SORABH MANCHANDA

Manager - Flipkart

9478356993 • sorabh.manc26@gmail.com • LinkedIn.com/in/sorabhmanchanda • Bangalore,India

SUMMARY

Supply Chain & Logistics Leader with 6 years experience in network design, cost optimization, and digital transformation across e-commerce, 3PL, and quick commerce. Skilled in supply planning, change management, and stakeholder engagement. Adept at process excellence in high-volume operations and integrating digital tools such as Python, SQL, Power BI, TMS to drive scalable, future-ready supply chains.

Experience

Flipkart Bangalore, India

Manager - Supply Chain Design

11/2024 - Present

Managing End-to-End Supply Chain Optimization Programs

- Built a custom VRP-based MH to DH routing solver -Allocating Right truck type and hop addition, generating INR 1.2 Cr/month in cost savings.
- Redesigned the national linehaul network Collaborated with procurement and LH Ops to identify vendors, set target costs, and leverage improved asset utilization for negotiating better variable costing. Delivered INR 3.6 Cr/month in savings.
- Developed a Last-Mile Beat Optimizer for hyperlocal delivery Lowered vehicle cost/GMV to 4.5% and improved on-time fulfillment.
- Optimized FC-to-Dark Store supply chain (Flipkart Minutes) Enhanced warehouse throughput via dock scheduling & routing automation, improving inventory flow to Dark Stores.

Shadowfax Bangalore, India

Senior Manager - Control Tower Planning

08/2023 - 11/2024

Led National and Zonal Surface, Rail, and Air Transportation operation valued at INR 400Cr annually.

- Designed **Diwali peak S&OP plan** 5 months in advance, adding middle mile **cross-dock centers** & **capacity planning**, applied lean operations principles to reduce **ad-hoc costs** by **18%**.
- Enforced monthly demand forecasting & linehaul capacity planning, improving fleet utilization, procurement efficiency and dispatch accuracy.
- Directed E2E Planning for B2B & Express Clients Led end-to-end planning for B2B clients and scaled express client services, adding 20 lakh monthly orders while maintaining a low LH CPS of INR 4.3.
- Implemented ERP TMS Trip Module & Master Scheduling Rolled out a transportation master schedule for the Ecom vertical, enabling automated trip creation and improving billing & accrual accuracy through digitalized financial processes.

Delhivery Gurgaon, India

Program Manager - Network Design

06/2019 - 07/2023

Managed and optimized INR 180 Cr transportation network with a focus on Network Design and system integration.

- Automated Intercity Route Planning Implemented VRP based automation for secondary line-haul route optimization, improving resource allocation and reducing monthly cost by INR 1 Cr.
- Created multi-run connection logic that saved 39,000 sq. ft. in staging space and reduced manpower cost through direct loading.
- Worked with product & procurement teams to develop a vendor bidding app, generating INR 16 Cr annual savings on third-party vendor costs.

Education

Punjab Engineering College

Chandigarh, India

B.Tech - Production & Industrial Engineering

2015 - 2019

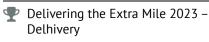
CORE SKILLS

Supply Chain & Logistics:: Network Design, Last-Mile Planning, Middle-Mile Planning, Dark Store Optimization, S&OP, Capacity Planning

Data & Analytics:: Python, SQL, Power BI, Advanced Excel, Llama Soft

Process Improvement:: Cost Optimisation, Stakeholder Management, Strategic Planning, Technology Integration, Change Management

ACHIEVEMENTS



Mr. Dependable Award 2023 – Shadowfax

E-Kart Awards 2025 – Flipkart Linehaul design automation & scheduling

Impact in linehaul & last-mile ops

Exceptional operations performance