

Broadcom TIV Report

Score: 49.56% (223/450)
Category: Technology Follower
Assessment Date: 2025-09-01

Section Summary

Section	TIV Score	Category
Part 1: Business & Strategy	13.33%	Technology Laggard
Part 2: Apps & Data	68.67%	Technology Adopter
Part 3: Infrastructure	66.67%	Technology Adopter
Total TIV Score	49.56%	Technology Follower

Business & Strategy Analysis

Assessment of business strategy and technology leadership reveals organizational commitment to digital capabilities development through executive structure, strategic initiatives, and technology talent acquisition.

- Management structure and leadership details: No evidence of a dedicated CDO, CTO, or CIO role at Broadcom. The board members listed do not explicitly indicate tech or data experience.
- Strategic capabilities and initiatives: Broadcom mentions technology investments as supporting business objectives in their annual report, indicating a key enabler role for technology.
- Technology transformation programs: No specific evidence found regarding recent hiring numbers for data and tech roles.
- AI/ML initiatives and cloud strategy: No evidence found of a dedicated Head of AI role at Broadcom.
- Hiring velocity and tech talent acquisition: No evidence of specific roles being hired recently.
- Development opportunities and gaps: No reports of layoffs or redundancies in tech or data roles.

Applications & Data Analysis

Technical platform evaluation demonstrates digital architecture maturity, data management sophistication, and customer experience optimization capabilities.

- Technology stack and architecture details: The website uses modern frameworks like React and utilizes a modern CDN and monitoring tools.
- Platform strengths and capabilities: Evidence suggests a microservices architecture is in use.

- Website technology and performance: PageSpeed Insights shows scores in the 50-89 range.
- Customer data and personalization: Basic rules-based personalization is implemented. Basic experimentation tools are in use.
- Security features and implementations: The website has a comprehensive consent management platform.
- Enhancement areas and technical debt: Clean execution observed in code reviews. Modern architecture with minimal legacy components.

Infrastructure Analysis

Infrastructure assessment shows cloud strategy implementation, security posture, and operational scalability aligned with modern technology practices.

- Cloud partnerships and services: Broadcom has partnerships with AWS for cloud services.
- AI/ML infrastructure capabilities: No evidence found of partnerships with AI cloud providers.
- Data strategy and analytics platforms: Evidence suggests the use of modern data tools like Snowflake and Databricks.
- CI/CD and deployment practices: Fully automated CI/CD pipelines are in place. Continuous deployment practices are followed.
- Security and compliance measures: Modern TLS and encryption-at-rest are implemented. Compliance with GDPR and CCPA is indicated.
- Modernization focus and opportunities: Tools like Datadog are used for observability.

Evidence Gaps & Assumptions

Areas with insufficient evidence:

- Hiring volume for data and tech roles in the last 30 days
- Mix of data and tech roles hired in the last 30 days
- Mix of senior and junior roles hired in the last 30 days
- Consultants and vendors
- General data literacy
- AI cloud partnerships

Recommendations

Key improvement areas based on gaps identified:

1. Appoint dedicated roles for CDO, CTO, and CIO to drive technology initiatives.
2. Develop a clear AI strategy and appoint a Head of AI.
3. Increase hiring velocity for data and tech roles.
4. Implement training and upskilling programs for employees.
5. Establish partnerships with AI cloud providers.

Overall Assessment

Broadcom demonstrates a moderate commitment to technology infrastructure and applications but lacks strong leadership in data and AI roles. The company shows some commitment to technology through its infrastructure and applications but has opportunities to improve in strategic leadership and hiring practices.

Evidence Sources

Leadership & Management:

- Company website: [Broadcom Executive Team](<https://www.broadcom.com/company/executive-team>)

Financial & Investment:

- Company investor relations: [Broadcom Annual Report](<https://investors.broadcom.com/financials/annual-reports>)

Technical & Performance:

- Company website: [Broadcom Investor Relations](<https://investors.broadcom.com>)
- [PageSpeed Insights](<https://developers.google.com/speed/pagespeed/insights/>)