

“SUBSCRIBES GALORE: EXPLORING TOP YOUTUBE CHANNELS”



WELCOME



ADITANAR COLLEGE OF ARTS AND SCIENCE, TIRUCHENDUR

TEAM MEMBERS

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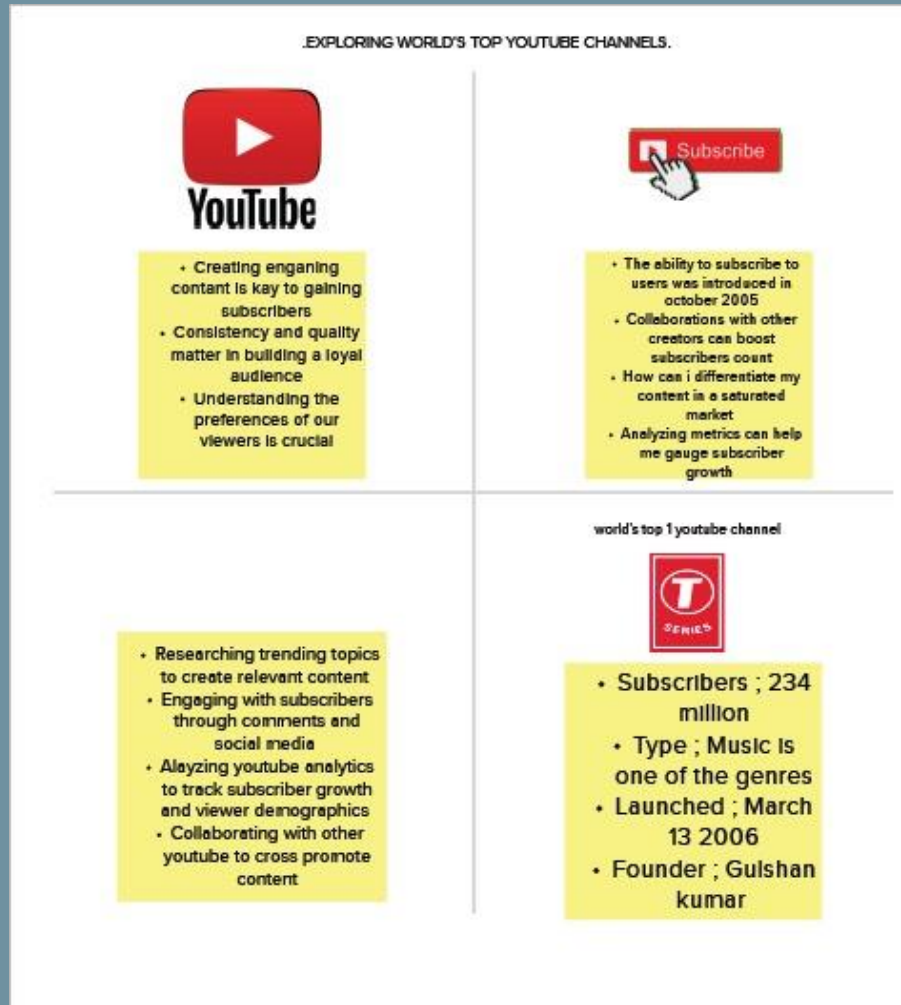
PROJECT OBJECTIVE

- Define problem/Problem Understanding
- Data Collection and Extraction
- Data Preparation
- Data Visualizations
- Dashboard
- Story
- Performance Testing
- Publishing
- Project Demonstration and Documentation



Define Problem and Problem Understanding

EMPATHY MAP



BRAINSTORM MAP



DATA COLLECTION & EXTRACTION

We use this database link to collect the data

<https://www.Kaggle.com/datasets/rajkumrpandey02/list-of-most-subscribed-youtube-channels-in-world>

The data we have collect from the above link are

- Countries
- Categories
- Primary Language
- **YOUTUBE CHANNEL**



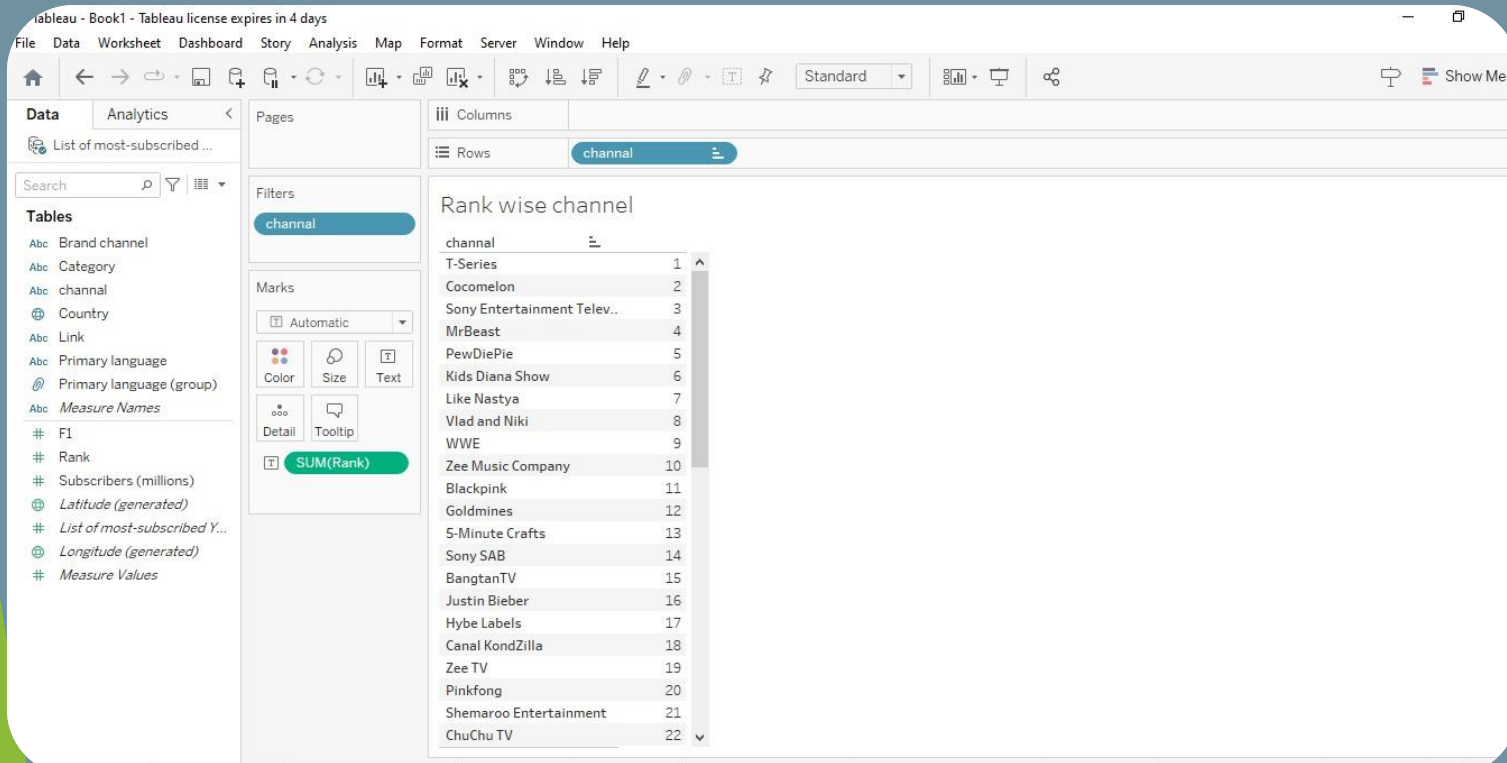
In Excel we prepared the data.

List of most-subscribed YouTube channels - Microsoft Excel

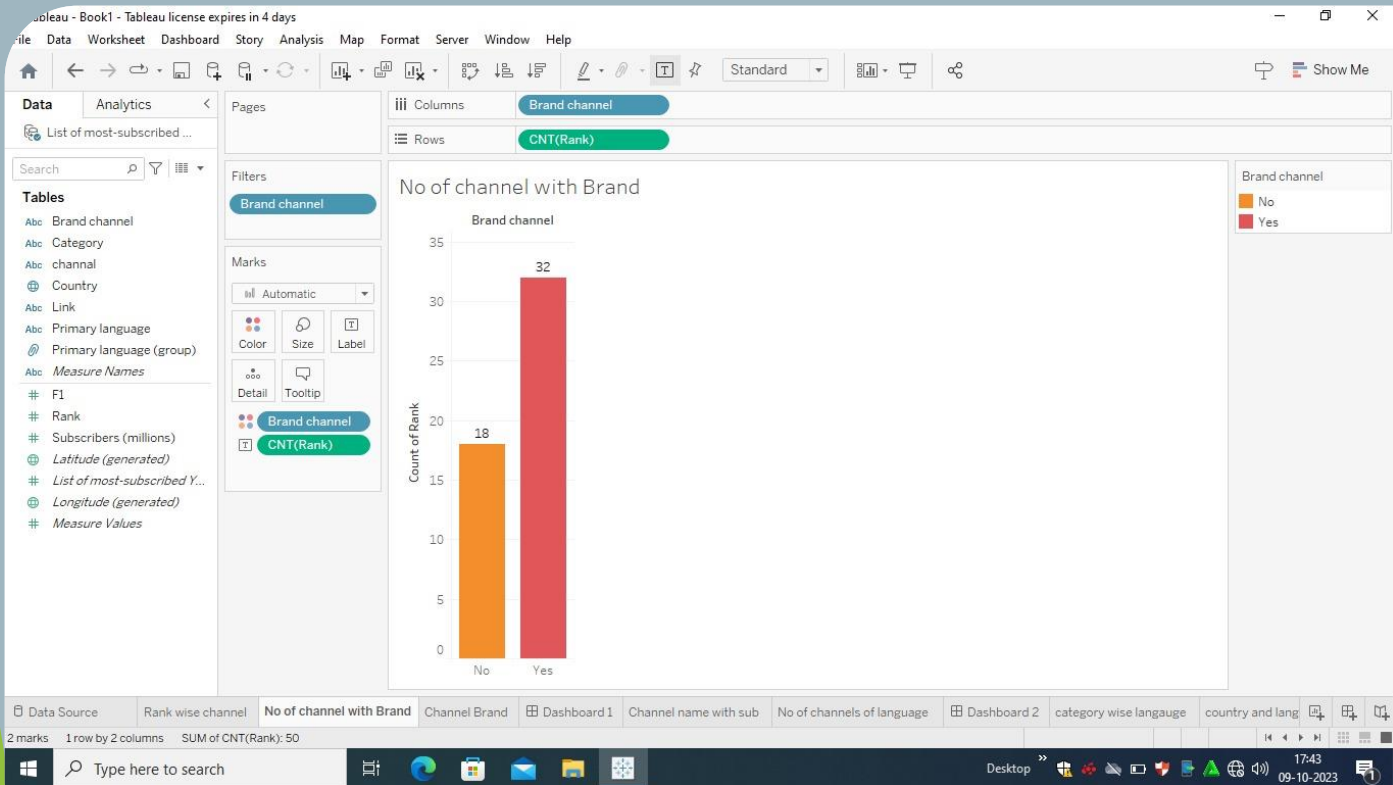
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Rank	Name	Link	Brand cha	Subscribe	Primary la	Category	Country													
1	0	1 T-Series	Link	Yes	238	Hindi[7]	[8]Music	India												
3	1	2 Cocomelo	Link	Yes	155	English	Education	United States												
4	2	3 Sony Ente	Link	Yes	153	Hindi[9]	Entertainr	India												
5	3	4 MrBeast	Link	No	137	English	Entertainr	United States												
6	4	5 PewDiePi	Link	No	111	English	Games	Sweden												
7	5	6 Kids Diana	Link	Yes	109	English[1C	Entertainr	Ukraine												
8	6	7 Like Nasty	Link	No	105	English	Entertainr	United States												
9	7	8 Vlad and P	Link	No	94.9	English	Entertainr	Russia												
10	8	9 WWE	Link	Yes	93.8	English	Sports	United States												
11	9	10 Zee Music	Link	Yes	93.4	Hindi[13][Music	India												
12	10	11 Blackpink	Link	Yes	84.8	Korean	Music	South Korea												
13	11	12 Goldmine	Link	Yes	83.3	Hindi	Film	India												
14	12	13 5-Minute	Link	Yes	79.2	English	How-to	Cyprus[a]												
15	13	14 Sony SAB	Link	Yes	78.2	Hindi	Entertainr	India												
16	14	15 BangtanTV	Link	No	73.9	Korean	Music	South Korea												
17	15	16 Justin Biel	Link	No	71.1	English	Music	Canada												
18	16	17 Hybe Labe	Link	Yes	69.5	Korean	Music	South Korea												
19	17	18 Canal Kon	Link	Yes	66.4	Portugues	Music	Brazil												
20	18	19 Zee TV	Link	Yes	66.3	Hindi	Entertainr	India												
21	19	20 Pinkfong	Link	Yes	66.1	English	Education	South Korea												
22	20	21 Shemaroc	Link	Yes	64.2	Hindi	Music	India												
23	21	22 ChuChu T	Link	Yes	63.2	Hindi[16]	Education	India												
24	22	23 Colors TV	Link	Yes	60.6	Hindi	Entertainr	India												
25	23	24 Dude Perf	Link	No	59	English	Sports	United States												

DATA VISUALIZATION

Rank wise channel

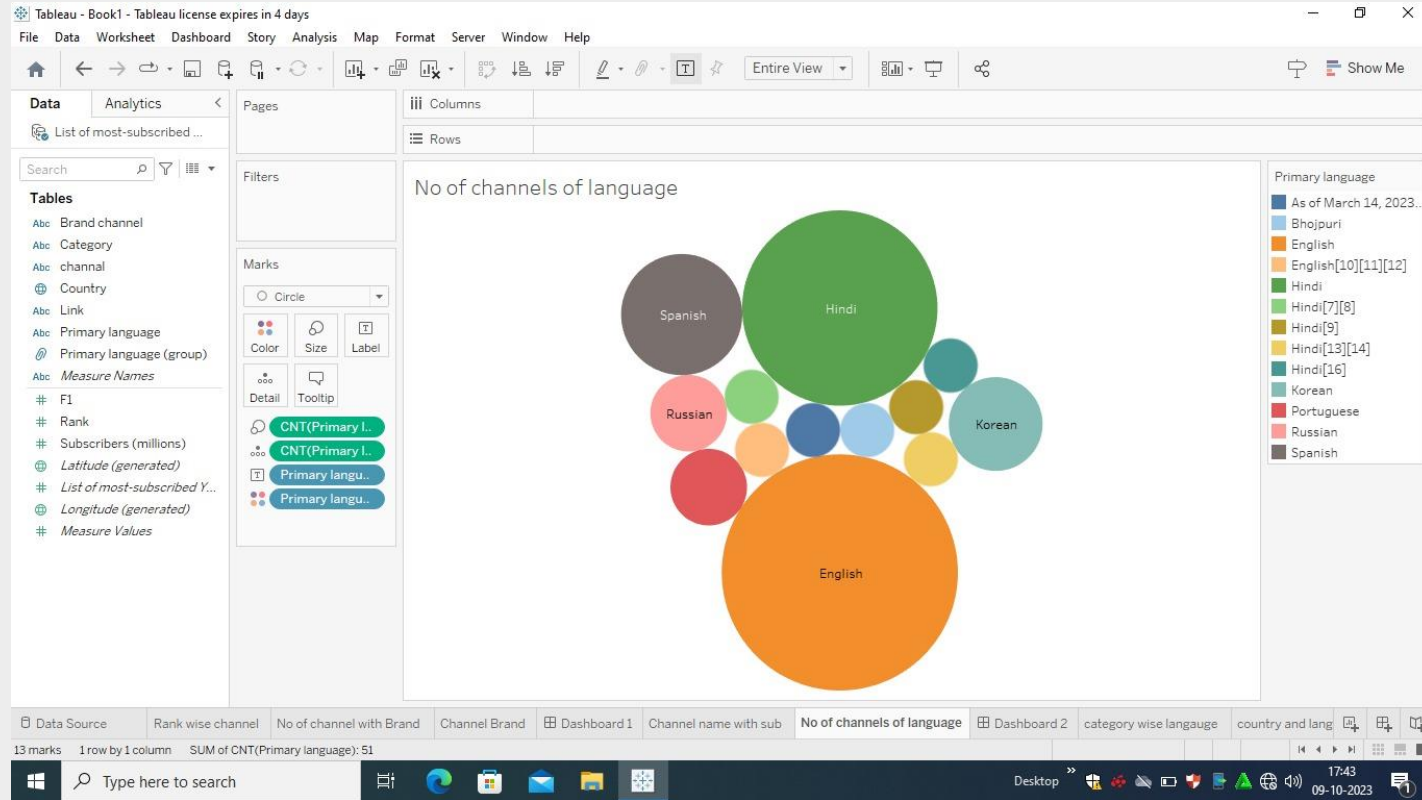


No of channel with brand



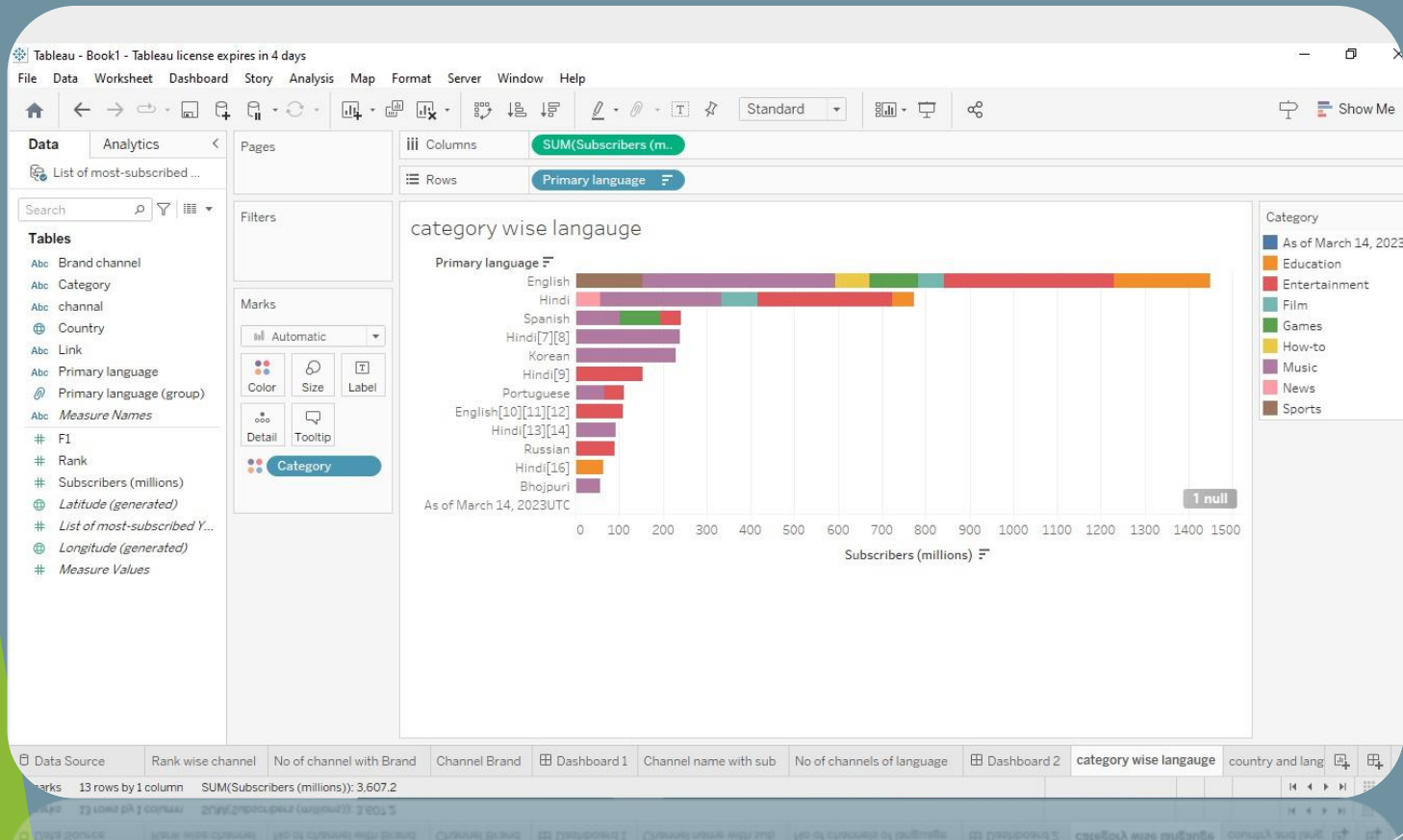
No of channels of language

Channel name with subscribers and no of channels for particular language

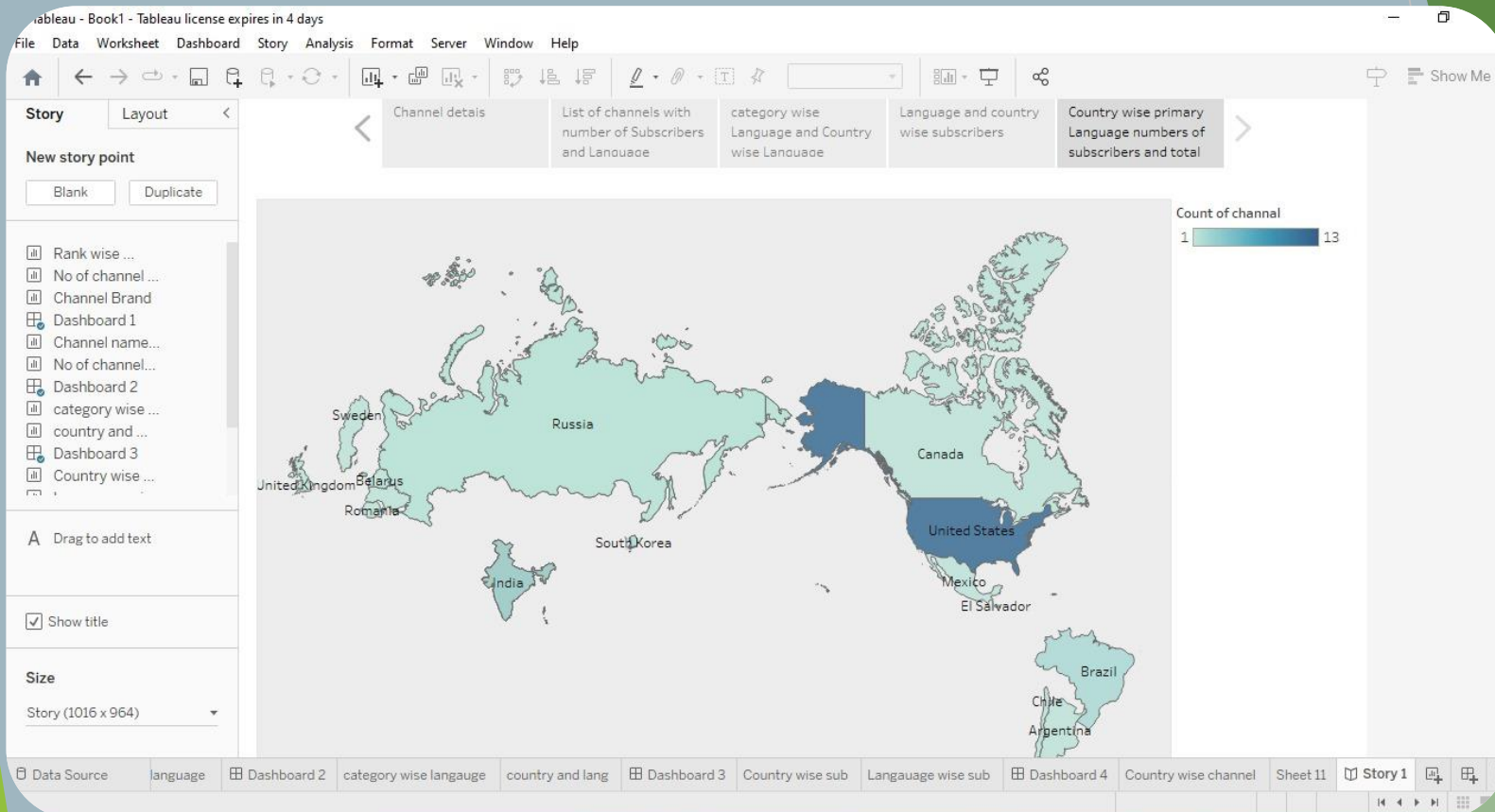


Category wise language

Country and Language wise subscribers

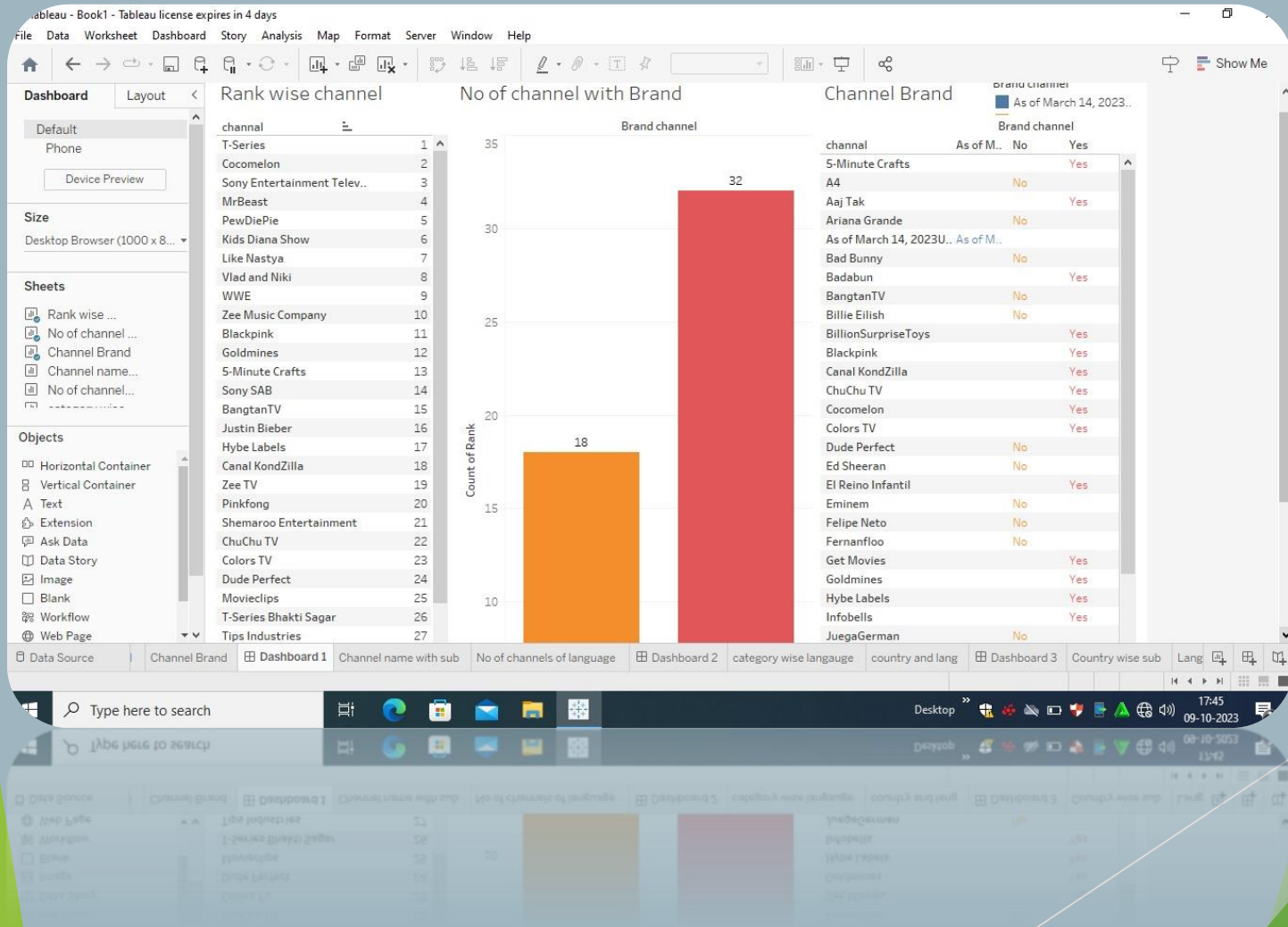


Country wise channel

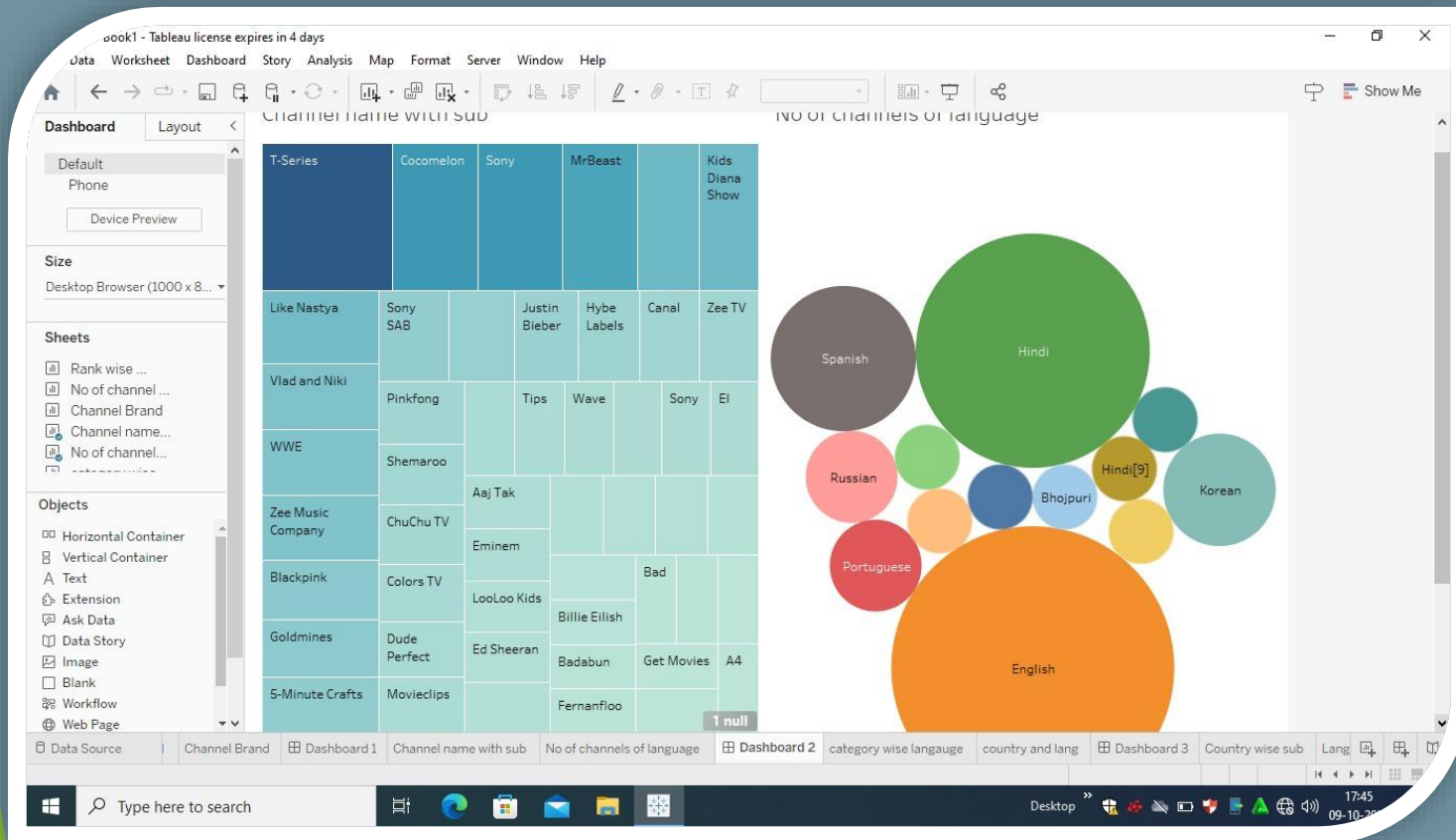


DASHBOARD1

Responsive and Design of Dashboard



DASHBOARD2



DASHBOARD3

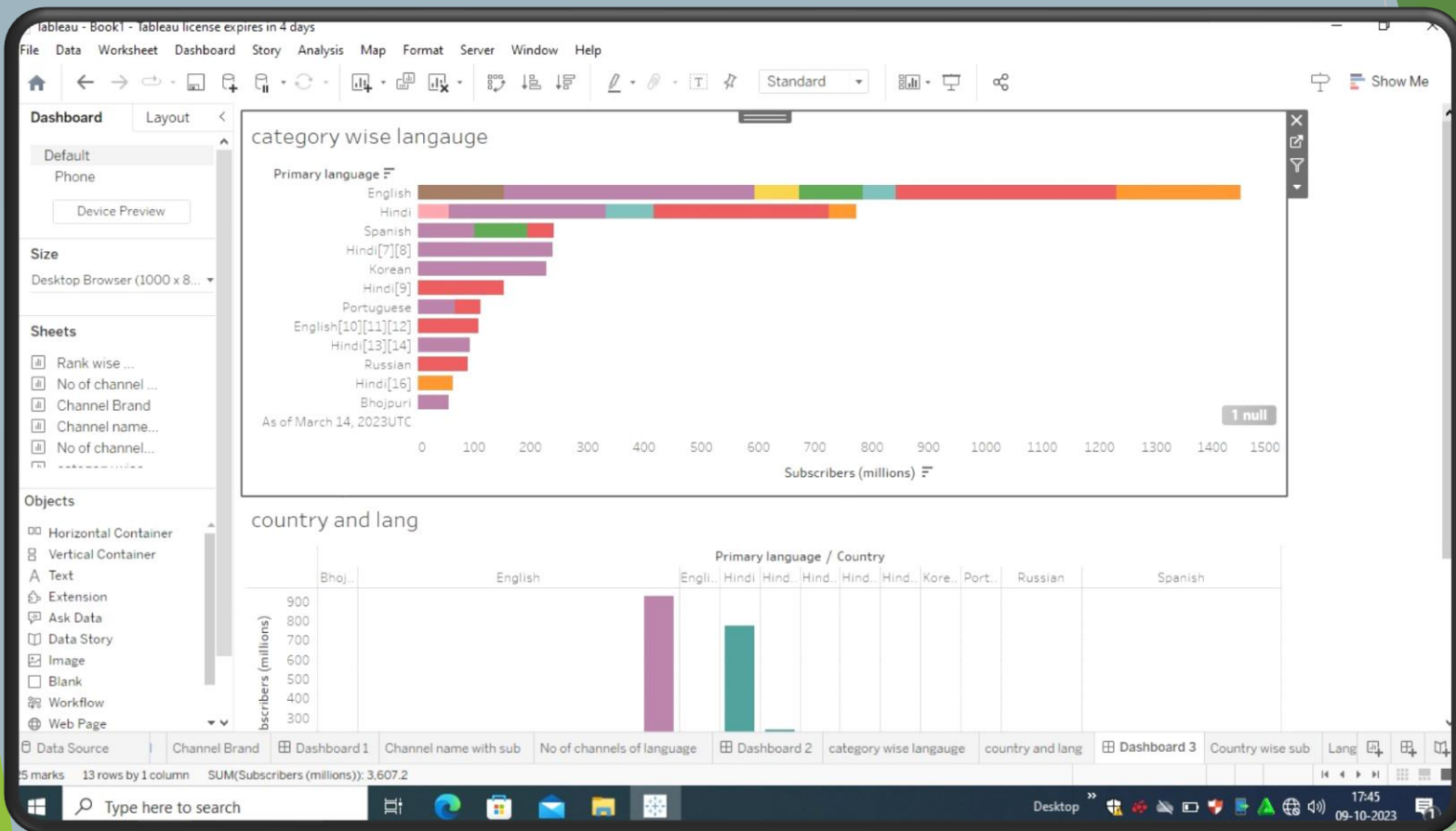


Tableau - Book1 - Tableau license expires in 4 days

FileDataWorksheetDashboardStoryAnalysisMapFormatServerWindowHelp

HomeNavigationMarksCardLayoutHelp

DashboardLayout

DefaultPhoneDevice Preview

SizeCustom size (1000 x 700)

SheetsRank wise ...No of channel ...Channel BrandChannel name...No of channel...-----

ObjectsHorizontal ContainerVertical ContainerTextExtensionAsk DataData StoryImageBlankWorkflowWeb Page

Data SourcelanguageDashboard 2category wise languagecountry and langDashboard 3Country wise subLangauage wise subDashboard 4Country wise channelSheet 1Story 1

Primary language

Country wise sub

Subscribers (millions)

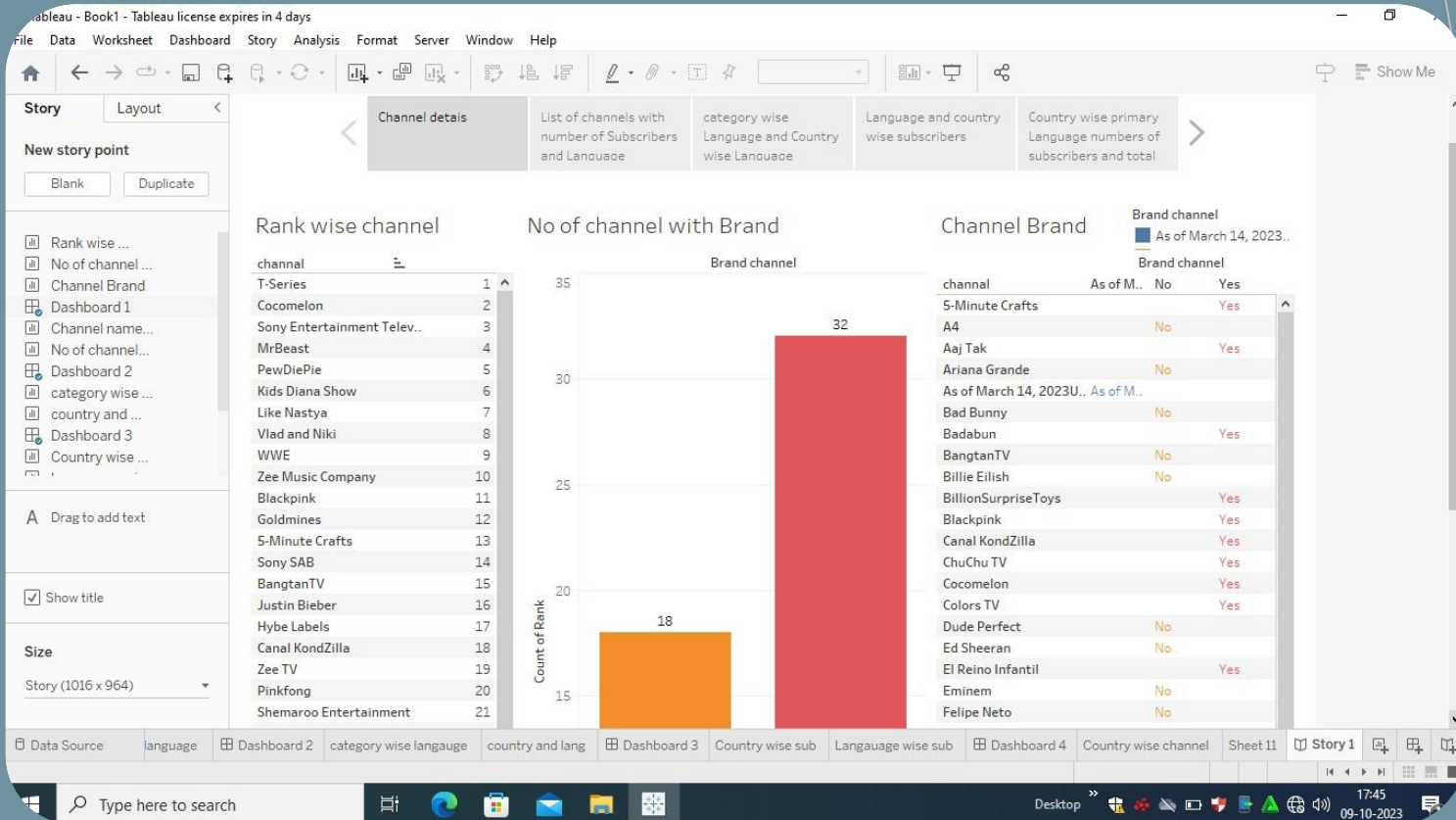
Subscribers (millions)

Primary language	Country wise sub
English1,450	India1,380
Hindi773	United States920
Spanish241	South Korea300
Hindi[7][8]238	Russia120
Korean228	Brazil100
Hindi[9]153	Sweden100
Portuguese111	Ukraine100
[10][11][12]109	Cyprus[a]50
Indi[13][14]93	Canada50
Russian90	Argentina30
Hindi[16]63	Romania20
Bhojpuri17	Chile20
14, 2023UTC1 null	Mexico20
	El Salvador10
	Puerto Rico10
	Belarus10
	14, 2023UTC1 null

Type here to search

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STORY



CONCLUSION

From the given data we can conclude the following results;

- Channel details
- List of channels with number of Subscribes and Language
- Category wise Language and Country wise Language
- Language and country wise subscribers
- Country wise primary Language numbers of subscribers and total





Thank You!