



75% CGI Renders!



Images owned by IKEA

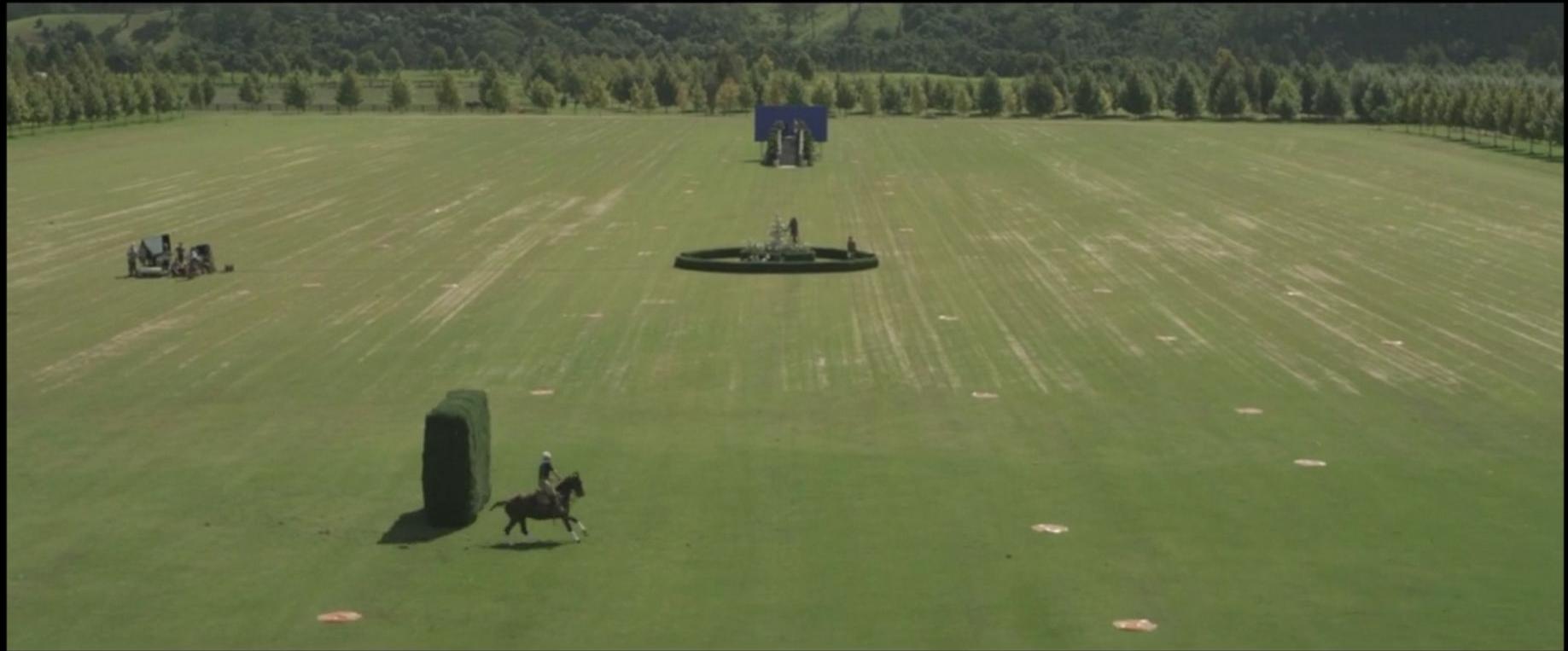
Photorealism Explained

The principles of photorealistic rendering

Why Photorealism is important



The Great Gatsby (2013)
Animal Logic VFX Reel



The Great Gatsby (2013)
Animal Logic VFX Reel



RODEO
Visual Effects Company
Game of Thrones



RODEO
Visual Effects Company
Game of Thrones



Captain America: Winter Soldier (2014)



The Curious Case of Benjamin Button (2008)



Watch: Realtime architectural walkthrough

From Youtube Channel: UE4 Architecture



UNCHARTED

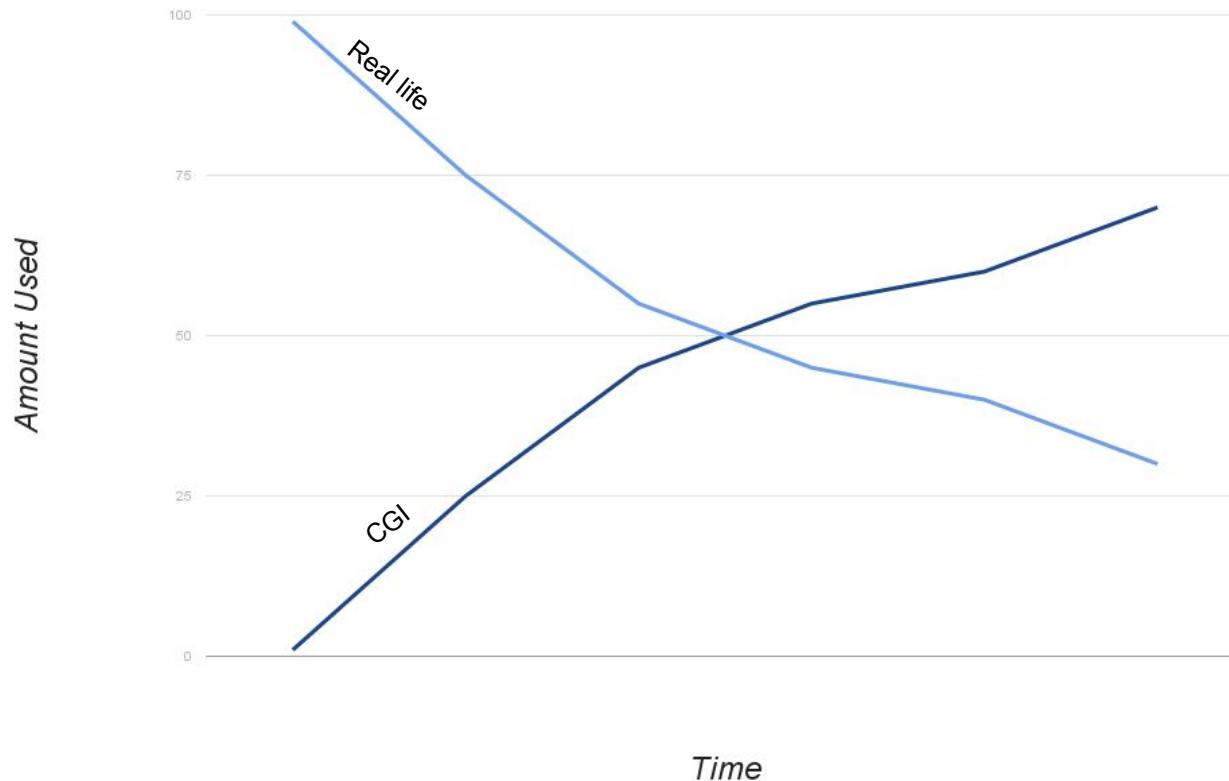
4

A Thief's End



Uncharted 4: A Thief's End (2016)
Naughty Dog

Usage over time



Great news! :D

However...

**They all want
Photorealism**



Images owned by IKEA



Watch: Jurassic World VFX Breakdown - by Image Effects





grand
theft
auto V



Image by Cornelius Dämmrich

Photorealism:

The *most important* goal for CG artists

“But what about...”



Big Hero 6 (2014)
Disney



Toy Story 1 (1995)
Pixar



Toy Story 3 (2010)
Pixar



Inside Out (2015)
Pixar



The Good Dinosaur (2015)
Pixar



Disney

FROZEN



Art by Jin Kim
cosmoanimato.tumblr.com

Expectation

Choose one!

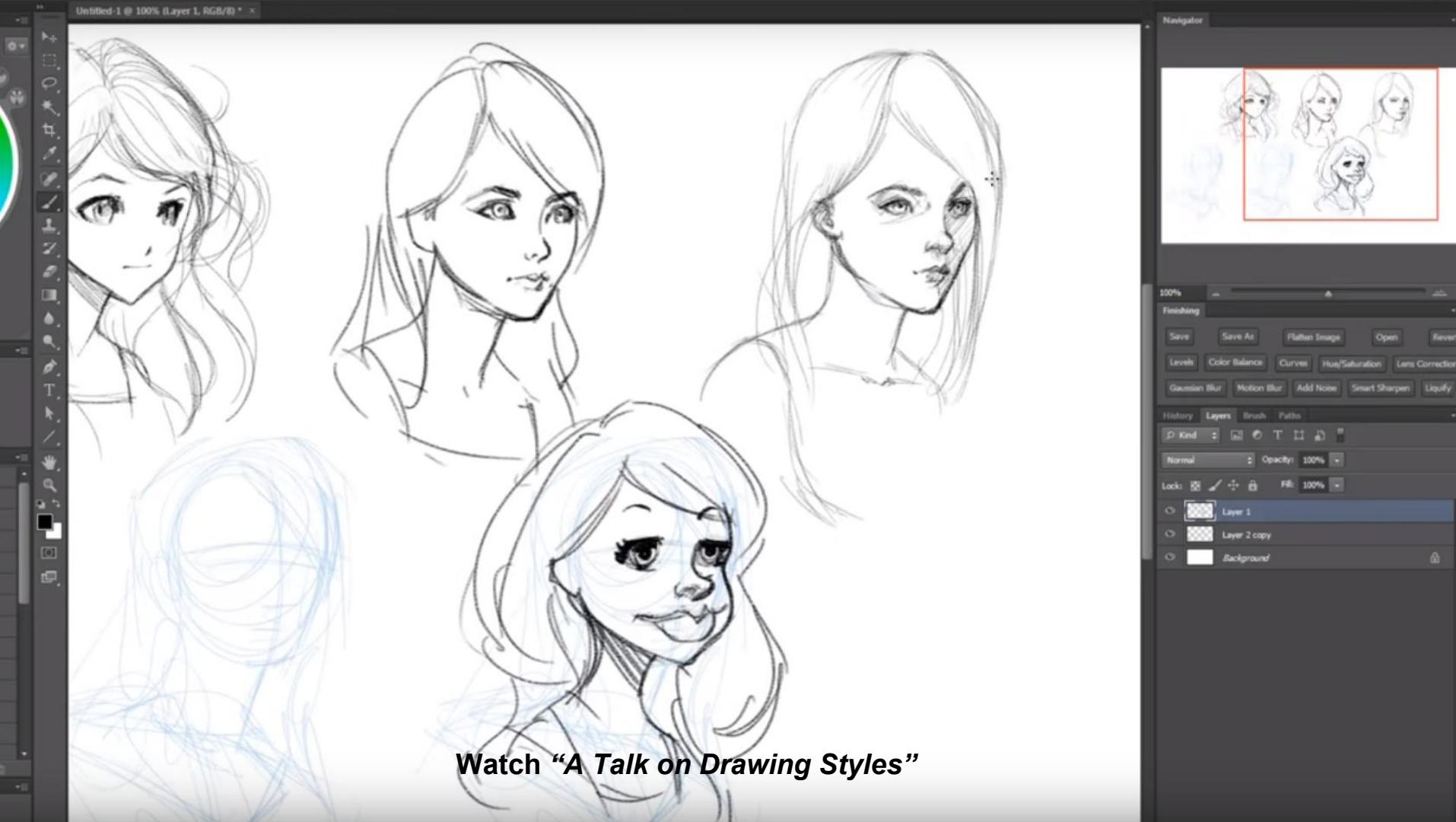
Realistic



Cartoony

Reality

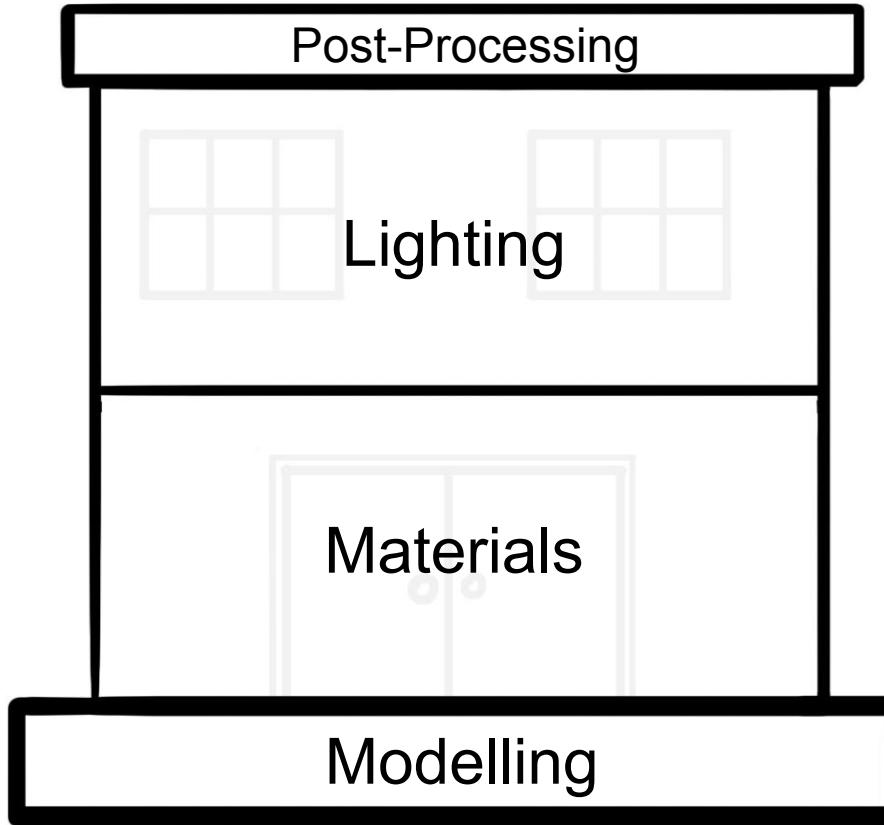




Watch “*A Talk on Drawing Styles*”

How to Achieve Photorealism

The 4 Building Blocks of Photorealism





The Third and the Seventh (2009)
By Alex Roman

“...90% of the time, the **materials and **lighting** carry the weight of creating truly photorealistic imagery.”**

-Alex Roman, From Bits to Lens



Post-Processing

Lighting

Material

Model



Post-Processing

Lighting

Material

Model

Image by Cornelius Dämmrich



Post-Processing

Lighting

Material

Model

Image by Dan Roarty

Post-Processing

Lighting

Materials

Modelling

Post-Processing

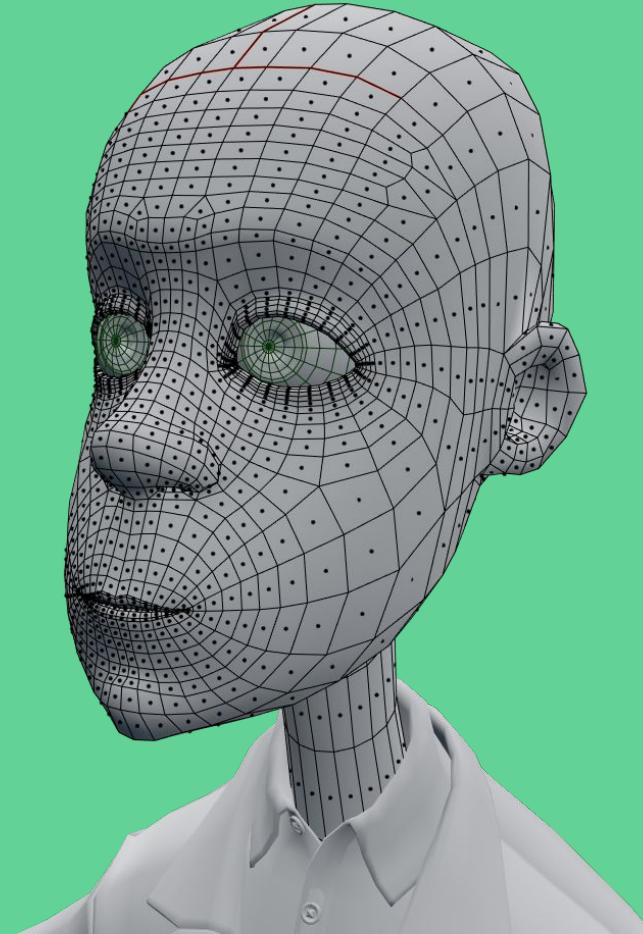
Lighting

Materials

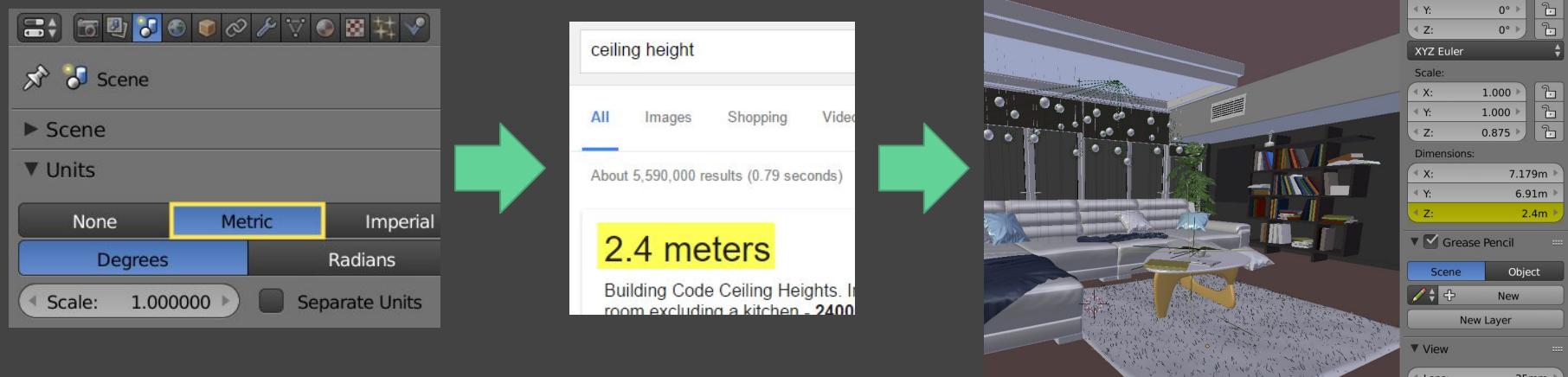
Modelling

Photorealistic modelling is...

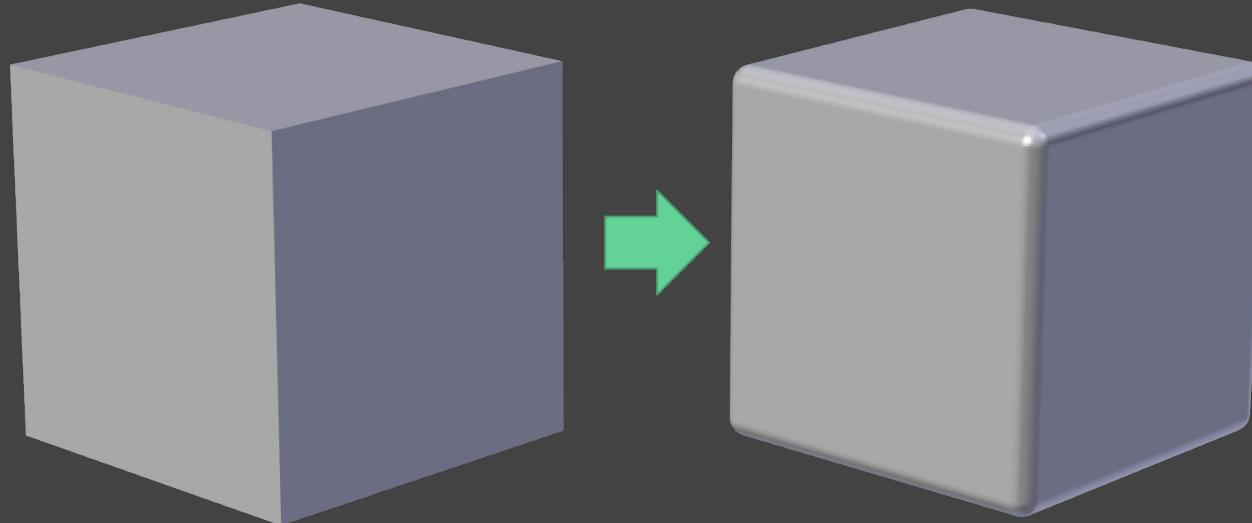
Matching the proportions
and form of the real world
object.



Tip #1: Keep it in Real World Scale



Tip #2: Never a sharp edge!

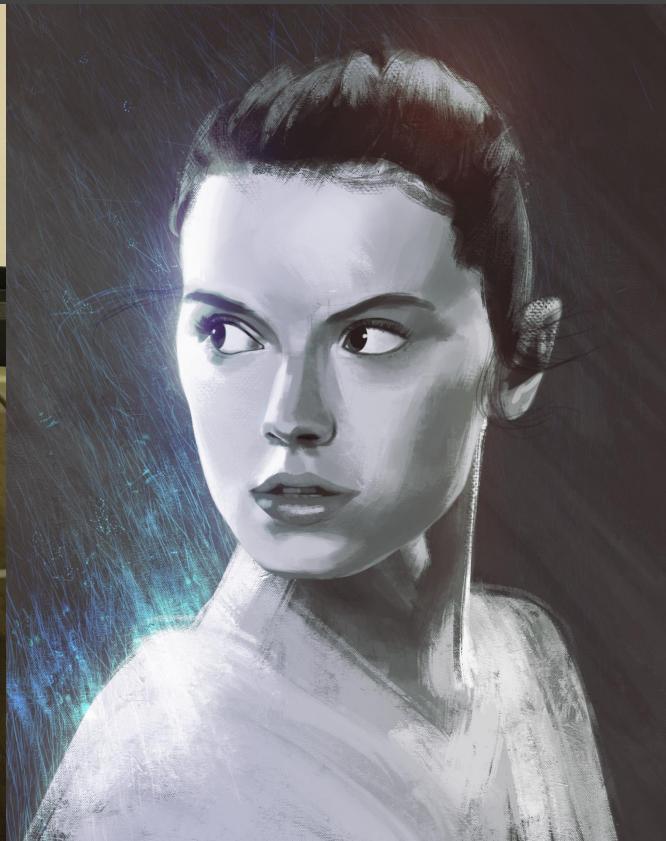
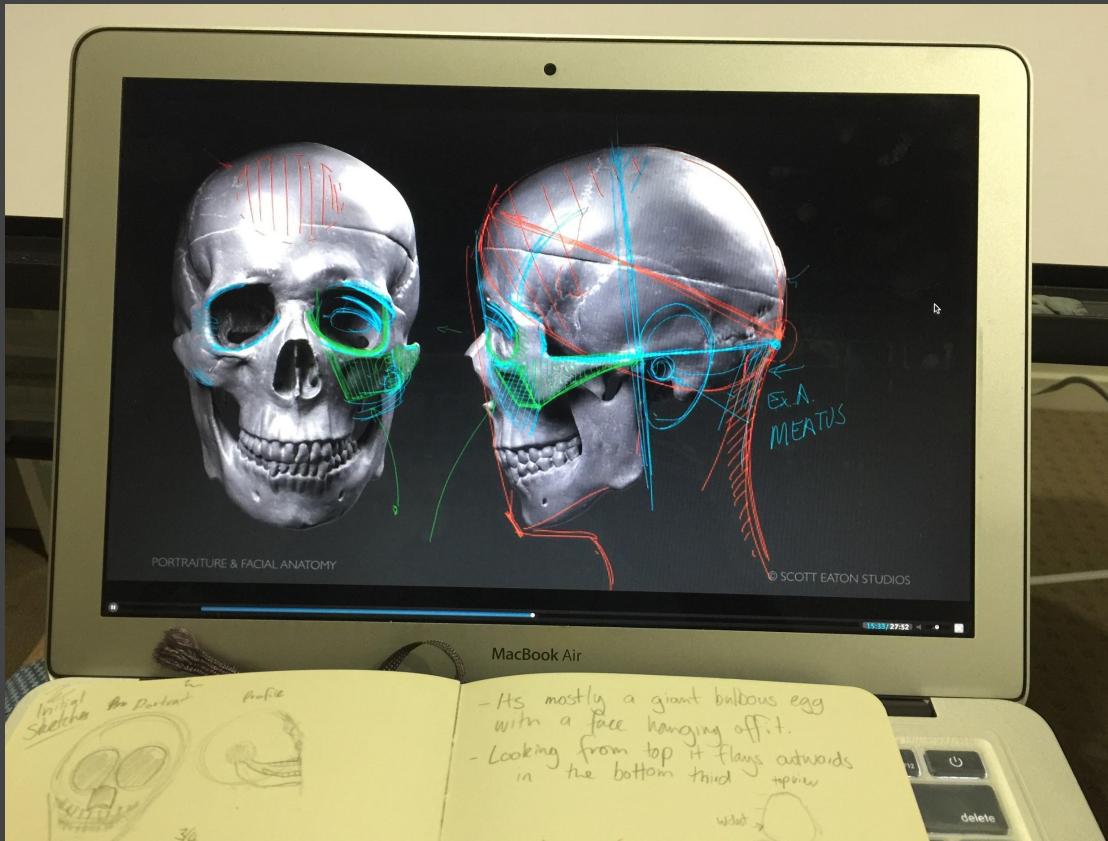


Tip #3: Use Reference!

(and nothing beats the real thing)

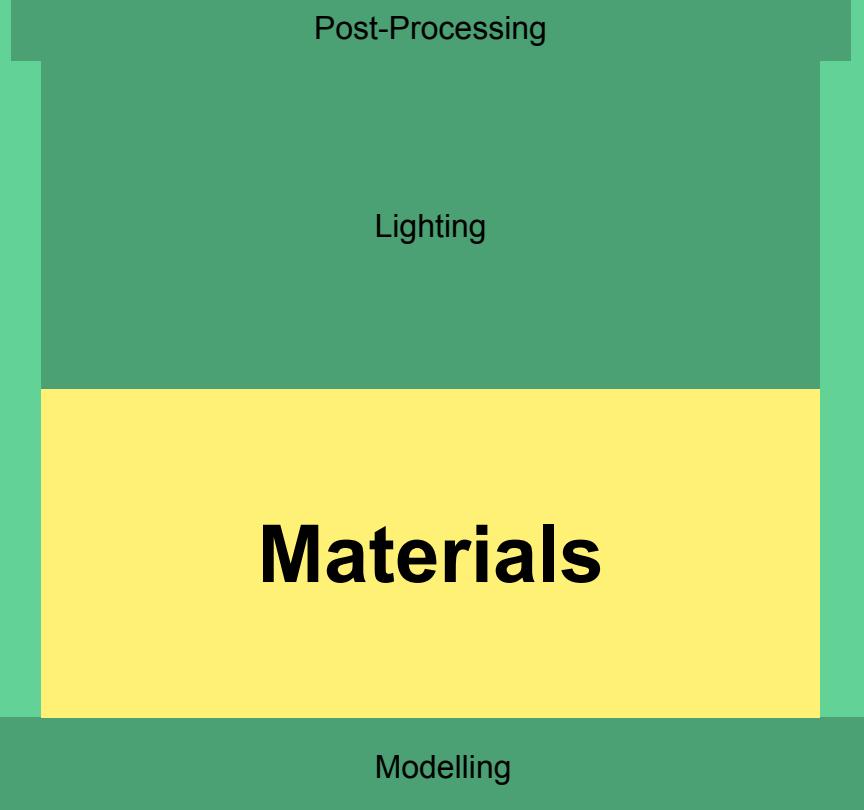


Tip #4: Know your anatomy



Modelling

1. Keep it in real world scale
2. Never a sharp edge
3. Use Reference
4. Know your anatomy



Post-Processing

Lighting

Materials

Modelling

Photorealistic **materials** are...

When the shading and textures matches real world materials.



Tip #1: Use Physically Accurate Shaders



Traditional Shader

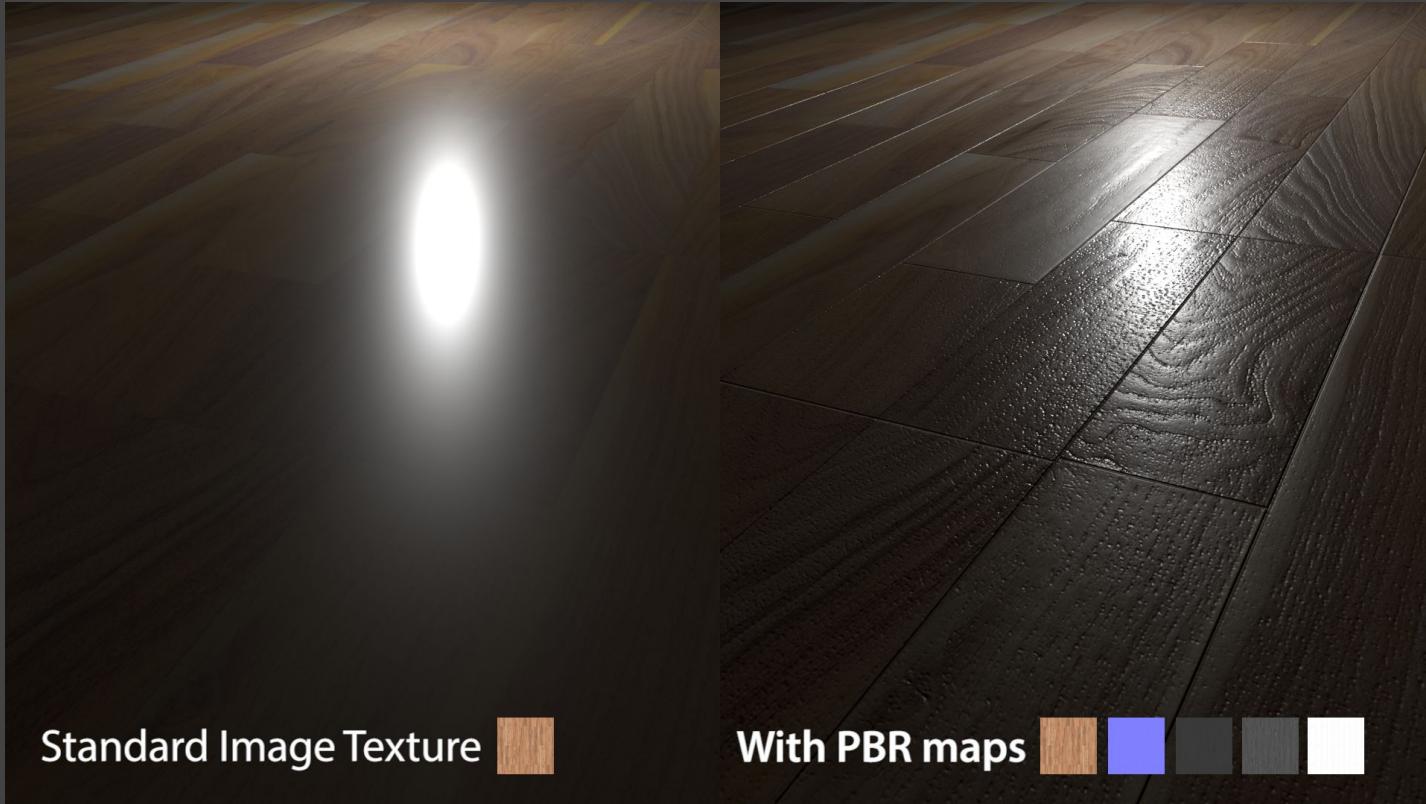


Physically Accurate Shader

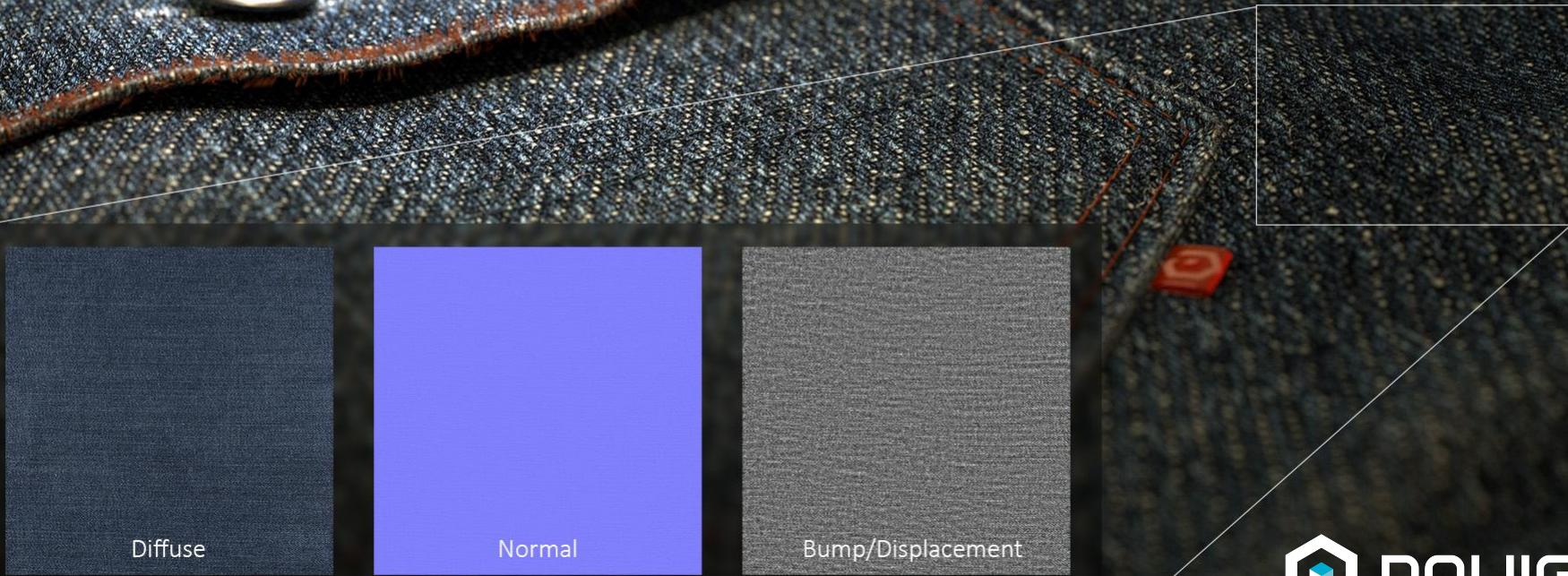
Photorealism Explained > 4 Building Blocks > Materials



Tip #2: Use PBR Maps



Tip #2: Use PBR Maps





Tip #3: Use Surface Imperfections



Tip #3: Use Surface Imperfections



Dust Small 001



Fingerprints 004

Materials

1. Use physically accurate shaders
2. Use PBR Maps
3. Use Surface Imperfections

Post-Processing

Lighting

Materials

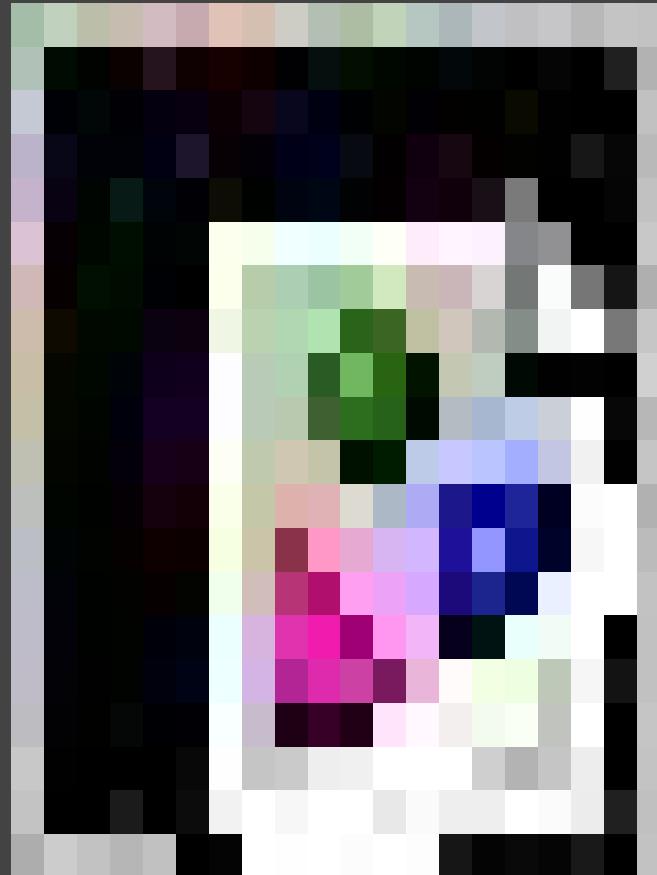
Modelling

Photorealistic lighting is...

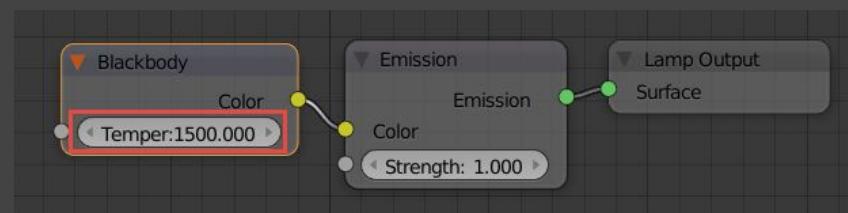
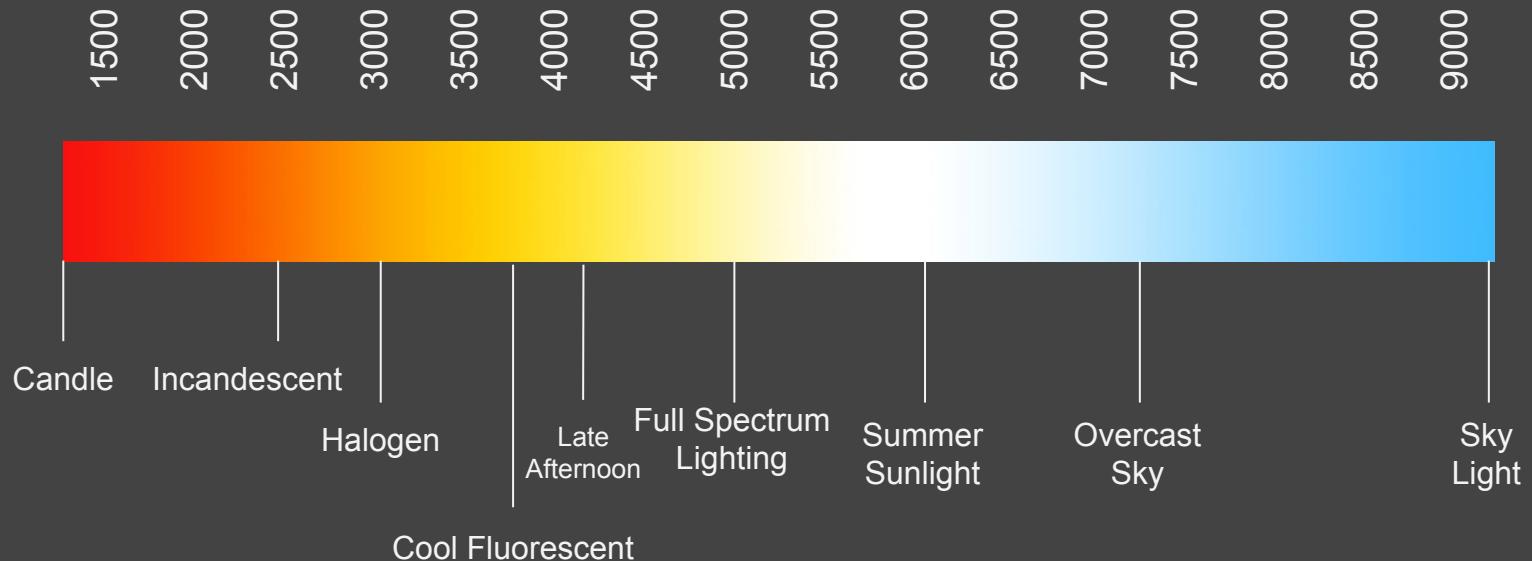
Light that matches the color, direction and intensity seen in real life.



Tip #1: Use real-world light *direction*



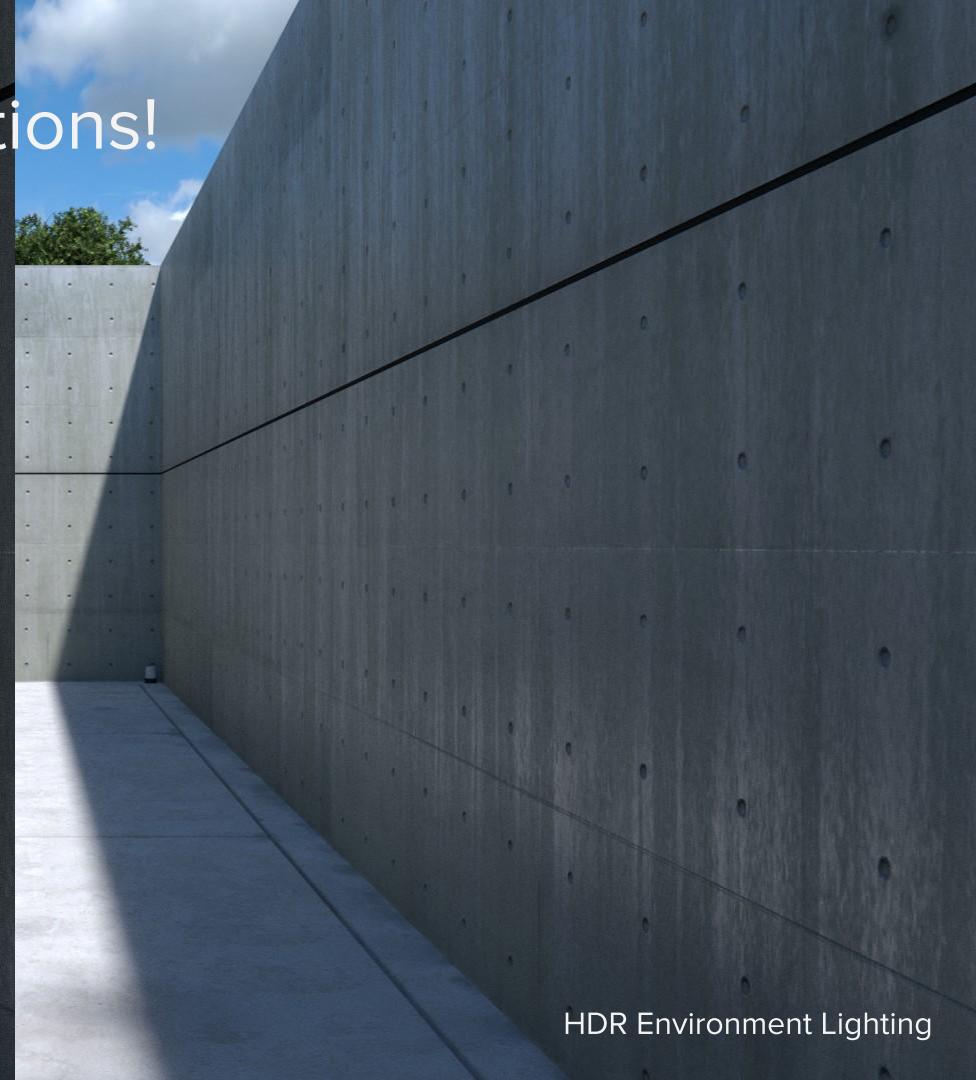
Tip #2: Use the correct color



Tip #3: Don't forget reflections!



Standard Lamp Lighting



HDR Environment Lighting

PRO-LIGHTING:
SKIES



Lighting

1. Use the real-world *direction*
2. Ensure the correct color
3. Use HDRs if possible

Post-Processing

Lighting

Materials

Modelling

Photorealistic **post-processing** is...

Recreating imperfections
from real life cameras.



“I think very strongly that one should come to CG as one does to **photography**. You can have **perfect technical mastery and still fail** as an artist if you frame, compose or light your shot in a poor way.”

-Bertrand Benoit, Architecture Academy Interview

1. Glare



2. Motion Blur



Image by Frank Monnerjahn

3. Depth of Field



Image by Steve Jurvetson

4. Chromatic Aberration

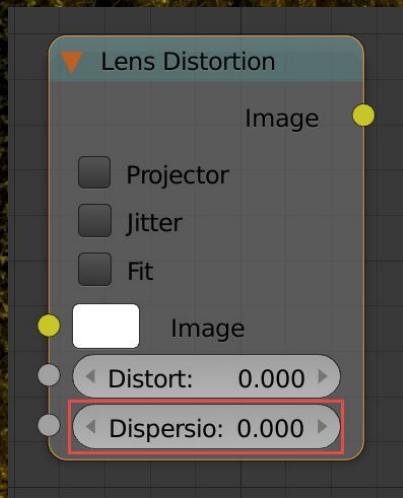
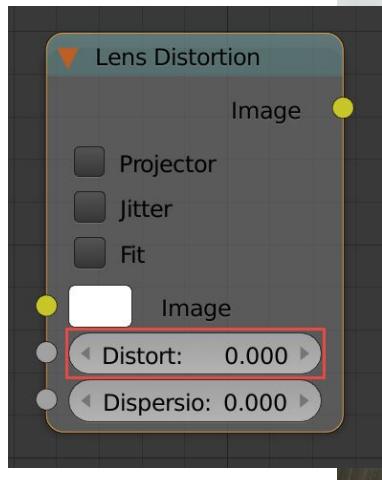


Image by John M.

5. Barrel Distortion



Post-Processing

1. Glare
2. Motion Blur
3. Depth of Field
4. Chromatic Aberration
5. Barrel Distortion

Modelling

1. Model to real-world scale
2. Bevel everything
3. Reference is king!
4. Know your anatomy

Lighting

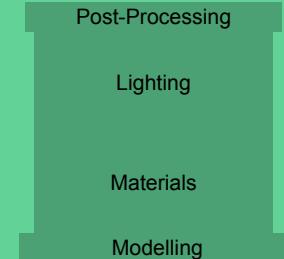
1. Use the real-world *direction*
2. Use the correct color
3. Don't forget reflections!

Materials

1. Use physically accurate shaders
2. Use PBR Maps
3. Add surface imperfections

Post Processing

1. Glare
2. Motion Blur
3. Depth of Field
4. Chromatic Aberration
5. Barrel Distortion





Go make some awesome renders!



Post-Processing

Lighting

Material

Model



Post-Processing

Lighting

Material

Model