

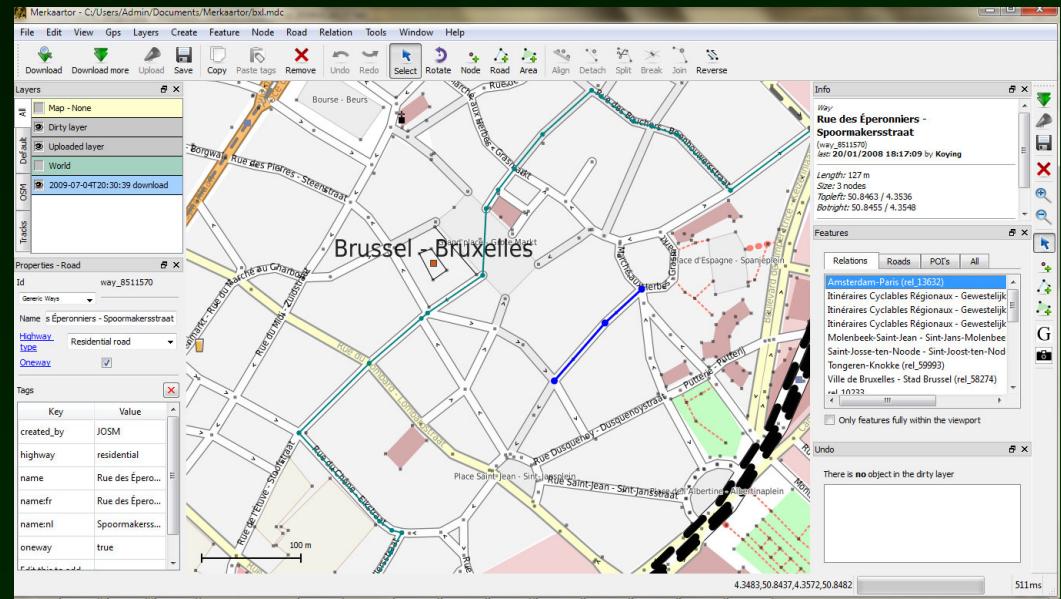
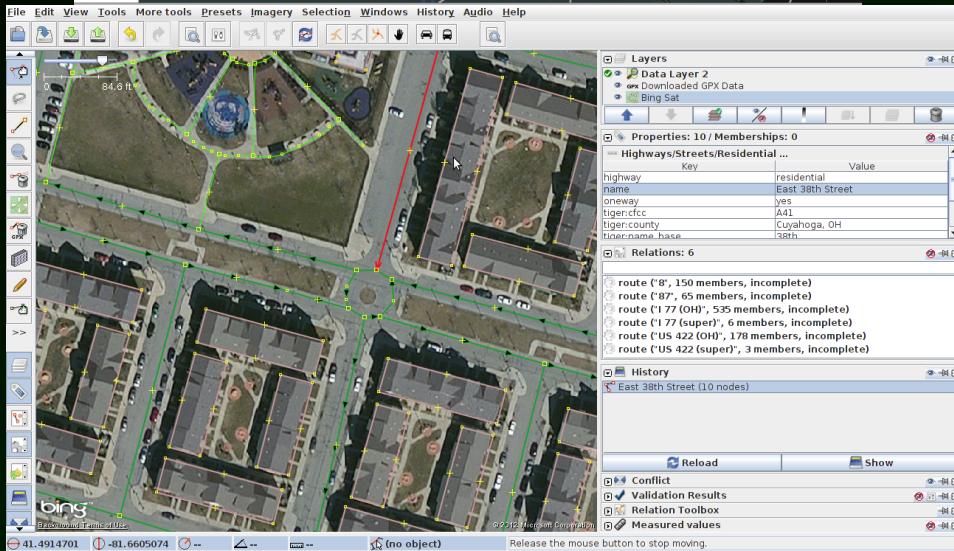
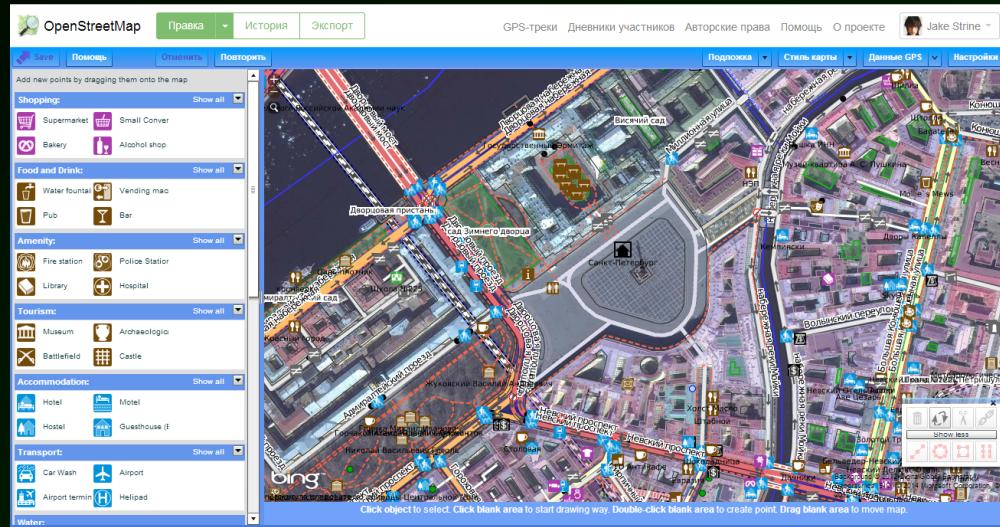
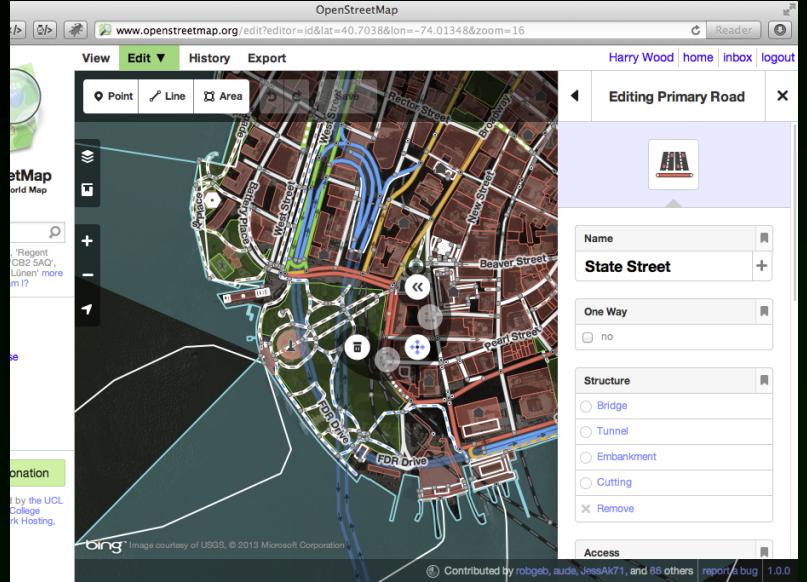
Local Knowledge Is The King

Eugene Lisovskiy, CEO

SOTM Asia 2016



MAPS.ME

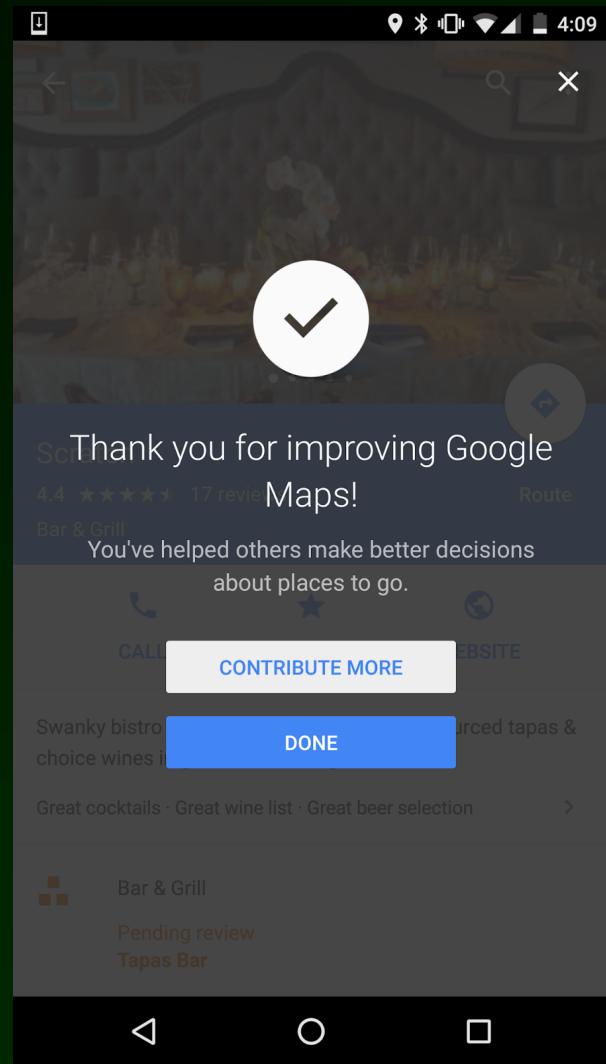
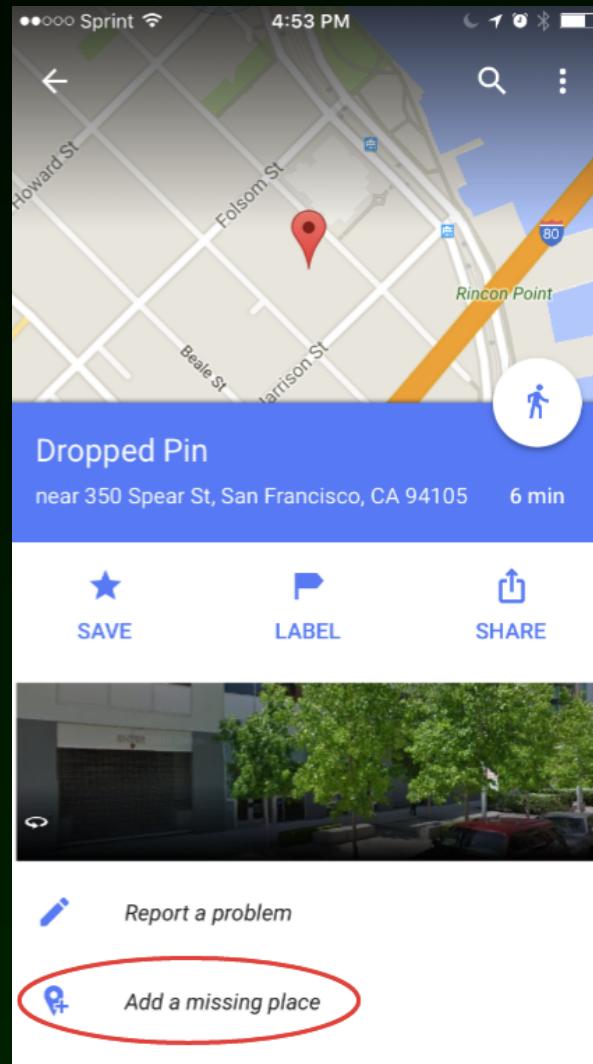
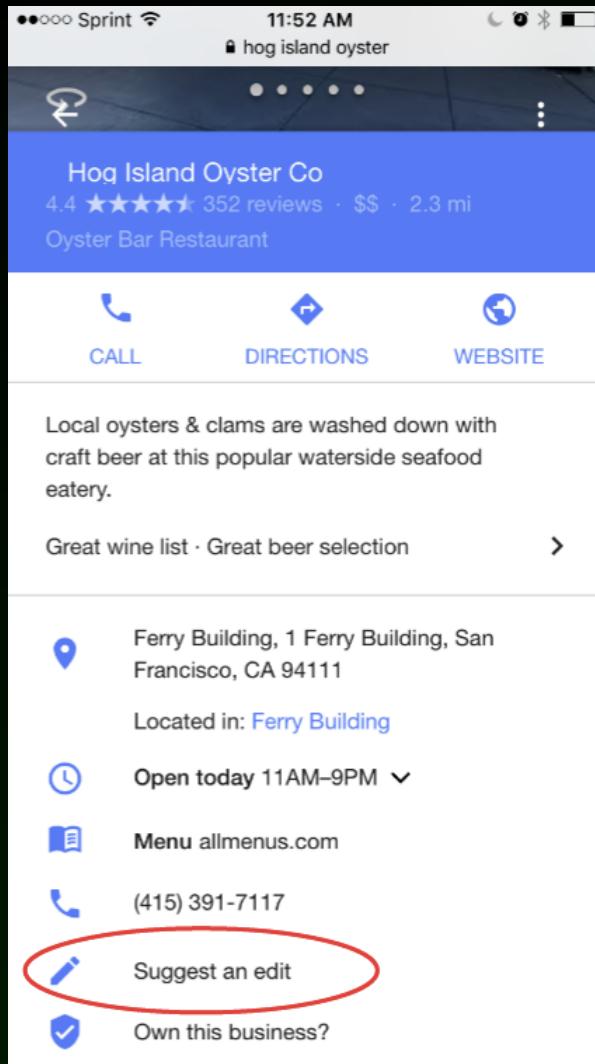




In 50 years, everything
will be mapped



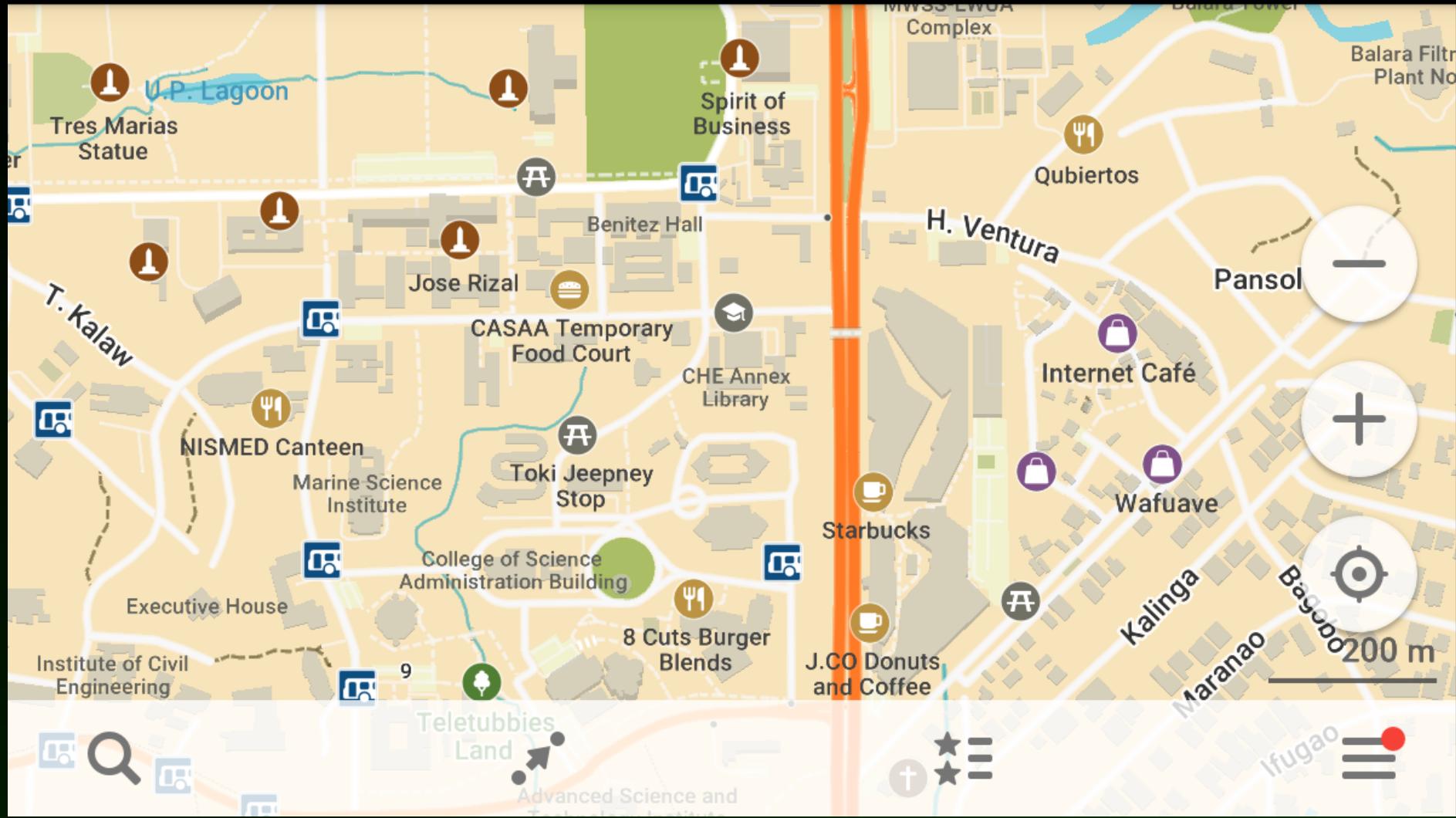
No.





67%

20:42





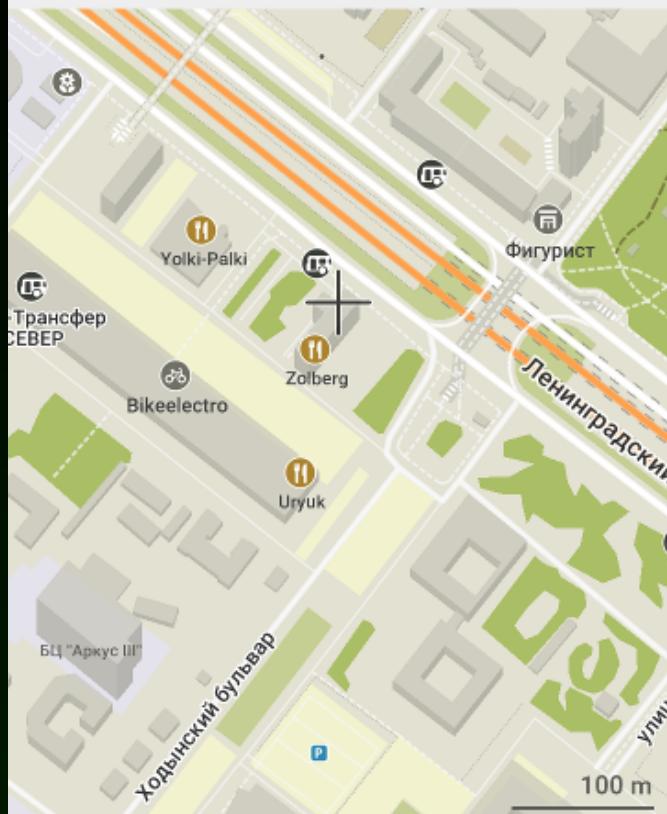
**50+ Million
App Installs
Worldwide**

iOS + Android

Location

Done

Pull the map to select the correct location of the object.



◀

✓

Name of the place

Whatever

Address

Street



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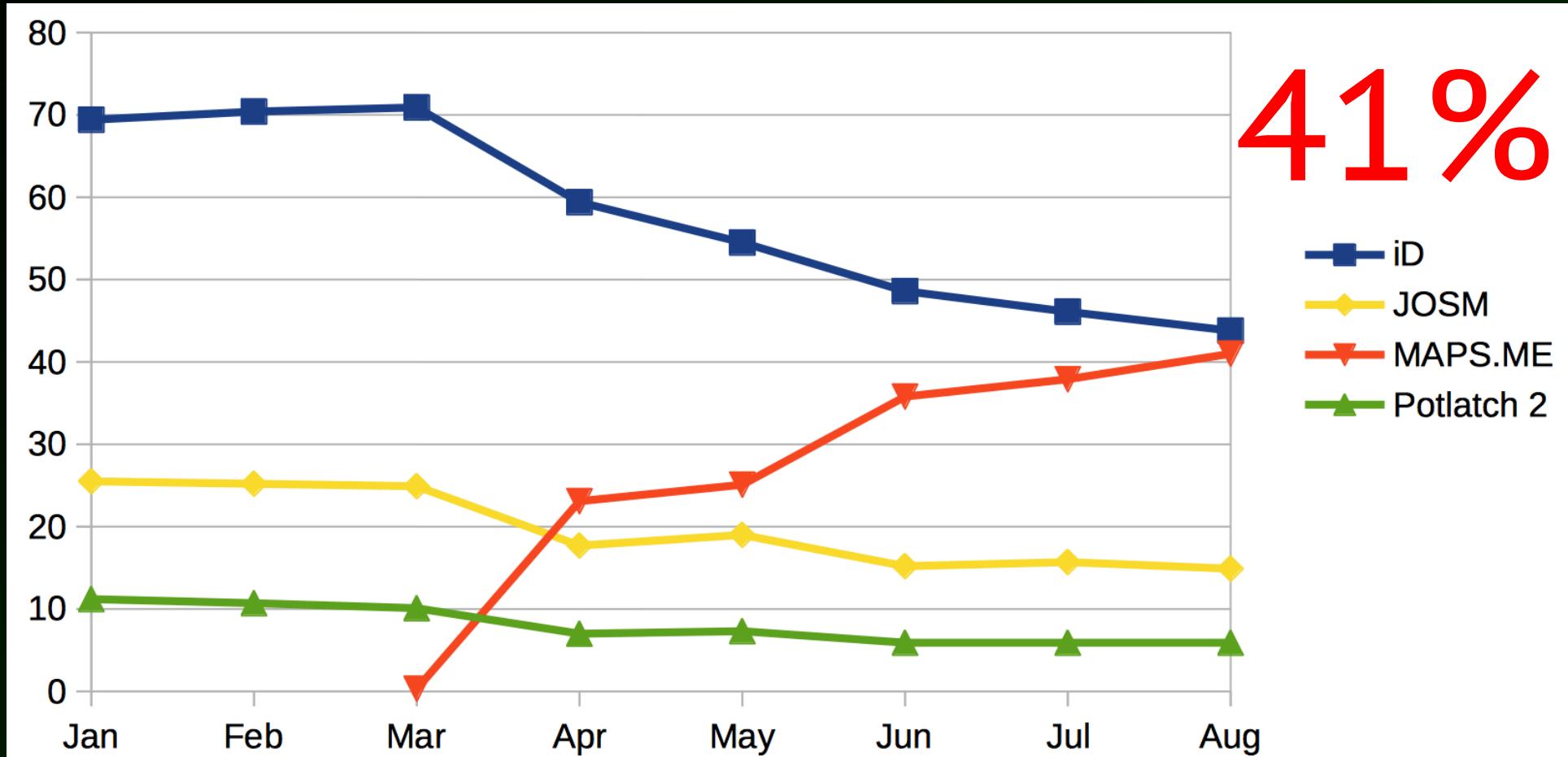
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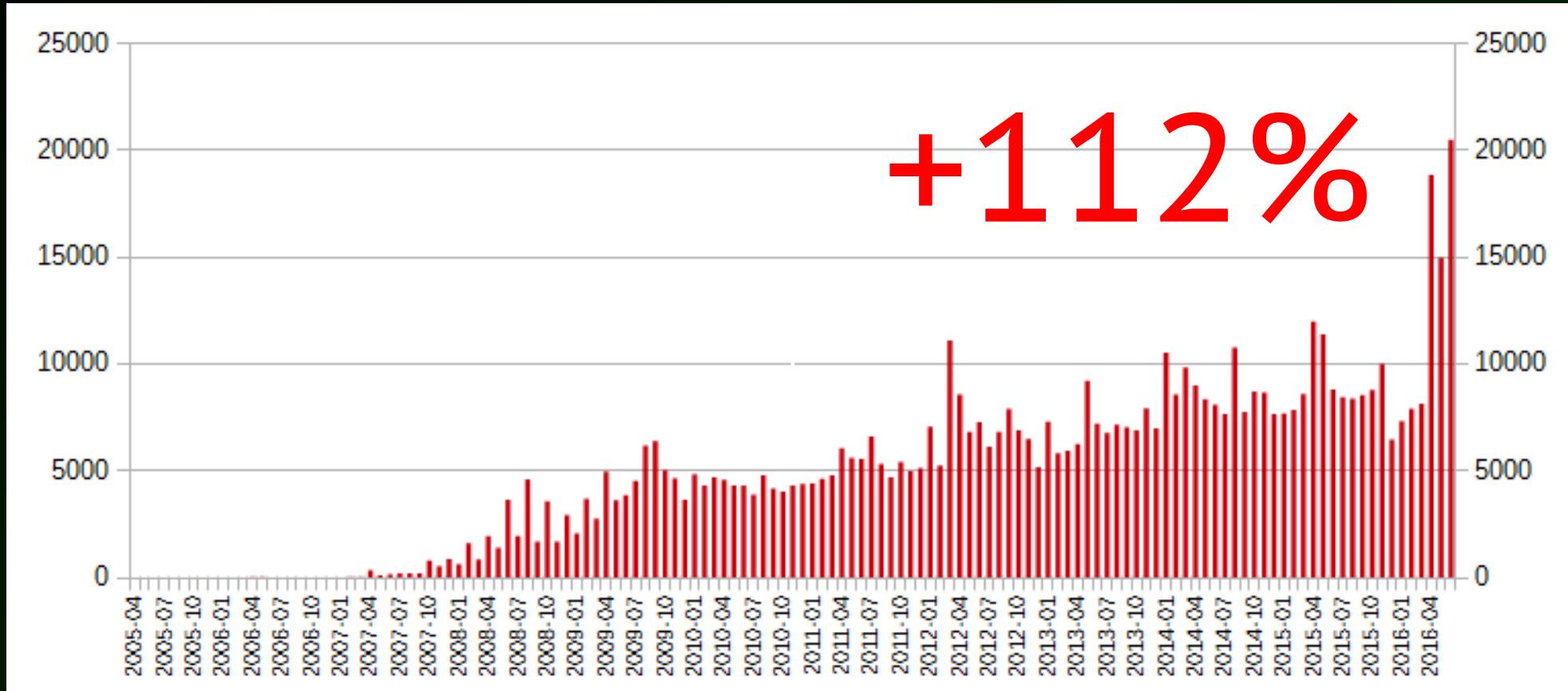
—

First month: 10k users

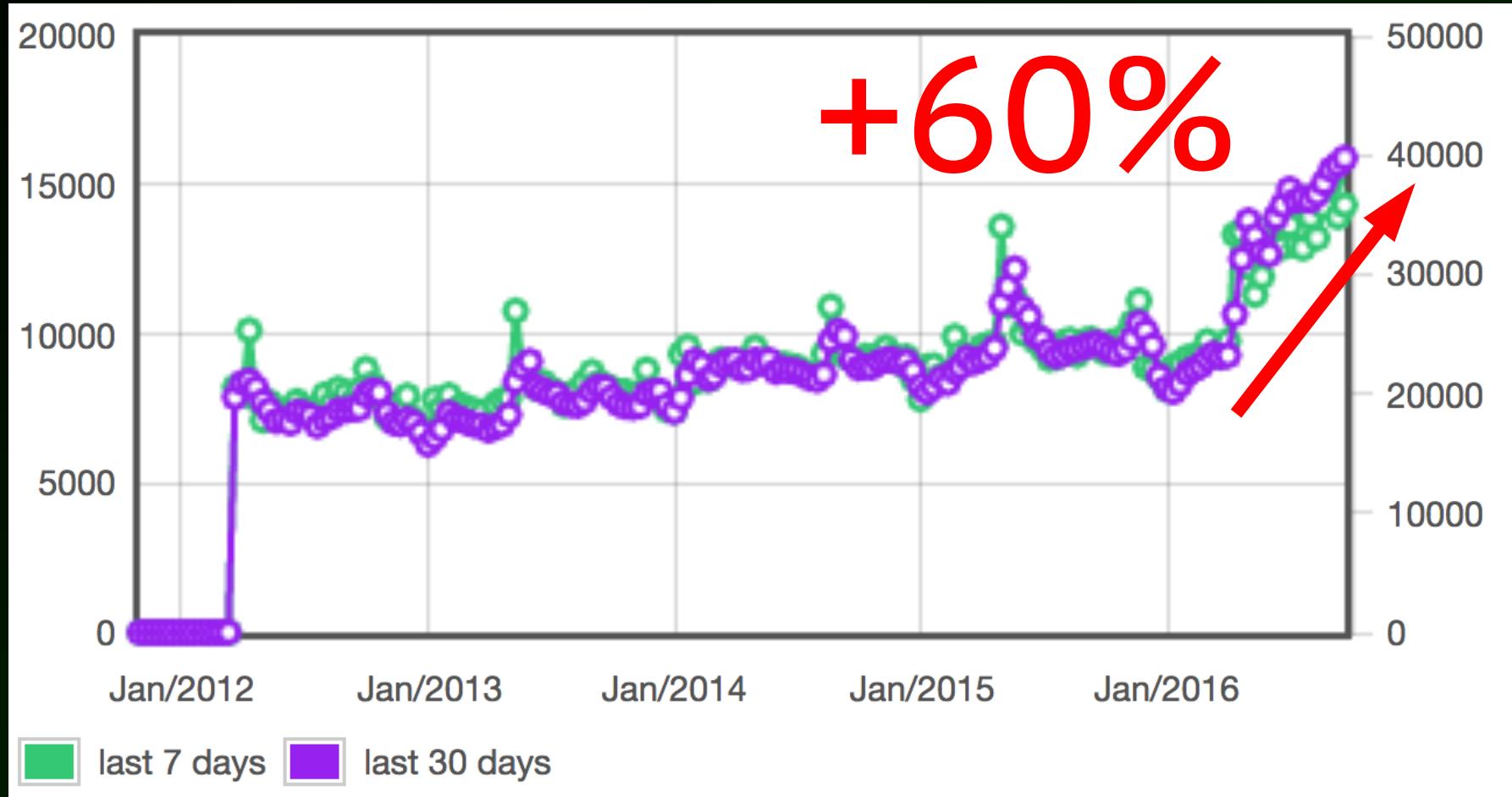
41% of OSM editors use MAPS.ME



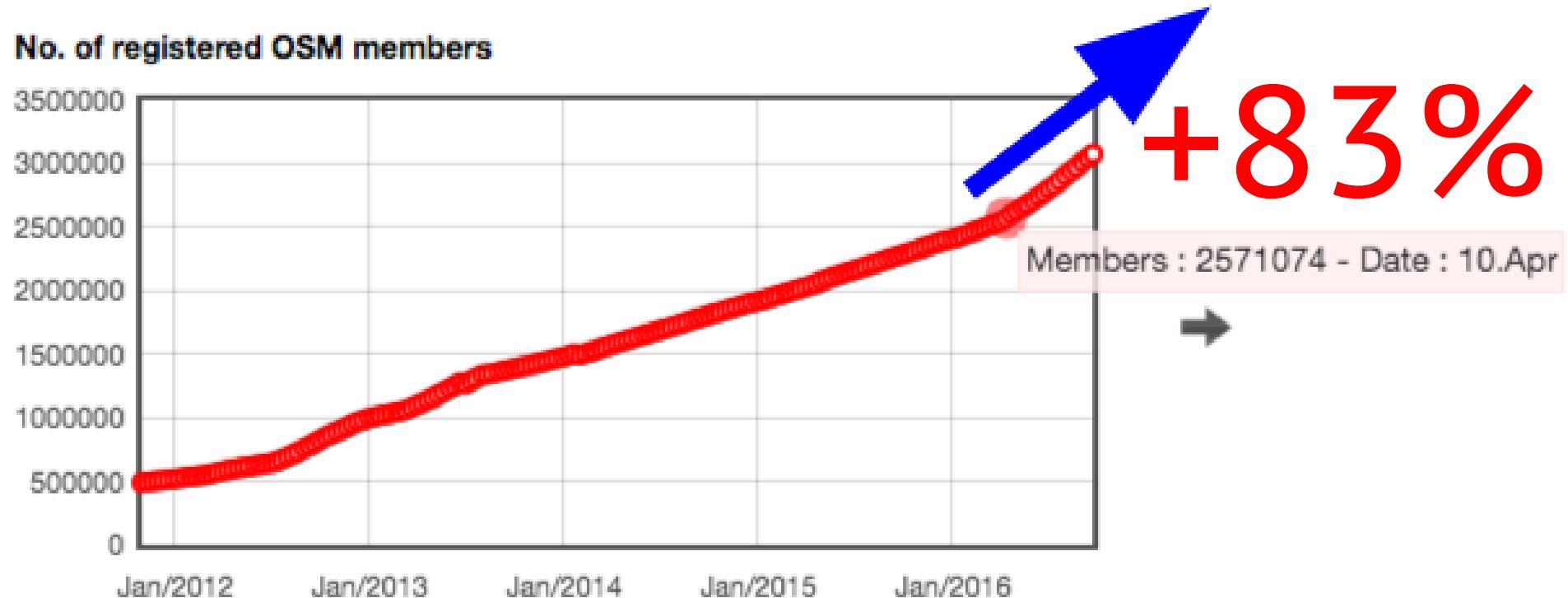
+112% New OSM Users Per Month



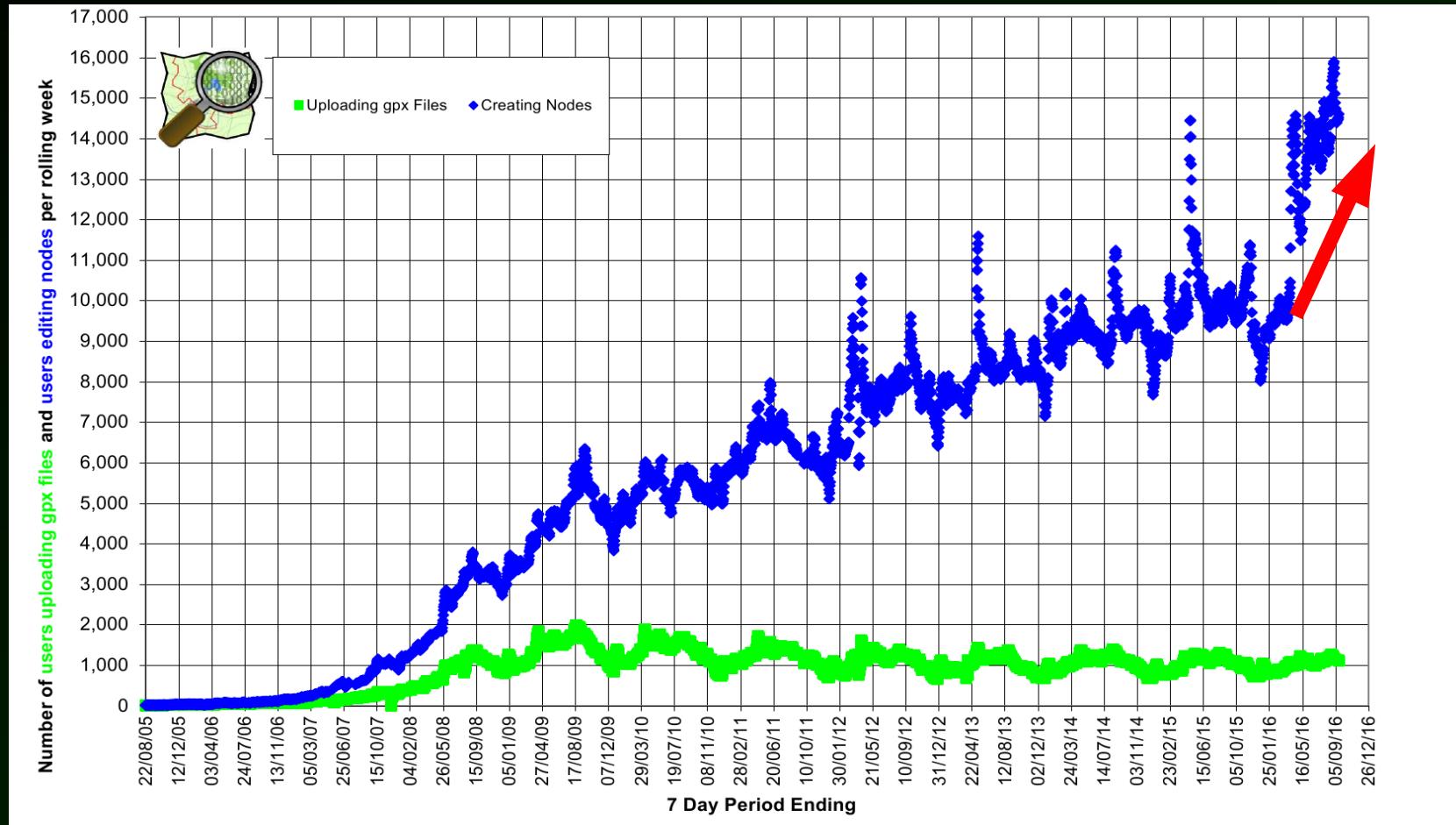
+60% Growth to Active OSM Users



+83% to OSM Users Base Growth



OSM Users Uploading or Editing Nodes



Now

70k OSM Users

520k Edits

(2.5% from Philippines)

No.	Country	Total Σ	2865
1	Germany	466	
2	United States	256	
3	France	196	
4	Russia	178	
5	Italy	117	
6	United Kingdom	117	
7	Poland	114	
8	Spain	93	
9	Austria	67	
10	Ukraine	61	

Edited Countries

1. [Russian Federation](#) (429)
2. [United Arab Emirates](#) (243)
3. [Philippine Continental Shelf](#) (230)
4. [Ukraine](#) (218)
5. [Algeria](#) (177)
6. [United States of America](#) (172)
7. [Iran](#) (170)
8. [Iraq](#) (155)
9. [Belarus](#) (105)
10. [Georgia](#) (102)

Top Main Tags

1. None (605)
2. shop=supermarket (292)
3. building=yes (264)
4. amenity=restaurant (208)
5. shop=convenience (129)
6. amenity=place_of_worship (128)
7. amenity=cafe (111)
8. tourism=attraction (101)
9. amenity=bank (97)
10. tourism=artwork (94)

All Edits
Are
The Local Knowledge!

What Does the Regular Map User Need?

Natural Trees?
Power Lines?
Lampposts?
Trash cans?

None of them...

List of issues with maps.me edits

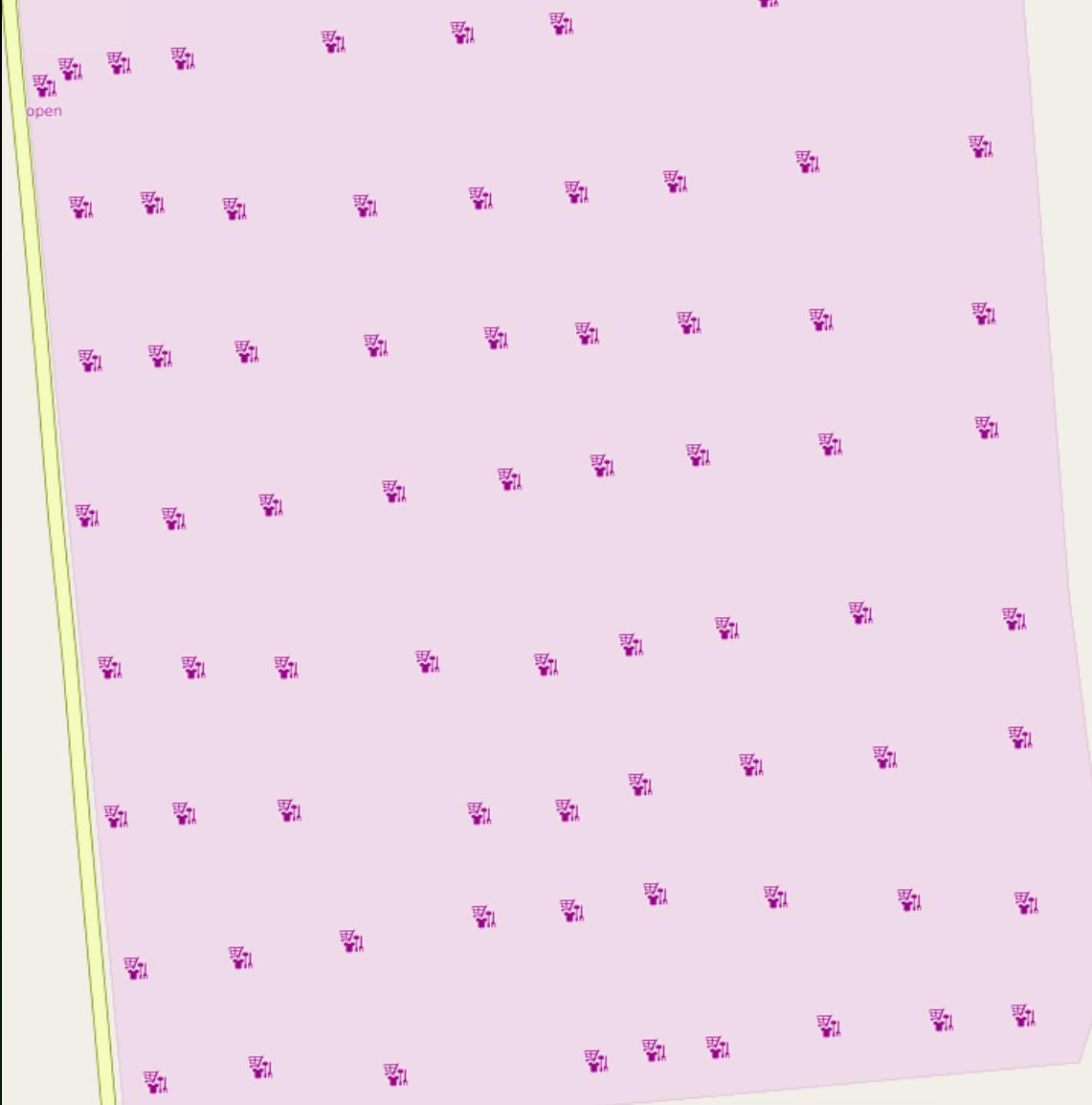
- Duplicated POIs
- Incorrect venue types
- Private info on the map
- Cannot contact the author

Mapbox Data Team

- Changesets reviewed: 475
- Problematic changesets: 12
- Minor issues: 33
- No obvious issues: 430

91% of valid edits

(thank you!)

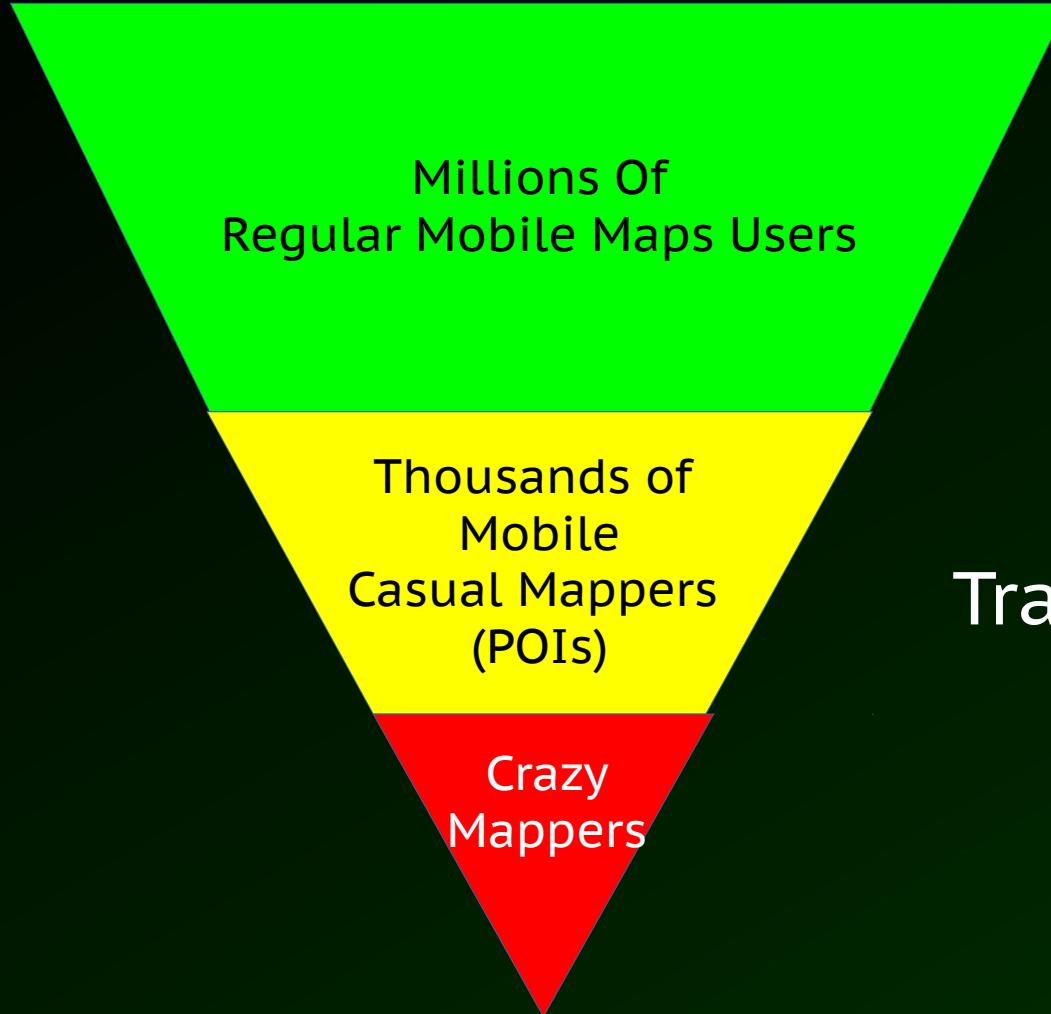


Do Not Blame The
Newbies

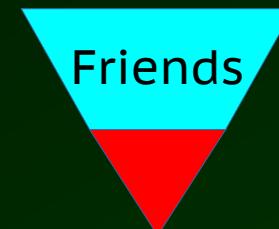
:)

The Future os OSM in 3-5
years?

MAPS.ME OSM Community Growth Strategy



Traditional Way To Invite
New Users to OSM

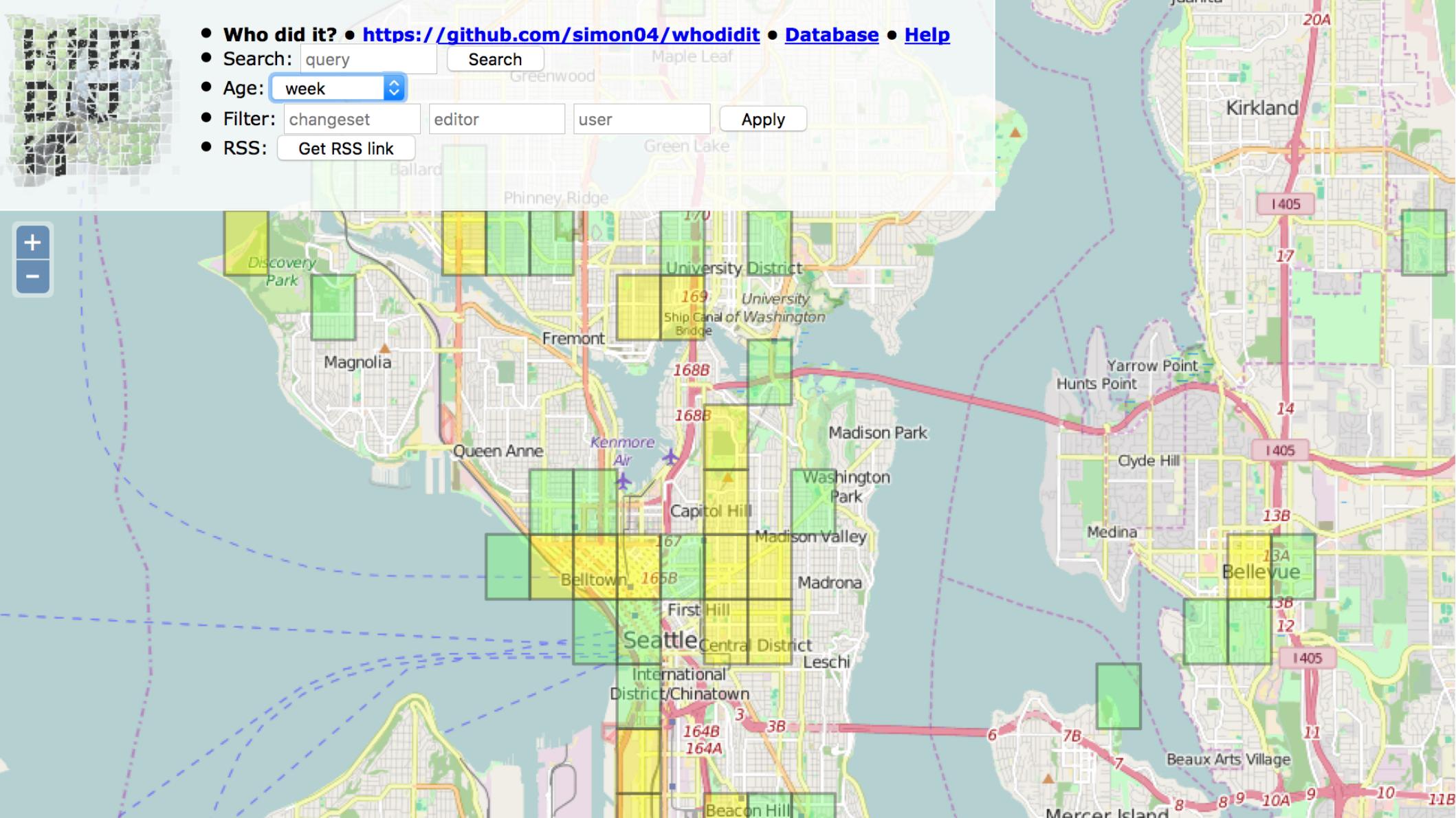


TOOLS

Okay, what do we have?



- Who did it? • <https://github.com/simon04/whodidit> • Database • Help
- Search:
- Age:
- Filter: changeset editor user
- RSS:



Please list changeset ids to revert:

Comment:

Revert these

[Queue](#)

This is the Revert UI

It is a simple reverter: you give it a list of changesets (whitespace-separated, you also can paste whole links), and it reverts these. It would be nice to explain what you are reverting in the comment field. Revert jobs are processed once a minute, so you will have some time to cancel yours if you make a mistake. If not, you can simply revert the reverting changeset.

There are limits: at most 20 changesets, 200 changed objects in total. That is because the reverter makes $C+E^2$ API calls, which can be quite high. The reason for that is, the reverter not just restores older versions of objects, but it does a three-way merge with the last versions. Which

OSM Edits Made With MAPS.ME

Statistics

- Total: 597208
- Created: [321642](#)
- Deleted: [0](#)
- Modified: [203117](#)
- Notes: [72251](#)
- Anomalies: [198](#)
- Nodes: 400877
- Ways: 123882
- Relations: 0
- Users: 70218

Top Users

- [Nesim](#) (6437)
- [Paul Kalinin](#) (5185)
- [Omnific](#) (4932)
- [SEVEN](#) (4308)
- [Filutkie](#) (3638)
- [TFOOTE](#) (3156)
- [rdz3056](#) (3036)
- [Владимир Скотников](#) (2691)
- [Rudla](#) (2398)
- [parukhin](#) (2392)

[Show all](#)

Edited Countries

- [Russian Federation](#) (85643)
- [Ukraine](#) (38420)
- [Germany](#) (28330)
- [Belarus](#) (21569)
- [None](#) (20049)
- [United States of America](#) (19984)
- [Philippine Continental Shelf](#) (15373)
- [India](#) (13469)
- [Algeria](#) (11798)
- [France](#) (11669)

Top Main Tags

- building=yes (79906)
- None (72449)
- amenity=restaurant (32704)
- highway=bus_stop (22746)
- amenity=cafe (17453)
- shop=convenience (16509)
- shop=supermarket (16284)
- tourism=hotel (14198)
- tourism=attraction (12634)
- amenity=school (10942)

Changes

[wd79929](#) at 29.09.2016 18:48 in [42525925](#): created [shop=hardware](#) JOSM Level0

shop	hardware
name:zh	华安（莫桑比克）公司 家装灯具城

[Breno Andrade](#) at 24.07.2016 07:36 in [40985382](#): created [tourism=attraction](#) [JOSM Level0](#)

tourism	attraction
name	Mercado de San Miguel

[semencov](#) at 24.07.2016 07:35 in [40985370](#): created [shop=travel_agency](#) [JOSM Level0](#)

shop	travel_agency
name	Экскурсии

« First « Newer [Older](#) »

[Download GeoJSON](#)

With selected changes:

[Clear](#)

[Open in Level0](#)

[Revert](#)

We need more

Monitoring ≠ counting modified objects

Analysis ≠ displaying new buildings / roads

Vandalism ≠ created_by=MAPS.ME

We have a competition



**IMPROVE THE MAP,
CHANGE THE WORLD**

MAPS.ME

Thanks!

Eugene Lisovskiy, CEO
lisovskiy@maps.me



MAPS.ME