

Product short info

product_slug	book
quantity	502
total_price	5983.87
profit	2523.02
piece_price	11.92
prod_cost	3460.85
av_markup	1.73 (73%)

Product attributes

Basic info

pa_format	148x210mm (portrait)
pa_bw_pages	101 pages
pa_color_pages	111 pages

Cover

pa_cover_type	saddle_stitch
pa_cover_paper	coated-300g
pa_cover_print	4x4
pa_cover_finish	mat-0x0
pa_cover_spot_uv	0x0
pa_cover_flaps	no-flaps
pa_cover_board_thickness	board-25

B&W block

pa_bw_pages	101 pages
pa_bw_paper	uncoated-80g
pa_bw_print	1x1

Color block

pa_color_pages	111 pages
pa_color_paper	uncoated-80g
pa_color_print	4x4

C:\xampp7\htdocs\gaadcalcapi\wp-content\plugins\gaad-calc\templates\calculations\basic-pdf.php:353:

array (size=17)

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'piece_price' => string '11.92' (length=5)
'prod_cost' => string '3460.85' (length=7)
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    'markup_cover_type' => string '200' (length=3)
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    'pa_color_pages' => string '111' (length=3)
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'markup_bw_print' => string '200' (length=3)
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'product_slug' => string 'book' (length=4)
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'pa_orientation' => string 'portrait' (length=8)
'markup_cover_paper' => string '200' (length=3)
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'pa_cover_format' => string '148x210' (length=7)
'pa_holes_pos' => string 'long-center' (length=11)
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'pa_cover_cloth_covering_paper' => string 'coated-170g' (length=11)
'markup_cover_cloth_covering_print' => string '2' (length=1)
'pa_cover_left_flap_width' => string '0' (length=1)
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'pa_print' => string '1x1' (length=3)
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pa_bw_paper + pa_bw_print + pa_color_paper + pa_color_print + pa_bw_sewing + pa_color_sewing' (length=179)
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'pa_master_format' => string '4 slots A5(148x210) @ RA3(315x430)' (length=34)
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'pa_cover_format' => string
'1 slots SRA3(450x320) @ SRA3++(330x487)' (length=39)
'pa_bw_format' => string '4 slots A5(148x210) @ RA3(315x430)' (length=34)
'used_media' =>
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    'pa_master_paper' => string
'126 x Offset 80g (0.1mm) @ 0.0390096 PLN / sheet (3.6/kg) ' (length=58)
    'pa_cover_paper' => string
'502 x coated 300g (0.235mm) @ 0.1735668 PLN / sheet (3.6/kg) ' (length=61)
    'pa_bw_paper' => string
'12726 x Offset 80g (0.1mm) @ 0.0390096 PLN / sheet (3.6/kg) ' (length=60)
    'pa_color_paper' => string
'13986 x Offset 80g (0.1mm) @ 0.0390096 PLN / sheet (3.6/kg) ' (length=60)
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    'pa_cover_spot_uv' => int 1
    'pa_cover_finish' => int 1
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    'pa_bw_print' => int 2
    'pa_color_paper' => float 1.1
    'pa_color_print' => int 2
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    'pa_cover_print' => float 130.52
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    'pa_cover_finish' => int 0
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    'pa_color_paper' => float 600.14709216
    'pa_color_print' => float 3636.36
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    'pa_cover_print' => float 65.26
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    'pa_cover_spot_uv' => int 0
    'pa_cover_finish' => int 0
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    'pa_bw_print' => float 197.253
    'pa_color_paper' => float 545.5882656
    'pa_color_print' => float 1818.18
'average_markup' => float 1.729019592847
'total_cost_' => float 5983.87394592
'total_pcost_' => float 3460.8479688
'tech' => string '[]' (length=2)
'user' => string 'gaad' (length=4)
'archives_id' => null
'added' => string '2018-04-15 13:40:48' (length=19)
'token' => string 'ct-5ad33a40727e1' (length=16)
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