

# INTERACTION MEDIA: Web Structure & Communication

Western Oregon University  
A:323 Fall 2016  
Project Due: December 7, 2016

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M/W: 5-7.45  
Instructional Tech Center 103  
**Office Hours** / ITC 208  
M: 1.00 pm - 3.00 pm  
T: 10.30 - 12.30 pm R: by appointment

## PROJECT III: Consider the Hyperlink

### CONSIDER THE HYPERLINK

Although it is now ubiquitous, the hyperlink is the most radical feature of the internet.

This assignment will focus on the complex structures that can be created by the hyperlink. The ability to hyperlink web pages together allows for all kinds of complex new readings. Surfing the web would not exist without endless chains of hyperlinks. For this assignment, you will create your own complex (or simple) network of hyperlinks to provide your viewer/reader/surfer with a novel experience of a text.

You will select two or more texts or compositions that relate. Perhaps they are two takes on the same subject matter, perhaps one text is a response to another, perhaps they have a similar structure, etc... You will create a new way of exploring both these works by interweaving them across a series of web pages.

Select a a visual composition or a text  
Determine a way to break your composition down into meaningful units (paragraphs, sentences, words or blocks of imagery, etc...). Now weave these distinct units together using many html pages and hyperlinks. Allow for user choice, branching structures, loops, etc... The linking does not have to follow a linear sequence. See if you can produce new readings and new ways of traversing your composition. When linking different parts of the composition together, think of the meaning of each link. Are they linking between similar content? Similar characters? Similar actions? Are the meaning of links consistent across all of your pages? Do you have different types of links? How could these different types of links be indicated?

You may include additional material in the webpages if they add meaning to your sequences of links.

However, if you are creating a labyrinthian site, you should be able to represent it in the diagram. You will also present a wireframe for your page layout.

You will also present a working page template.

This project is due in two and a half weeks weeks.

Next week in class we will have a working session and desk crits. Please prepare:  
– diagram or site map that shows how each unit of your composition will link to every other part  
– page template(s)

due in 2 weeks: site map, page template  
due in 3 weeks : final crit

### OBJECTIVES

- to consider how hyperlinking changes the act of reading
- to consider how the structure and navigation of a website affects meaning
- to explore the potential for complex hyperlinked structures
- to design a webpage by focusing on the hypertext link

### Links

[http://students.risd.edu/students/lamhaz/Hyperlink\\_Website\\_LynnAmhaz/PageC.html](http://students.risd.edu/students/lamhaz/Hyperlink_Website_LynnAmhaz/PageC.html)

[http://students.risd.edu/students/rlaroya/hyperlink\\_assignment/home.html](http://students.risd.edu/students/rlaroya/hyperlink_assignment/home.html)

<http://lynnandtonic.com>

<http://www.teleportacia.org/war/>

<http://openset.nl/blog/?p=192>

[https://en.wikipedia.org/wiki/Hypertext\\_fiction](https://en.wikipedia.org/wiki/Hypertext_fiction)

[http://flowingdata.com/wp-content/uploads/2009/08/CYO-2-Flowchart\\_8.pdf](http://flowingdata.com/wp-content/uploads/2009/08/CYO-2-Flowchart_8.pdf)

<http://myboyfriendcamebackfromth.ewar.ru>

<http://adaweb.walkerart.org/project/holzer/cgi/pcb.cgi>

<http://www.thejewdaughter.com>