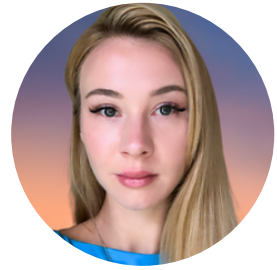# Kateryna Medushyvska

Software Developer

Summary

Skilled Software engineer passionate about innovation, proficient in JavaScript, React, Next.js Redux, Tailwind, Node.js, Express.js, CSS, and MongoDB. Committed to delivering efficient and scalable code that drives business success.

Background in Product Marketing provides a unique perspective on the development process, web-analytics, team collaboration, and creating user-friendly UI/UX.

Lifelong learner eager to explore new technologies such as Vue.js, Flutter, Typescript, AI and CLoud. Adaptable to acquiring proficiency in other integral technologies. A valuable asset to any software development team, excited to take on new challenges and contribute to project success.

Work Experience

Software Engineer
Singsys Apps & web development agency, Singapore
www.singsys.com
March 2022 to May 2023 (1 year, 2 months)

- Developed high-quality applications using JavaScript, React, Redux, Next.js, Node.js, Express, MongoDB.
- Contributed to new features and functionalities, and worked cross-functionally to ensure successful project delivery.
- Written clean, efficient, and well-documented code that adhered to coding standards, participated in code reviews, and established best practices to ensure code quality.
- Analyzed user behavior and metrics using web analytics tools to improve website design, user experience, and functionality.

Software Engineer trainee
Singsys Apps & web development agency, Singapore
www.singsys.com
June 2021 to March 2022 (9 months)

- Website development, using JavaScript, React, CSS, and HTML.
- Assisted in creating user-friendly interfaces and responsive designs.
- Stayed up-to-date with the latest web development trends and technologies.
- Testing, troubleshooting, code documentation.

Portfolio

Click here for my portfolio

Contact Info

- linkedin.com
- kateryna.medush@gmail.com
- WhatsApp: +606981410801
- Website: link

Skills

- HTML, CSS, SCSS, Tailwind, Material UI
- Javascript, React, Next.js, Redux
- Node.js, Express, MongoDB
- Front End & Back End
- Technical Documentation
- UI/UX, Figma
- RESTful APIs
- Git. Agile.
- Web and App Analytics
- Open to feedback and constructive criticism
- Highly collaborative, good team member
- Problem-solving and critical thinking
- Continuous learning and adaptability

Product marketing
Marketing agency, tech startups
June 2015 to June 2021 (6 years)

- Executed go-to-market plans, defined product positioning, created marketing collateral, and coordinated cross-functional teams for successful product launches.
- Created landing pages using HTML/CSS/WordPress and no-code tools to promote products and capture leads.
- Designed product UI/UX using Figma and analyzed target audience using Google Analytics to inform product development and marketing strategies.
- Utilized web and app analytics tools including Google Analytics, Google Tag Manager, Appsflyer, and Firebase, to track user behavior and measure marketing effectiveness.
- Collaborated with key stakeholders including product managers, developers, designers, and sales teams to ensure successful product development and marketing efforts.

Education History

Fulstack Developer (Node.js, Express, MongoDB)
2022

React, Redux
2021

Front-end Web Development (HTML5, CSS3, Javascript)
2021

Introduction to Web Development (HTML5, CSS3)
2020

Web and App Analytics Webpromo
2019

Digital Marketing Project Management Institute (PMI)
2019

Master of Business Administration National University of State Tax Service
2015