Additional Features

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This section describes additional features of the components of the MetaTrader 4 trading platform:

URL Schemes

Marketing Campaigns

URL Schemes

Mobile terminals MetaTrader 4 for iPhone and MetaTrader 4 for Android support a special URL scheme for launching the application with predefined settings on a device. Currently, the terminal can be launched with a certain account. Create a link of the following look on your website:

```
metatrader4://account/?login=<account_login>&server=<account_server>
```

where <account_login> and <account_server> are trading account login and server. When such a link is clicked from a mobile device browser, MetaTrader 4 starts and tries to connect to the specified account. If the account is already present in the terminal and has a predefined password, connection is performed successfully. Otherwise, the account connection form is shown with the account and server already specified, and a user is prompted to enter the password.

> A server name should exactly match the name in the White Label.

Marketing Campaigns

A user record in the trading platform has a special field LeadSource. It is used for marketing campaigns allowing you to track where a client came from. To receive the data, add the following to the client or mobile platform download link:

```
https://download.mql5.com/cdn/web/metaquotes.software.corp/mt4/mt4setup.exe?utm_ca
https://download.mql5.com/cdn/mobile/mt4/ios?server=ABC-Demo,ABC-Real&utm_campaign
https://download.mql5.com/cdn/mobile/mt4/android?server=ABC-Demo,ABC-Real&utm_cam
```

Where YourLeadSource is a name of a campaign. In the "server" parameter of the mobile platform links, enter the list of your servers to be shown to traders when they open an account.

When opening a demo account and connecting to any trading account via the terminal downloaded using such a link, utm_campaign value is set in a client record at the server side. Additional information is available in the article New Analytics in MetaTrader 4/5: from Website and Installer to Opening an Account. What are the Advantages for Brokers?

API   Manager

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