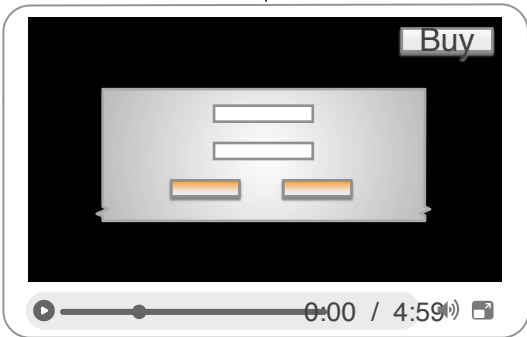
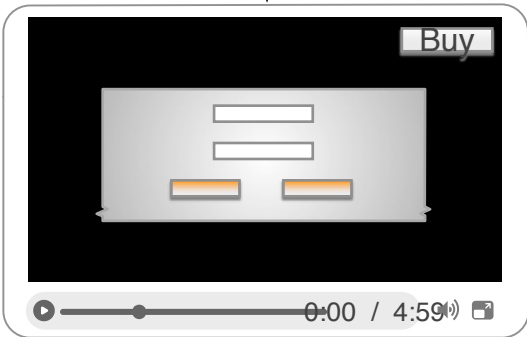
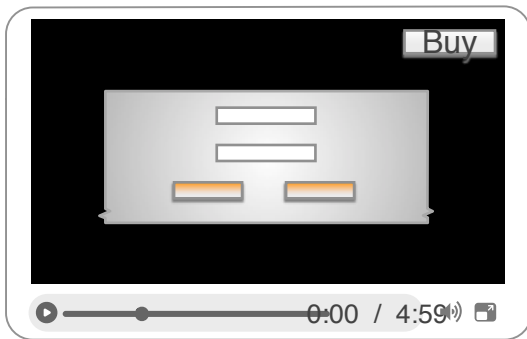


### Video Player: Key controls

- **Buy (call to action):** Call to action to purchase the video & initiate the payment flow. This control is not displayed after a video has been purchased. Buy call to action is always visible when a video is not purchased.
- **Sharing Controls:** Controls to share on social networks, via email, etc.
- **Video Series:** Single control that reveals the preview video & all videos in the series to allow viewer to jump to any video quickly.
- **Video Information:** Video Title, Video Creator, Description of Video Series
- **Menu Options:** Main menu control that reveals links to *About Us*, *Settings*, *FB Username (when logged in)*, etc.
- **Smartphones & Tablets:** Ensure that the player controls are usable on touch based devices (either same or an alternative design)

**Note:** Design is conceptual to highlight product features only, not a design template



### FB Login & Registration

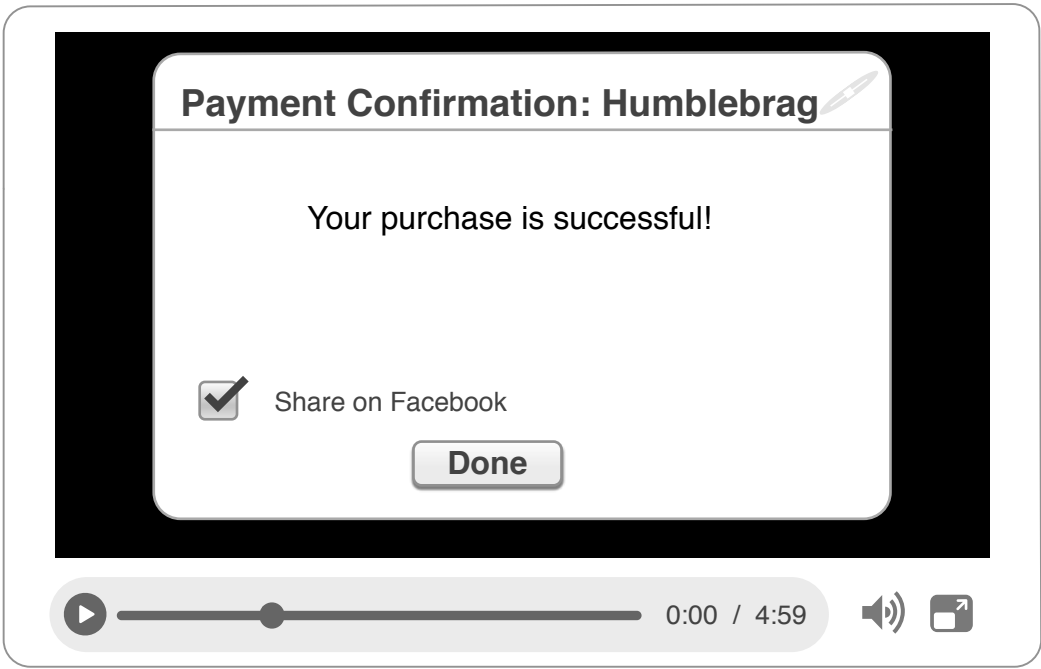
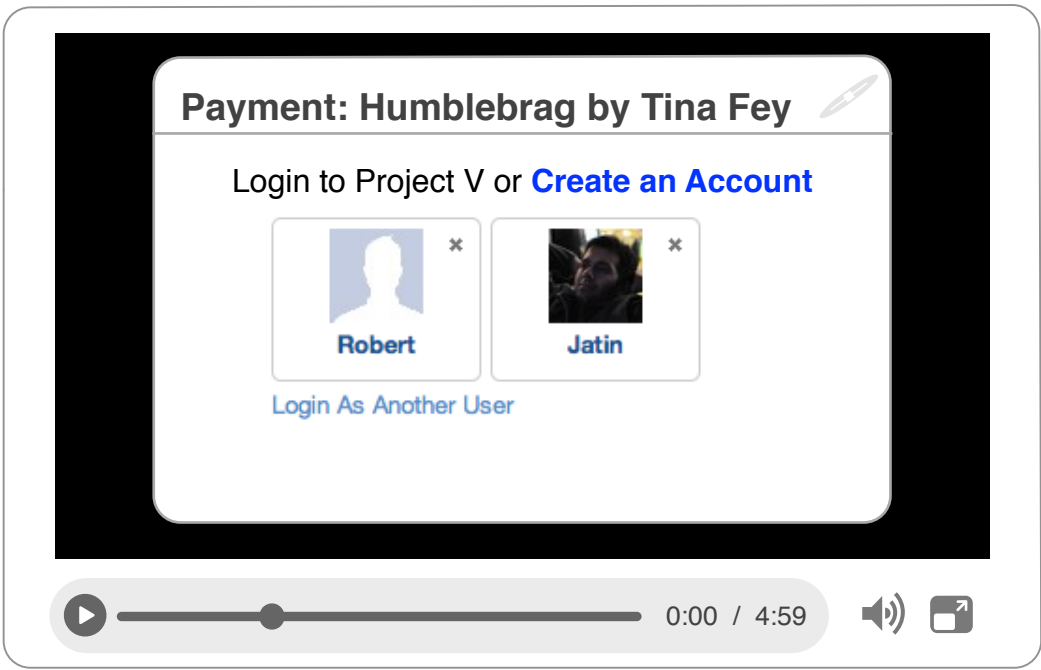
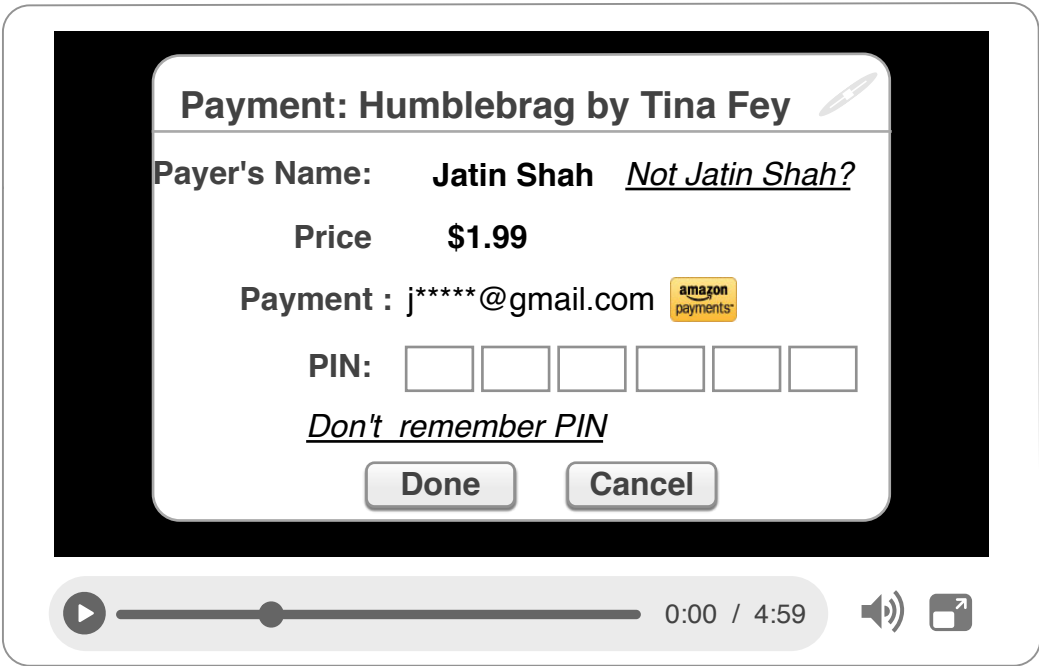
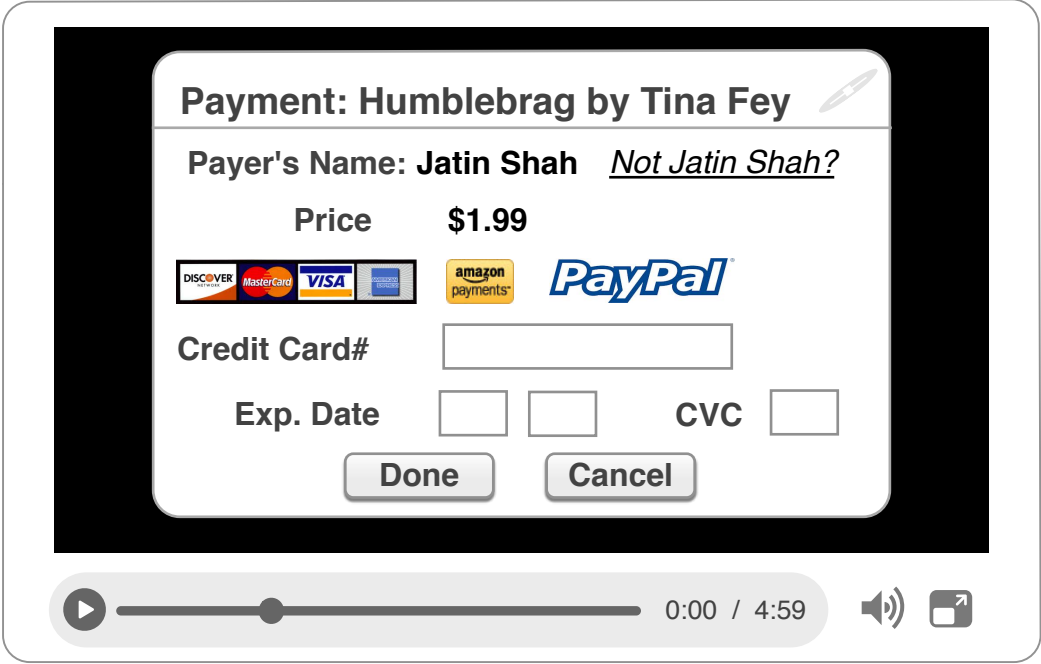
- Developer is asked to register or sign in using Facebook
- Respective Facebook dialogs are displayed & viewer is sent to payment screen after login
- If the video has been purchased before, payment screen & confirmation screens are skipped.
- *Call to action:* Login with Facebook

### Payment Screen

- The viewer provides their credit card number, expiration month/year & CVC code
- *Fields:* Varies based on the payment method. See Payment Screen Canvas
- *Call to action:* Continue & Cancel

### Payment Confirmation

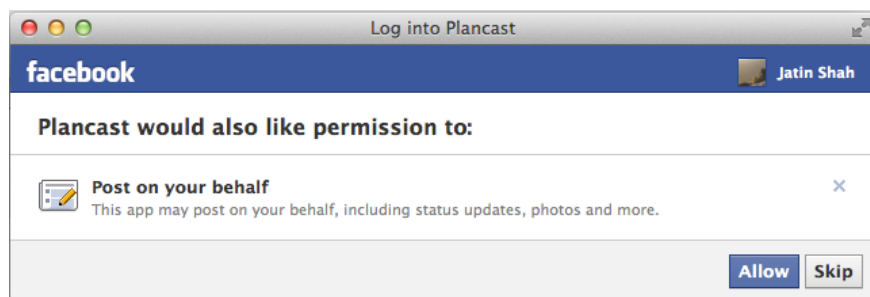
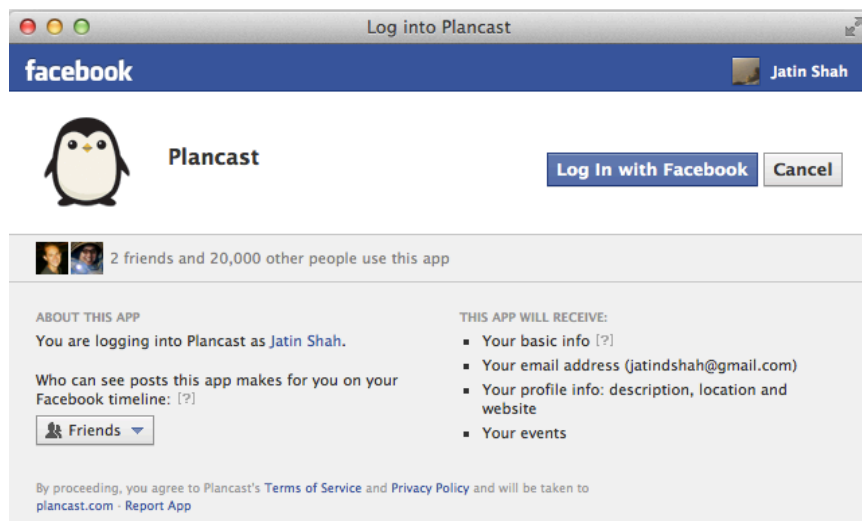
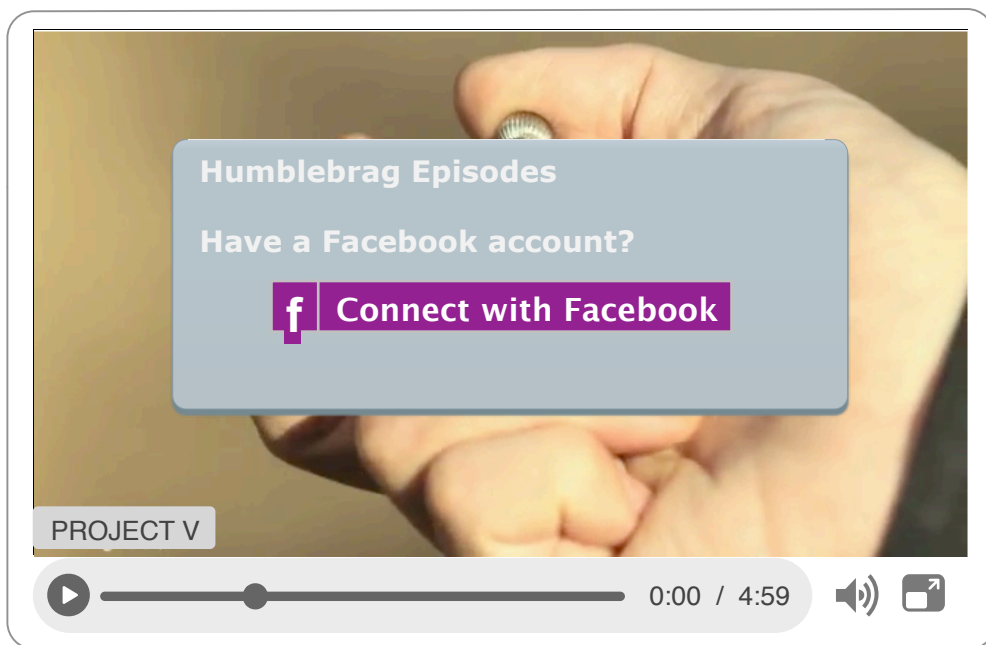
- Viewer is shown a payment confirmation message
- Viewer is displayed (and emailed) a 6 digit PIN to be used in future transactions
- *Call to action:* Continue



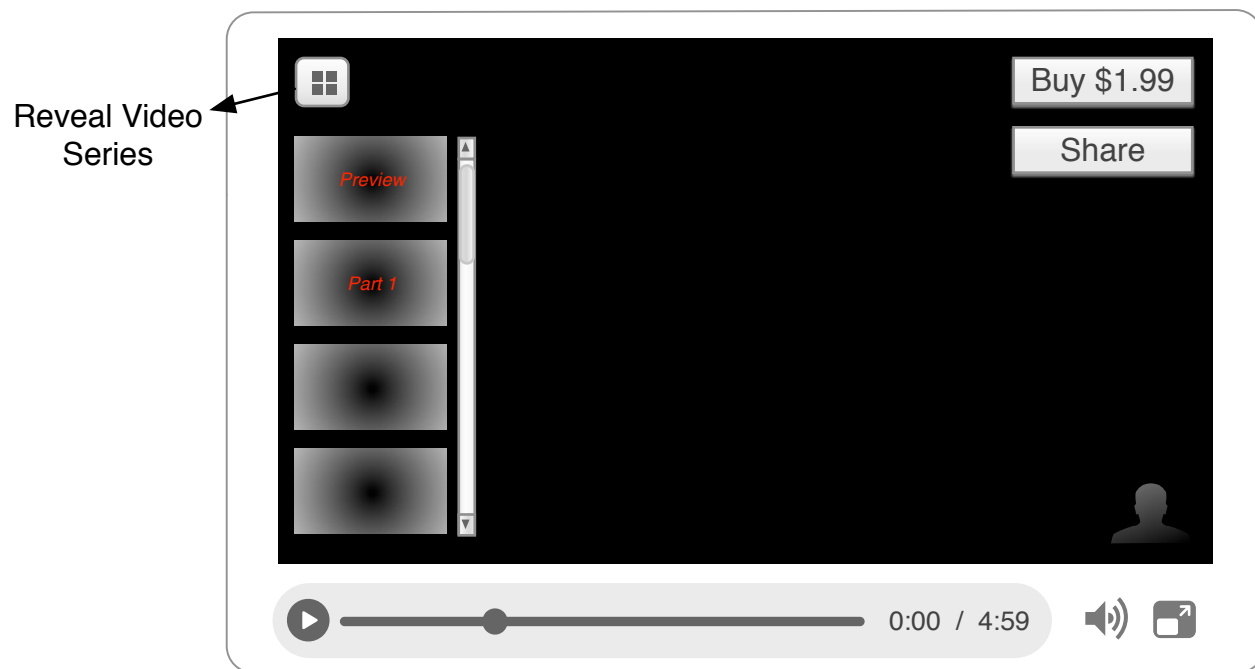
- **Forgot PIN:** When a user forgets the PIN, they have to re-enter their credit card information and complete the payment. After completion of payment, they are issued a new PIN for use with the most recently provided credit card.
- **Login As Another User:** Login as another user is sent to Facebook Sign In/Registration page (see Facebook Reg screens)
- **Payment Completion:** After payment completion, user is sent an email with purchase confirmation & permalink to the video.



- **Share:** Link to the Video Detail page (see website spec) is shared on Facebook. On the Video Detail page, video purchase takes place within the video player (for alpha).
- **Mobile:** Video Detail page is mobile-aware and adapts its player for touch-enabled devices



- In the current implementation, the user is not asked for any information when registering through Facebook
- In future, the user will be asked to provide their email address & set up a password.



### Video Series Display

- Video Series is displayed with ability to view any part in the video series. Paywall is displayed when the viewer clicks on any non-preview segment
- This screen may also be displayed when viewer clicks on *Cancel* in the paywall and returns to the video.

**Note:** Concept design for illustrative purposes, not a design template

