

# Tech Investment Valuation (TIV) Report — Meta Platforms (META)

October 2, 2025

## Section Scores

Section	% Score	Category
Part 1 — Business & Strategy	76.7%	Adopter
Part 2 — Applications & Data	93.3%	Leader
Part 3 — Infrastructure	96.7%	Leader
Overall	88.9%	Leader

## Executive Summary

Meta is classified as a Leader. Its AI infrastructure (MTIA, Llama models), personalization at massive scale, and global datacenter footprint underpin the score.

### Strengths

- Pioneers in large-scale personalization and experimentation.
- PyTorch, Llama, and FAIR leadership in AI research.
- Own DCs with MTIA accelerators and AI serving infra.

### Weaknesses

- Layoffs in 2023–24 impacted stability.
- Formal data/tech C-level roles missing.

## Business & Strategy

AI central to Meta’s mission, with Bosworth (CTO) and Pineau (AI research).

## Applications & Data

Full personalization across Family of Apps.

Strong privacy/consent practices via user control portals.

## Infrastructure

Hyperscale DC footprint, MTIA chips.

MLOps mature with registries and pipelines.

## Conclusion

On public evidence, Meta scores 400/450 (88.9%) — Leader.

## Sources

- Meta 10-K 2025
- Meta AI blog
- PyTorch and FAIR OSS contributions