

Sorin Cadar

UI Designer keen on solving real-life problems

Born: Dec 1991
Currently in: Arad, Romania

hello@sorincadar.com
linkedin.com/in/sorincadar
+40 756 692 823
sorincadar.com

EXPERIENCE

Feb 2019
Present
Arad, Romania

UI Designer @ Redouble

I am currently working at a web agency in my hometown. My time here was divided between designing several web and native apps and building a design system for Micad, a leading provider of web-based property management software for the public sector in the UK, as well as designing websites and online stores that helped ambitious businesses to grow.

Oct 2015
Dec 2017
Cluj Napoca, Romania

UI Designer @ Mediatic

I moved to the second ux design hub in Romania to specialize in User Interface Design. My main project was to improve the booking website interface of a national tourism agency called HaiSiTu (currently BalneoMedica) in close collaboration with the project manager, the developers and the client. I also designed campaign landing pages for Toyota, Jacobs and Eurosport.

Ian 2015
Oct 2015
Arad, Romania

Web & Graphic Designer @ Icetech

After taking my bachelor's degree, I wanted to experience working in an agency, so I got hired as a junior graphic designer at an advertising agency in my hometown, working on all sorts of projects from web to print. I also got the chance to develop my HTML & CSS and Responsive Design knowledge by making design changes and improvements to existing websites.

May 2008
Dec 2014
Remote

Graphic Designer @ Freelance Work

I began my journey into the graphic design field when I was in college, taking on freelance projects for clients all over the world. I primarily created print and web promotional materials, as well as logos, websites, and product packaging.

EDUCATION

Oct 2011
Jul 2014
Timisoara, Romania

Bachelor’s Degree in Graphic Design
@ Faculty of Arts and Design - West University

Relevant coursework: Visual Communication, Color Study, Typography Study, Graphic Design, Web Design, Digital Image Processing, Marketing, History of Graphic Design

SPECIALIZED IN

- Interface Design
- Wireframing
- Prototyping
- Interaction Design
- Responsive Design
- Design System
- Atomic Design
- Style Guide Definition
- UI Motion
- User Flow

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Webflow
- Protopie
- Zeplin
- Zeroheight
- Anima
- Figjam
- Whimsical
- Notion
- HTML & CSS

FAMILIAR WITH

- Information Architecture
- Journey Maps
- Storyboards
- Personas
- User Stories
- The Five Ws