

EDUCATION

- **Master of Science in Computer Science & Electrical Engineering** United States
University of North Dakota
- **Bachelor of Science in Applied Mathematics & Statistics** Morocco
École Mohammadia des Ingénieurs

PROFESSIONAL HIGHLIGHTS

- Led deployment of sovereign AI data centers across Europe and Middle East
- Influenced \$100M+ annual AI infrastructure spend on sovereign AI infra
- Built and deployed end-to-end ML and GenAI apps for high-stakes clients in EMEA
- Bridged engineering, product, and executive teams across enterprise accounts
- Published research in applied ML, healthcare, and energy forecasting

EXPERIENCE (SELECTED)

- **Principal Engineer of Solutions Architecture** Dubai, UAE | 2024 – Present
SambaNova Systems
 - **AI Infrastructure & Sovereign Deployments** Leading the technical advisory and deployment of large-scale, sovereign AI inference infrastructures for CSPs, banking, telecom, and government clients across Europe and the Middle East.
 - **Cross-Functional Leadership** Driving alignment across engineering, hardware, and product teams. Built feedback loops translating enterprise insights into product roadmap improvements.
 - **Strategic Client Engagement** Acting as a trusted advisor to CIOs, CTOs, and ministers—shaping national AI infrastructure strategies and operationalizing GenAI use cases.
 - **Regional Partnerships & Ecosystem Development** Building strategic partnerships with technology providers and resellers, driving adoption and collaborating with marketing to engage open-source communities and industry events.
- **Manager – Data & AI Strategy** London, UK | Dubai, UAE | Aug 2021 – Jul 2024
Bain & Company
 - **Generative AI** Owned and led the development of multiple products leveraging cutting-edge GenAI frameworks, including Langchain, LlamaIndex, Knowledge Graphs, and text-to-speech, to drive innovation and client value.
 - **Advanced Analytics** Delivered strategic end-to-end analytics solutions for high-profile clients, including but not limited to fraud detection, pricing and promotion, credit risk, and marketing, utilizing state-of-the-art machine learning models.
 - **Client Engagement** Served in cases for high-profile clients, including leading banks in Germany, a payment gateway in the DACH region, Italy's largest retailer, and significant government agencies in Abu Dhabi and Saudi Arabia.
 - **Training and Enablement** Conducted workshops and events focused on AI and advanced analytics, upskilling clients and internal stakeholders on the latest technologies and methodologies.
- **Data Scientist** Dubai, UAE | Sep 2020 – Aug 2021
The Sultan Center
 - **Dynamic Pricing Strategy** Collaborated with the group COO and CCO to develop a dynamic pricing system, enhancing business profitability and sustaining market leadership ahead of competitors like Carrefour.
 - **Predictive Modeling** Developed and deployed over 50 predictive models to forecast demand with 70-80% accuracy, and created a user-friendly tool for model monitoring, pricing surveys, and other pricing analytics.
 - **A/B Testing and Experimentation** Designed and implemented a robust A/B testing process to evaluate promotional campaign performance during rollout, providing insights into customer buying habits and trends.
 - **Data Visualization and Insights** Built a comprehensive admin dashboard using Python, with 15+ ETL processes and 5 distinct views, to enable smart price adjustments and data-driven decision-making. The solution involved writing over 4,000 lines of code.

Data Scientist – Advisory

Dubai, UAE | 2017 – 2022

RemitNow

- **AI Roadmap** Worked closely with the founder to design and execute the company's AI roadmap for its cross-border payments platform, implementing AI-driven solutions for fraud detection, KYC automation, and compliance using advanced ML models.

Research Scientist

United States | Aug 2018 – Aug 2020

University of North Dakota

- **Predictive Survival Analysis** Developed ML models for early detection of sepsis (6 hours ahead of physicians), presenting research at Computing in Cardiology 2019 in Singapore.
- **Smart Grid Energy Forecasting** Built an ML solution to predict building energy consumption patterns using deep learning models.

Junior Data Scientist

Casablanca, Morocco | Dec 2017 – Aug 2018

BMCE Bank of Africa Group (SALAFIN)

- **Credit Risk Modeling** Built and deployed credit risk and credit loss models, reducing loan defaults by \$1M within the pilot phase. Successfully integrated models into production decision systems and trained credit teams on adopting the AI solution developed.

PUBLICATIONS & RECOGNITION

- **Fulbright Scholar** U.S. Department of State
- **Google Grant - Sepsis Research** San Francisco, USA, 2019
- **NSF Student Award for IEOM Society** Toronto, Canada, 2019
- **Graduate Student Award - Excellence in Entrepreneurship** Johannesburg, South Africa, 2015
- **"Early Prediction of Sepsis using Machine Learning"** Computing in Cardiology (CinC 2019, Singapore)
- **"Deep Energy Retrofit Forecasting"** IEEE Energy Systems Conference

TECHNICAL EXPERTISE

- **AI Infrastructure** SambaNova RDU Systems (SN40L/FSR), NVIDIA H100/H200, Groq LPU, Cerebras Wafers.
- **AI/ML LLM Optimization**, LangChain, LlamaIndex, RAG Systems, Model Serving
- **Programming** Python, FastAPI, CUDA, PyTorch
- **Cloud & DevOps** Docker, Kubernetes, MLOps
- **Analytics & Visualization** PowerBI, Plotly, Tableau