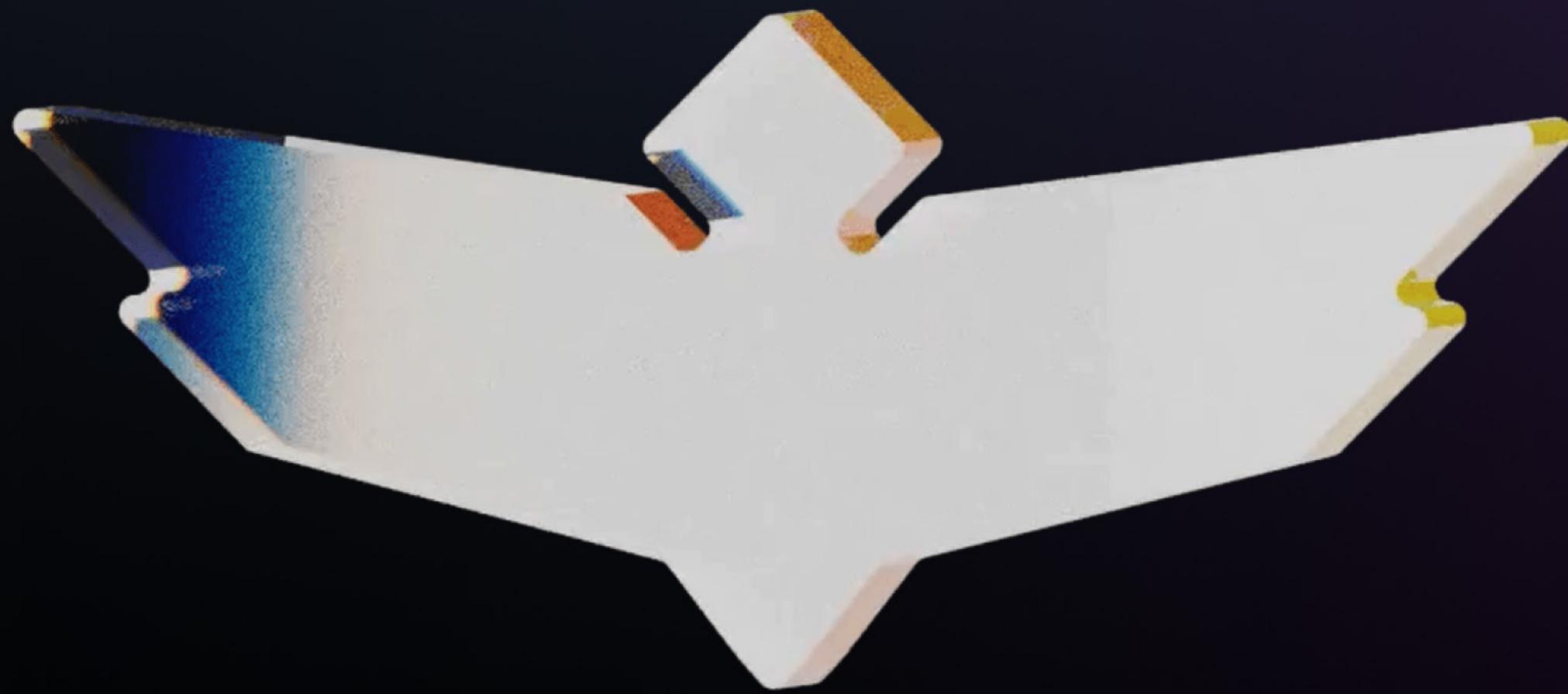


Fearless wallet brandbook Jan 2024



SORAMITSU
ソラミツ

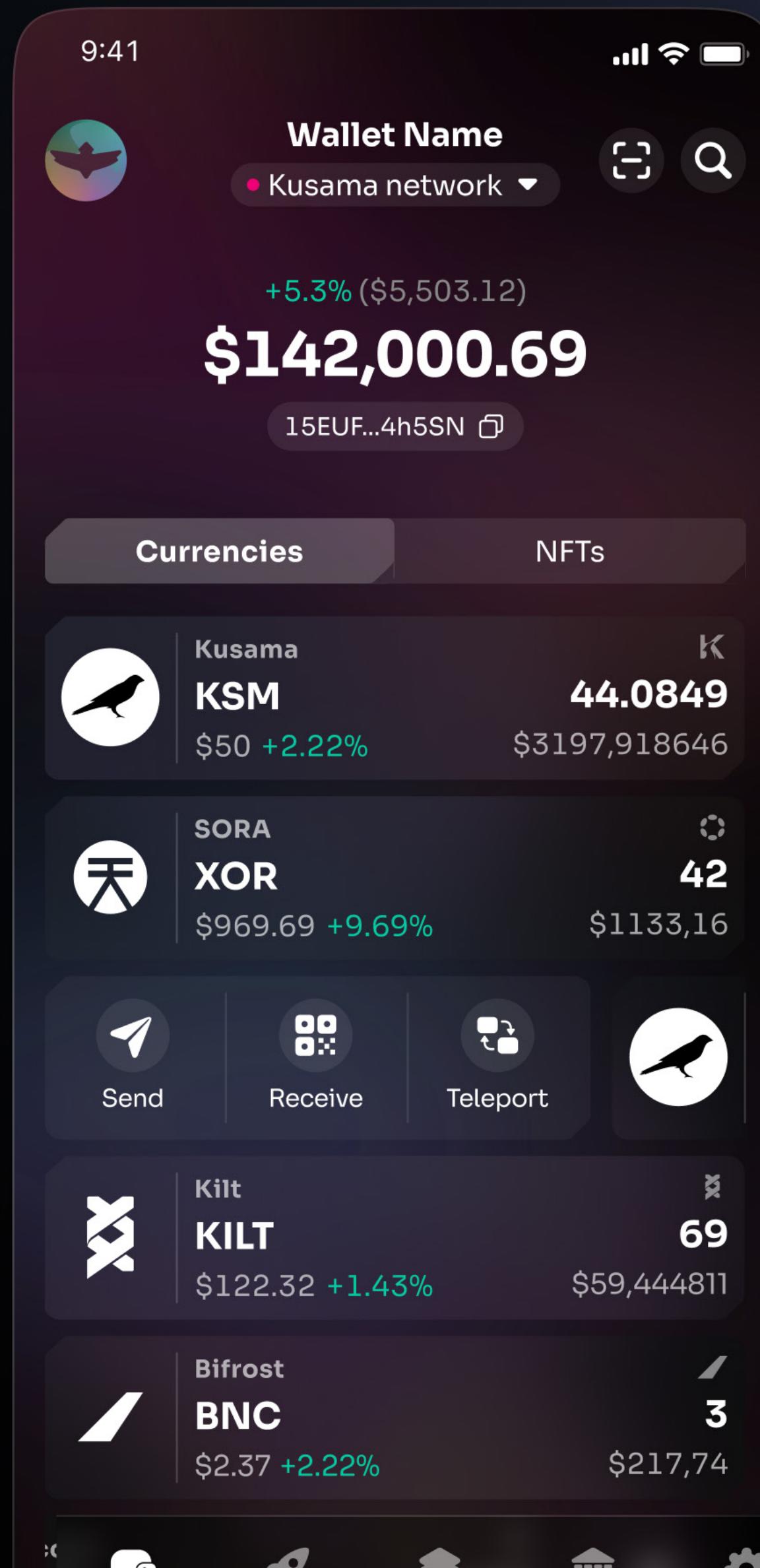
Concept

Fearless wallet

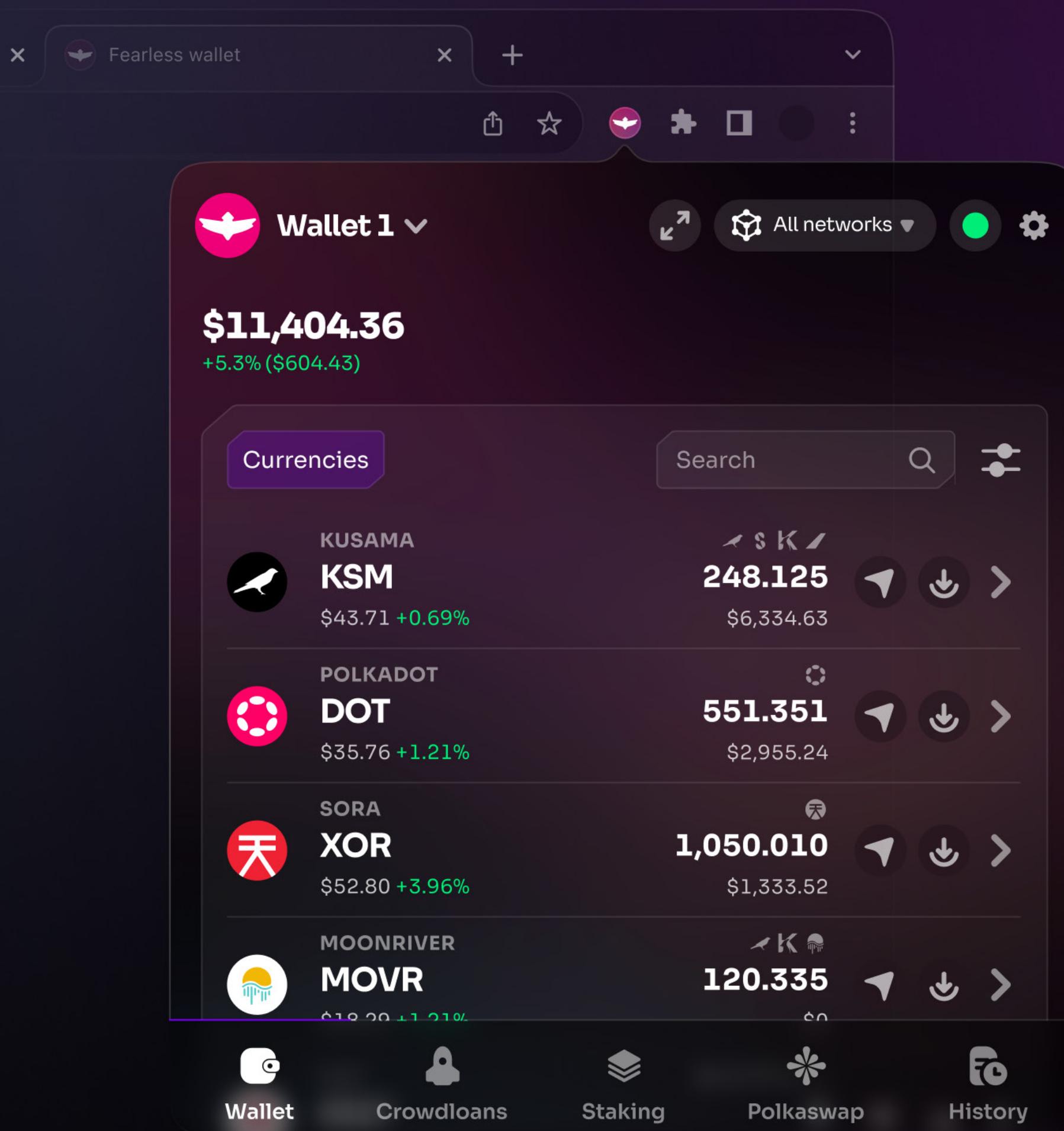
The DeFi Wallet for the Multi-Chain Future

Product

MOBILE APP



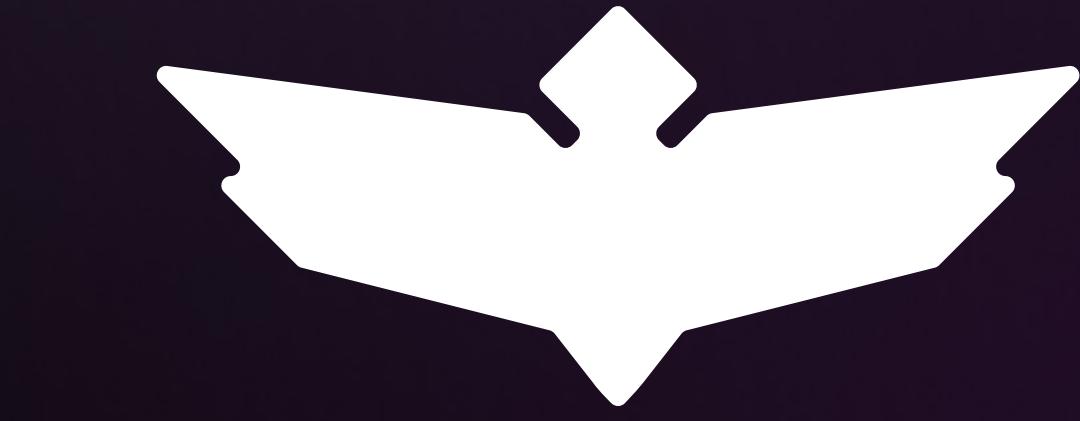
BROWSER EXTENSION



Logo



Logo variants

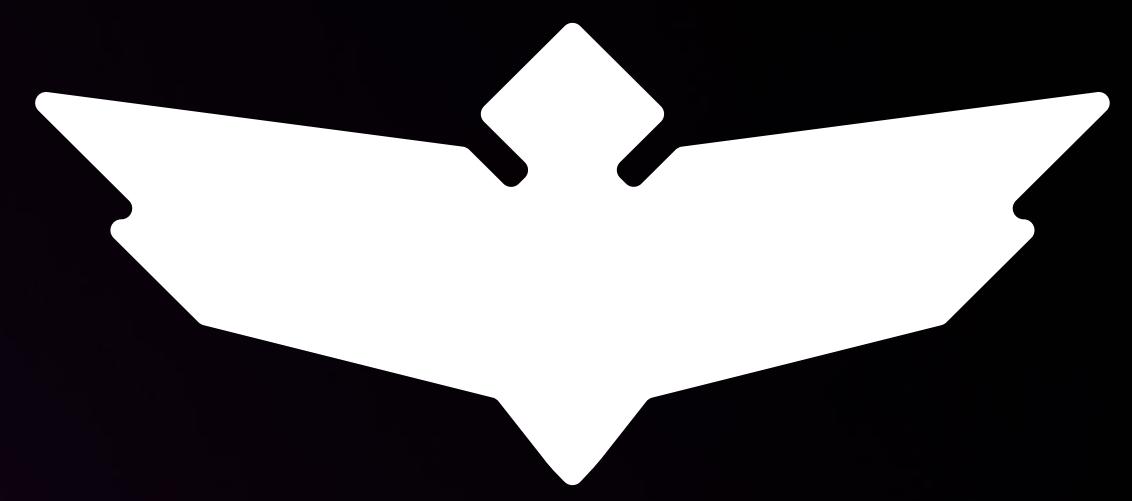


FEARLESS DEFI WALLET

SLOGAN



FULL



LOGOMARK

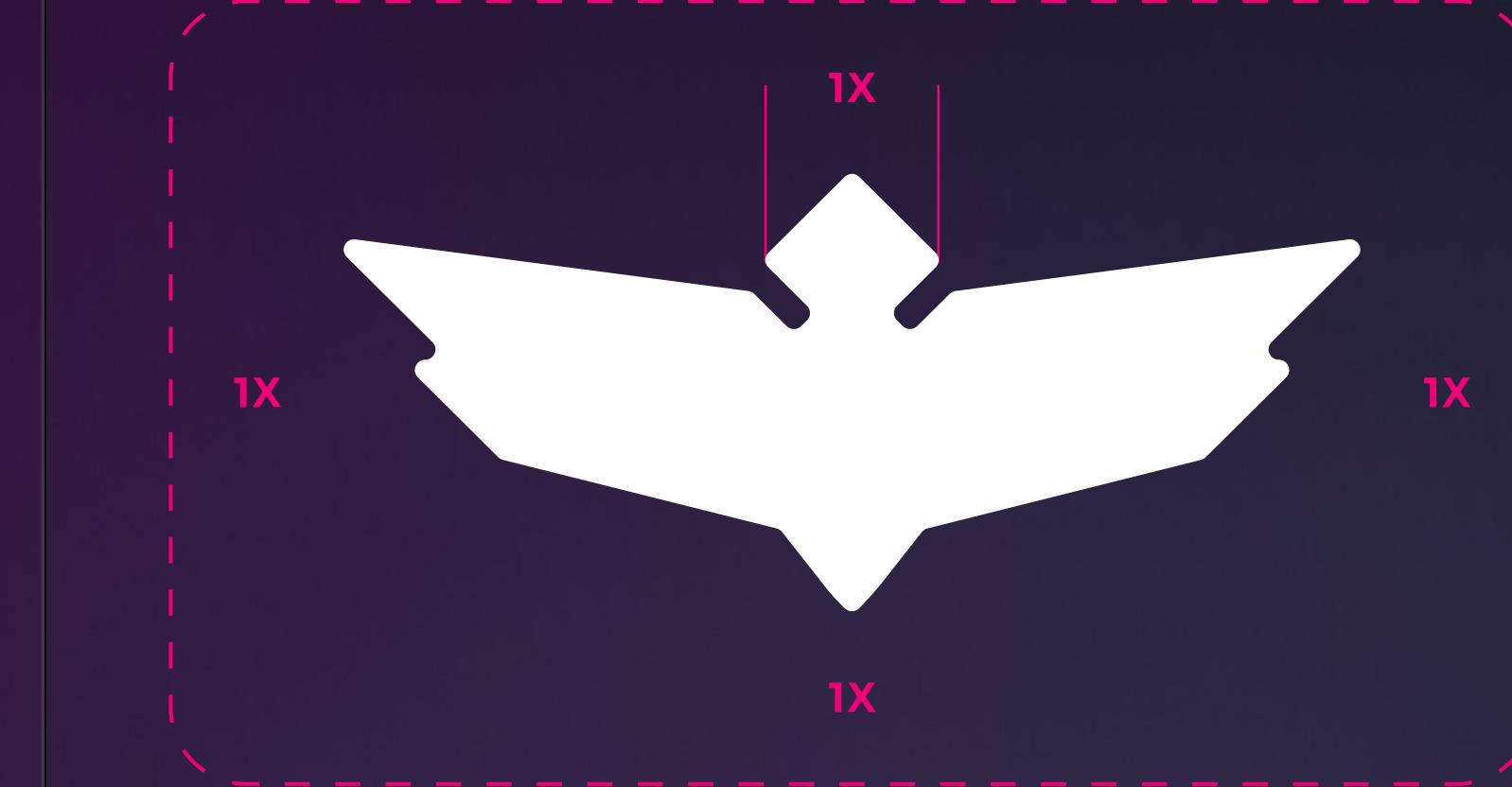
Logo clear space



SLOGAN

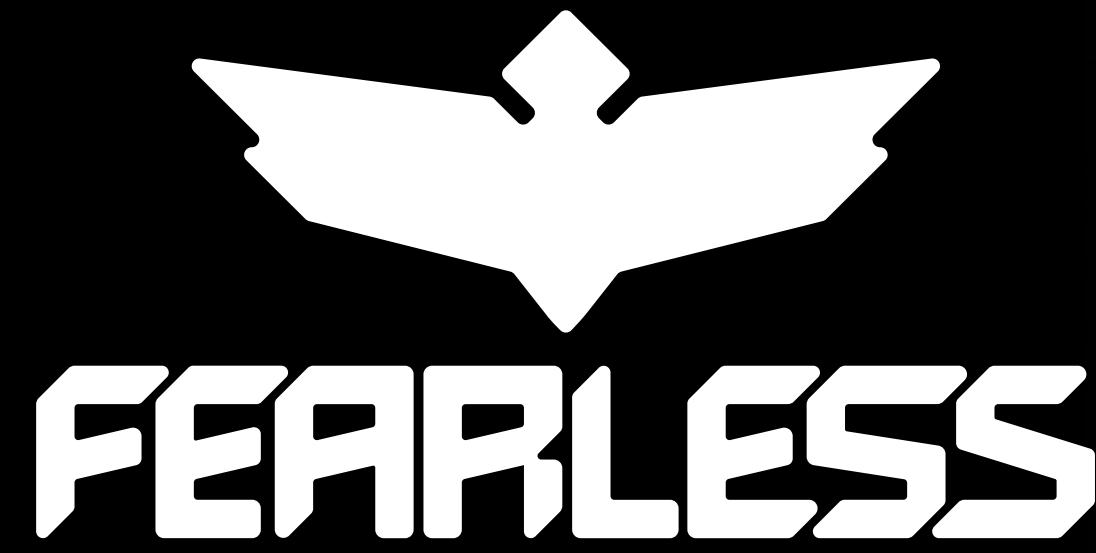


FULL



LOGOMARK

Logo colors



WHITE



PINK



BLACK

Logo do not's



DO NOT TRANSFORM



DO NOT CHANGE COMPOSITION



DO NOT CHANGE COLOR

Brand colors



Pink
#EE0077



Violet
#7700EE



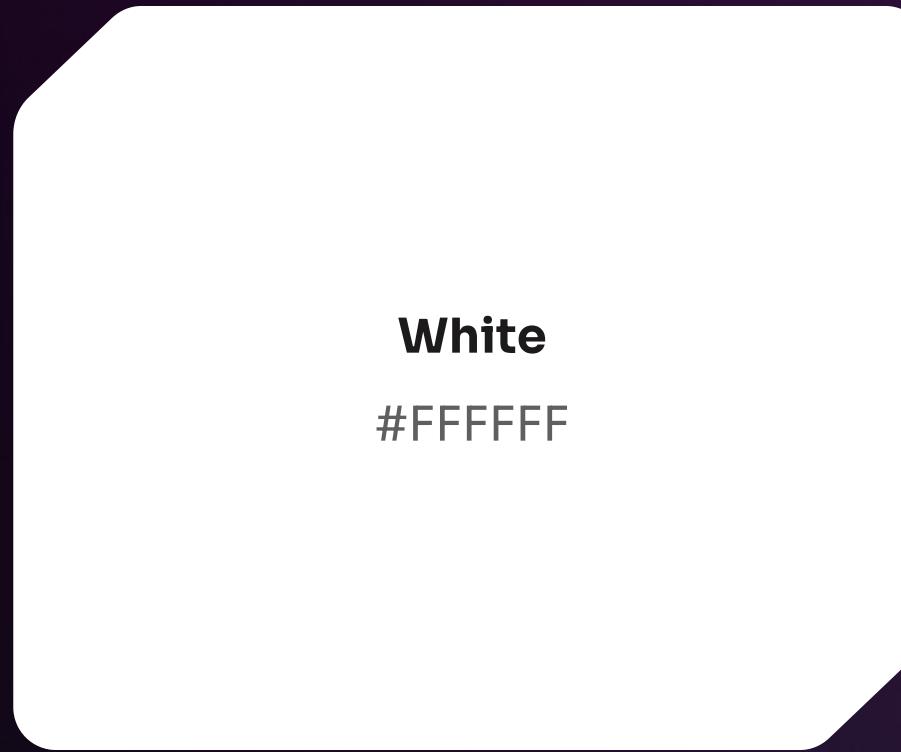
Orange
#EE7700



Green
#09C8A1



Black
#1C1A1B



White
#FFFFFF



Gradient 01



Gradient 02

Typography

Headline

Unbounded Bold, letter-spacing: -1%

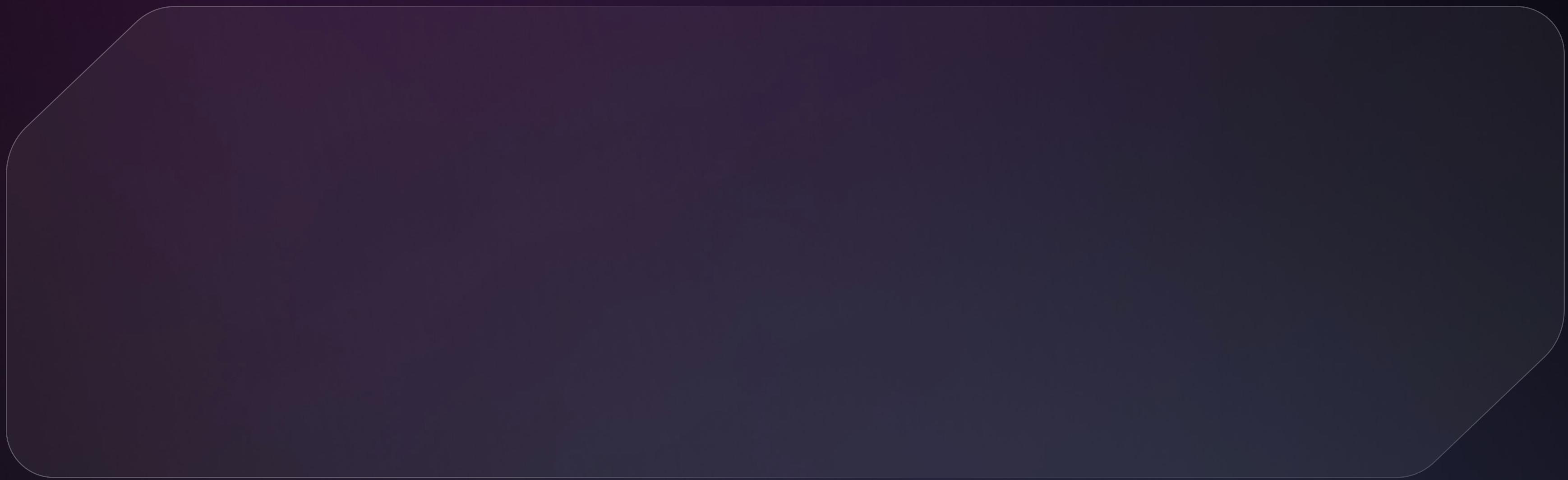
Body text: A mobile wallet and browser extension tailored for the expansive horizons of the Polkadot and Ethereum ecosystems. Superior user interface, DEX integration, and access to Web3 applications.

Sora Regular / Bold

LABEL

Sora Regular / Bold, letter-spacing: 5%

Shape



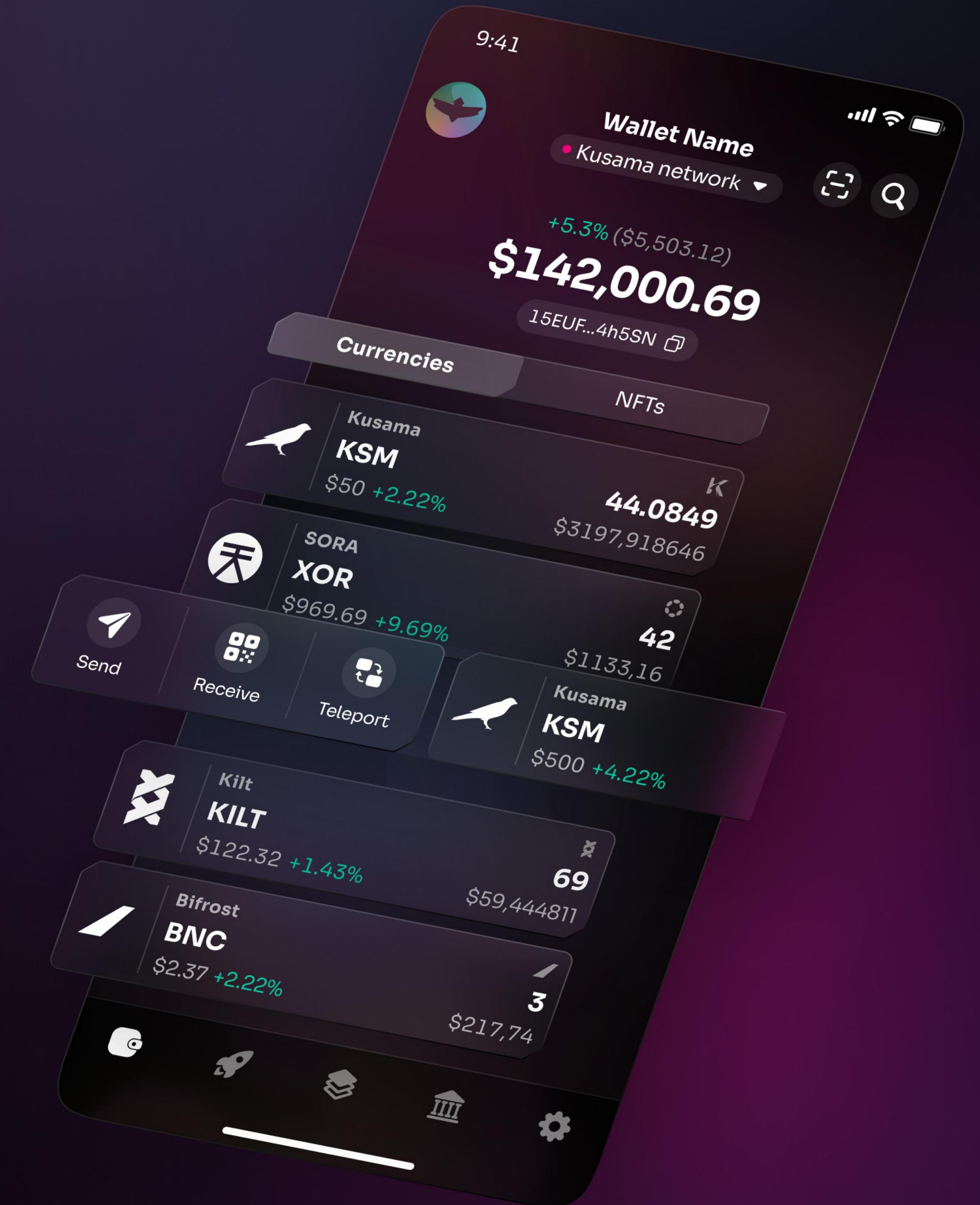
Assets



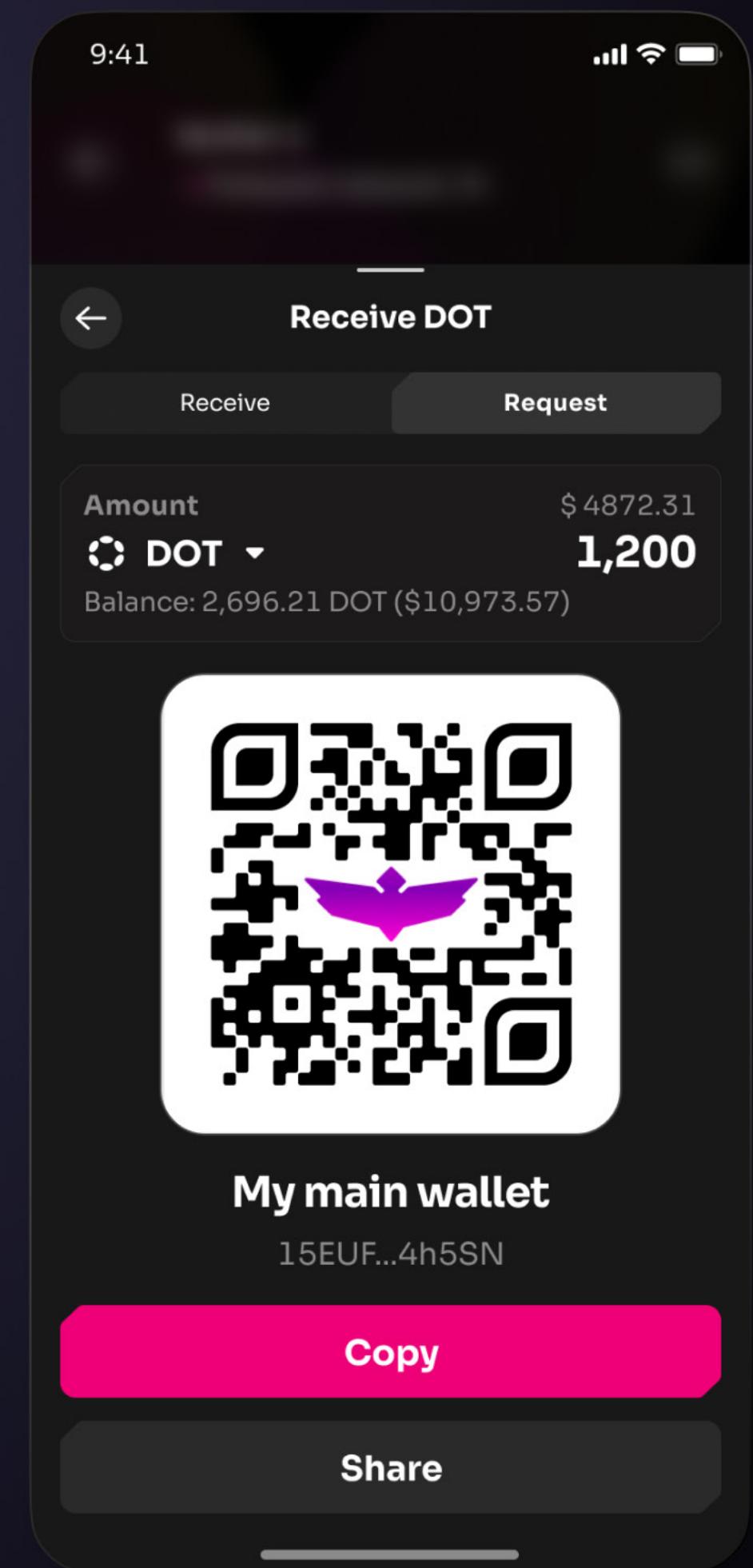
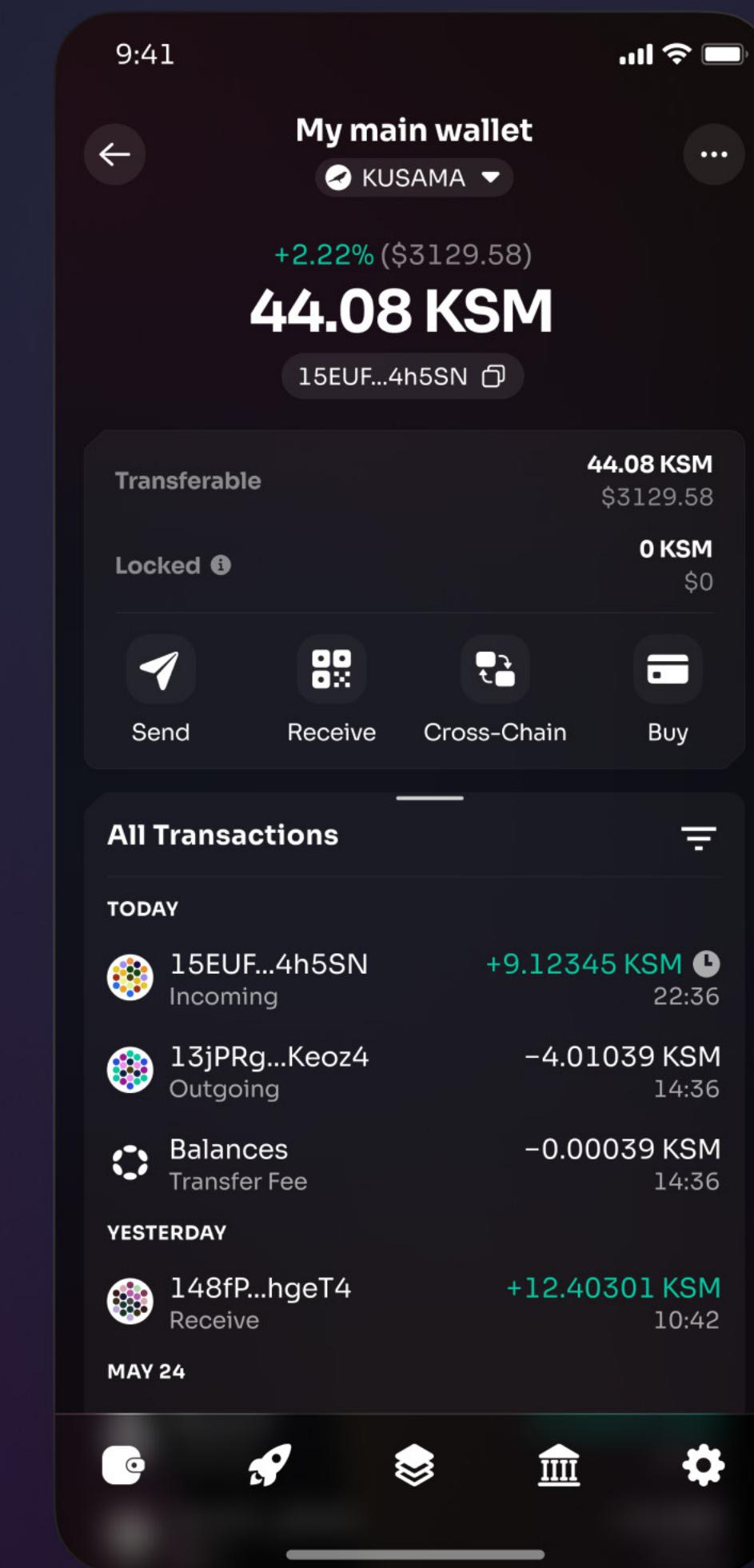
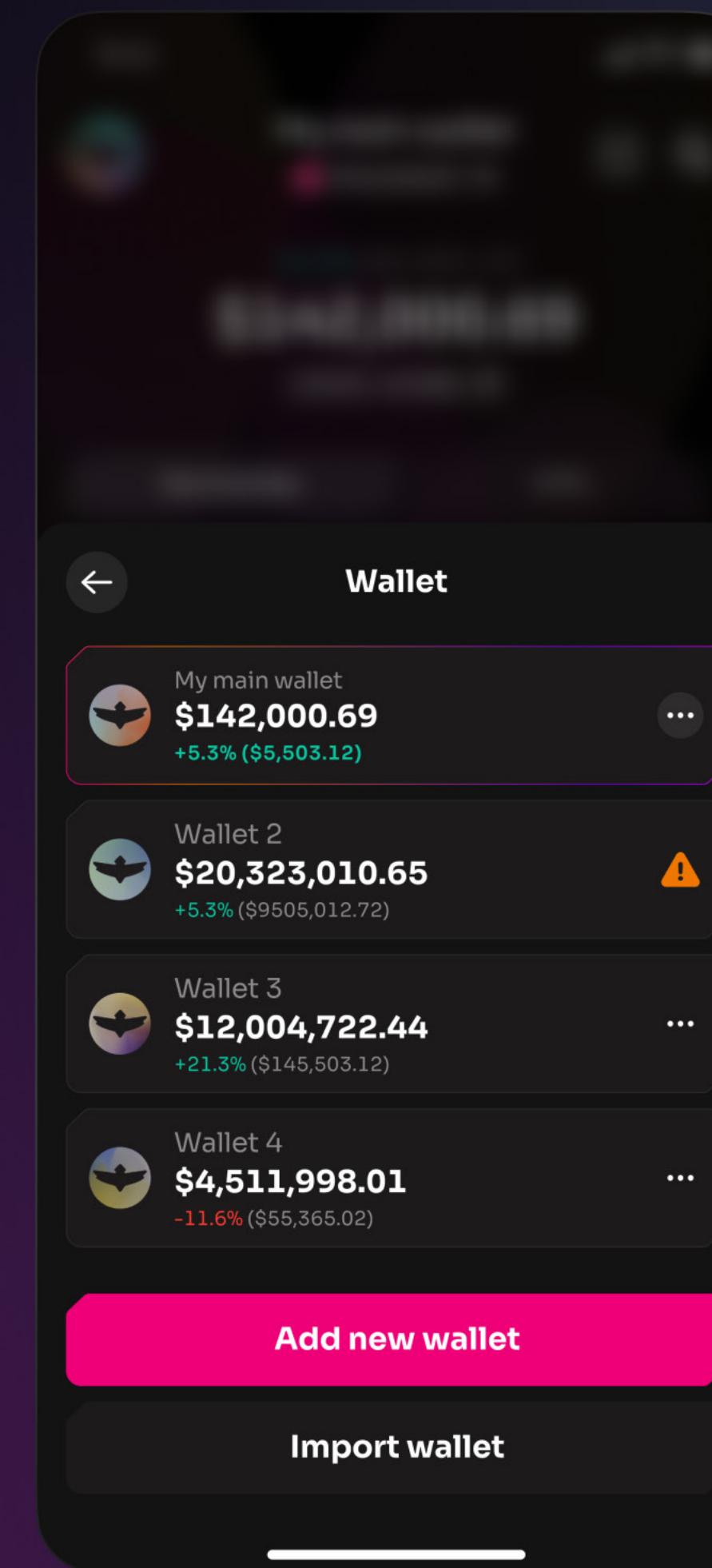
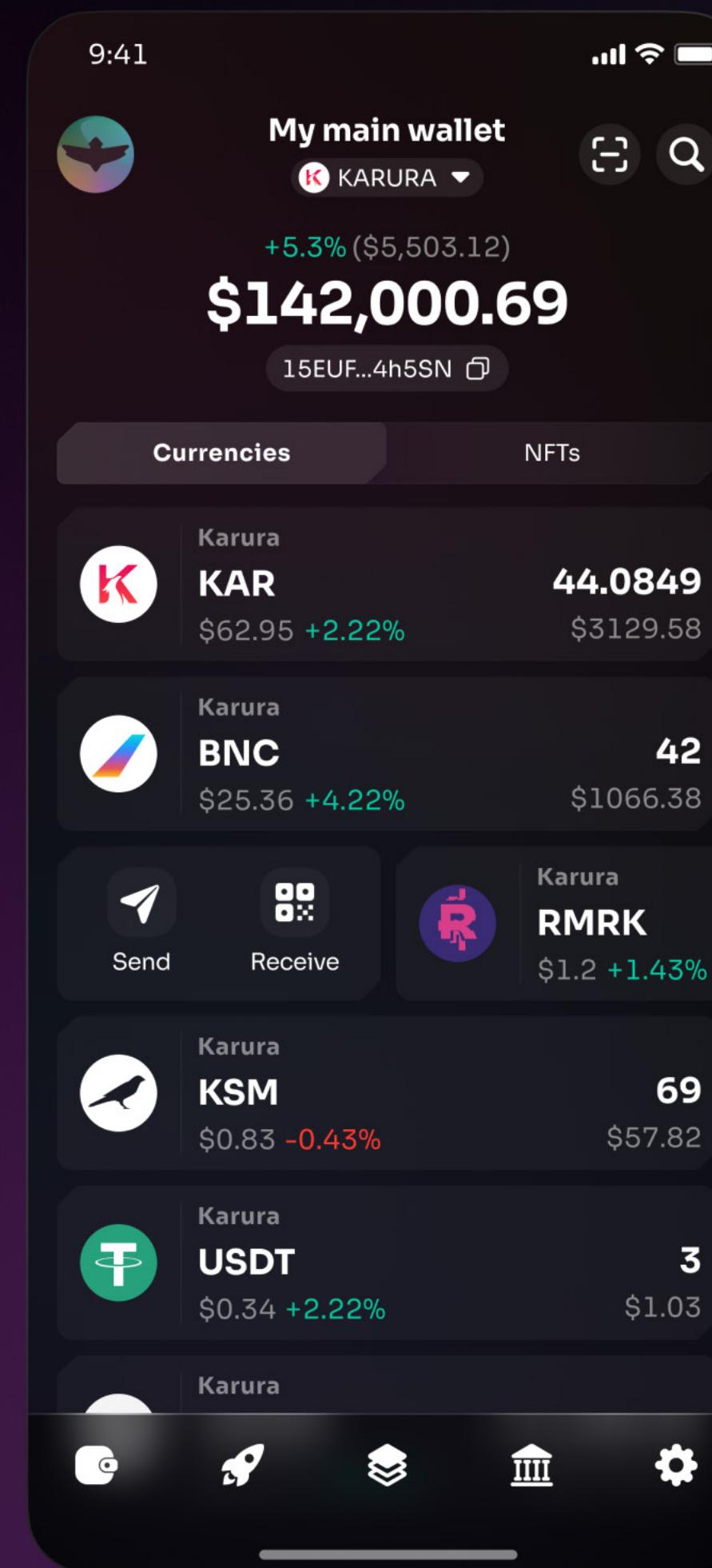
App icon



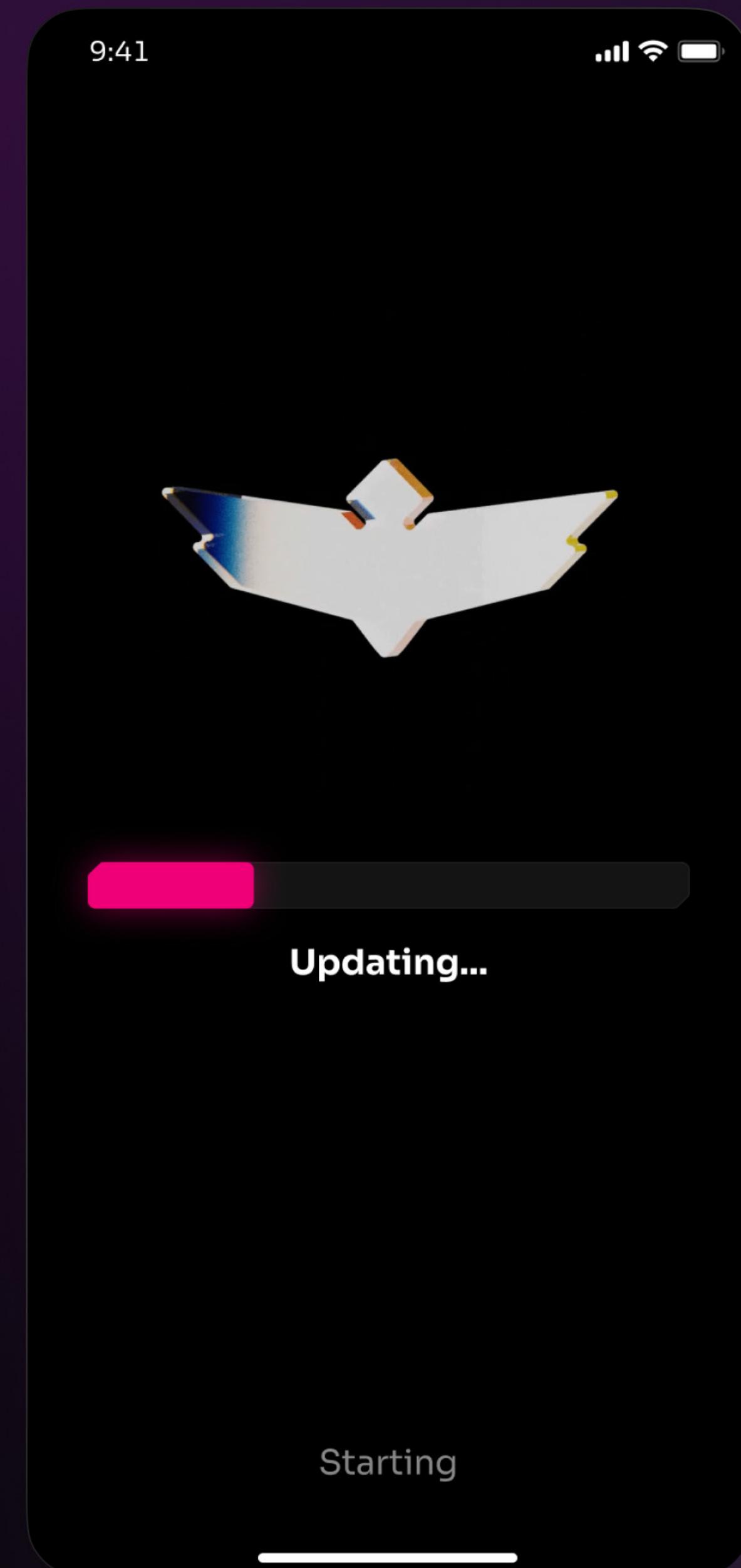
App screens



App screens



App splash screen



Social media

The screenshot shows a social media feed on the medium.com platform. At the top, there are browser controls (red, yellow, green buttons, Private mode, back/forward arrows) and a search bar. The URL 'medium.com' is visible in the address bar.

Post 1: Polkadot Parachain Crowdloan Unlock

Post 2: Fearless XOR Staking: The Advanced Guide

Post 3: Fearless Wallet Ecosystem Updates #70, Oct 04

Follow button is located at the top right of the feed area.

Post 1: Fearless Wallet Polkadot Parachain Crowdloan Unlock Update

The DOT lock-up period for Polkadot Parachain Slots is concluding. Here's what you need to know.

Fearless Wallet · Oct 24, 2023 · 2 min read

Post 2: Fearless XOR Staking: The Advanced Guide

Stay Fearless with Multi-Chain

Post 3: Fearless Wallet Ecosystem Updates #70, Oct 04

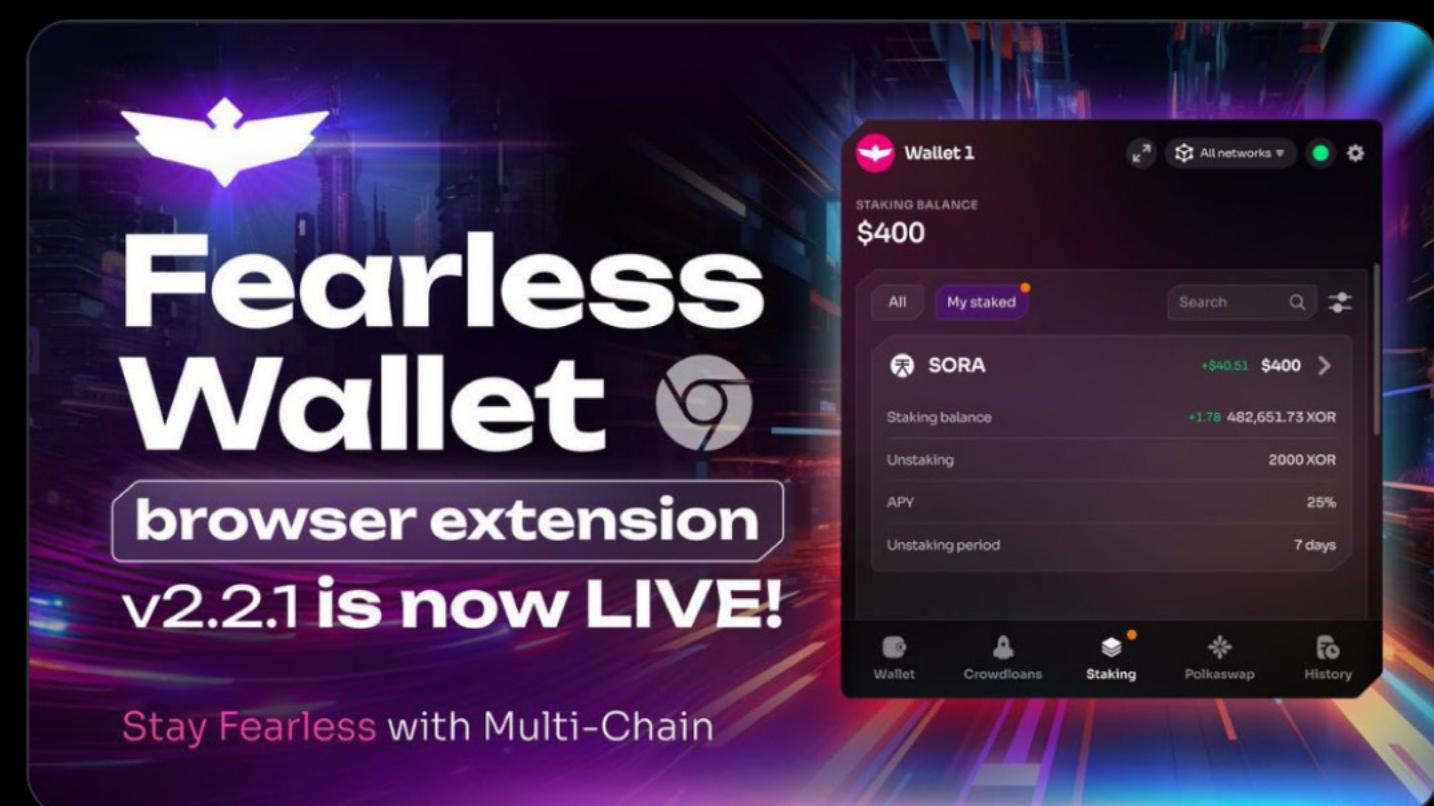
#STAYFEARLESS

Social media

Private < X twitter.com Follow

Fearless Wallet | #StayFearless 🦅 1,830 posts

Fearless Wallet | #StayFearless 🦅 @FearlessWallet · 11 Dec 2023 ... Happy Monday, fearless fam! We're excited to introduce the Fearless Wallet browser extension v2.2.1! 🤘 This update brings @sora_xor (\$XOR) relay chain staking integration, a feature many of you have requested.



4 29 61 2.7K

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Fearless Wallet | #StayFearless 🦅 @FearlessWallet · 25 Oct 2021 ... There are 12 parachains on the @kusamanetwork with 2.43M+ KSM locked, valued at 1.01B+. That is 27% of the total \$KSM supply. And now 12 more parachain slot auctions are open! What does this mean for the Kusama community?

... Show more

Partnership

Partner logo



FEARLESS DEFI WALLET

Partnership example



GEMIE



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Thank you. Stay Fearless.



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