



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI: July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended December 31, 2021		Upto the quarter ended December 31, 2021		For the quarter ended December 31, 2020		Upto the quarter ended December 31, 2020	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	410,497	68,388	1,175,309	189,226	424,706	60,077	1,185,765	167,427
2	Corporate Agents-Banks	273,524	37,524	1,149,836	108,978	575,916	43,061	1,438,614	113,088
3	Corporate Agents -Others	101,638	18,459	265,080	47,232	91,338	18,484	248,157	38,311
4	Brokers	904,826	108,647	2,309,117	292,373	1,180,292	90,131	2,467,944	248,573
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	166,483	9,695	516,551	28,203	223,408	7,254	557,560	19,279
	-Others	53,618	42,984	165,086	246,238	55,953	42,047	157,257	236,690
7	Common Service Centres(CSC)	94,895	2,032	284,919	5,434	152,578	2,761	381,909	6,379
8	Insurance Marketing Firm	1,703	317	4,778	668	1,535	222	2,747	362
9	Point of sales person (Direct)	75,304	8,339	186,228	20,547	83,998	7,987	184,816	18,440
10	MISP (Direct)	118,772	5,552	276,552	12,011	125,858	5,317	268,633	10,634
11	Web Aggregators	2,669	255	46,488	3,803	149,425	5,559	359,475	15,386
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	2,203,929	302,193	6,379,944	954,712	3,065,007	282,899	7,252,877	874,569
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	2,203,929	302,193	6,379,944	954,712	3,065,007	282,899	7,252,877	874,569