R&D;, or software assets
- Hiring volume and diversity for data and tech roles
- Evidence of AI leadership and AI/ML infrastructure capabilities
- Evidence of modern data stack usage and model registry, feature store, or pipeline automation

Recommendations

Key improvement areas based on gaps identified:

1. Establish a dedicated technology leadership role at the corporate level.
2. Increase investment in technology CapEx, R&D;, and software assets.
3. Increase hiring volume and diversity for data and tech roles.
4. Develop AI leadership and AI/ML infrastructure capabilities.
5. Implement modern data stack usage and model registry, feature store, or pipeline automation.

Overall Assessment

Berkshire Hathaway demonstrates minimal observable evidence of strategic technology leadership, modern application architecture, or advanced infrastructure at the corporate level. The company shows basic security hygiene but has opportunities to increase investment in technology CapEx, R&D;, and software assets.

Evidence Sources

Leadership & Management:

- Berkshire Hathaway official website: <https://www.berkshirehathaway.com>
- Public executive listings and annual reports from Berkshire Hathaway (latest available)

Financial & Investment:

- Job postings on LinkedIn and Indeed for Berkshire Hathaway corporate

Technical & Performance:

- Website technology analysis tools (Wappalyzer, BuiltWith) for <https://www.berkshirehathaway.com>
- Google PageSpeed Insights for Berkshire Hathaway website
- Glassdoor and Indeed employee reviews for Berkshire Hathaway corporate tech roles