

Soraia Domingos

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Objective

I am seeking a challenging position as a UX/UI designer in a dynamic and innovative organization where I can apply my creative skills and user-centered design expertise, learn from experienced professionals, and contribute to the creation of impactful and intuitive user experiences.

Education

UX/UI Design – Professional Training	2024
Lisbon School of Design	
Heritage – Post graduation	2017
Faculty of Social and Human Sciences	
Art and Heritage Sciences – Bachelor's degree	2016
Faculty of Fine Arts, University of Lisbon	
High School in Visual Arts	2011
Camões High School, Lisbon Moura High School	

Experience

Heritage Management and Conservation | Museological Reserve of Postal and Telecommunications Heritage

Portuguese Communications Foundation	2018-Present
<ul style="list-style-type: none">• Museological Management:<ul style="list-style-type: none">◦ Selection of heritage items according to incorporation rules;◦ Identification and inventory of heritage items;◦ Organization of collections in storage spaces;◦ Ongoing database record updates;◦ Historical and technical research on the museum's collection items;◦ Organization of temporary and permanent exhibitions;◦ Loan of heritage items to external entities.	

- Conservation and Restoration:
 - Preventive conservation;
 - Diagnosis and identification of pathological issues;
 - Restoration interventions.

Artist

2010-Present

- Artistic Production:
 - Creation of artworks in different formats, themes, styles, and materials;
 - Conceptualization and participation in solo and group exhibitions;
 - Continuous development of personal artistic style, incorporating new techniques and influences;
 - Combining art with sustainable practices by reusing materials and waste.
- Management:
 - Management of internal and/or external teams in larger projects;
 - Management and selection of materials, stock, and purchases;
 - Communication with clients, addressing inquiries and information requests;
 - Preparation of budgets and management of orders.
- Marketing:
 - Creation and editing of visual content showcasing the art creation process and the final product (images and videos);
 - Development of digital marketing strategies;
 - Management and promotion of work across different digital platforms;
 - Analysis of metrics for social media optimization;
 - Updating and maintenance of the professional portfolio website.

Coordinator and Visual Merchandiser | Stradivarius Chiado

2010-2013

- Sales and Product Management:
 - Responsible for product setup and display in the store;
 - Analysis of sales rankings;
 - Efficient stock replenishment in the store.
- Customer and Team Experience:
 - Creation and maintenance of the store's visual aesthetics aligned with brand guidelines, ensuring a consistent and appealing customer experience;
 - Training of new employees;
 - Support to management.
- General Operations:
 - Reception and organization of new stock;
 - Warehouse organization;
 - Stock replenishment in the store;
 - Fitting room management;
 - Cash register operation;

- Inventory management.

Skills & abilities

- | | |
|------------------------------------|--|
| • Problem Solving | • Persona Creation |
| • Teamwork | • Information Architecture and User Flows |
| • Organization and Task Management | • High-Fidelity Wireframing |
| • Continuous Knowledge Updating | • Interface Design |
| • Flexible | • Visual Consistency - Creation of UI Kit, Components, Styles, and Variables |
| • Creative | • Responsive Design and Auto Layout |
| • User Research | • Prototyping |

Tools

- | | |
|-------------|---------------|
| • Figma | • Illustrator |
| • Framer | • Premier |
| • Gimp | • Chat GPT |
| • Photoshop | |

Languages

- | | |
|--------------|-----------|
| • Portuguese | • Spanish |
| • English | |