



Name of the Insurer: HDFC ERGO GENERAL INSURANCE COMPANY LIMITED
Registration No. 146 and Date of Registration with the IRDAI July 09, 2010

FORM NL-36- BUSINESS -CHANNELS WISE

Sl.No.	Channels	For the quarter ended September 30, 2021		Upto the quarter ended September 30, 2021		For the quarter ended September 30, 2020		Upto the quarter ended September 30, 2020	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	415,641	68,330	764,812	120,838	442,749	62,909	761,059	107,351
2	Corporate Agents-Banks	473,288	39,203	876,312	71,454	531,258	41,662	862,698	70,027
3	Corporate Agents -Others	92,475	17,439	163,442	28,773	97,252	14,370	156,819	19,827
4	Brokers	841,168	89,366	1,404,291	183,725	794,337	74,834	1,287,652	158,442
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	165,978	9,290	350,068	18,508	201,616	6,557	334,152	12,024
	-Others	54,405	176,300	111,468	203,254	58,931	175,670	101,304	194,642
7	Common Service Centres(CSC)	96,530	1,770	190,024	3,402	133,759	2,124	229,331	3,618
8	Insurance Marketing Firm	2,227	252	3,075	351	773	91	1,212	140
9	Point of sales person (Direct)	67,836	7,671	110,924	12,208	66,094	6,471	100,818	10,453
10	MISP (Direct)	98,077	3,817	157,780	6,458	92,996	3,279	142,775	5,317
11	Web Aggregators	5,520	449	43,819	3,548	124,118	5,263	210,050	9,827
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other								
	Total (A)	2,313,145	413,887	4,176,015	652,518	2,543,883	393,231	4,187,870	591,670
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	2,313,145	413,887	4,176,015	652,518	2,543,883	393,231	4,187,870	591,670