

Pre-exposure survey

MANIPULATION 1

1A: No info

1B: Deepfake info

Campaign video/audio/text clippings in “newsfeed”

MANIPULATION 2

**Elizabeth Warren
claimed Cherokee heritage in
call with campaign contributor**



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claimed Cherokee heritage in
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**Elizabeth Warren
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call with campaign contributor**

*“I’m proud of my native heritage
even though the media doesn’t
really believe me,” said Warren in
the call. “I deeply identify with
other indigenous people and
people of colour and will do
everything to fight for you in DC”*
...

2A:

No Warren info

2B:

Fake Warren video

2C:

Fake Warren audio

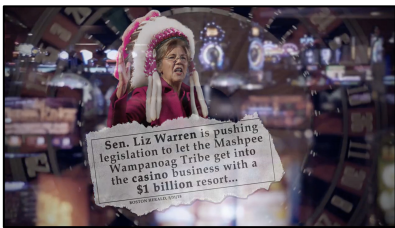
2D:

Fake Warren story

2E:

Real Warren
attack ad

**Tell Senator Warren: No Faux
Casino!**



**Elizabeth Warren
claimed ...
(Impersonation by Jane Doe)**



2F:

Real Warren
comedic skit

Campaign video/audio/text clippings in “newsfeed”

Post-exposure survey

Deepfake identification task

Strong Debrief + Deepfake info