

# Sorin Cadar

## UI Designer keen on solving real-life problems

Born: Dec 1991  
Currently in: Arad, Romania

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hello@sorincadar.com  
+40 756 692 823  
sorincadar.com

### EXPERIENCE

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- Feb 2019**  
**Present**  
Arad, Romania

**UI Designer** @ Redouble

I am currently working at a web agency in my hometown. My time here was divided between designing several web and native apps and building a design system for Micad, a leading provider of web based property management software for the public sector in UK, as well as designing websites and online stores that helped ambitious businesses to grow.
- Oct 2015**  
**Dec 2017**  
Cluj Napoca, Romania

**UI Designer** @ Mediatic

I moved to the second ux design hub in Romania to specialize on User Interface Design. My main project was to improve the booking website interface of a national tourism agency called HaiSiTu (currently BalneoMedica) in close collaboration with the project manager, the developers and the client. I also designed campaign landing pages for Toyota, Jacobs and Eurosport.
- Ian 2015**  
**Oct 2015**  
Arad, Romania

**Web & Graphic Designer** @ Icetech

After university I wanted to experience working in a agency so I got hired as a junior graphic designer at an advertising agency in my hometown, working on all sorts of projects from web to print. I also got the chance to develop my HTML & CSS and Responsive Design knowledge by making design changes and improvements to existent websites.
- May 2008**  
**Dec 2014**  
Remote

**Graphic Designer** @ Freelance Work

I began my journey into the graphic design field when I was in college, taking on freelance projects from clients all over the world. I mainly designed print & web promotional materials, logos, websites and packagings.

### EDUCATION

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- Oct 2011**  
**Jul 2014**  
Timisoara, Romania

**Bachelor Degree in Graphic Design**  
@ Faculty of Arts and Design - West University

Relevant coursework: Visual Communication, Color Study, Typography Study, Graphic Design, Web Design, Digital Image Processing, Marketing, History of Graphic Design

### SPECIALIZED IN

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- Interface Design
- Wireframing
- Prototyping
- Interaction Design
- Responsive Design
- Design System
- Atomic Design
- Style Guide Definition
- UI Motion
- User Flow

### TOOLS

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- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Webflow
- Protopie
- Zeplin
- Zeroheight
- Anima
- Figjam
- Whimsical
- Notion
- HTML & CSS

### FAMILIAR WITH

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- Information Architecture
- Journey Maps
- Storyboards
- Personas
- User Stories
- The Five Ws