Sorin Cadar

UI Designer keen on solving real-life problems

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Born: Dec 1991
Currently in: Arad, Romania
Seeking relocation opportunity

EXPERIENCE

**Feb 2019
Present**
Arad, Romania

UI & Product Designer @ Redouble

In my current role, I mainly help optimize the platform of a leading provider of web based property management software focused on the public sector in the UK. My tasks are devided between: validating solutions through the creation of wireframes at different fidelities; designing component-based UIs that are ready for development; building interactive prototypes that showcase micro-interactions; and developing a design system from scratch, based on current and future needs. I also get involved in designing apps, e-commerce, presentation websites and landing pages for several other clients.

**Oct 2015
Dec 2017**
Cluj Napoca, Romania

UI Designer @ Mediatic

As part of an agile team, I took on a big project for a national tourism agency. My main tasks were designing the mobile version of the booking website, from wireframe to high fidelity deliverables, articulating design decisions to the client and assisting the developers during the implementation phase. When the client changed its entire business model I had to propagate it on the web through a redesign of the website. Besides the main project, I also got my hands on designing a freelancer platform for photographers as well as several campaign landing pages for Toyota, Jacobs and Eurosport.

**Ian 2015
Oct 2015**
Arad, Romania

Web & Graphic Designer @ Icetech

At my first job in an agency, I learned to collaborate with colleagues from different disciplines. I worked alongside a DTP Operator to create print advertising materials following specific brand guidelines. Moreover, in close collaboration with the developers, I designed and built static presentation websites using already implemented templates.

**May 2009
Dec 2014**
Arad, Romania

Graphic Designer @ Freelance Work

Taking on projects from clients all over the world, I successfully translated requirements into promotional materials for print, logos, packaging, web pages and web assets, focusing on aesthetics and conveying the intended message.

EDUCATION

**Oct 2011
Jul 2014**
Timisoara, Romania

Bachelor Degree in Graphic Design
@ Faculty of Arts and Design - West University

Relevant coursework: Visual Communication, Color Study, Typography Study, Graphic Design, Web Design, Digital Image Processing, Marketing, History of Graphic Design

SPECIALIZED IN

↘ Interface Design
↘ Wireframing
↘ Prototyping
↘ Interaction Design
↘ Responsive Design
↘ Design System
↘ Atomic Design
↘ Style Guide Definition
↘ UI Motion
↘ User Flow

TOOLS

↘ Figma
↘ Adobe XD
↘ Adobe Photoshop
↘ Adobe Illustrator
↘ Adobe After Effects
↘ Webflow
↘ Protopie
↘ Zeplin
↘ Zeroheight
↘ Anima
↘ Figjam
↘ Whimsical
↘ Notion
↘ HTML & CSS

FAMILIAR WITH

↘ Information Architecture
↘ Journey Maps
↘ Storyboards
↘ Personas
↘ User Stories
↘ The Five Ws