Steve Orchosky
Interaction Designer & Digital Strategist

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(330) 338-3645

■ WORK EXPERIENCE

Digital Designer at Icon Marketing
APR 2017 – AUG 2020, COVINGTON, KY

- Designed and developed websites for The U.S. Playing Card Company, Union Savings Bank, Guardian Savings Bank, Raynor Gaming, and Braxton Brewing Company

- Concepted and implemented a landing page build system to deliver over 200 custom landing pages for retailers of Tempur-Pedic, Sealy, and Stearns & Foster

- Managed the digital design internship program

UI/UX Designer at Clubessential
JUN 2015 – SEP 2016, CINCINNATI, OH

- Designed responsive websites for clients in the club industry to increase communication between management and members using the latest web design trends and standards

- Consulted with clients on web design best practices and conducted discovery calls and design presentations

Creative Intern at gyro:
AUG 2014 – APR 2015, CINCINNATI, OH

- Designed web banners, webpages, white papers, and PowerPoint presentations for b2b clients, including Kellogg's, SAP, and Hobart

- Collaborated in idea generation sessions and strategy discussion with various agency departments

Design Intern at The Brandery
APR 2014 – AUG 2014, CINCINNATI, OH

- Fulfilled various UI and UX design needs of 10 startups enrolled in the Brandery's 2014 accelerator program

- Designed marketing graphics to promote The Brandery's accelerator program, Demo Day, and sponsor events

Freelance Designer & Illustrator
AUG 2012 – PRESENT

- Designed graphics of MARS petcare brands for use on Amazon

- Illustrated a graphic for Avocode's 2016 Web Design Trend Report

■ EDUCATION

Master of Human-Computer Interaction
Carnegie Mellon University
EXPECTED AUG 2021

Bachelor of Fine Arts in Electronic Media
University of Cincinnati
APR 2015

■ SKILLS

Prototyping: Wireframing, Low/Mid/High-Fidelity Prototyping, Information Architecture, Concept Sketching, Storyboarding

Collaboration: Design Critique Fascilitation, Presenting to Internal & External Stakeholders

■ TOOLS

Design: Figma, Invision, Photoshop, Illustrator, Animate, InDesign, After Effects, Premiere, Sketch

Development: HTML, CSS, SCSS, JS, jQuery, Wordpress (PHP, mySQL), Python

■ HONORS & AFFILIATIONS

Dean's List
University of Cincinnati
AUG 2011–APR 2015

Eagle Scout
SEP 2010