



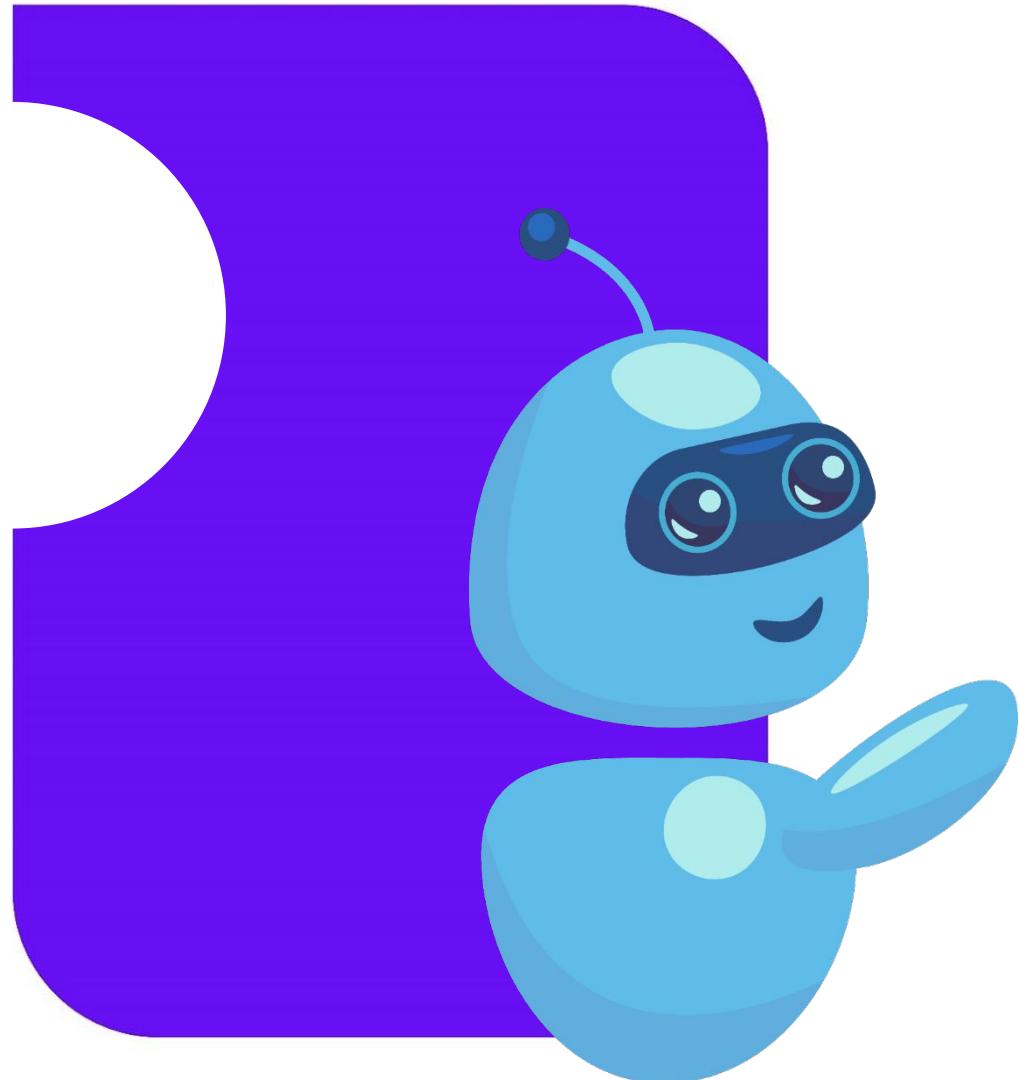
# Jobold

Connecting Talent, Empowering Careers

- **Finding the right talent can be a challenging task in the hiring process.**
- **Creating and editing a CV within recruitment platforms remains a challenge for many candidates.**



**It's 2023, and businesses continue to face struggles in...**



- **Time-consuming process**
- **Costly recruitment**
- **Skill gaps & Talents shortage**
- **Evolving Skill Requirements**
- **Talent Shortage**

# What businesses do now?



Sorting through a large pool of unqualified resumes

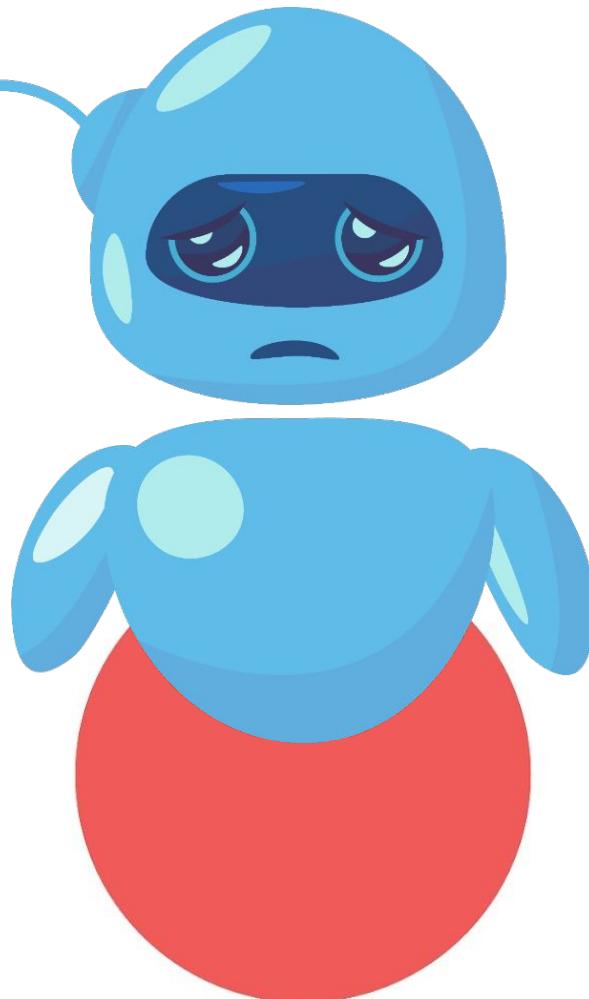
Gathering resumes manually

Addressing discrepancies between candidate qualifications and job requirements

Ensuring consistency in evaluating and comparing candidates

Dealing with incomplete or poorly formatted resumes

Overcoming challenges in assessing soft skills and cultural fit based



# In a Perfect World



Access all relevant information in one place

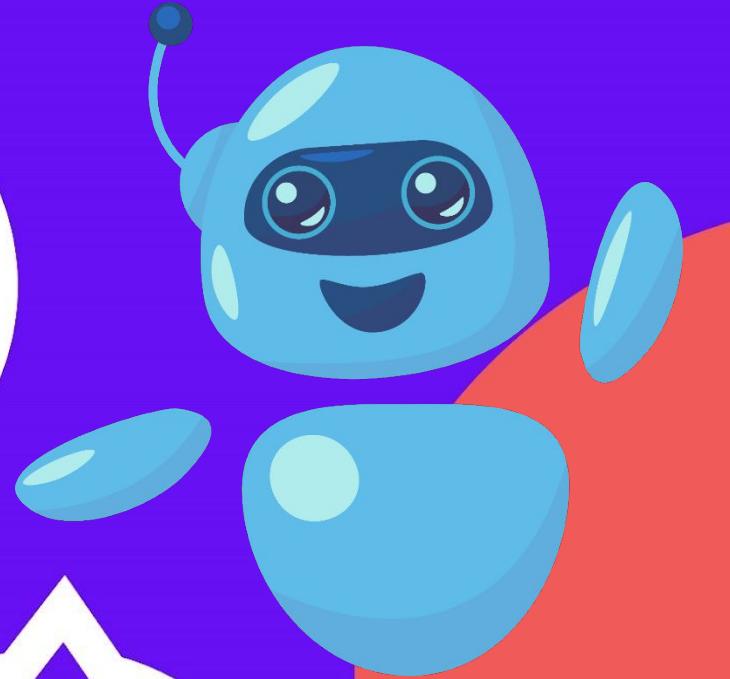
reducing the need for manual data entry

automate time-consuming and repetitive tasks

track and engage candidates who may be suitable for future roles

enabling recruiters to collaborate seamlessly with hiring managers and other team members

providing timely updates, personalized communication, and transparent feedback



# Jobold

 An Overview

A Massive Updated  
CVtheque



A User centred design



Revolutionary CV  
creation:  
Voice-recorded format



Data-driven  
decision-making  
matching system



Cost-effective



Seamless application  
process



Application  
Management



customer support and  
resources

# Recruiters features

Matching rate for Every candidate

RH team space

Luna Patel  
HR Recruiter

Call Message Note

panel@company.com  
(+31) 125 325 123

Oliver Yang  
Talent Acquisition

Pause activity

Call Message Note

yang@company.com  
(+31) 125 325 123

## Recommended Profiles



Jim Carlsen  
Software Developer

5 years of experience

75 % Match



Jada Williams  
Software Developer

14 years of experience

71 % Match



Jasmin Robbert  
Software Developer

2 years of experience

65 % Match



+ Add new member

Market Poke

Product Agency

Created at 12 juin 2020



View

## Jobs

Data scientist

34

CV's

12

New CV's

Community Manager

42

CV's

31

New CV's

Stastics of every Offer created

A note space In the dashboard

Managable offer

Messaging tool

## Notes

Text the saved profiles

Fix a video meeting with the selected profiles

Check the remaining Cv's for the community management Job

# Candidates features

Employment Type	Full Time	Senior Level	Remote	Internship	Entry Level	contract
 Majorel	Majorel	Graphic Designer	Marrakech, Morroco	1 hour ago		<a href="#">View</a>
 MarketPoke	MarketPoke	Community Manager	Casablanca, Morroco	13 hours ago		<a href="#">View</a>
 Tesla	Tesla	Devops Engineer	London, UK	22 hours ago		<a href="#">View</a>
 Adidas	Adidas	IT Consultant	Berlin, Germany	1 day ago		<a href="#">View</a>
 Google	Google	Back End Developer	Chicago, USA	2 days ago		<a href="#">View</a>
 Microsoft	Microsoft	IT Developer	Tokyo, Japan	3 days ago		<a href="#">View</a>

 [Update your CV](#)

**Community Manager**  
**Full time**  
Compatibility **78%**

Au sein de notre Département Marketing, vous serez chargé de :  
• Administrer des sites web e-commerce  
• Définir la stratégie sur les réseaux sociaux.  
• Animer les campagnes média web.

13 hours ago  [View](#)

**Devops Engineer**  
**Part time**  
Compatibility **12%**

• Improvement of the structure-from-motion pipeline through iterative testing and development  
• Statistical analysis of the performance, accuracy, and precision of the structure-from-motion pipeline

22 hours ago  [View](#)

Status    

**Find your dream job**

Job title or keyword   Add Country or city [Search](#)

 Manageable offer

 Messaging tool

 Statistics of every Offer created

 A note space In the dashboard

 Manageable offer

 Messaging tool

# Resume creation with voice



Fill your informations by order



## Your Details

- ✓ Full Name
- ✓ Job Title
- ✓ Phone
- ... Email
- Birthday
- Address



You are  
recording Now

Press the audio button  
and start recording  
information by order

## Short Bio

Please share a short bio about yourself,  
including your professional background  
and interests. This will help potential  
employers get to know you better.

Go to Mockups

Convert Voice record to Resume

Resume Mockups

Guided steps

Upload Photo

**Job Details:**

**Community Manager** - MarketPole  
Full time | 11 hours ago

Responsibilities:  
 - Ensure the entire development pipeline, from design to deployment, is efficient and effective.  
 - Implement CI/CD pipelines to ensure continuous integration and delivery.  
 - Monitor and analyze the performance of the pipeline to identify bottlenecks and areas for improvement.  
 - Improve the overall efficiency of the pipeline by streamlining processes and reducing cycle times.

**Devops Engineer** - Majorel  
Part time | 12 hours ago

Responsibilities:  
 - Implement CI/CD pipelines to ensure continuous integration and delivery.  
 - Improve the overall efficiency of the pipeline by streamlining processes and reducing cycle times.  
 - Monitor and analyze the performance of the pipeline to identify bottlenecks and areas for improvement.  
 - Improve the overall efficiency of the pipeline by streamlining processes and reducing cycle times.

**Project Overview:**

CVs: 34 (12 New CVs), 42 (31 New CVs), 156 (100 New CVs)

**Job Application:**

Senior Graphic Designer - MarketPole | Created at 17 Jun 2023

**Job Description:**

MarketPole is a dynamic and innovative company, seeking a talented Graphic Designer to join our creative team. As a Graphic Designer at MarketPole, you will be responsible for creating visually appealing and engaging designs across various digital and print mediums. Your creativity and attention to detail will play a vital role in shaping our brand identity and delivering impactful visual assets. Collaborating with cross-functional teams, you will translate concepts and ideas into compelling designs that resonate with our target audience. The ideal candidate should have a strong portfolio showcasing proficiency in graphic design tools and a keen eye for aesthetics. If you are passionate about creating visually stunning designs and contributing to the success of a growing company, we would love to hear from you!

**Employment Type:**

- Contract
- Full Time
- Part Time

**Education Requirements:**

• Bachelor's degree in Graphic Design or a related field.

**Salary Range:**

€ 1500 - € 2000

**Interests:**

Please provide your **interests** or **hobbies** to showcase your well-rounded personality in your CV.

**Recording Status:** You are recording now. Press the audio button and start recording information by order.

**Jobbold Home Page:**

Find your dream job

Job title or keyword | Add Country or city | Search

**Menu:**

- Dashboard
- Applications
- Saved Jobs
- Schedule
- Jobs

**Employment Type:** Full Time | Senior Level | Remote | Internship | Entry Level | contract

**Job Listings:**

- Majorel | Graphic Designer | Marrakech, Morocco | 1 hour ago | View
- MarketPole | Community Manager | Casablanca, Morocco | 13 hours ago | View
- Devops Engineer | London, UK | 22 hours ago | View
- IT Consultant | Berlin, Germany | 1 day ago | View
- Back End Developer | Chicago, USA | 2 days ago | View

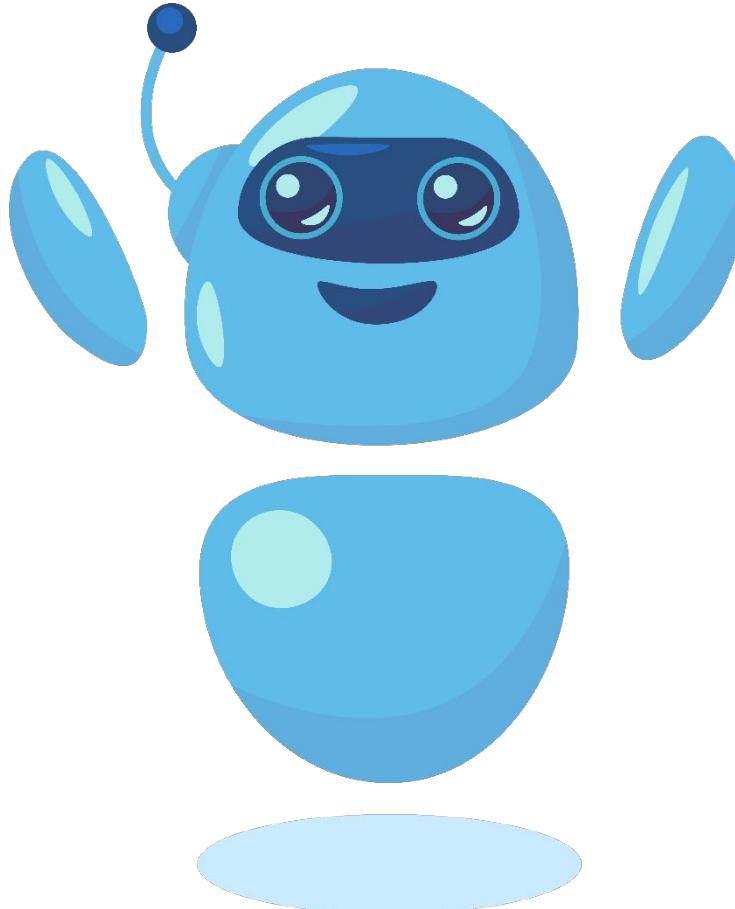
**Relaxed Projects:**

- Continuous Integration and Deployment Pipeline:** Developed and implemented an automated CI/CD pipeline using tools like Jenkins, GitLab CI, or AWS CodePipeline to streamline software delivery processes.
- Infrastructure Automation:** Designed and implemented infrastructure-as-code using tools like Terraform or CloudFormation to automate the provisioning and management of cloud resources.
- Monitoring and Alerting System:** Implemented a robust monitoring and alerting system using tools like Prometheus, Grafana, or ELK stack to ensure high availability and proactive incident response.

**Features:**

- Create & Edit your Resume without the pain of typing:** Create now →
- Find your dream Job & accelerate your career:**
- Hire top Talented profile & scale up your business:** Create now →
- Convert your basic Resume to a dynamic & new template:**
- Make your Resume more Reliable and visible:**

# What sets us apart from competitors?



3 Jobold

1

We offer a fair and transparent evaluation of candidates.

2

Candidates can easily get recommended and apply

3

A business account can have many business in one

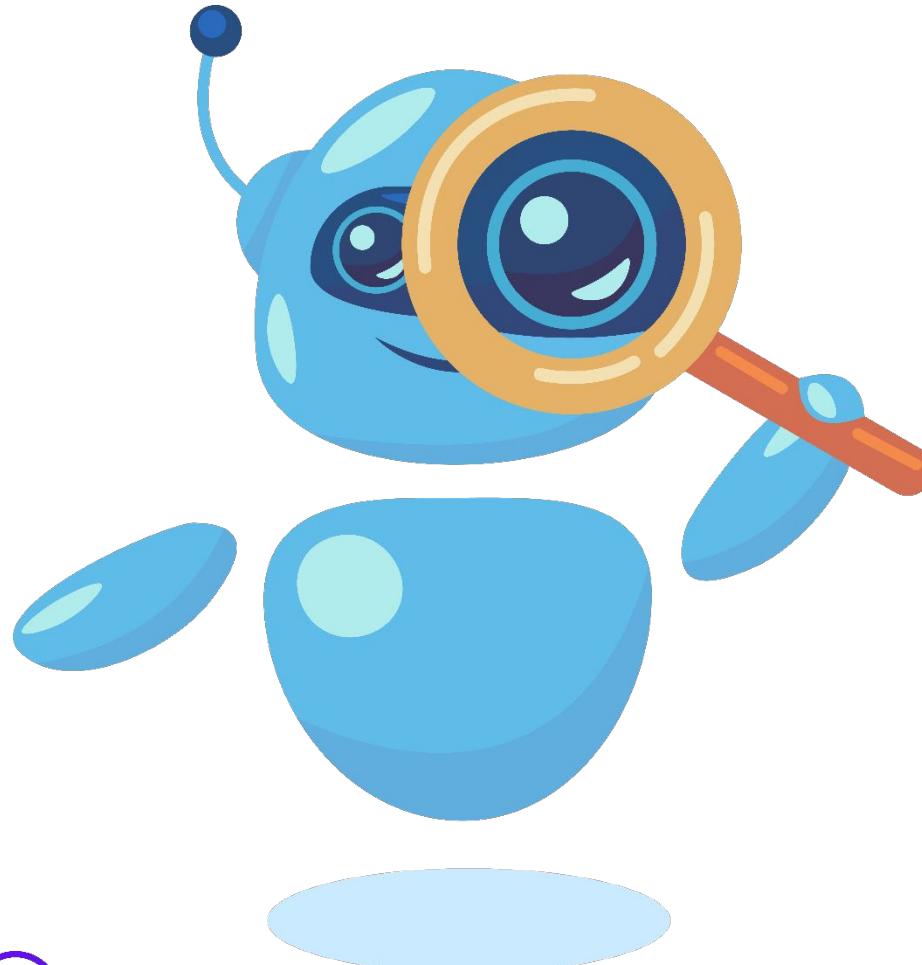
4

Sorting through a large pool of unqualified resumes

5

video conferencing capabilities, conduct remote interviews and assessments conveniently.

# Business Model



## Subscription Revenue

Subscription fees based on the number of job listings, company size, and features.

## Employer branding revenue

Content production and presence across all Jobold communication channels.

## Revenue advertisement

Dedicated spaces for advertising spots within the platform.

# Our Subscriptions



Jobold Starter	Jobold Essentiel+	Jobold Premium+	Jobold FlexiPremium
<ul style="list-style-type: none"><li>• Recruiter account/profile</li><li>• Limited job postings (internship &amp; employment)</li><li>• Limited access to the Jobold platform</li><li>• Limited access to the CV database</li><li>• Activation of the regular filtering</li><li>• Resume download in PDF format</li></ul>	<ul style="list-style-type: none"><li>• Recruiter account/profile</li><li>• 5 job postings (internship &amp; employment)</li><li>• Unlimited access to the Jobold platform</li><li>• Candidate management tool</li><li>• Unlimited access to the CV database</li><li>• Activation of AI filtering engine</li><li>• Resume download in PDF format</li></ul>	<ul style="list-style-type: none"><li>• 2 recruiters accounts/profiles</li><li>• Unlimited job postings (internship &amp; employment)</li><li>• Unlimited access to the Jobold platform</li><li>• Candidate management tool</li><li>• Unlimited access to candidate CVs</li><li>• Access to video conferencing functionality</li><li>• Display of your internship and job postings on our platforms</li><li>• Receipt of spontaneous applications</li><li>• Unlimited access to CVs of spontaneous applications</li></ul>	<p>6 recruiters accounts/profiles</p> <p>Unlimited job postings (internship &amp; employment)</p> <p>Unlimited access to the Jobold platform</p> <p>Candidate management tool</p> <p>Unlimited access to candidate CVs</p> <p>Access to video conferencing functionality</p> <p>Display of your internship and job postings on our platforms</p> <p>Receipt of spontaneous applications</p> <p>Unlimited access to CVs of spontaneous applications</p> <p>Supports outsourcing</p>

Potential market

2026

2024

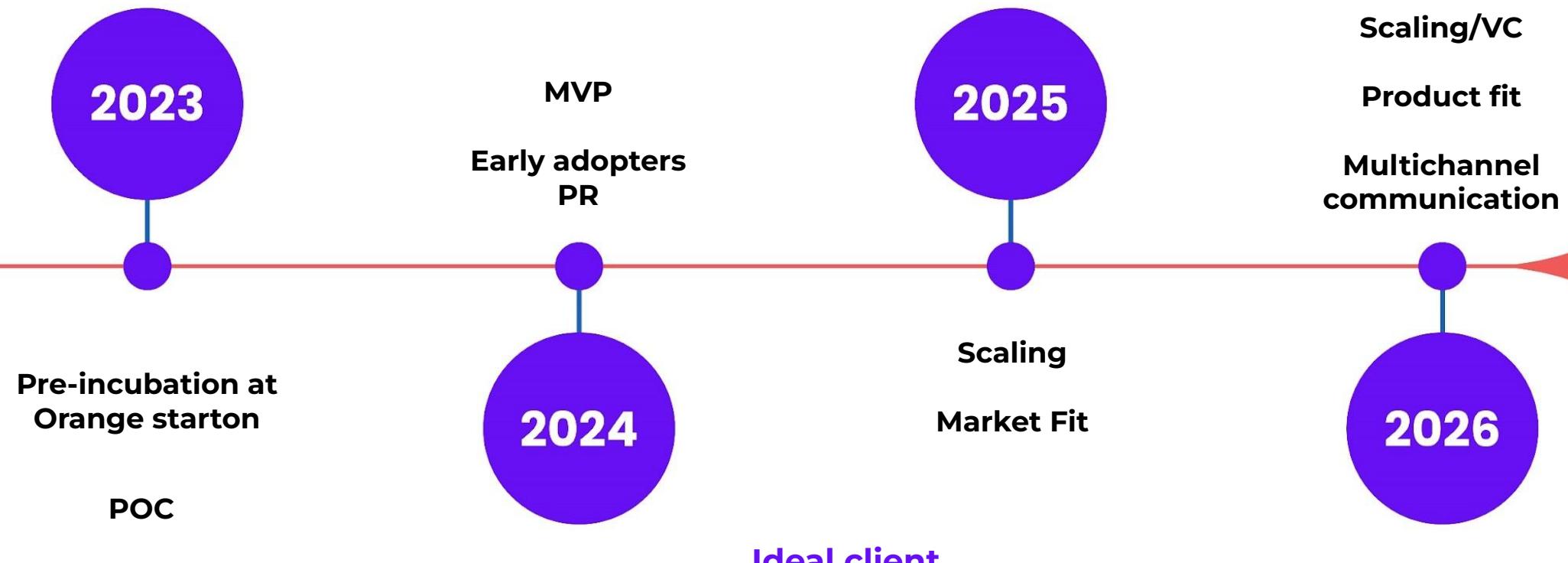
Forecasted sales  
Projected revenue

2M MAD

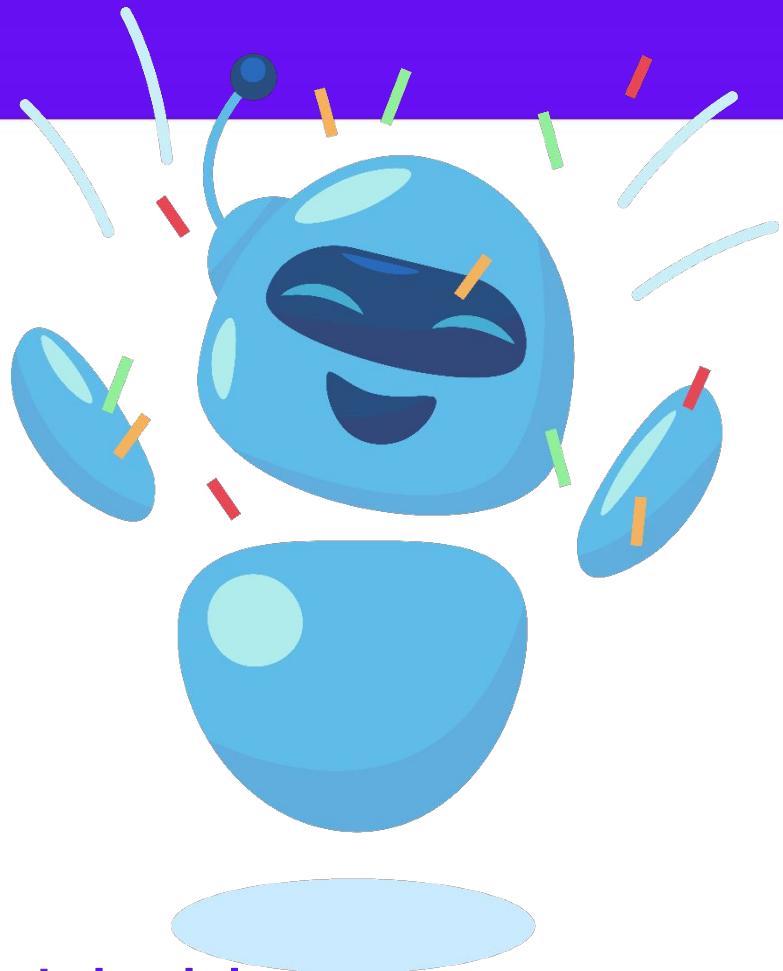
4,7M MAD

Recruitment market in Morocco grew by 158% in  
2 years.

# Acquisition plan



## Partnership et Collaboration



**Our startup aims to establish partnerships with schools to enrich our CV library. We seek to provide practical experience opportunities to students while identifying future talents for our partner companies**

**We will forge alliances with industry leaders, recruitment agencies, and HR platforms to expand our reach and maximize the value we deliver.**

# Team

## Elalaoui Walid

### CEO Business Developer

Co-Founder of Marketpoke, Junior independent consultant in entrepreneurship and business development

## EL Moussati Soumaya

### CTO

IT consultant 5 years of technical and managerial experience in creating and delivering user-centric applications and solutions

## Youness Boularas

### UX&UI designer

Junior Art Director characterized by his innovative vision and entrepreneurial mindset.

## Maryam Khallala

### Software engineer

Software engineer. Blockchain developer. Python (data science)

## Adnane Oussama

### DATA SCIENTIST

Data / Computer Science engineering specialist

## Ismail ARAR

### ML / AI developer

Machine Learning | Deep Learning | Artificial Intelligence | Robotics | Software Developer.

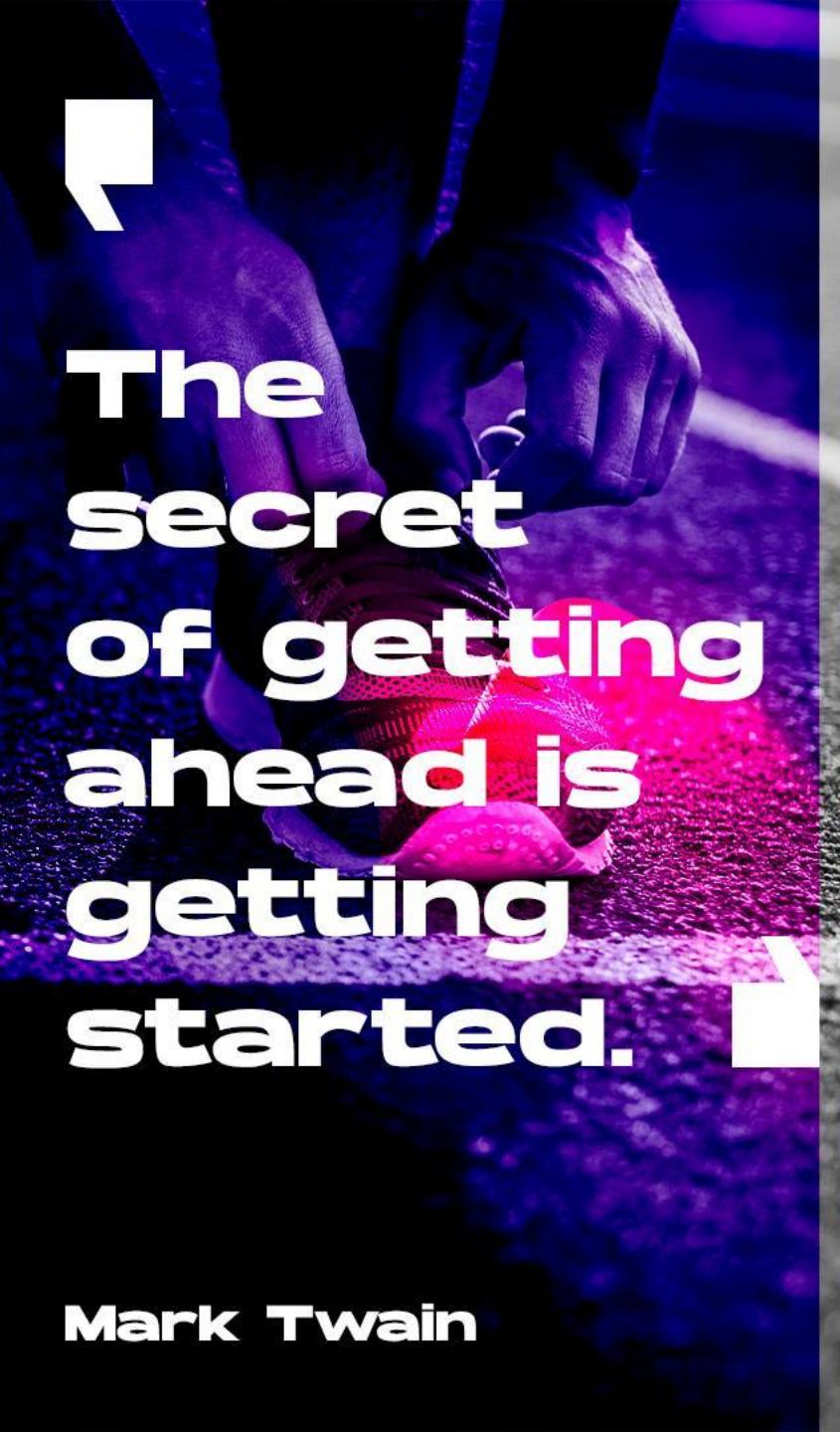
## Ismail Ouchauou

### Front End developer

Full-Stack Web Developer. Front-end specialist



ARE YOU  
READY?



The  
secret  
of getting  
ahead is  
getting  
started.

Mark Twain

# Thank you

Jobold.com

[contact@marketpoke.com](mailto:contact@marketpoke.com)