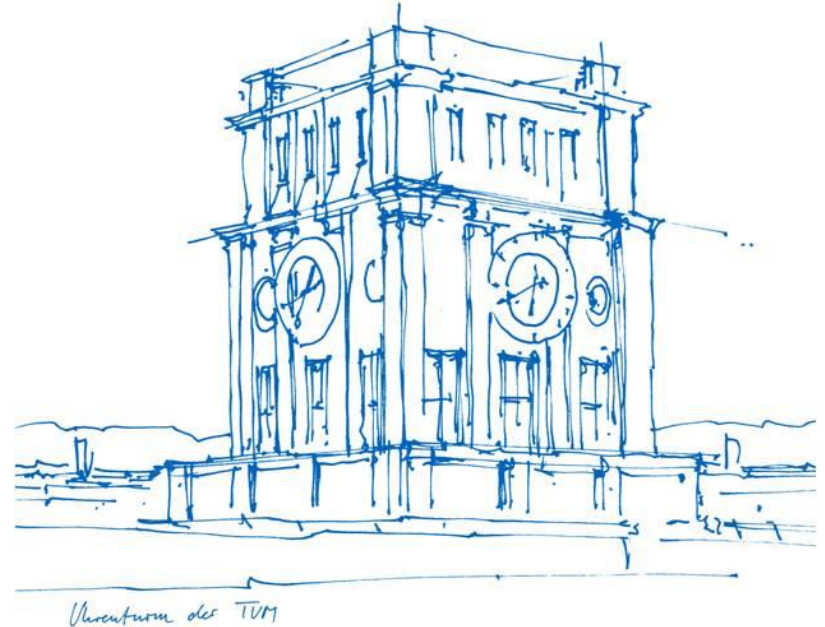


Multi-Lingual Theme Prediction of Customer Reviews Using Deep Pre-Trained Embeddings

Team 06

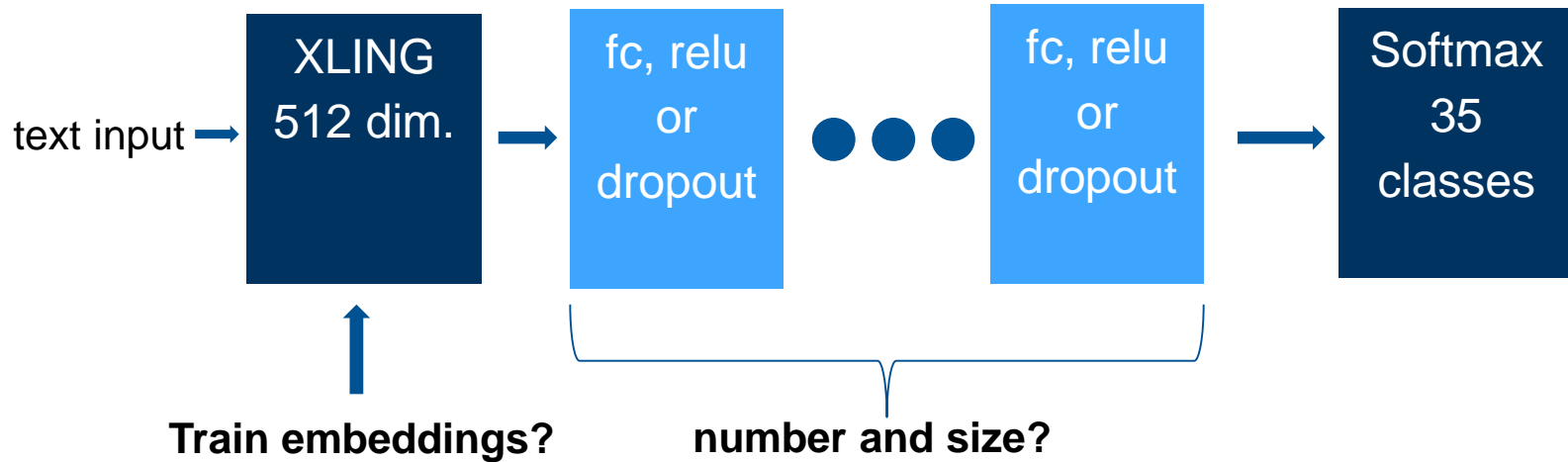
Michael Sorg

19.06.2019



Network search

- Task: category prediction on english reviews– test on German

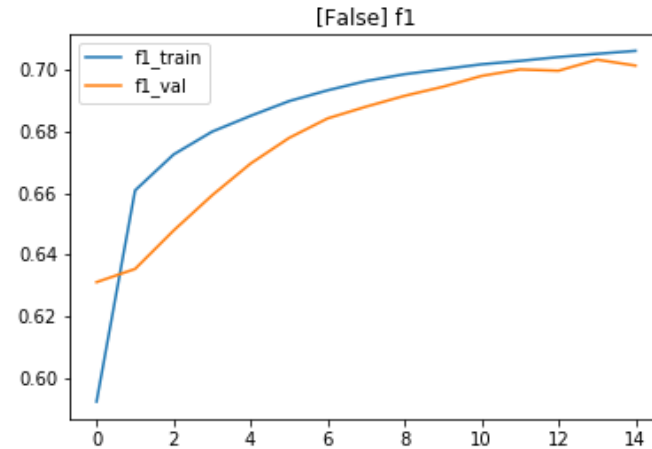
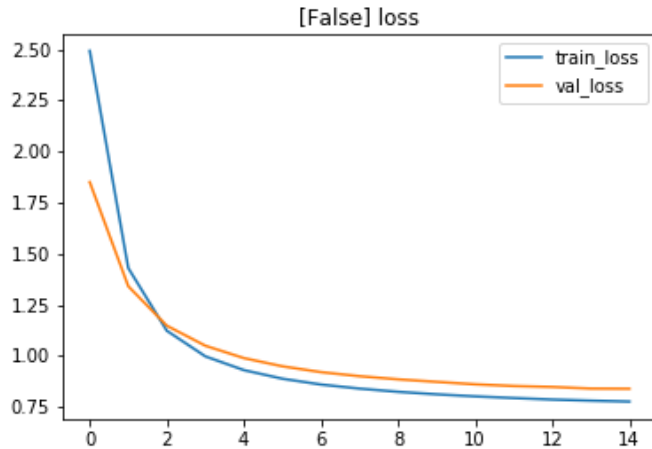


Baseline experiments

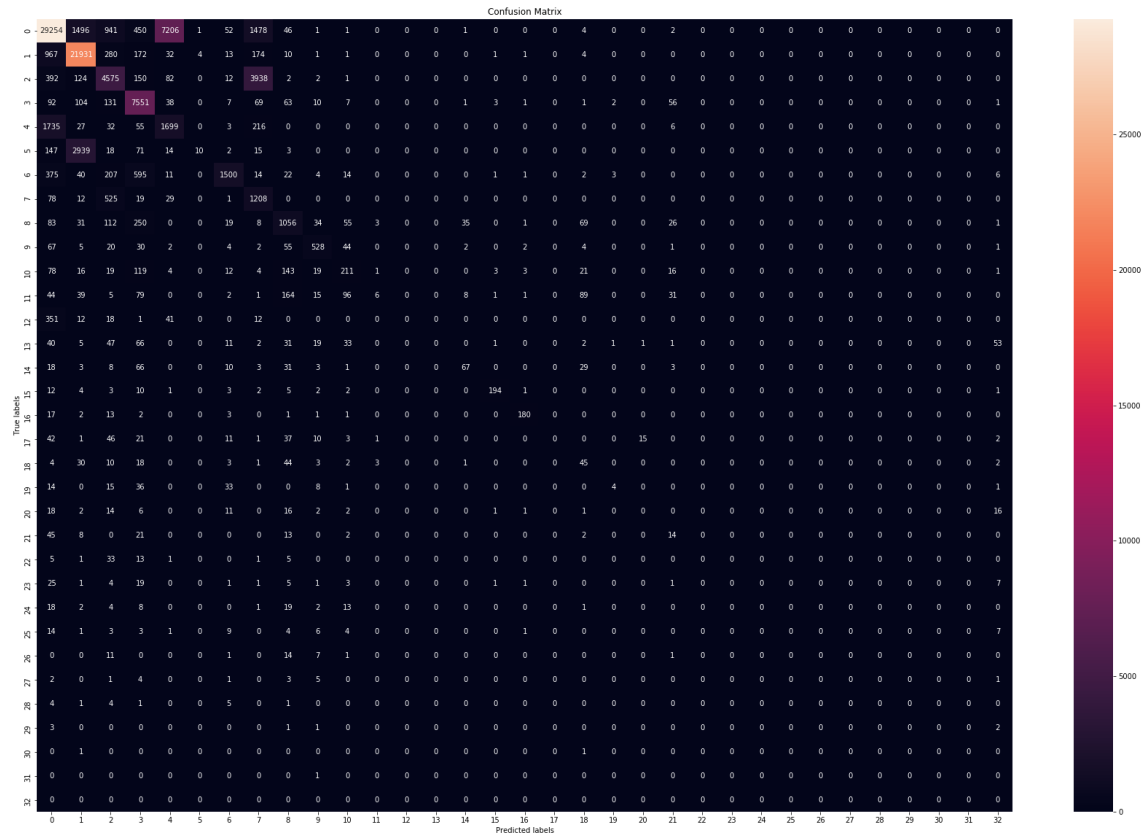
- One hidden layer (only xling + softmax)
- Unbalanced training

Train data	US unbalanced (100k)
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Test data	DE (100k)
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	precision	recall	f1-score	support
0	0.86	0.71	0.78	40933
1	0.82	0.93	0.87	23591
2	0.64	0.49	0.56	9278
3	0.77	0.93	0.84	8137
4	0.19	0.45	0.26	3773
5	0.67	0.00	0.01	3219
6	0.87	0.54	0.66	2795
7	0.17	0.65	0.27	1872
8	0.59	0.59	0.59	1783
9	0.77	0.69	0.73	767
10	0.42	0.31	0.36	670
11	0.43	0.01	0.02	581
12	0.00	0.00	0.00	435
13	0.00	0.00	0.00	313
14	0.58	0.28	0.38	242
15	0.94	0.81	0.87	240
16	0.93	0.82	0.87	220
17	0.00	0.00	0.00	190
18	0.16	0.27	0.20	166
19	0.40	0.04	0.07	112
20	0.00	0.00	0.00	90
21	0.09	0.13	0.11	105
22	0.00	0.00	0.00	59
23	0.00	0.00	0.00	70
24	0.00	0.00	0.00	68
25	0.00	0.00	0.00	53
26	0.00	0.00	0.00	35
27	0.00	0.00	0.00	17
28	0.00	0.00	0.00	16
29	0.00	0.00	0.00	7
30	0.00	0.00	0.00	2
32	0.00	0.00	0.00	1
35	0.00	0.00	0.00	0
micro avg	0.70	0.70	0.70	99840
macro avg	0.31	0.26	0.26	99840
weighted avg	0.75	0.70	0.70	99840

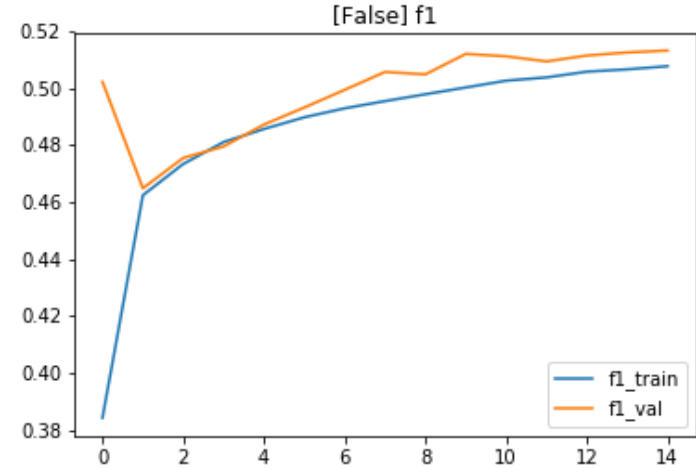
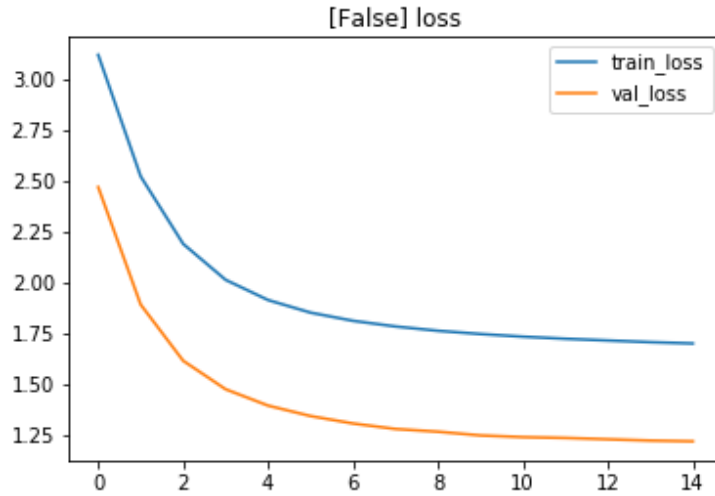


Baseline experiments

- One hidden layer (only xling + softmax)
- **balanced training**

Train data	US balanced (100k)
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Test data	DE (100k)
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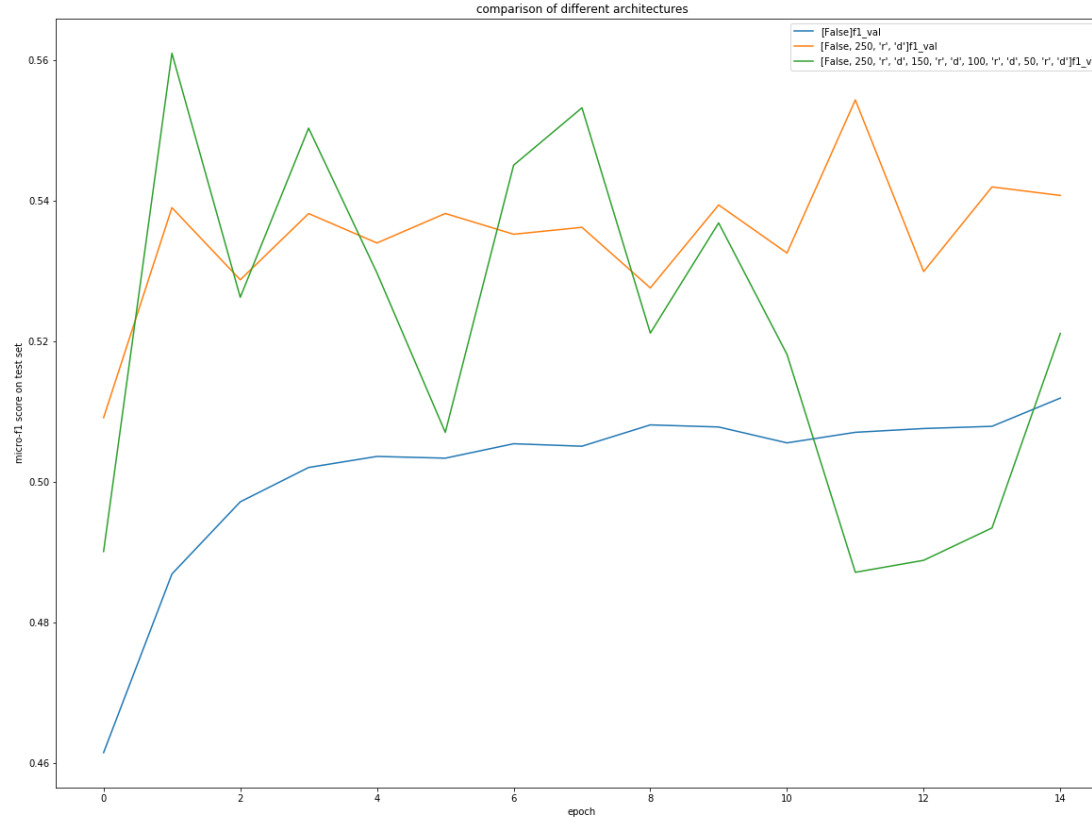


	precision	recall	f1-score	support
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0	0.90	0.38	0.54	40928
1	0.84	0.84	0.84	23762
2	0.73	0.31	0.44	9446
3	0.92	0.60	0.73	7895
4	0.18	0.32	0.23	3748
5	0.29	0.29	0.29	3158
6	0.75	0.60	0.66	2687
7	0.15	0.71	0.25	1858
8	0.58	0.49	0.53	1843
9	0.58	0.72	0.64	801
10	0.38	0.35	0.37	666
11	0.27	0.35	0.30	553
12	0.02	0.61	0.03	474
13	0.15	0.12	0.13	286
14	0.07	0.47	0.13	250
15	0.60	0.92	0.73	218
16	0.69	0.89	0.78	237
17	0.02	0.01	0.01	246
18	0.11	0.42	0.17	176
19	0.10	0.21	0.13	114
20	0.03	0.07	0.04	88
21	0.03	0.50	0.06	86
22	0.05	0.37	0.09	68
23	0.13	0.36	0.19	64
24	0.07	0.51	0.13	53
25	0.16	0.59	0.25	51
26	0.07	0.63	0.13	38
27	0.03	0.35	0.05	23
28	0.00	0.00	0.00	17
29	0.00	0.00	0.00	5
30	0.00	0.00	0.00	1
31	0.00	0.00	0.00	0
32	0.00	0.00	0.00	0
33	0.00	0.00	0.00	0

accuracy			0.51	99840
macro avg	0.26	0.38	0.26	99840
weighted avg	0.77	0.51	0.58	99840

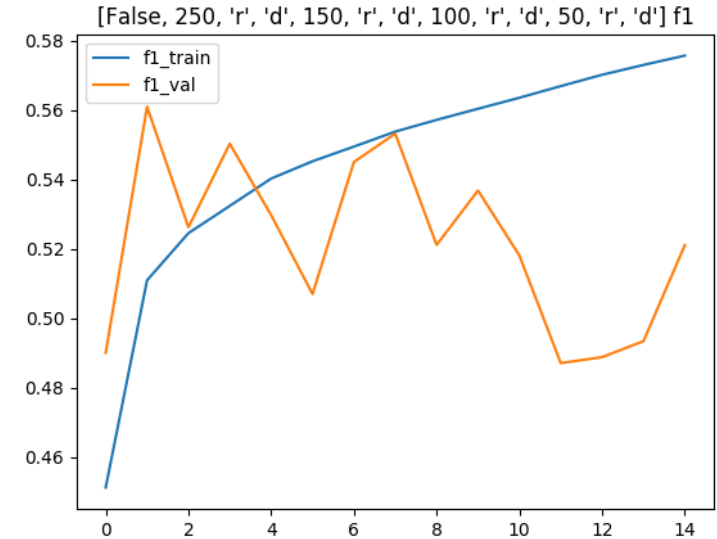
Architecture search



Train data	US balanced (300k)
Test data	DE (300k)

Problems

- Not much learning – f1 score doesn't improve much after 2-3 epochs
- zig-zagging f1 score
- Overfitting when using deeper networks (even with dropout & regularization)



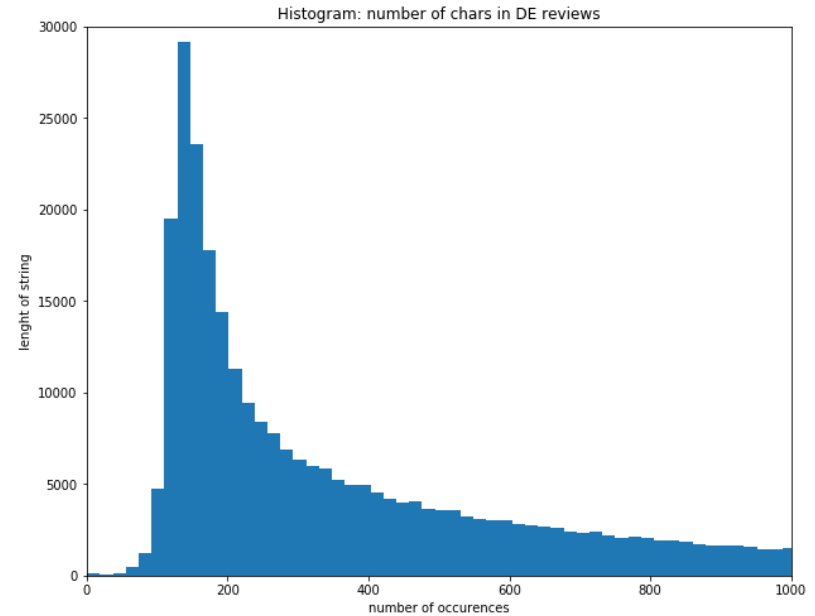
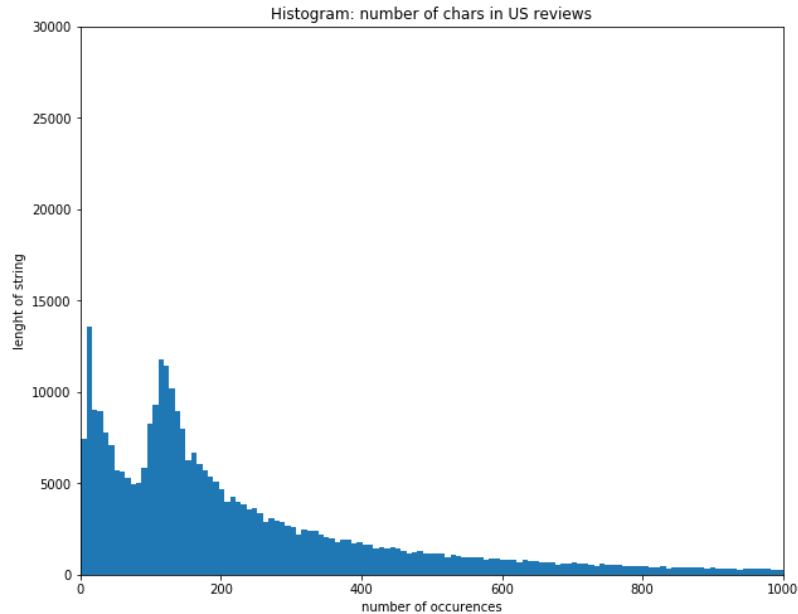
Progress

- Tf-idf approach with KNN/SVM (val_f1: 55%, test_f1: 40%)
- size of training set doesn't improve performance

Progress

- German reviews are longer

US median: 169.0
 DE median 338.0
 US mean: 345.9432147058823
 DE mean 723.5629470588235



Roadmap

- continue with Architecture search
- relevance, entity, and attribute classification on organic dataset
- Fine-tune on organic dataset