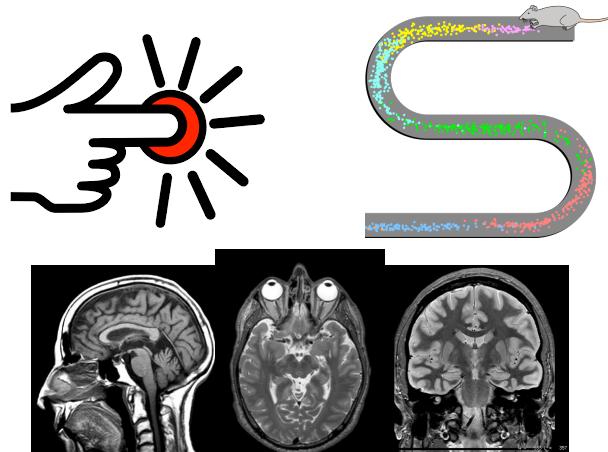


## Experimental Methods & Working Memory



## Outline

Types of Experimental Evidence

Working memory

## Outline

### How do we study Learning and Memory?

#### Historical traditions

- Birth of experimental psychology
- Behaviorism
- Cognitive revolution

#### Types of experimental evidence

- Behavior
- Neuropsychology
- Neurophysiology

#### Neuroanatomy primer

## Neurophysiology

Non-human animal studies

Direct recordings of neural activity

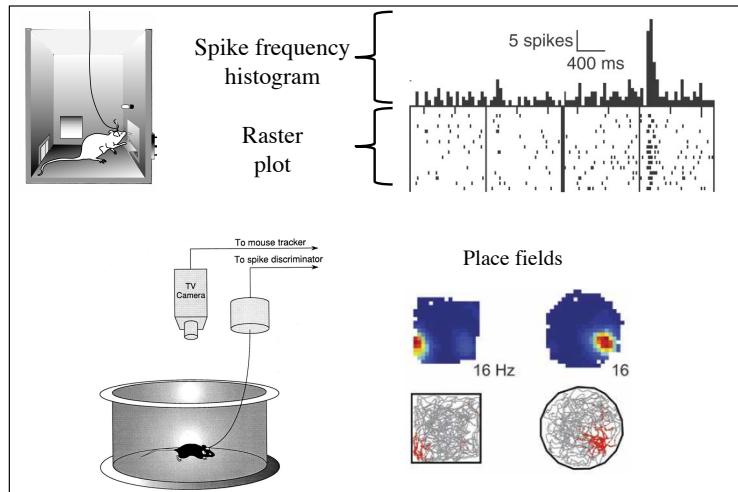
Human studies

Neuroimaging  
Direct recordings of neural activity

## Direct Recordings using Implanted Electrodes

(Neurophysiological data / Unit recordings)

– “The workhorse of neuroscience”



## Direct Recordings using Implanted Electrodes

(Neurophysiological data / Unit recordings)

- Pros

Direct recordings from neurons allow for excellent spatial and temporal resolution

- Cons

Can't tell you about causation, only correlation

Limited coverage of the brain

Can be difficult to translate animal findings to humans

## Neuroimaging in Humans

Two types of brain imaging:

1) Structural imaging

- Images the structure/composition of tissue
- e.g., MRI; diffusion tensor imaging (DTI)

2) Functional imaging

- Images brain function
- e.g., functional MRI

## Functional Neuroimaging

### Electrophysiological

- Measure electrical or magnetic signals related to neural activity
  - Electroencephalography (EEG)
  - Magnetoencephalography (MEG)
- Better temporal resolution; worse spatial resolution

### Hemodynamic

- Measure changes in blood flow, oxygenation, or metabolism correlated with neural activity
  - Positron emission tomography (PET)
  - fMRI
- Worse temporal resolution; better spatial resolution

## Functional Neuroimaging

Both electrophysiological and hemodynamic techniques are *relative*

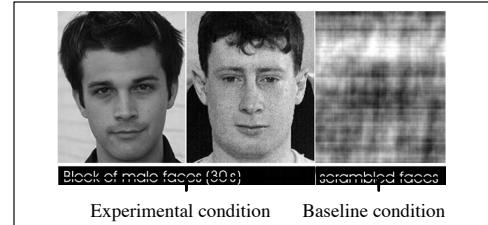
Brain is always active

To measure the brain's response to stimuli, need to compare two conditions (subtraction technique)

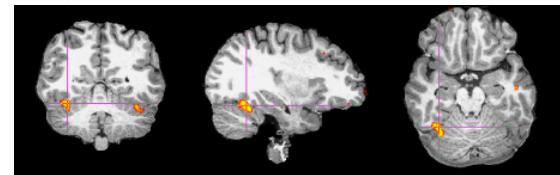
Condition 2 – Condition 1 = difference image

## Neuroimaging “Subtractive” Logic

What regions are used for perceive faces?



Block of male faces (30s) Scrambled faces  
Experimental condition Baseline condition



Difference image: experimental condition – baseline condition

## Functional Neuroimaging

### Pros

Non-invasive technique for measuring brain function in humans

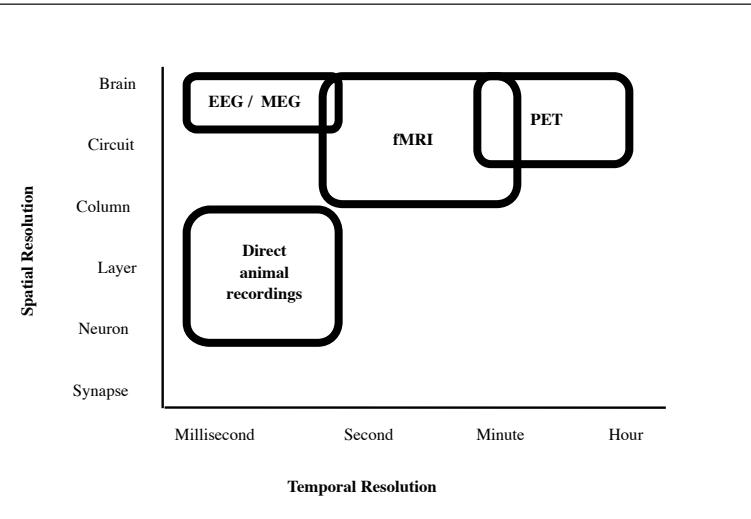
Can evaluate function across multiple regions simultaneously

### Cons

Can't tell you about causation, only correlation

Relative to direct animal recordings, relatively poor spatial resolution

## Neurophysiology Summary



# Outline

## How do we study Learning and Memory?

### Historical traditions

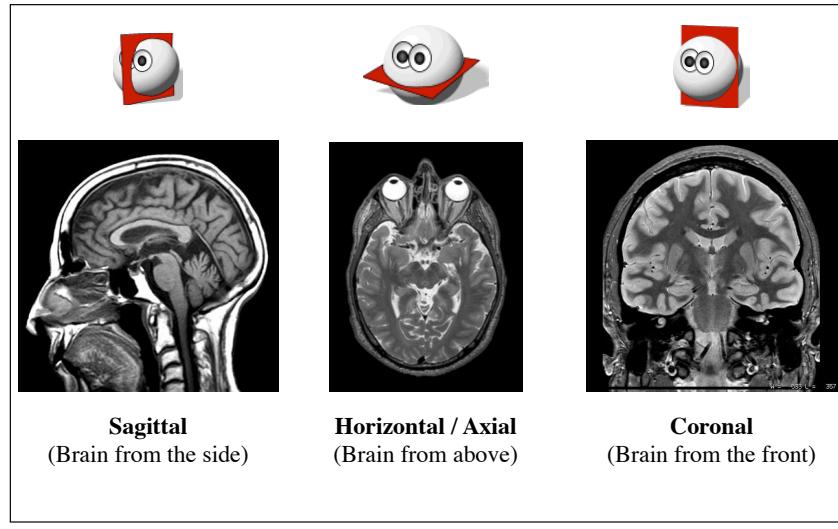
- Birth of experimental psychology
- Behaviorism
- Cognitive revolution

### Types of experimental evidence

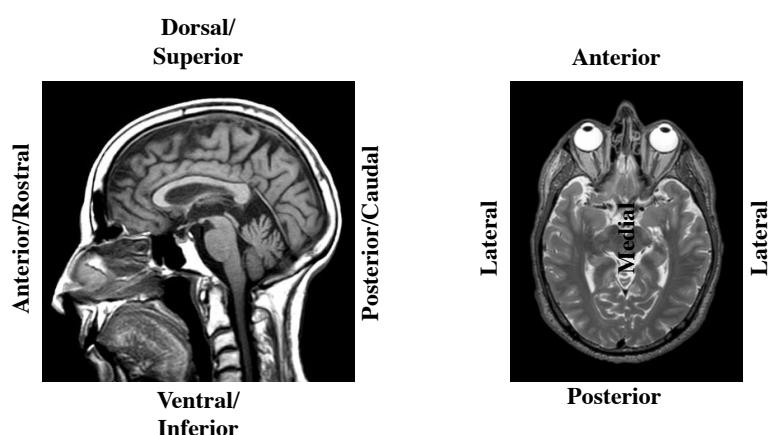
- Behavior
- Neuropsychology
- Neurophysiology

- Neuroanatomy primer

## Brain Sections

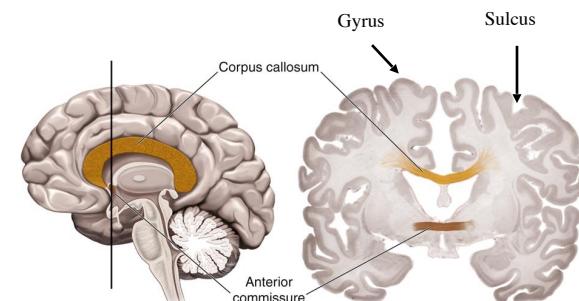


## Directional Terminology

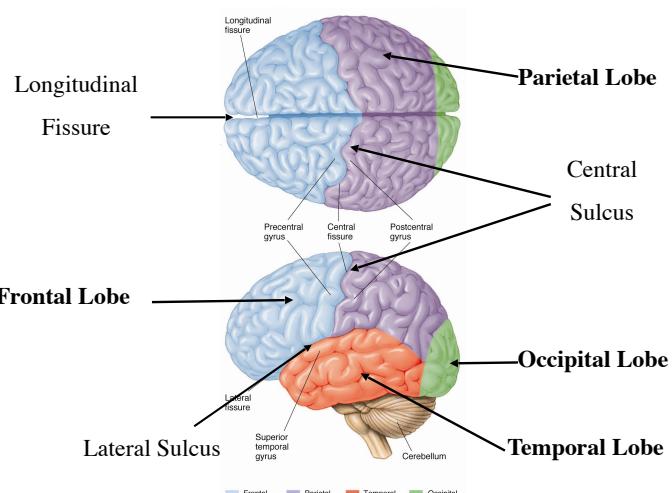


## Cerebral Cortex

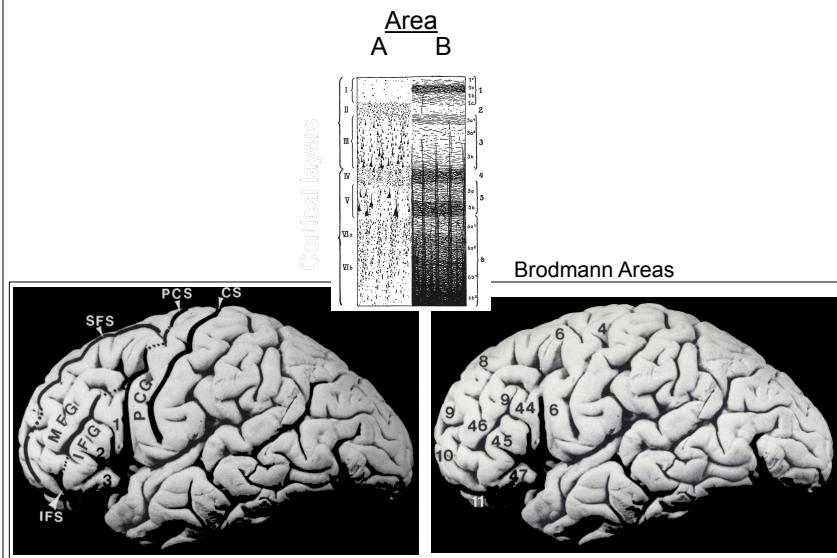
- Cortex ("bark"): outermost layer of the brain
- Deeply folded structure



## Cerebral Cortex

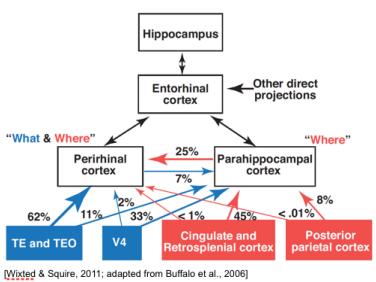


## Anatomical Areas and Cytoarchitecture

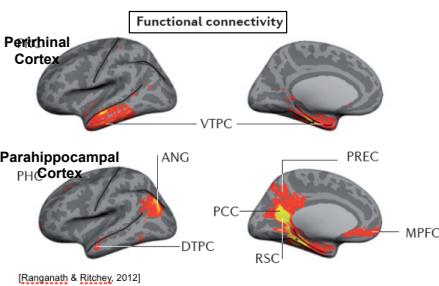


## Anatomical Areas and Connectivity

### Structural Connectivity



### Functional Connectivity



## Outline – Working Memory

What is Working Memory (WM)?

Why is WM important?

Capacity limits of WM

Contrasting WM and LTM

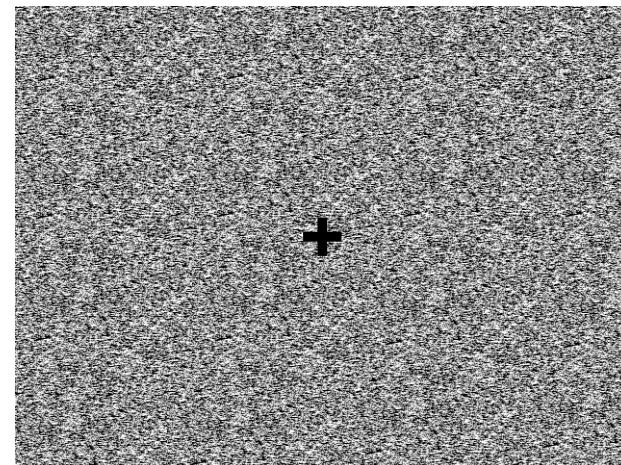
Forms of WM

Neurobiology of WM

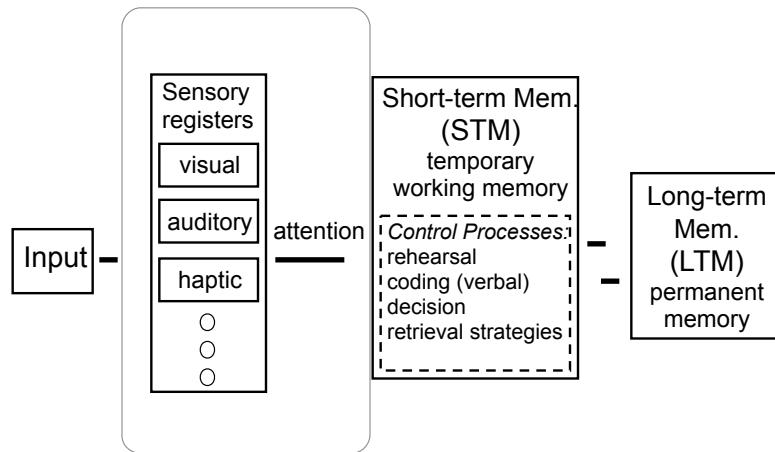
## Outline – Working Memory

- What is Working Memory (WM)?
- Why is WM important?
- Capacity limits of WM
- Contrasting WM and LTM
- Forms of WM
- Neurobiology of WM

## The Beginning of Memories What is Registered?



## “Modal Model” of Memory



Atkinson & Shiffrin (1968)

## Sensory Memory

How does information from the outside world get registered in memory?

sensory systems convert sensory energy (photons, sound waves, etc) into neural representations

information must be represented in sensory systems long enough so that we can identify (perceive) what is being sensed and create a more stable internal representation

- sensory systems support brief ‘sensory memories’
- fleeting representations of stimuli just experienced

## Visual Sensory Memory: 'Iconic Memory'

X	M	R	J
C	N	K	P
V	F	L	B

after brief presentation (e.g., 50 msec), participants immediately report what they saw

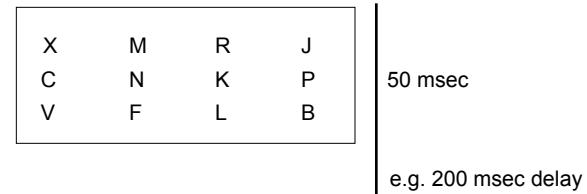
typically can report ~4 items

subjective perception of visual after-effect

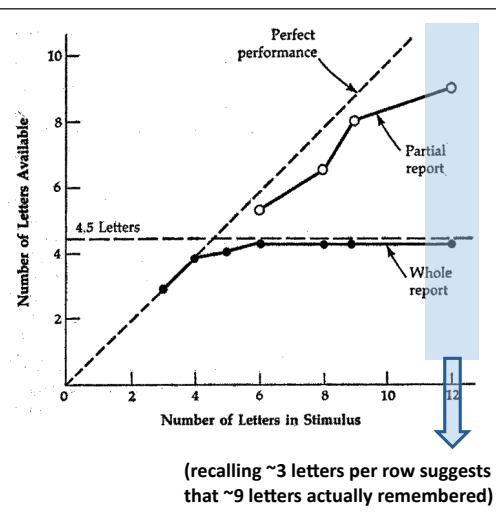
subjective perception that after-effect fades before it can be reported

capacity does not depend on # of items in display or their spatial arrangement

## How Much Information is in Iconic Memory? Sperling's (1960) Partial Report Procedure

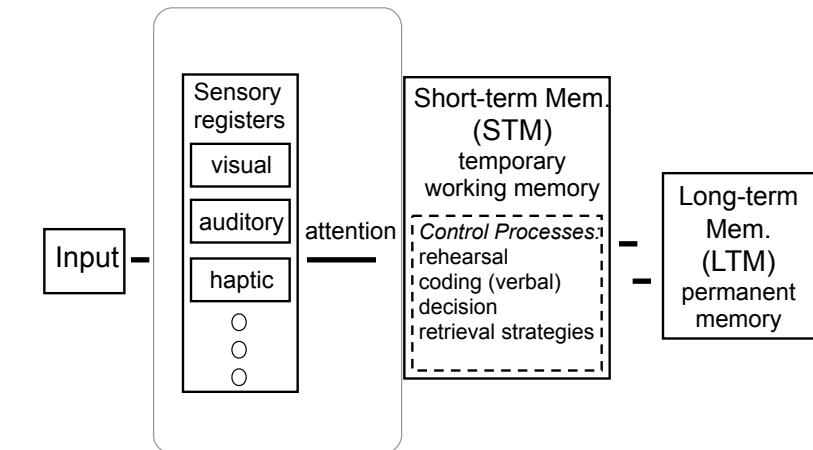


## How Much Information is in Iconic Memory? Sperling's (1960) Partial Report Procedure



- capacity: visual sensory memory seemingly contains all presented visual input
- can report attended items that are converted to a more stable internal representation
- information-processing / attentional capacity is limited
- attentional cue needs to appear within 500-1000 msec to have an effect; sensory memory is fleeting

## "Modal Model" of Memory



Atkinson & Shiffrin (1968)

## Short-term vs. Long-term Memory

William James

(1890/1905)

- **primary memory:** “the specious present”, refers to this moment in time

“never lost, its date was never cut off in consciousness from that of the immediately present moment. In fact, it comes to us as belonging to the rearward portion of the present space of time, and not to the genuine past.”

- **secondary memory:** “memory proper”; long-term memories

## James and Hebb

James (1890): postulated two forms of memory

- Primary memory

The immediate contents of consciousness / information about which you are currently aware  
Effortlessly available but fleeting  
Limited capacity

- Secondary memory

Memories of the past  
Permanent but available with effort  
Unlimited capacity

Hebb (1949): proposed distinction between STM & LTM mechanisms

- STM: relies upon temporary neural activation
- LTM: relies upon structural changes in neurons / connections

## Working Memory

Atkinson & Shiffrin (1971)

“...we tend to equate the short-term store with ‘consciousness,’ that is, the thoughts and information of which we are currently aware can be considered part of the contents of the short-term store...Because consciousness is equated with the short-term store and because control processes are centered in and act through it, the short-term store is considered a working memory: a system in which decisions are made, problems are solved and information flow is directed.”

Working Memory = a system for **maintaining** and **manipulating** active representations

## Outline – Working Memory

What is Working Memory (WM)?

Why is WM important?

Capacity limits of WM

Contrasting WM and LTM

Forms of WM

Neurobiology of WM

## Importance of WM

Working memory capacity (WMC) is correlated with

- Reading comprehension and numeracy (Daneman & Carpenter, 1980; Cowan & Alloway, 2008)
- Reasoning and problem solving (Kyllonen & Christal, 1990)  
WMC x reasoning ability:  $r = 0.80-0.90$
- General intelligence  
Fluid intelligence ( $G_f$ ) refers to the ability to reason and to solve new problems independently of previously acquired knowledge  
WMC x fluid intelligence:  $r = 0.59$  (Engle et al., 1999)
- Academic success (Alloway & Alloway, 2010)  
WMC at 5 yrs of age is a better predictor of academic success than IQ

Impairments in WM are core to a number of clinical conditions

- Specific language impairment (Baddeley et al., 1998)
- Schizophrenia (Cohen & Servan-Schreiber, 1992)
- Attention-deficit/hyperactivity disorder (ADHD)

## Outline – Working Memory

What is Working Memory (WM)?

Why is WM important?

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## How Do We Measure WM Capacity: Span Tasks

- Forward span (digits, words, symbols)

- 174
- 0853
- 92421
- 493759
- 6715247
- 05369417
- 265070193
- 8167049716
- 04862517290

span = correct 50% of time

*“Magic number seven, plus or minus two”*  
(G. Miller, 1956)

**“Magic number seven, plus or minus two”**

(G. Miller, 1956)

*What do Span tests measure?  
What is an item?*

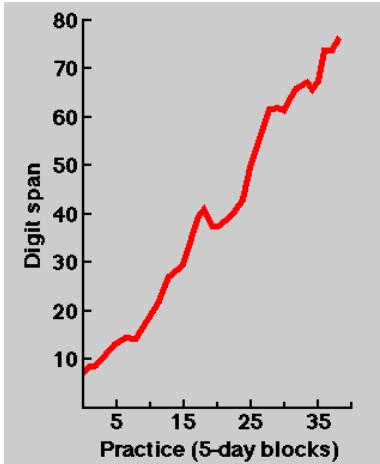
chunks

a unit of knowledge that organizes together a few sub-items  
remembering part of the information assists in remembering the rest  
capitalizes on LTM

span increases by increasing the # of items in a chunk  
CA-TFL-YBU-G vs. CAT-FLY-BUG  
interplay between STM and LTM

## Effects of Chunking on 'WM' Test Performance

(Ericsson & Chase, 1982)



with practice "WM capacity" improved

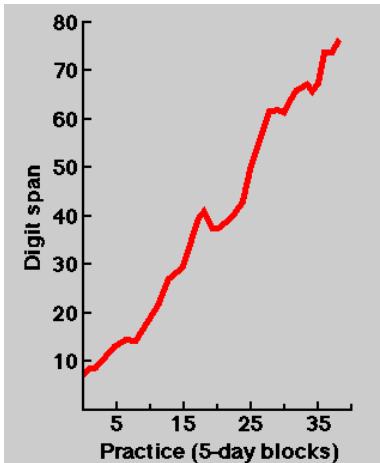
achieved by chunking numbers as running times, etc.

Did practice increase WM capacity?

- normal letter span: not a change in WM capacity per se

## Effects of Chunking on 'WM' Test Performance

(Ericsson & Chase, 1982)



achieved by chunking numbers as running times, etc.

- normal letter span: not a change in WM capacity

WM is capacity-constrained; performance at short-delays can be supplemented by LTM

performance is often a blend of contributions from multiple types of memory — WM and LTM

San Antonio Express-News

This page is recyclable SA

Monday, February 22, 1999 SA

## Two-time memory champion still lives by Post-its

By ARLEN LEVISON  
RECORD-SETTER PRESS

NEW YORK = Give Tatiana Cooley 13 minutes to memorize 100 faces and names and she'll remember 97% of them in a snap.

Give her the ringing and only USA National Memory Champion strings of 4,000 numbers, "0000000000...," or 100 words, "equally dary, digit, digits," get her, "bar," and she'll repeat them better than most. Name with 16-line poems or a deck of cards? So why does Tatiana Cooley need Post-its?

### Long on facts, but short on remembering the milk

If we want to know what memory can and cannot do, there may be no better example than Tatiana Cooley, 27, a vivacious working woman in Manhattan and the USA National Memory Championship winner for the last two years in a row.

Cooley won the title by memorizing lengthy passages of poetry and complex series of numbers during a grueling competition. She discovered her ability to remember while in college, when she went into an exam and found she could recall verbatim the notes she had taken in class.



Today, as an executive assistant in a large office, Tatiana does not have to refer to the Rolodex on her desk, as the telephone numbers are all in her head.

Still, she says, there is a big difference between her ability to memorize things and her ability to keep a simple "to do" list in her head.

"They are two different worlds," she insisted. "I'm horribly absent-minded. I live by Post-it Notes."

U.S. Memorial look  
a 100-foot-tall Mathtt  
building on a battery  
previous records.

For the final event, after trying  
public events preceded  
memorize a standard 54-series  
cards in precise order, the contestants  
and added the device to their re  
spectively, turned over and  
ridges of words, then  
called out the cards they remem  
bered. Cooley did best, getting 45  
in exact order.

When Cooley was presented the  
winner, the boundless enthusiasm  
and pages were  
y and enthusiastic white  
to put a glass trophy. She wore an  
dangly a white T-shirt embossed  
ed with a dragon.

## What Determines WM Capacity? Filtering Efficiency

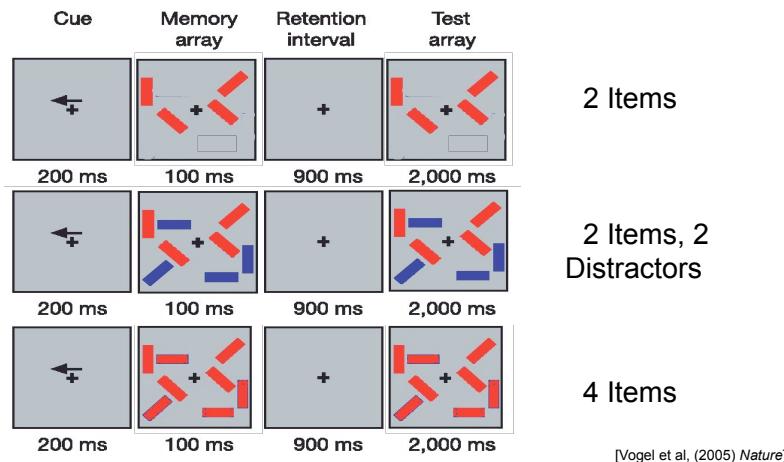
**Hypothesis:** WM performance rests on the ability to focus attention on relevant information and prevent distraction from irrelevant information

WM capacity is affected by how well a person can filter out distracting information (*Filtering Efficiency*)

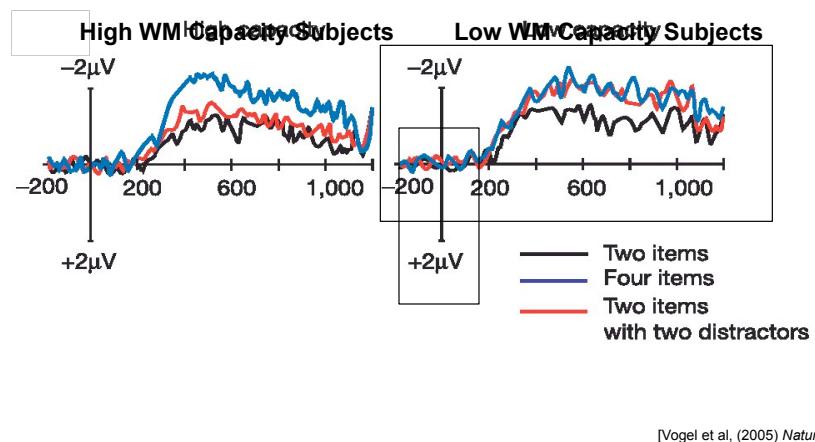


Los Angeles Times, 4/4/09

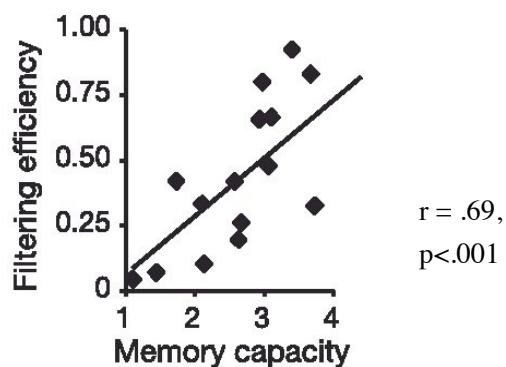
## What Determines WM Capacity? Filtering Efficiency



## What Determines WM Capacity? EEG Measure of Filtering Efficiency

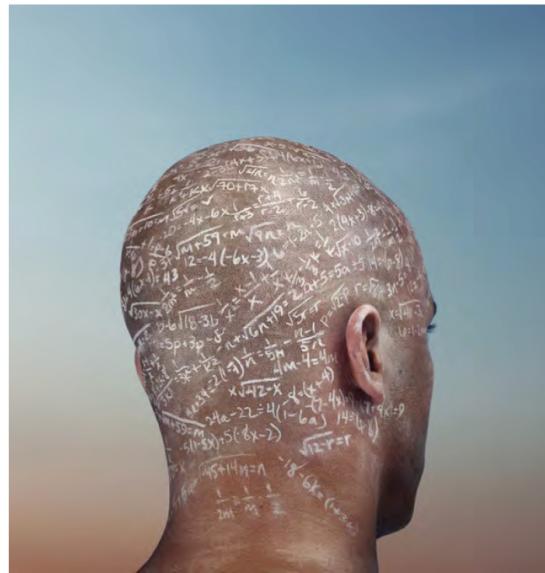


## What Determines WM Capacity? Filtering Efficiency



WM capacity is partly determined by the ability to filter out irrelevant environmental inputs and thoughts  
[Vogel et al. (2005) *Nature*]

## Can You Make Yourself Smarter?

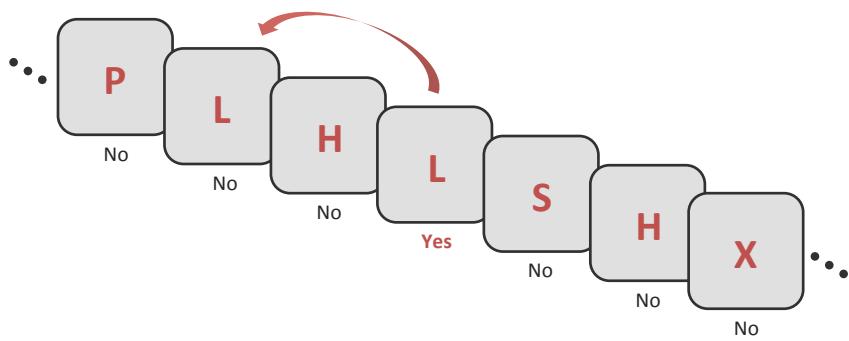


New York Times, April 18, 2012

## WM Training and Cognition

Does WM training increase *Gf*? (Jaeggi et al., 2008)

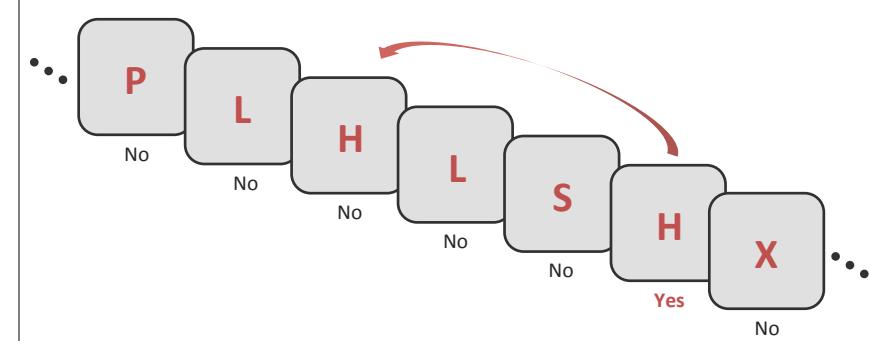
- 2-back



## WM Training and Cognition

Does WM training increase *Gf*? (Jaeggi et al., 2008)

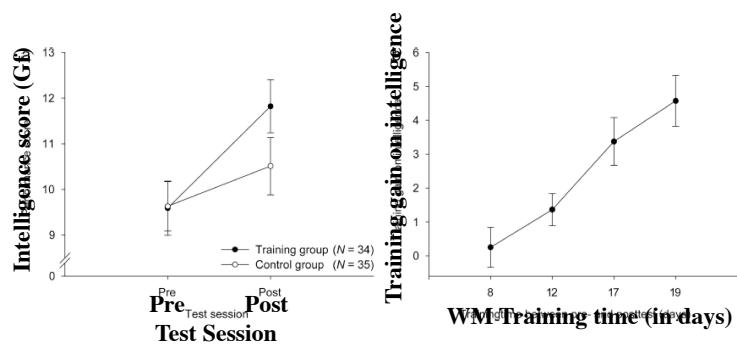
- 3-back



*Training group: Trained on dual 3-back WM task between Pre- and Post- Gf test sessions (# of training days varied across subjects)*

## WM Training and Cognition

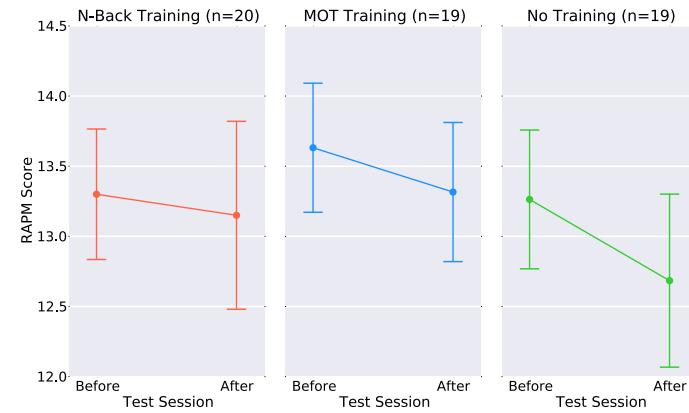
Does WM training increase *Gf*? (Jaeggi et al., 2008)



*Training group: Trained on dual 3-back WM task between Pre- and Post- Gf test sessions (# of training days varied across subjects)*

## Challenges to WM Training Effects

WM training and *Gf* (Thompson et al., 2013; see also Redick et al., 2012)



*Training group: Trained on either dual 3-back WM task OR a multi-object tracking (MOT) attention task. Before- and After- scores on Ravens Progressive Matrices test (*Gf*) did not increase*

## Outline – Working Memory

### What is Working Memory (WM)?

- ability to keep active (maintain) and manipulate mental representations

### Why is WM important?

- WM capacity correlates with other cognitive abilities

### Capacity limits of WM

- WM is capacity limited, but performance at short delays can also be supported by LTM
- attention is required to transform sensory information into WM representations
- WM capacity is correlated with ability to filter out distracting information

## Next time...

### What is Working Memory (WM)?

### Why is WM important?

### Capacity limits of WM

### Contrasting WM and LTM

### Forms of WM

### Neurobiology of WM

## Outline

### What is Working Memory (WM)?

### Why is WM important?

### Capacity limits of WM

### Contrasting WM and LTM

### Forms of WM

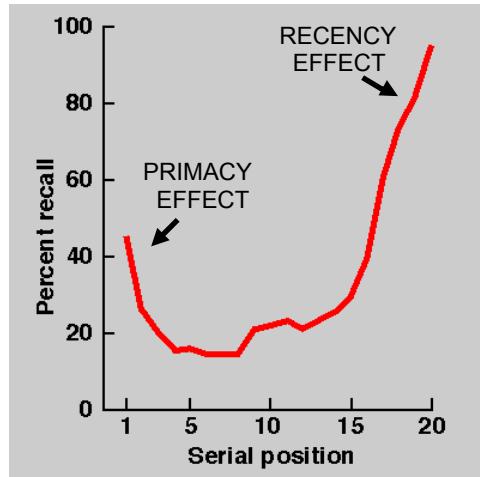
### Neurobiology of WM

## Outline

- What is Working Memory (WM)?
- Why is WM important?
- Capacity limits of WM
- Contrasting WM and LTM
  - Evidence for separate WM & LTM systems?
- Forms of WM
- Neurobiology of WM

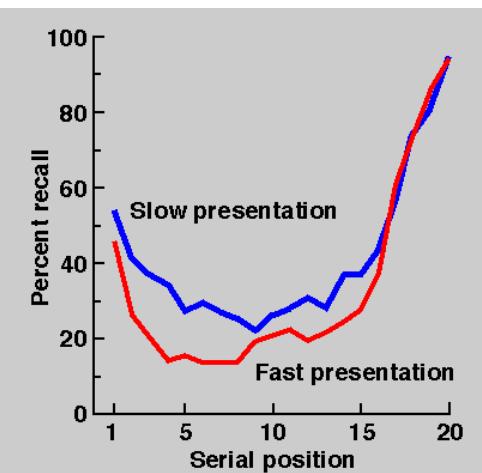
## Serial Position Function in Free Recall

### Serial Position Function in Free Recall



### Primacy Component – LTM

*Dissociable effects of rate of presentation*

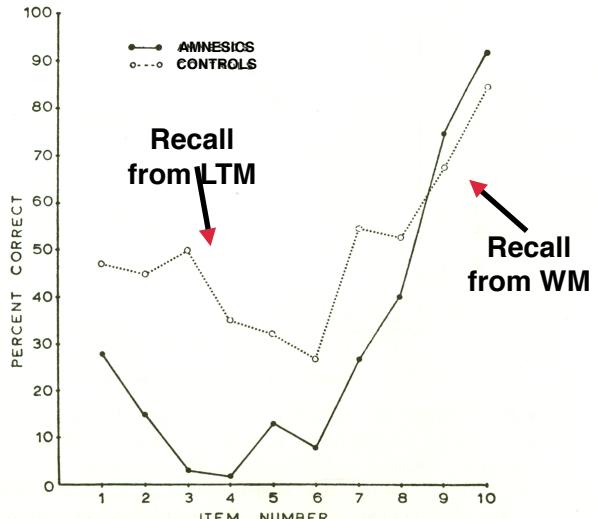


Why?

two-store model's account:  
longer rehearsal time in WM = greater transfer to LTM

alternatively:  
elaboration;  
encode inter-item associations

## Impaired Primacy in Amnesia



Baddeley & Warrington (1970)

## Factors Affecting the Primacy Effect

### Rate of presentation

rehearsal time; encode inter-item associations

### List length

less between-item interference (forgetting)

### Familiarity of materials

elaborative / depth of encoding

### Aging

Medial temporal lobe lesions (amnesia)

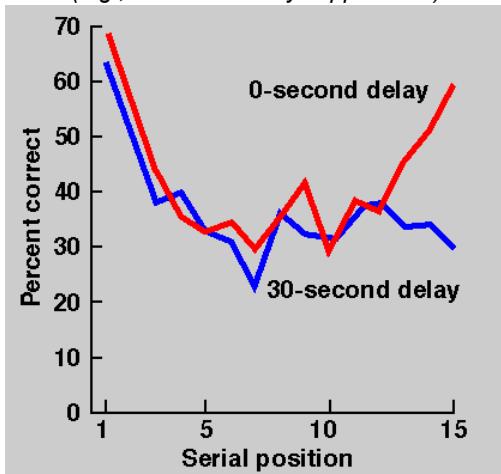
All of these affect LTM encoding/storage

## Articulatory Suppression & WM

## Recency Component – WM

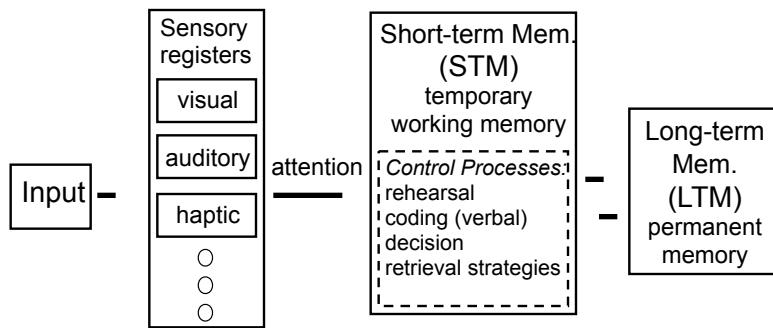
Dissociable effects of filled delay

(e.g., with articulatory suppression)



Double Dissociation:  
WM and LTM  
depend on  
different  
systems or  
processes

## Two-Store “Modal Model” of Memory



Atkinson & Shiffrin (1968)

## Evidence for Separate WM / LTM Stores

H.M. & AMNs → intact WM, but impaired LTM

K.F. → impaired WM, but relatively intact LTM



left temporal/parietal lesion  
limited span for auditory material (letters)  
span 1: 19/20 trials correct  
span 2: 7/20 trials correct  
span 3: 2/20 trials correct

## Evidence for Separate WM / LTM Stores

K.F.’s intact LTM despite impaired WM

Table 3.3. Performance of STM patients on tests of LTM

	KF <sup>a</sup>	JB <sup>b</sup>	WH <sup>b</sup>	PV <sup>c</sup>	Control
Wechsler paired-associate learning (success score)	14	18	11	19	14.8
Ten-word learning (no. trials)	7	10	9	4	9
Warrington recognition memory (words correct)	—	45	—	—	45

<sup>a</sup>Warrington and Shallice (1969)

<sup>b</sup>Warrington, Logue, and Pratt (1971)

<sup>c</sup>Basso, Spinnler, Vallar, and Zanobia (1982)

From Shallice, 1988

Double Dissociation:  
WM and LTM depend on different systems or processes

Implications for the Modal Model?

## Distinctions between STM and LTM

### STM

- Active contents of consciousness
- Active nodes in LTM
- Fast access to contents
- Limited capacity
- Fast forgetting
- Increased neural firing relative to baseline

### LTM

- Not currently in consciousness
- Inactive until cued
- Slower access
- Unlimited capacity
- Slower forgetting
- Unit-to-unit changes in synaptic/connection strength

# Outline

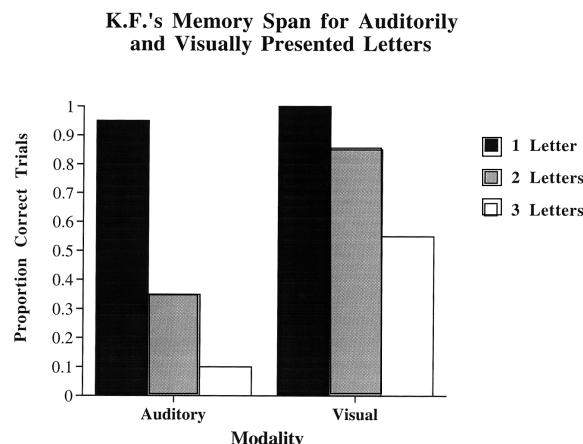
- What is Working Memory (WM)?
- Why is WM important?
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## Is WM Unitary?

- In the modal model, all sensory modalities and types of information pass through a common STM buffer
- Neuropsychological and behavioral studies suggest WM can be fractionated

### Auditory vs. Visual Letter Span: Patient KF

Patient K.F.



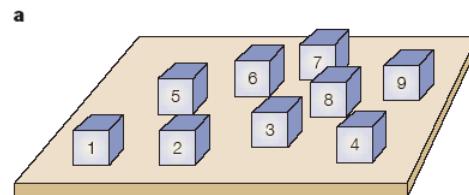
### Patient E.L.D.

Suffered stroke to right fronto-temporal region

- Reported difficulties in finding her way home, and memory problems for unfamiliar material

Severe deficit in visuospatial memory

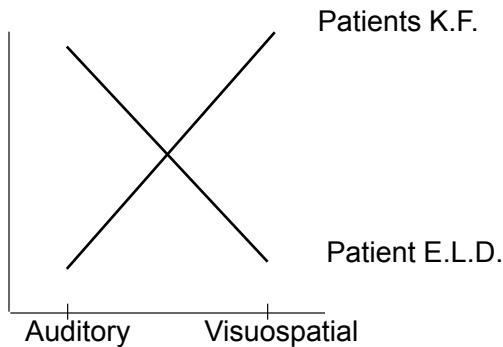
— Corsi blocks



Normal auditory short-term memory

(Hanley et al., 1991)

## Double Dissociation within WM



suggests that WM is not a unitary function  
similar double dissociations seen in healthy Ss using dual-task  
distraction paradigms

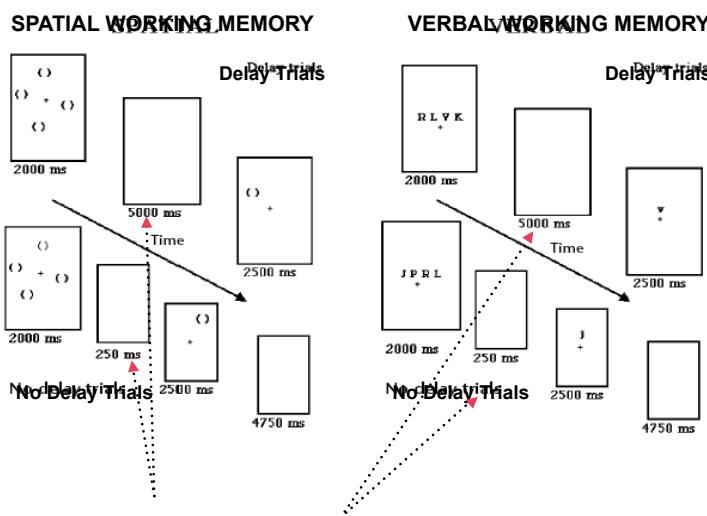
## Brain Imaging Evidence on WM: Reminder about Neuroimaging “Subtractive” Logic

Brain is always “active”

- “baseline” firing rates
- “baseline” blood flow/blood oxygenation levels

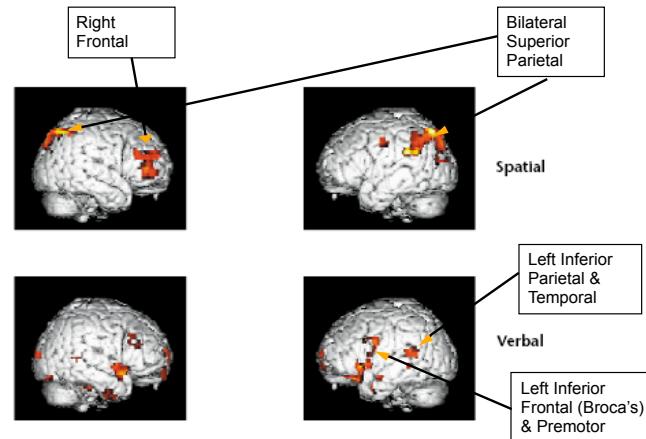
To measure a response, need to **COMPARE** at least two conditions  
Condition 2 – Condition 1 (“difference image”)

(Prabhakaran et al., 2000)

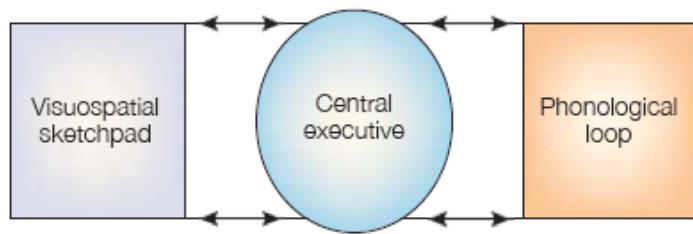


**Assumption:** differences in brain response are only due to different cognitive demands of having to maintain information across a 5000 vs 250 ms delay

## Spatial and Verbal WM Maintenance



## Tripartite Model of WM (Baddeley & Hitch, 1974)



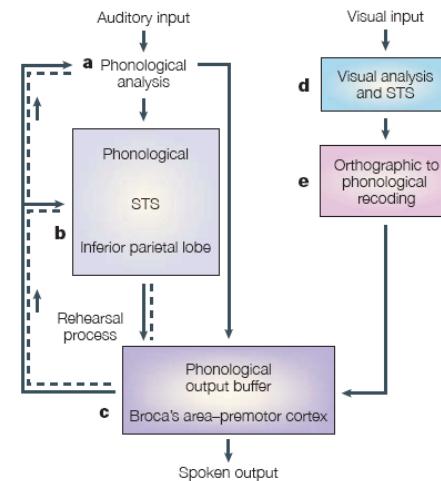
Multi-component model

Combined processing & storage model

## The Phonological Loop

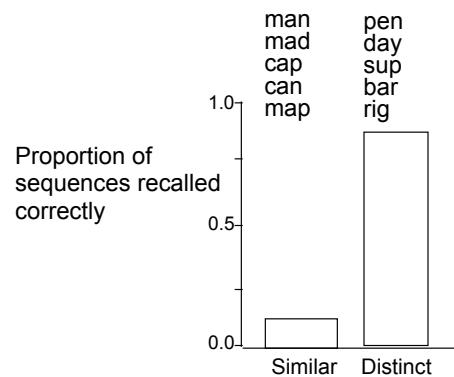
**Phonological store**  
stores active phonological representations

**Phonological rehearsal/ control**  
subvocal rehearsal accesses and maintains representations



## What is the Nature of the PL?

*Phonological similarity effect:*



*inference:* maintained representations are in a phonological code

## What is the Nature of the PL?

*Articulatory suppression:*

PL disrupted by overt or covert articulation of irrelevant phonological codes

e.g., “bla, bla, bla” hinders digit span

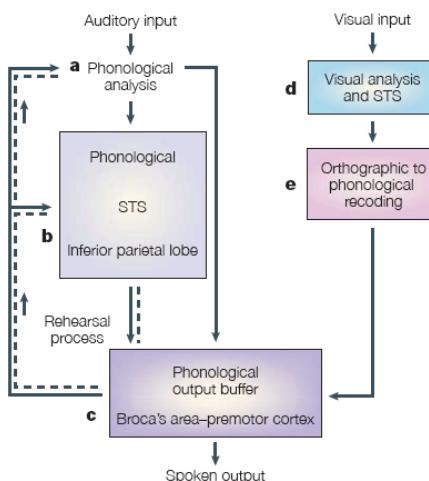
PL not disrupted by rhythmic finger tapping

*inference:* articulatory rehearsal mechanism is required to maintain phonological codes

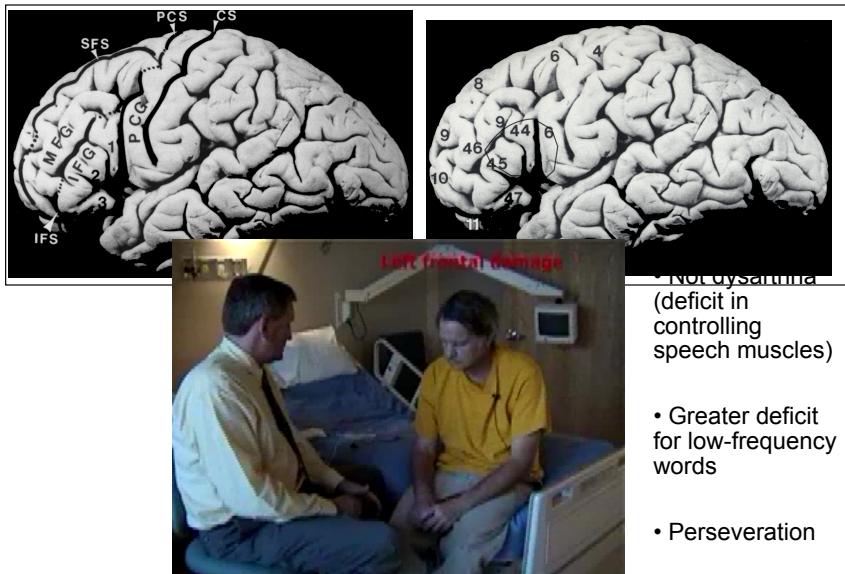
## The Phonological Loop

**Phonological store**  
stores active phonological representations

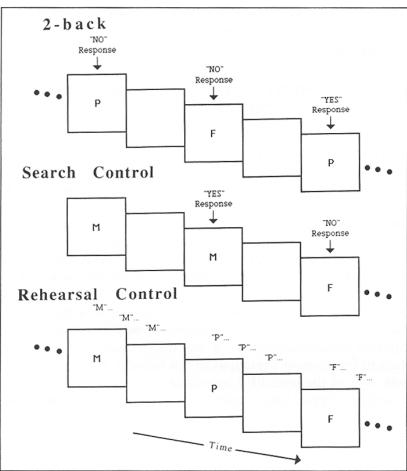
**Phonological rehearsal/control**  
subvocal rehearsal accesses and maintains representations



## Broca's Aphasia



## PET: Separating Rehearsal from Storage



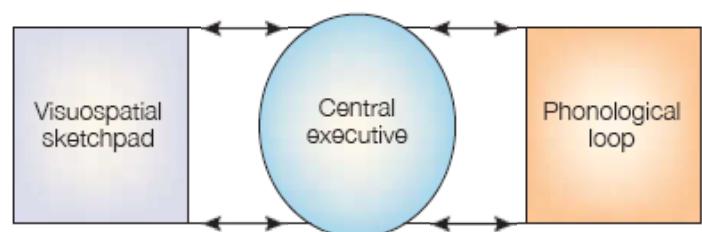
2-Back > Search Control  
left frontal (Broca's area)  
left inferior parietal lobe

2-Back > Rehearsal Control  
left inferior parietal lobe

inference: left frontal = rehearsal control mechanism  
left inferior parietal = storage

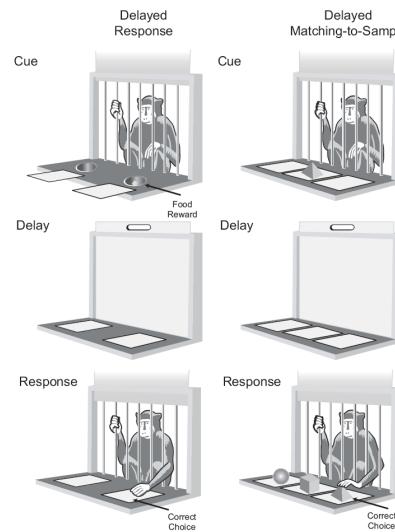
## Tripartite Model of WM

(Baddeley & Hitch, 1974)



Visual WM for  
“What” and “Where”?

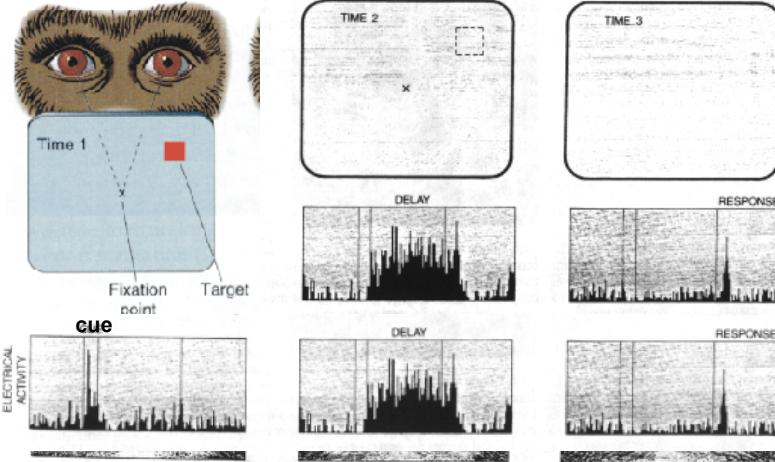
## Prefrontal Cortex is Necessary for Object and Spatial WM



monkeys with PFC lesions show impaired performance

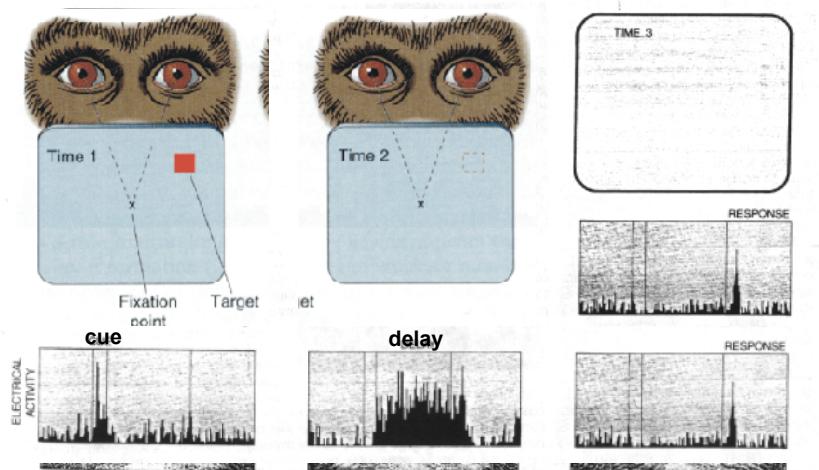
however, turn out the lights during the delay period and performance improves (though may not be normal)

Jacobson et al. 1935



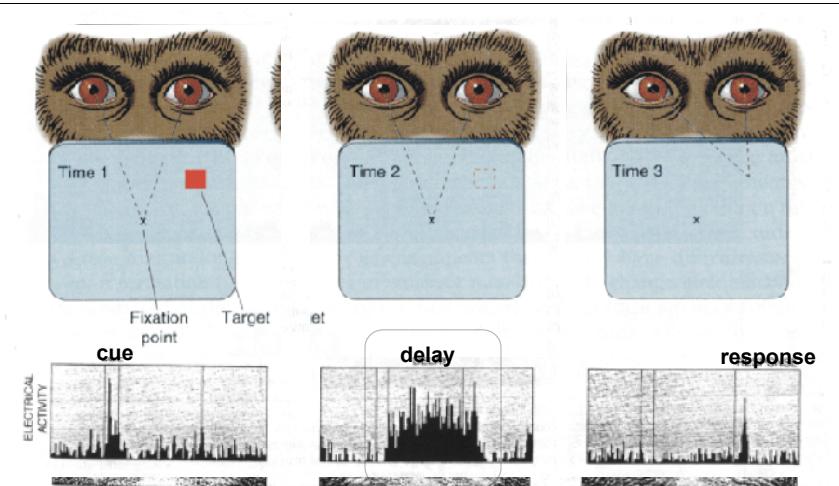
DELAYED-RESPONSE TASK has been used to study working memory in monkeys. While a monkey fixes its gaze on a central spot, a target flashes on the screen (left), then vanishes. During a delay of several seconds, the monkey keeps a memory of the spot "in mind" (center). When the central spot turns off, the animal moves its eyes to look where the target appeared (right). Measurements of electrical activity show that certain neurons in the prefrontal cortex react to the appearance of the target; others hold the memory of it in mind and still others fire in preparation for a motor response.

(Goldman-Rakic and colleagues)



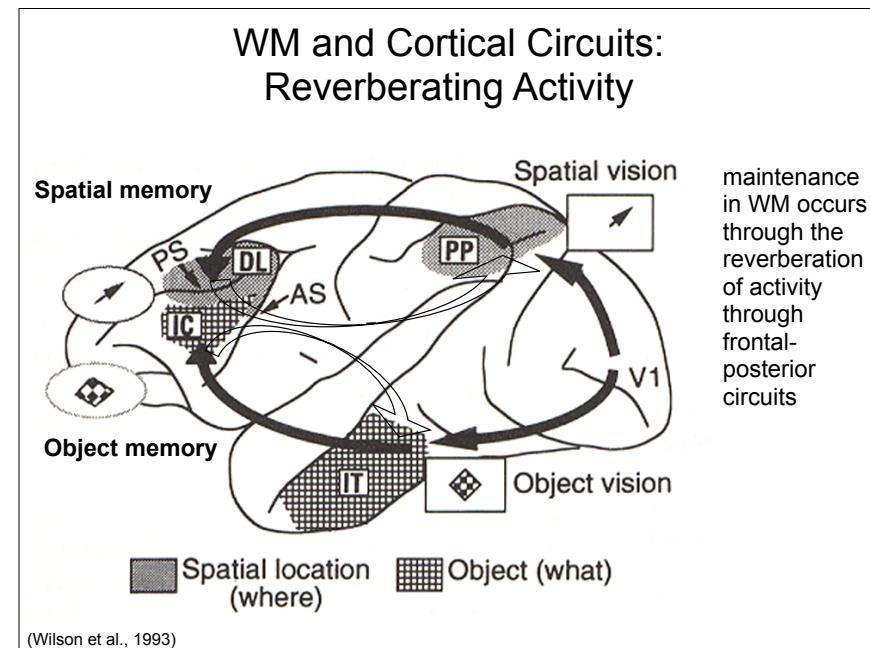
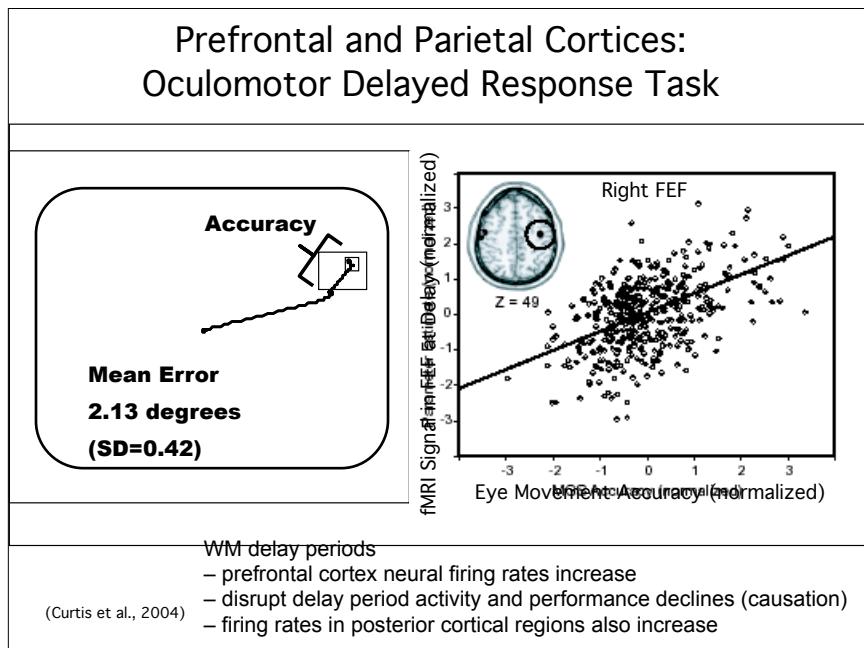
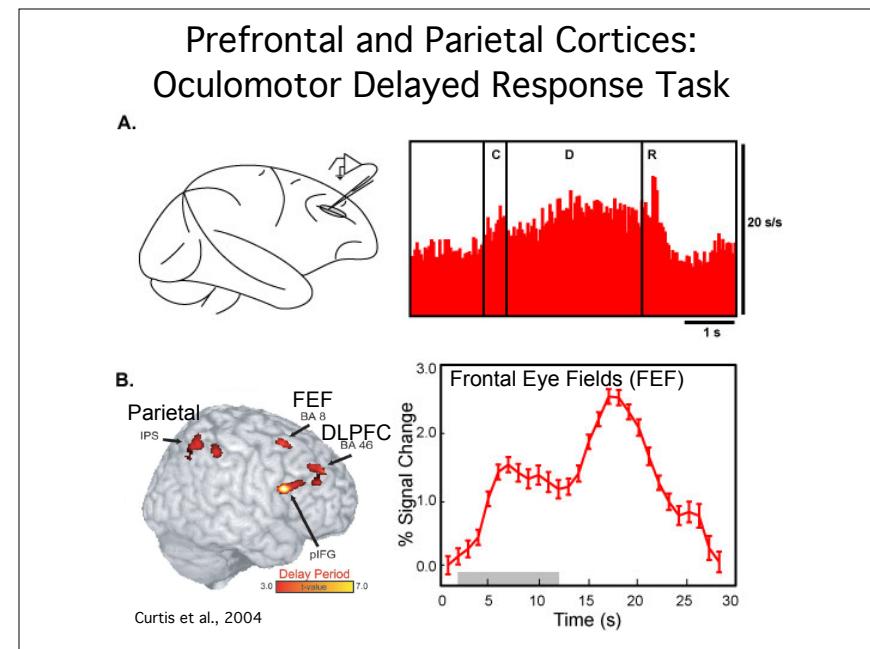
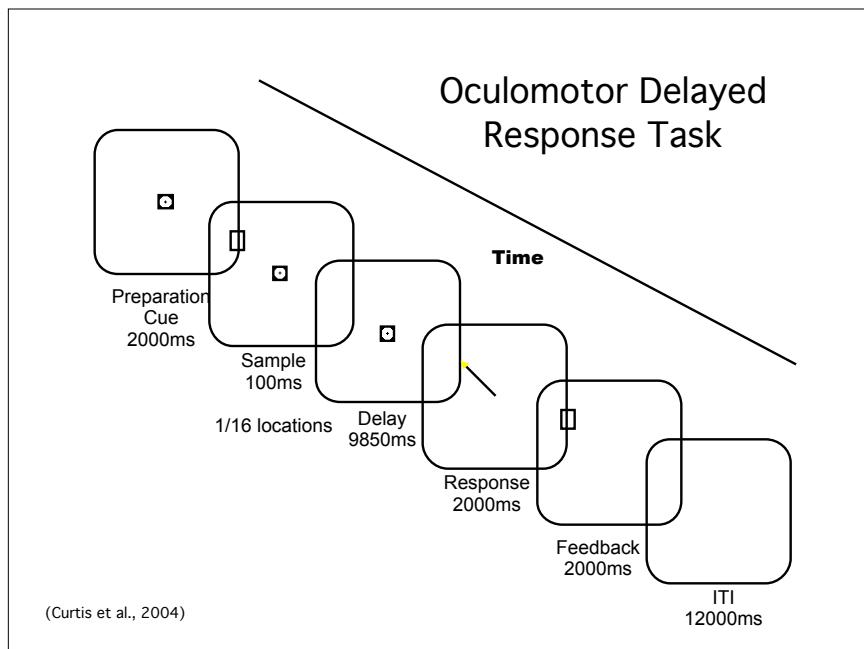
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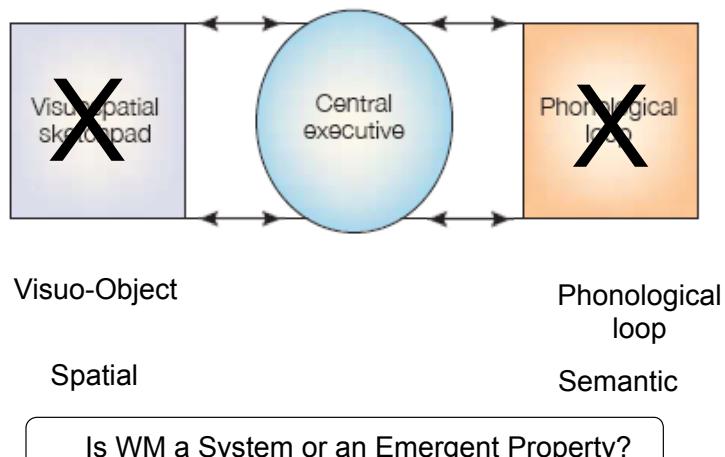
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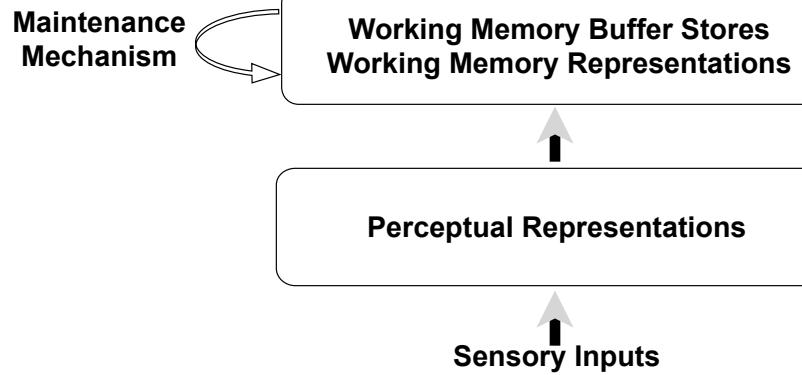


## Tripartite Model of WM?

(Baddeley & Hitch, 1974)



## Systems Hypothesis of WM



## Emergent Hypothesis of WM

### Hypothesis

WM emerges when attention is directed towards stimulus representations

WM buffers do not exist  
Information in WM resides in the perceptual/conceptual systems that represent that class of information

### Prediction

The contents of visual WM reside in visual/perceptual cortex  
Should be able to decode the contents of WM from visual cortex

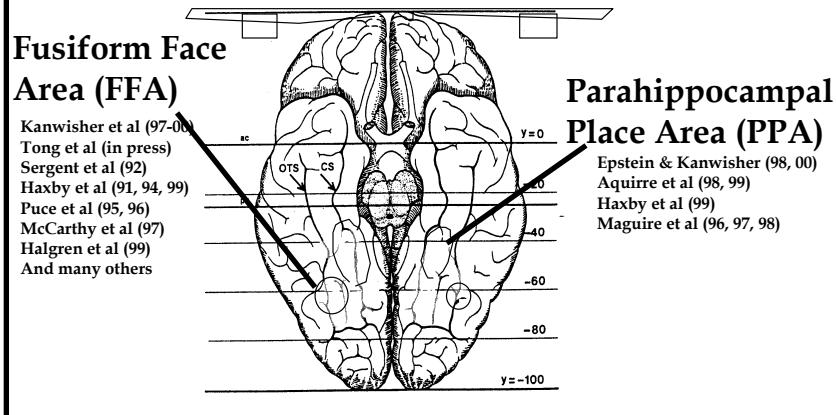
## Emergent Hypothesis of WM

Maintenance Mechanism:  
Attention

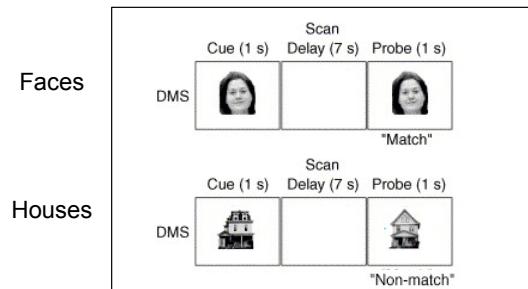
Perceptual/Conceptual Representations

Sensory Inputs

## Perceptual Responses in Temporal Cortex

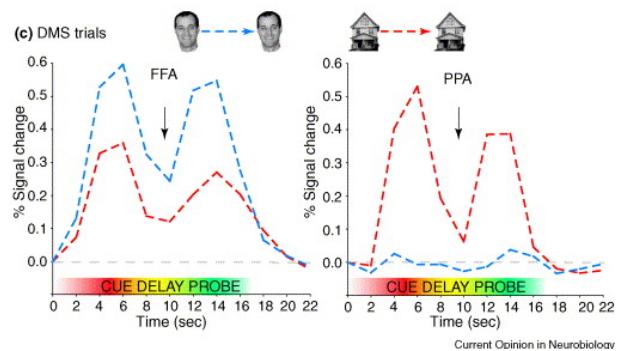


## Temporal Cortex: Category-Specific Activation during WM Maintenance?



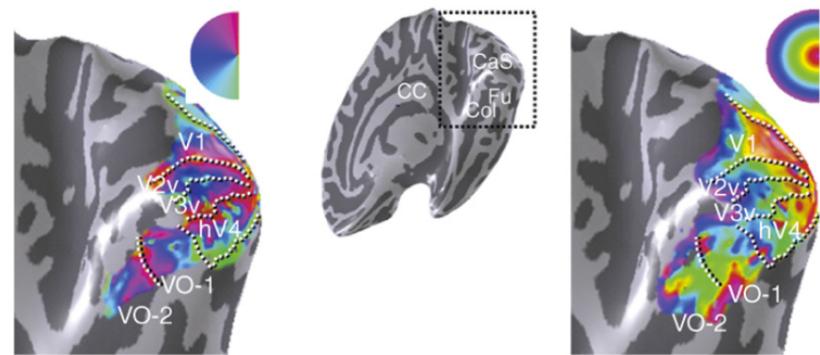
(Ranganath et al., 2004)

## Temporal Cortex: Category-Specific Activation during WM Maintenance



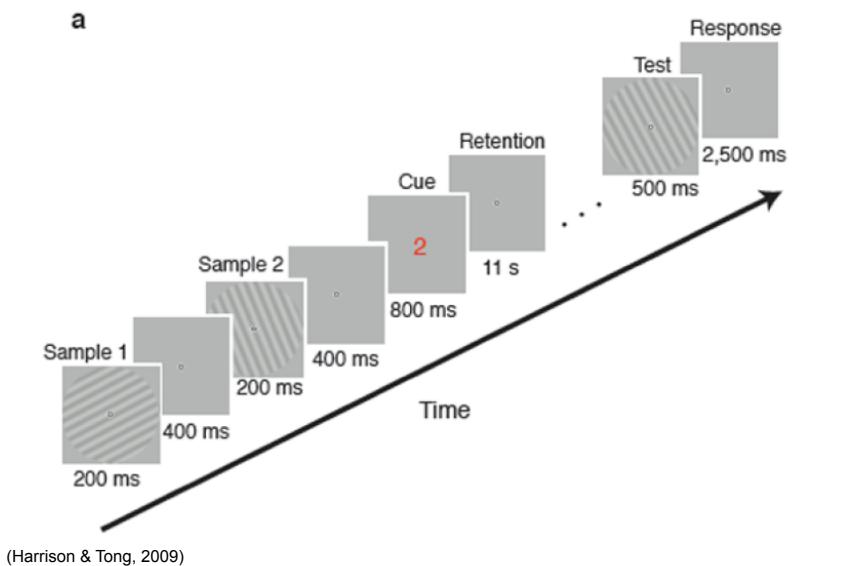
(Ranganath et al., 2004)

## Testing the Emergent Hypothesis of WM

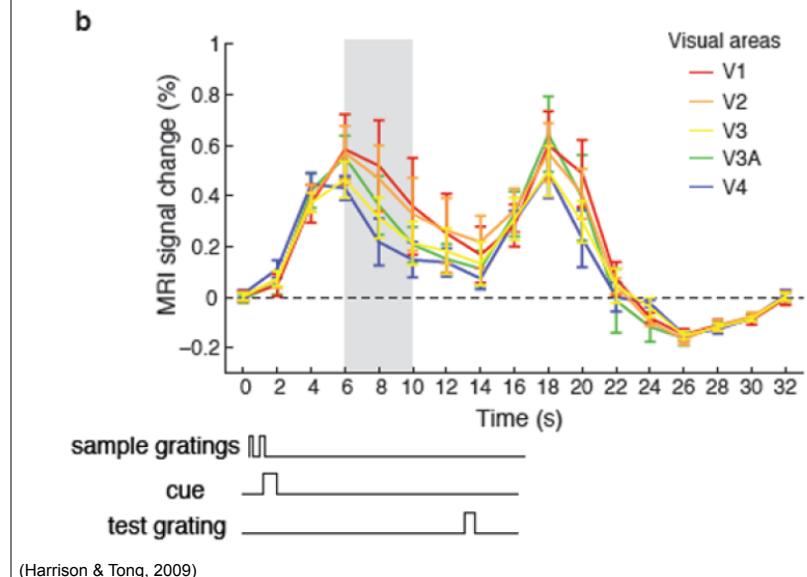


(Wandell et al., 2007)

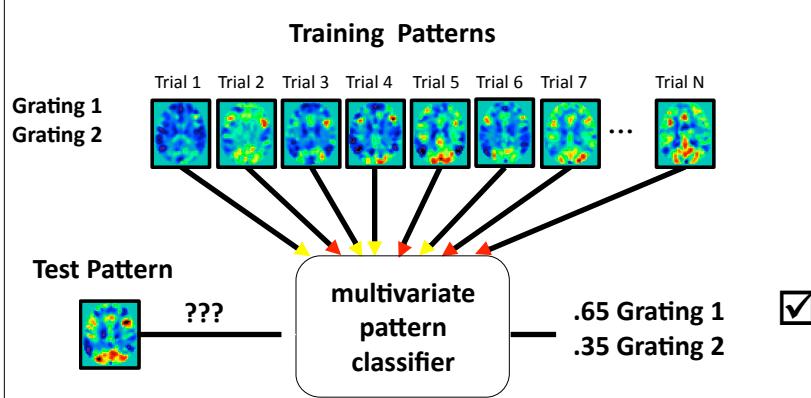
## Testing the Emergent Hypothesis of WM



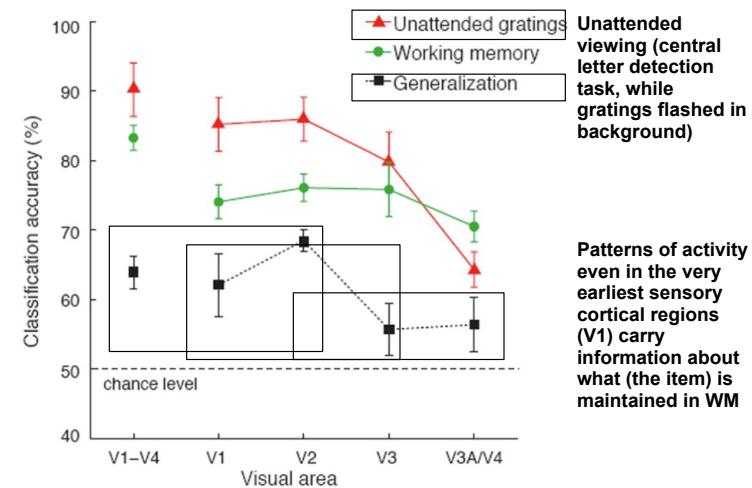
## Testing the Emergent Hypothesis of WM



## fMRI Data Analysis Approach



## Testing the Emergent Hypothesis of WM



## Tripartite Model of WM?

(Baddeley & Hitch, 1974)

