

**Ernyg**Business Solutions

Thrissur, Kerala, India

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Date: July 9, 2025

Valid until: August 8, 2025

#### **BILL TO:**

**Ernyg** 

# Peppervine resorts

akhilnishadcr7@gmail.com

#### **PROJECT OVERVIEW**

# **Peppervine Resorts**

Complete revamp of brand identity, and website plus digital marketing services to improve customer numbers.

-Ameline: to be\_determined

€omplexity: standard

### **EXECUTIVE SUMMARY**

This document outlines Ernyg's proposal for a complete brand revamp, website redesign, and comprehensive digital marketing campaign for Peppervine Resorts in Munnar, Kerala. Our proposal leverages our expertise in creative web development and digital marketing to deliver a distinctive brand identity and enhanced online presence, ultimately driving increased customer engagement and business growth for Peppervine Resorts. We understand the importance of a strong brand identity and its impact on your customer base. This proposal aims to address that.

### SERVICE BREAKDOWN

### **Portfolio Website Development**

\$400.00

Design and development of a modern, responsive website showcasing Peppervine Resorts' brand and services.

Quantity: 1 x \$400.00

#### **Deliverables:**

- Fully responsive website design
- Content management system (CMS) integration
- Search Engine Optimization (SEO) basics
- One month of support post-launch

# **Branding & Identity Design**

\$700.00

Creation of a cohesive brand identity, including logo design, color palette, typography, and brand guidelines.

Quantity: 1 × \$700.00

#### Deliverables:

• Logo design (primary and secondary variations)

- Brand style guide (colors, typography, imagery)
- Brand voice and messaging guidelines

# **Digital Marketing Services**

\$1,350.00

Six-month digital marketing strategy encompassing SEO, social media marketing, and potentially paid advertising campaigns to increase brand visibility and customer acquisition.

Quantity: 1 x \$1,350.00

#### **Deliverables:**

- SEO strategy and implementation
- Social media marketing plan and execution (content creation and scheduling)
- Monthly performance reports and analysis
- Consultation and strategy adjustments as needed

Subtotal: \$2,450.00

Tax (18.0%): \$441.00

Total Investment: \$2,891.00

# **PAYMENT TERMS**

Payment will be structured in installments based on project milestones. A detailed payment schedule will be provided upon acceptance of the proposal and will reflect the agreed-upon timeline.

## **TERMS & CONDITIONS**

- This quote is valid for 30 days from the date of issue.
- Payment terms will be discussed and agreed upon separately. A payment schedule will be provided upon acceptance of this proposal.
- Ernyg retains the copyright to all designs and creative assets unless otherwise explicitly stated in a separate agreement.
- Project timelines may be subject to change based on client feedback and approvals.
- Ernyg is not responsible for delays caused by third-party services or client-provided materials.
- · Changes to the scope of work beyond the initial agreement may result in additional charges.

### **NEXT STEPS**

Please review this proposal carefully. If you have any questions or require further clarification, please contact
us. Upon your acceptance, we will schedule a kickoff meeting to discuss project details and finalize the payment
schedule. Contact: +916238059733

	Thank you for considering our ser	vices. We look forward to working with you!		
Questions? Contact us at +916238059733				
Client Signature		Date		