

# Capri — TIV Report (Oct 2025)

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October 2, 2025

## Section Scores

Part 1	Part 2	Part 3	Total	%	Band
95	100	90	285	63.3%	Adopter

## Executive Summary

Capri shows brand-led digital (Kors/Versace) with Adobe stack but fragmented. Infra modest. Classified Adopter.

## Strengths

- Digital initiatives Kors/Versace
- Adobe stack
- Privacy posture

## Weaknesses

- Fragmented execution
- Limited ML Ops
- No group CDO/CAIO

## Part 1 — Business & Strategy

1.1 C-Suite & Board: 20/40 — CIO; no CTO/CDO.

1.2 AI Leadership: 5/10 — brand-level coverage.

1.3 Strategy: 15/20 — filings note digital.

1.4 Hiring: 20/40 — selective.

1.5 Stability: 10/10 — stable.

1.6 Culture/Training: 10/20 — training & privacy.

1.7 Engineering: 5/10 — limited OSS.

## **Part 2 — Applications & Data**

2.1 Website/App: 15/20 — apps and CDN.

2.2 Customer Data: 25/40 — CRM/CDP partial.

2.3 Governance: 20/20 — CMP & GDPR.

2.4 Architecture: 20/30 — APIs partial.

2.5 Marketing Ecosystem: 20/40 — developing omnichannel.

## **Part 3 — Infrastructure**

3.1 Cloud Strategy: 15/25 — public cloud.

3.2 AI Partnerships: 10/15 — vendor tools.

3.3 Data & Platform: 15/25 — Adobe/BI limited.

3.4 AI/ML Ops: 10/20 — limited pipelines.

3.5 Compute: 15/25 — modest containers.

3.6 CI/CD: 10/20 — partial automation.

3.7 Security: 15/20 — certifications.

## **Conclusion**

Capri scored 285/450 (63.3%) — Adopter.

## **Sources**

- Capri Annual Report
- Kors/Versace/Jimmy Choo sites
- Privacy pages