



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended June 30, 2022		Upto the quarter ended June 30, 2022		For the quarter ended June 30, 2021		Upto the quarter ended June 30, 2021	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	337,059	60,876	337,059	60,876	349,171	52,508	349,171	52,508
2	Corporate Agents-Banks	220,004	34,496	220,004	34,496	403,024	32,250	403,024	32,250
3	Corporate Agents -Others	76,103	18,246	76,103	18,246	70,967	11,334	70,967	11,334
4	Brokers	784,756	132,601	784,756	132,601	563,123	94,359	563,123	94,359
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	149,535	10,003	149,535	10,003	184,090	9,218	184,090	9,218
	-Others	54,237	37,194	54,237	37,194	57,063	26,954	57,063	26,954
7	Common Service Centres(CSC)	86,202	1,778	86,202	1,778	93,494	1,632	93,494	1,632
8	Insurance Marketing Firm	1,417	317	1,417	317	848	98	848	98
9	Point of sales person (Direct)	71,146	7,011	71,146	7,011	43,088	4,537	43,088	4,537
10	MISP (Direct)	113,486	4,576	113,486	4,576	59,703	2,641	59,703	2,641
11	Web Aggregators	12,458	237	12,458	237	38,299	3,099	38,299	3,099
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	1,906,403	307,335	1,906,403	307,335	1,862,870	238,631	1,862,870	238,631
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	1,906,403	307,335	1,906,403	307,335	1,862,870	238,631	1,862,870	238,631