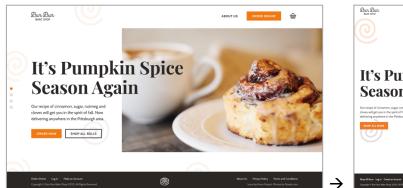
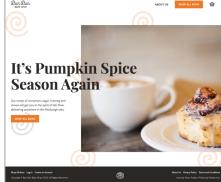
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10/11/2020

Homework 5: Web HTML and CSS Prototypes

Heuristic Evaluation:





Usability Heuristic: 4-Consistency and Standards

Button text is confusing. "Order Now" and "Shop all rolls" don't lead to the same places. Remove extra buttons, and change button text consistently to "Shop All Buns."





Usability Heuristic: 5-Error Prevention

6 products displayed, yet only one is active. Design an inactive state so users don't expect the buttons to work. Original (Gluten Free) and Caramel Pecan black and white image, inactive button state and "Coming Soon" button text.





Usability Heuristic: 1-Visibility of System Status

On the About Us page, communicate in navigation that this is the current page. I made the About Us navigation tab orange with an orange underline.

Reflection

While building this site, one of my challenges with was how to implement my overlapping type and image on the homepage. Originally, I had considered using CSS Grid, but one part of my design I liked was having the cover image extend to the edge of the viewport. Since I knew this was an edge case for just the homepage, I decided to use absolute positioning and z-index to achieve the desired effect.

With my site, my goal is to create the look-and-feel of a small but prestigious bakery. I chose Playfair Display as my heading typeface to create an impression of professionalism, and paired Cabin as my paragraph typeface for easy readability. To balance the professional display, I added a swirl texture to the background and the swirl bun icon in the footer to add a little character that would help support the brand's focus on cinnamon buns in a fun way.

Link:

https://sorchosk.github.io/homework 5/index.html