



Students Open Source Conference

Call for Sponsors



The background of the page features a repeating pattern of three horizontal bands. The top band is a very light cyan color. The middle band is a medium cyan color. The bottom band is a dark teal color. The pattern creates a sense of depth and movement, resembling waves or steps.

September 1, 2019

University of Southern California, Los Angeles, CA, USA

<https://sosconf.org/>

CONTENTS

About Students Open Source Conference	Theme of sosconf 2019	Participants	Call for Sponsors
3 >	4 >	4 >	5 >
Basic sponsorship program		6 >	Sponsorship Package & Customized Supporting Services
Extra options for Diamond, Platinum and Gold sponsorship		7 >	8 >
Extra options for all sponsorship		7 >	Contact Us
Free donation - Personal sponsorship program		8 >	8 >

About Students Open Source Conference



Students Open Source Conference, sosconf for short, is the first non-profit global community open source technology summit organized by students and for students. With open source as its core concept, sosconf helps fulfill our goal to promote more students to learn open source and participate in open source projects. We sincerely hope that through the summit events, students can gain experience and pleasure in their open source adventures. The conference is annually held in different cities in different countries and most of the participants, including speakers, organizers, volunteers and attendees are students (ranging from middle school students to graduate and doctoral students). Speaker and volunteer positions are open to students only.

sosconf was originally SOSCON held in Chongqing in 2018. sosconf in 2019 will mark the beginning of sosconf as a global conference. It will be held on September 1, 2019, at University of Southern California, Los Angeles, USA. Please follow the official website <https://sosconf.org> for latest information.

Theme of sosconf 2019

Sosconf is committed to the pure exchange of technology and the collision of diverse ideas, and is dedicated to establishing active, diverse and pure technology communities focusing on learning and our common future for students. How can the sosconf enable students to actively communicate and step forward on the international stage to show their innovative ideas formed in the incubators. We sincerely invite you to join the discussion.

Sosconf is the result of joint effort of Society of Opening Source Southern California (SOSSC) and Opening Source Org, an international organization of students from institutions around the world, the first global Student Open Source Conference (sosconf) will be held in late August 2019 in the University of Southern California, USA. The conference aims to actively promote student participation in the historical process of the open source movement. Therefore, sosconf 2019 will focus on "open source", covering a wide range from Machine Learning, Information Security, Decentralization and Arts and Design, together with a female-only track. All of these, without a doubt, will provide a technology feast for the participants. With the participation of student speakers from various institutions and professionals in various fields, the annual conference aims to become a platform for diversified and friendly international exchange. We encourage students to come to the conference in person, exchange their experience in the open source community, share their passion in coding, and chat about the future of open source. We also hope that participants can continue to exert their influence and inspire more people to contribute to open source.

Participants

Sosconf brings together student elites, internationally renowned speakers and open-source communities from around the world. In SOSCON held in 2018, the number of participants was nearly 1,000, among which the majority were college students, while some were middle school and elementary school students. For sponsors, it will be a great opportunity to reach out to students, share with them experience gained from the open source community and discover talents. sosconf 2019 is expected to attract more than 1,000 participants and generate an estimated impact on more than 100,000 people.



Staffs in SOSCON 2018

Call for Sponsors

In order to make the sosconf 2019 a genuine international conference, we will invite open source technology enthusiasts majoring in different specialties from higher education institutions worldwide. The majority of the speakers, conference staff and audience will be students who enjoy and contribute to open source. It is the passion and vision of us students that can impact the future.

We seek to provide financial assistance for student speakers who need it. In addition, we hope to enrich the content of relevant activities and banquets to leave the participants with profound impressions on the participants. The conference aims to encourage students to understand, participate in and contribute to open source while creating opportunities for students actively involved in open source to exchange ideas and experience. Therefore, we welcome sponsorship from relevant enterprises and organizations to ensure the success of this far-reaching global conference. Sponsors will be offered opportunities for the following benefits:

- **Support open source with our actions**
- **Exchange ideas with eminent academic institutions and outstanding students all over the world**

The experience and skills of open source movement possessed by your company and group can be directly displayed in front of core developers engaged in open source projects and elite students around the world, and this will surely spark meaningful conversations between all parties involved.

- **Help enterprises to discover students with great potential and recruit high-quality students in advance**

The majority of the participants in the global students open source conference are students, many of whom are academic elites and technical talents from top universities worldwide. Sosconf is sure to help enterprises discover students with great potential and recruit high-quality talents in advance.

- **Help enterprises expand business opportunities**

The sponsors can gain access to the most cutting edge and the latest trends and news in the computer industry, and look for opportunities to expand business scale and domain.

- **Help promote brand influence**

Your company as a pure contributor to global student open source movement can raise your profiles overseas, and further enhance your value and charm in the overseas market and host place.



Scenery

Basic sponsorship program



Diamond

\$ 20,000



Platinum

\$ 10,000



Gold

\$ 7,000



Silver

\$ 4,000



Bronze

\$ 2,000

Privileges

	Diamond	Platinum	Gold	Silver	Bronze
Booths					
Customized Name Tags	Yes	Yes	Yes	Yes	Yes
Admission Tickets	8	6	4	2	1
Conference Banquet Invitation Tickets	4	2	1	-	-
Advertisement in the Conference Brochure	Double-page advertisement	Single-page advertisement	Sidebar advertisement	Logo exposure	Logo exposure
Logo Exposure in the sign-in Area and Presentation Backdrop	Sign-in area Main venue Branch venue	Sign-in area Main venue Branch venue	Sign-in area Main venue	Sign-in area	Sign-in area
Company Name & Logo Exposure in the agenda	Front cover & single page	Back cover & 1/2 page	1/4 page	1/8 page	-
Items in the Promotional Bag (Up to 3)	3	2	1	-	-
Social Media tweets for Facebook and Twitter, etc (The content needs to be reviewed)	Before the conference An exclusive tweet During the conference An exclusive tweet (Booth location attached)	During the conference An exclusive tweet (Booth location attached)	Before the conference An exclusive tweet	-	-
Mass email (Registered participants)	Two times mass email sending (Participation receipt & acknowledgement letter) Joint exposure of sponsor logo and the mark of a Diamond sponsor	Two times mass email sending (Participation receipt & acknowledgement letter) Joint exposure of sponsor logo and the mark of a Platinum sponsor	One mass email sending (Acknowledgement letter) Joint exposure of sponsor logo and the mark of a Gold sponsor	-	-
Video Advertisement	120s	90s	60s	-	-
Brand Exposure	① Exposure of sponsor logo and profile on the official sosconf website ② Exposure of sponsor logo on the welcome backdrop in the conference sign-in area ③ Exposure of sponsor logo in the conference brochure				
Follow-up Event Cooperation	We also welcome sponsors to discuss about joint events and follow-up cooperation, please contact us at sponsors@sosconf.org				

Note: The content included in the sponsor lightning talk and tweets posted by official social media accounts requires the approval of the sosconf 2019 committee. Promotional videos should be provided by sponsors and the total time can be used cumulatively in several times (e.g. a total duration of 90 seconds can be divided into 60 seconds and 30 seconds broadcasted in different time periods).

For detailed information, please contact us at sponsors@sosconf.org

Extra options for Diamond, Platinum and Gold sponsorship

Item	Amount	Diamond	Platinum	Gold	Description
Sponsor logo on the sosconf 2019 exclusive commemorative badge	\$ 2,000	Yes	-	-	All staff will wear sosconf 2019 exclusive commemorative badge, on which your company logo will be printed (One company only)
Sponsor logo on the sosconf 2019 T-shirt	\$ 1,500	Yes	Yes	-	Your company logo will be printed on the T-shirt
Sponsor logo on the lanyard attached to the sosconf 2019 card	\$ 1,300	Yes	Yes	-	All participants will wear the customized sosconf 2019 ID card and lanyard, on which your company logo will be printed (Two company only)
Sponsor logo on the sosconf 2019 mascot	\$ 2,000	Yes	Yes	Yes	Your company logo will be printed on the mascot of sosconf 2019
Sponsor logo on the official sosconf 2019 welcome bags	\$ 1,000	Yes	Yes	Yes	Your company logo will be printed on the official sosconf 2019 welcome bags (A4 size welcome bag)

Notes: Extra options are for sosconf 2019 sponsors that meet corresponding sponsorship tiers only. These sponsors are free to purchase items according to needs.(Platinum sponsorship can purchase items for Gold sponsorship, but not those for Diamond sponsorship)

Extra options for all sponsorship

Item	Amount	Description
Discount package for conference banquet admission tickets	\$ 1,000	① Conference banquet admission tickets on sponsor VIP seats × 2 ② Meeting with members of the sosconf 2019 Organizing Committee
Conference tea break sponsorship	\$ 1,500	① Tea break sponsor speech ② Tea break area roll-up banners × 1 ③ Exposure of your company name & logo flag in the tea break area
Conference banquet sponsorship	\$ 4,000	① Conference banquet sponsor speech ② VIP seats reserved for sponsor representatives ③ Conference banquet roll-up banners × 1 ④ Exposure of company name & logo flag in the conference banquet sitting area ⑤ Conference banquet admission tickets × 3 If you become a sponsor for the conference banquet, your sponsorship tier will be elevated to Gold.
Extra options for female-only track	\$ 2,000	① Female sponsor representatives will be offered the privilege to deliver speeches ② VIP seats and opportunities to exchange ideas with outstanding student presenters ③ Promotional roll-up banners for your company × 1
Conference gifts sponsorship		You can provide plans for the sosconf 2019 gifts highly anticipated by all participants. The gifts will bear a far-reaching advertising effect as they will continue to be used after the conference. As is well-known, sosconf 2019 will be held in late August 2019 in the University of Southern Carolina, USA. The gifts of the global students open source conference will play the role as a media to spread advanced and open product ideas to eminent academic institutions worldwide. If you choose to sponsor the conference gifts, we will offer you official media outlets for market promotion. For detailed information, please contact us at sponsors@sosconf.org

Notes: All sosconf 2019 sponsors of any tiers can purchase the above extra options with discount. The conference gifts plans provided by sponsors require the approval of the conference organizing committee after discussion.

Free donation - Personal sponsorship program

In order to make the sosconf 2019 a genuine international conference, we will invite open source technology enthusiasts majoring in different specialties from higher education institutions worldwide. The majority of the speakers, conference staff and audience will be students who enjoy and contribute to open source. It is the passion and vision of us students that can impact the future. We are very welcome to sponsor sosconf by personal, and we will add your name to the list of free donation on the website. Your generous contribution is an important source of economic development for sosconf, allowing us to continue to exert influence in the world. All donations will be used for conferences, hosting and server purchases, and will also be used to fund outstanding student speakers to attend well-known conferences and exchange experiences abroad.

Unpaid support	\$ 20	Thank you for your recognition of the open source concept, giving sosconf 2019 support without payback.
Sincere support	\$ 50	Thank you for your support of sosconf, giving you a sosconf 2019 commemorative electronic admission ticket.
Strong support	\$ 100	Thank you for your support of sosconf, giving you a sosconf 2019 commemorative electronic admission ticket and an exclusive commemorative sticker.
Generous support	≥ \$ 500	Thank you for your support of sosconf, giving you a sosconf 2019 commemorative electronic admission ticket and an exclusive commemorative T-shirt.

- All personal sponsorship gift distribution areas are limited to LA or University of Southern California.
- If you choose a "Strong support" or "Generous support" personal sponsorship program, we will additionally customize a certificate to commemorate your support for sosconf, and show your name at the beginning of the special thanks page.
- The Special Thanks Page for sosconf 2019 list ranking by sponsorship amount and alphabetical order of the surname on the website, all personal donors names will be added to the page.

Sponsorship Package & Customized Supporting Services

In recognition of the support of the sponsors or partner members of the Students Open Source Conference(sosconf) as a global student open source conference, We are honored to offer them exclusive discounted prices. This is the discount price for the basic sponsorship program. We provide sponsorship package discount and it would be our privilege to establish customized supporting services in cooperation with you to satisfy your unique requirements.

If you want to be a sponsor or co-member of the Students Open Source Conference(sosconf), please contact us at **sponsors@sosconf.org**.

Notes: All sponsorship services in this document are sold in US dollars.

Contact Us

 sosconf 2019 Website	https://sosconf.org/	 sosconf on Telegram	https://t.me/sosconf
 sosconf on Facebook	https://fb.com/sosconf.us	 sosconf on Sina	https://weibo.com/sosconf
 sosconf on Twitter	https://twitter.com/sosconf		

We provide sponsorship package discount and it would be our privilege to establish customized supporting services in cooperation with you to satisfy your unique requirements.

For detailed information, please contact us at **sponsors@sosconf.org**



sōsconf

Students Open Source Conference