

Fearless Brand Book v0.1-Beta

July 2020

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SORAMITSU
ソラミツ

Fearless Wallet

—an iOS/Android mobile app for the Kusama Network

Visual Concept/Style Inspiration

- Ghost in The Shell**
- Bladerunner**
- Psycho Pass**
- Kusama-cyberpunk**
- Tokyo glitch**
- Tokyo 1980**
- Neon**
- Rain**
- Gavin Wood meme (fearless libertarian leader)**

Deliverables

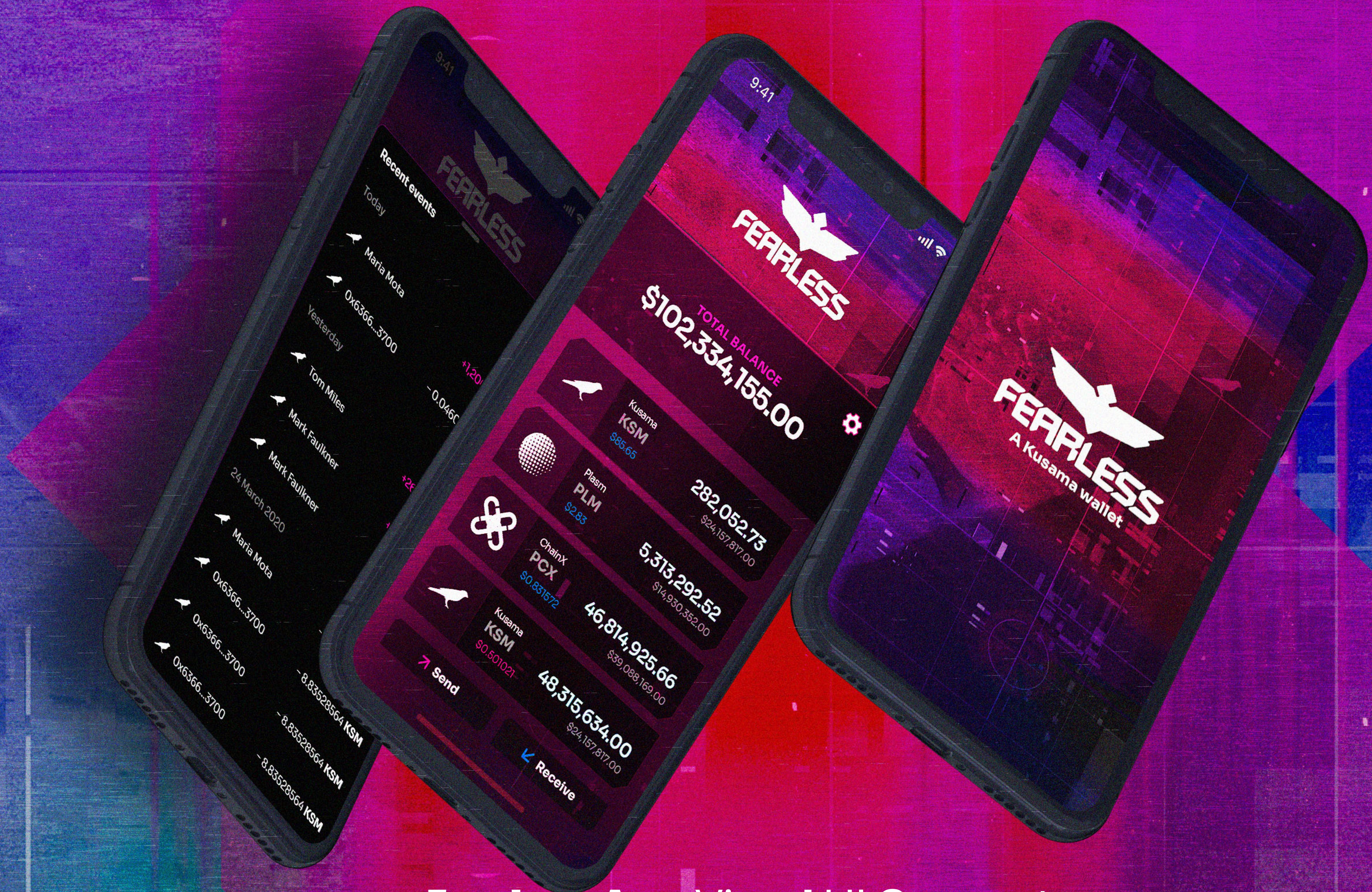
- Logo**
- Visual UI Concept**
- Splash Screen**
- Style Guide**
- App Icons**
- Social Media Graphics**



FEARLESS

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Fearless Logo



Fearless App Visual UI Concept

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Fearless App Splash Screen

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Colors

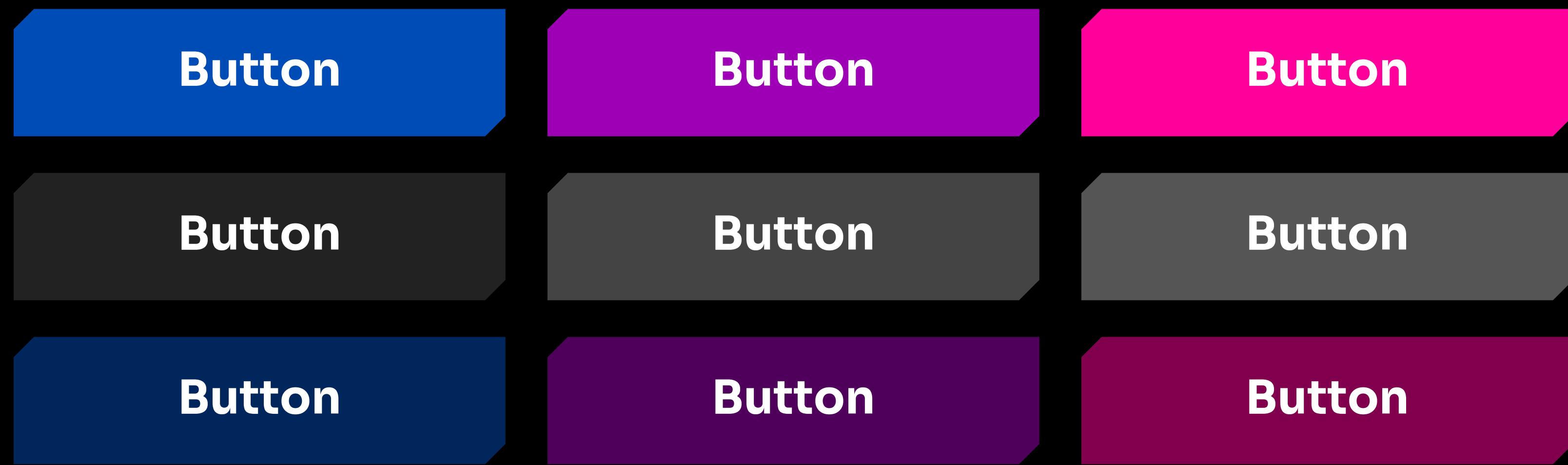


Typography

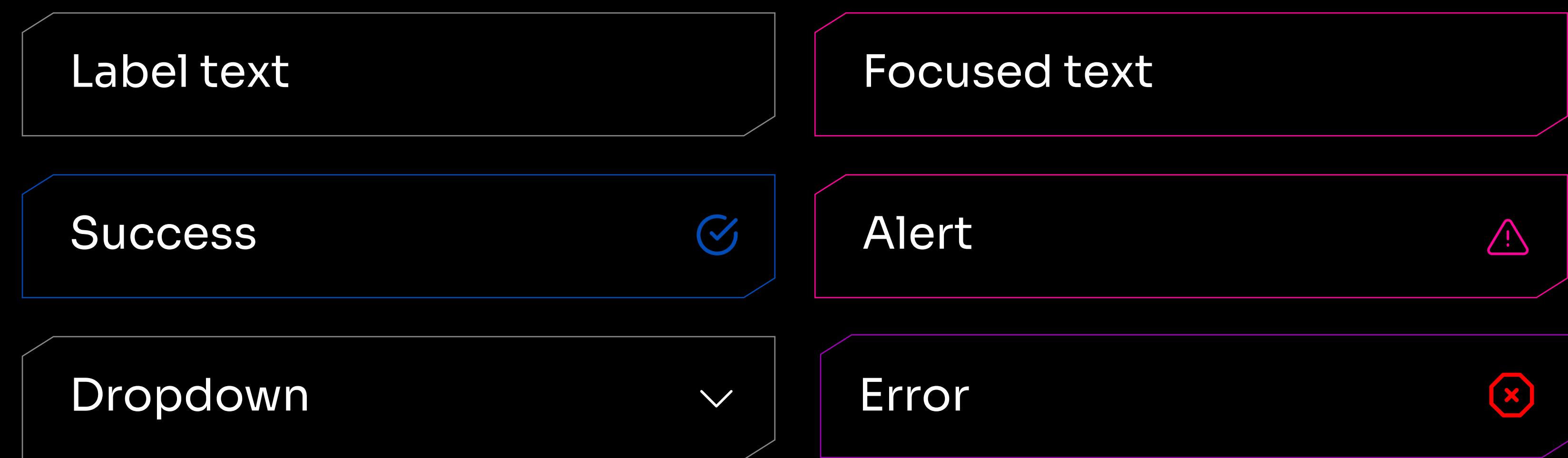
A Kusama wallet
A Kusama wallet
A Kusama wallet

A KUSAMA WALLET

Buttons



Forms



Alerts



Selected

Switch on

Default

Switch off

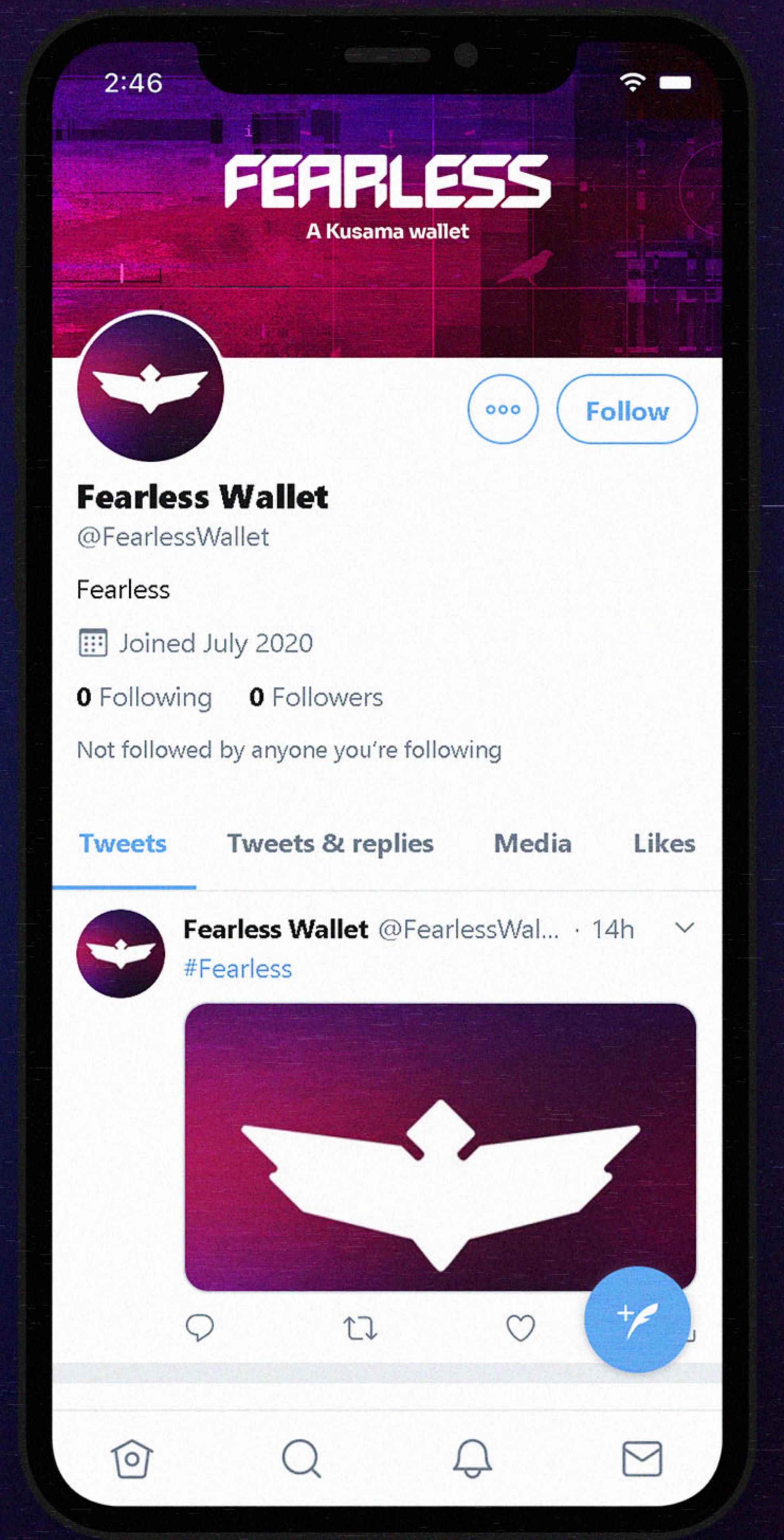
Disabled

Switch disabled



Fearless App Icon

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Fearless Social Media

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Thank you!

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