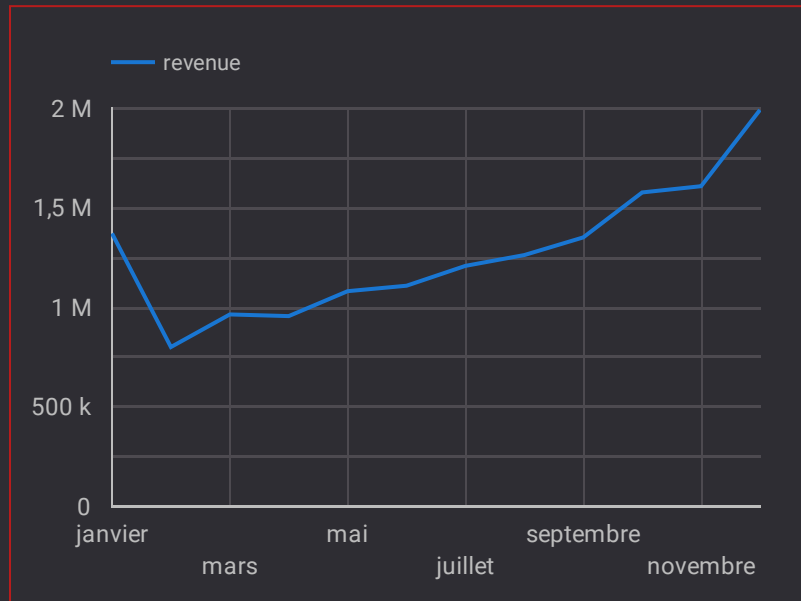




The Look E-commerce Reporting

Monthly Sales trend

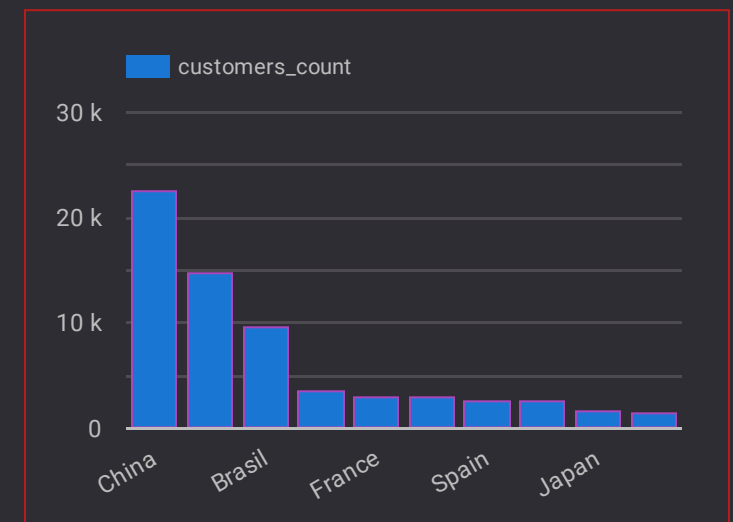
Monthly Revenue Trend



Monthly order count and costumers purchased Trend

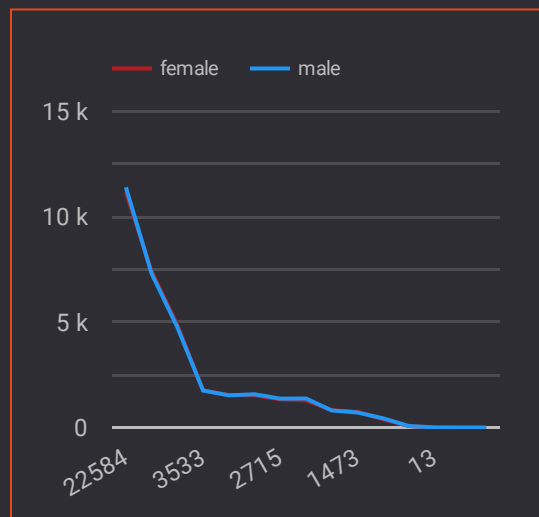


Customers by Country

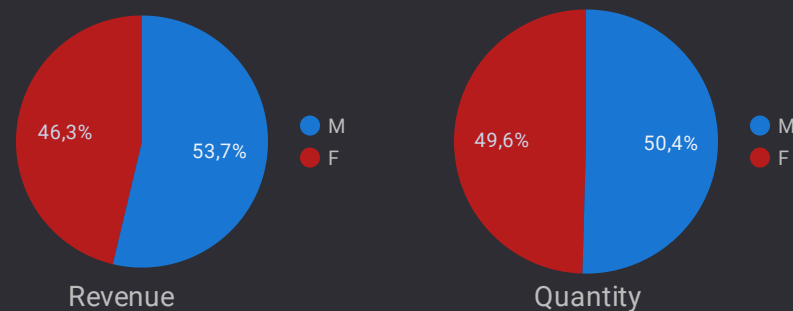


Comprehensive Customer Demographic

Gender-wise Revenue Distribution Across Countries



Gender Disparities in Revenue and Quantity



Customers by Age

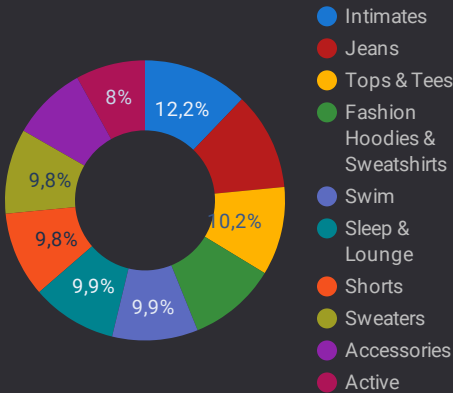


Brand and Product Category Sales Analysis

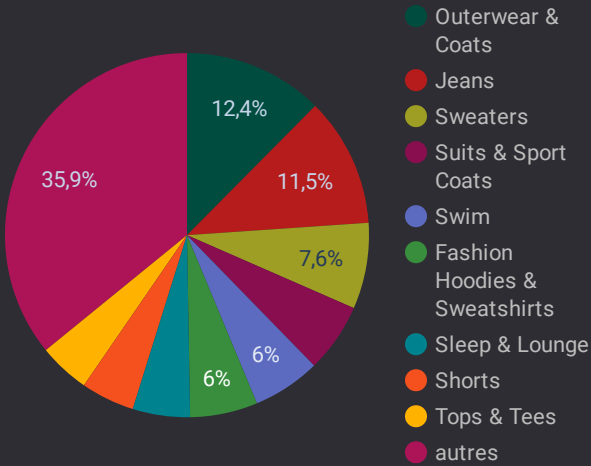
Most Profitable Brands

	brand	quantity ▾	revenue
1.	Allegra K	8 851	126 378,56
2.	Calvin Klein	4 719	303 579,58
3.	Carhartt	3 498	244 394,84
4.	Hanes	2 895	57 837,63
5.	Volcom	2 714	156 829,61
6.	Quiksilver	2 564	149 003,17
7.	Nautica	2 469	100 864,89
8.	Levi's	2 335	118 585,41
9.	Tommy Hilfiger	2 204	165 852,22
1 - 100 / 2748 < >			

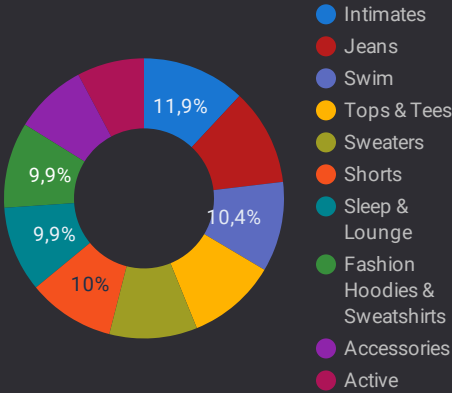
the most canceled category



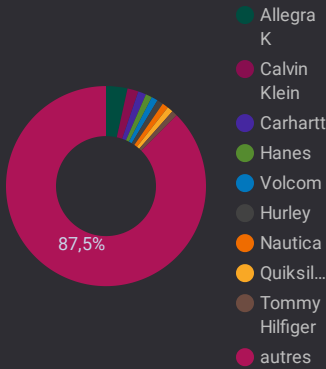
product category sales



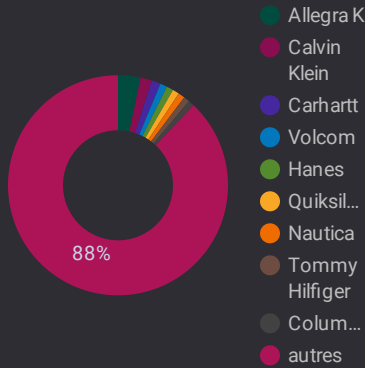
the returned category



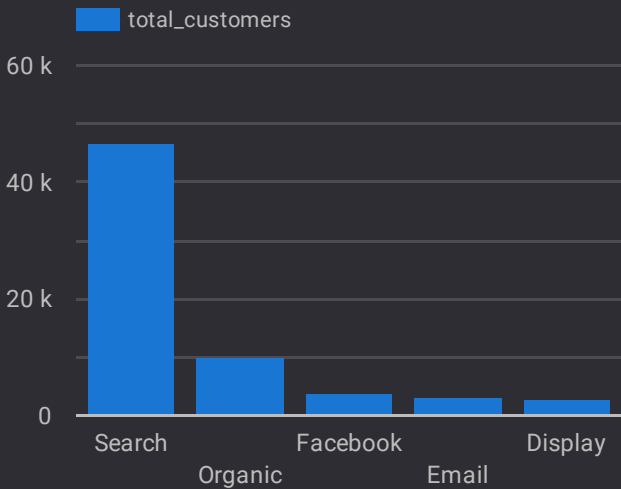
the most canceled brands



the returned brands



Marketing Channel Performance



Chinese New Year Promotion

female customers in China

Record Count
17075

	email	id ▾
1.	jennifersmith@example.net	308 386
2.	laurasmith@example.com	304 084
1 - 20 / 16107 < >		