

## Project 4: Final Project

Course: CMST 385 7380 Principles of Web Design and Technology I (2258)

Criteria	Excellent (Wow)	Very Good (But not Perfect)	Good (Could be Better)	Unsatisfactory (Needs Work)	Off the Mark (Something Went Wrong)	Criterion Score
Website Layout	50 points The web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. Design principles are used effectively to organize content.	37.5 points The web site has an attractive and usable layout. It is easy to locate all important elements. Design principles are used effectively to organize content.	25 points The web site has a usable layout, but appears busy or unorganized. It is easy to locate most of the important elements.	12.5 points The web pages are cluttered or confusing. It is often difficult to locate important information.	0 points The web pages were not designed very well and need considerable improvement.	/ 50
ALL Project Files Uploaded to the ALOFT Server with Proper File Permissions	50 points 1. All of the project files were uploaded to the ALOFT Server and have the proper file permissions.	37.5 points 1. Most of the project files were uploaded to the ALOFT Server and most have the proper file permissions.	25 points 1. Some of the project files were uploaded to the ALOFT Server and some have the proper file permissions.	12.5 points 1. Most of the project files were not uploaded to the ALOFT Server and most do not have the proper file permissions.	0 points 1. No project files were uploaded or no project files have the proper file permissions.	/ 50
Validation: HTML5 & CSS Project web pages were Validated and Discussed in the Project Reflection	25 points 1. All of the project files were validated (HTML5 and CSS) and were discussed in the Project Reflection.	20 points 1. Most of the project files were validated and most were discussed in the Project Reflection.	15 points 1. Some of the project files were validated and some were discussed in the Project Reflection.	10 points 1. Most of the project files were not validated and were not discussed in the Project Reflection.	5 points 1. None of the project files were validated and or were discussed in the Project Reflection.	/ 25
ALL Project Files Submitted to the Assignments Folder	25 points 1. All of the project files were submitted to the Assignments Folder.	20 points 1. Most of the project files were submitted to the Assignments Folder.	15 points 1. Some of the project files were submitted to the Assignments Folder.	10 points 1. Most of the project files were not submitted to the Assignments Folder.	5 points 1. None of the project files were submitted to the Assignments Folder.	/ 25
Required Elements	50 points 1. The project includes all of the required elements for this assignment (Page, HTML, and Formatting Requirements).	37.5 points 1. The project includes almost all of the required elements for this assignment, but a small number are missing or completed incorrectly.	25 points 1. The project includes some of the required elements for this assignment, but a good number are missing or completed incorrectly.	12.5 points 1. The project does not include most of the required elements for this assignment and but a good number are missing or completed incorrectly.	0 points 1. Very little, if any, required elements are included, or completed.	/ 50

Criteria	Excellent (Wow)	Very Good (But not Perfect)	Good (Could be Better)	Unsatisfactory (Needs Work)	Off the Mark (Something Went Wrong)	Criterion Score
Project URL Posted and Working	50 points 1. The project URL link was posted and working correctly.	37.5 points 1. The project URL link was posted but included a minor error.	25 points 1. The project URL link was posted but included several errors.	12.5 points 1. The project URL link was posted but included substantial errors.	0 points 1. The project URL was not posted.	/ 50

Total	/ 250
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Overall Score

Excellent  
225 points minimum

Very Good  
200 points minimum

Good  
175 points minimum

Unsatisfactory  
150 points minimum

Off the Mark 1  
0 points minimum