# Web Design -- Brief Worksheet (50 Points)

\*Points in parentheses, type in answers on blank lines.

1. Topic/Person/Company: [Enter Name Below]

**Answer: (2)**

**Volleyball**

1. Give a brief description of your topic, person or company.

**Answer: (4)**

**Rules and Technique of Volleyball**

1. Who are your competitors? What makes you different from them?

**Answer: (5)**

**My competitor would be any other volleyball website that focuses on rule and how to play.**

**My website will be more fan base with link to outside resources.**

1. Website Objectives - What are the reasons for creating a new website? List the objectives for your website in order of importance.

**Answer: (5)**

**History of volleyball**

**Rules of Volleyball**

**Technique of volley ball**

**How to: serve, receive, dig and spike**

**Volleyball courts**

**Merchandize**

1. How will you know if the site is a success?

**Answer: (2)**

**If the end user is able to improve their game or learn something new**

1. The Audience - Describe the different potential visitors to your site.

**Answer: (2)**

Volleyball fan

Volleyball players

1. Why will people choose your site over others?

**Answer: (2)**

**People will visit my site because it will be a one stop site for all your volleyball needs**

1. What do you imagine people will want to do on your site?

**Answer: (2)**

**Learn the rule of volleyball and improve their skills.**

1. Content and Design - Has the content been written? *The content must be written before moving onto the next phase.*

**Answer: (1)**

**yes**

1. Please list the potential pages (7 -10) for the website. Names may be changed later if necessary.

**Answer: (7)**

**1.history of volleyball**

**2.rule of volleyball**

**3.how to play**

**4.Volleyball courts**

**5.Merchandize**

**6.sport teams**

**7.FIBV**

1. Design Criteria:What would you like the design to say about your company? What colors, imagery, and written tone should be conveyed? (i.e... Warm and funny or formal and business-like.)

**Answer: (3)**

**My color scheme will be white, yellow and blue the color of volleyball. The tone will be formal and educational. The imagery will lean more towards excitement.**

1. List ideas or features you may have for your website. Think about how these features will affect your organization and user goals.

**Answer: (3)**

**I want a list of popular volleyball product and have them link to an amazon page were people can but the item.**

1. Please list websites of competitors in a related field. What works and what doesn't?

**Answer: (4)**

List the URL Comments on what works or doesn’t work

<https://www.fivb.com/en/volleyball/thegame_glossary/officialrulesofthegames>

this website is boring and dry it not exciting just informative

<https://www.theartofcoachingvolleyball.com/category/positions/>

this website feels like a blog and you have to pay to watch their training videos.

1. Mandatory Inclusions: *(e.g. logos, legal, corporate guidelines, disclaimers)*

**Answer: (3)**

**My logo will be a volleyball, ill have a disclaimer on the rule stating I got them form the official volleyball rule handbook**

1. Design Examples - Provide examples of websites that you like or dislike and explain why in brief. Here are some elements to consider:

* Color
* Imagery
* Quantity and quality of text
* Typography
* The atmosphere that particular designs create

For inspiration, visit [CSS Mania Website](http://cssmania.com/) or [Best Web Gallery Website](http://bestwebgallery.com/)

**Answer: (5)**

URL of Website Comments

[**https://pixelicons.com/**](https://pixelicons.com/)

**I like the simplicity of the color scheme and the light theme. I like how the navbar pop up when your scrolling. The website is well organized and east to use.**

[**https://www.ropadetrabajo.com/**](https://www.ropadetrabajo.com/)

**This website has a simple color scheme and look pleasant. I like the hero image slide show. I also like how the cards are interactive when you mouse over them. I don’t like the yellow text I fell black would have been better for contrast.**

**Additional comments: (Optional)**

**Answer:**

Now that you’re done, take a break and return to this worksheet later to ensure you’ve covered everything.