



Says

What have we heard them say?  
What can we imagine them saying?

Its very  
easy and  
clear

The answer  
will be in  
clear  
manner

Its very  
helpful for  
us



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Its belongs  
to  
psychological

Social care  
and helping  
others

Giving food  
and cloths  
to small  
children



Persona's name

Short summary of  
the persona

Not only  
the bad  
Behavior

In this world  
the good  
character  
person is also  
there

Behavior  
choose the  
person who  
you are?

Fears is  
the big  
feedback  
for us

Life is  
depends on  
the  
Pustration  
and sucessful

The Peeling of  
irrtability or  
anger is  
knowns  
Pustration



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?