



VIMEO

**Presented by:
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PLAN

- 1) Presentation of our client and their product
- 2) the needs of our client and their requirements
- 3) Analysing the color schemes ,fonts and the choice of the elements and the conception realised
- 4) Translating the model to html and css



VIMERA

is a company that Vimera
provides professional
digital cameras and offers
training for photographers
to excel their careers

THEIR PRODUCT

Camera Vimera 4000 D

It 's a Full-frame interchangeable camera for
amazing stills and rich video.

They are proposing a price of \$2,699.99

Instead of \$3,699.99





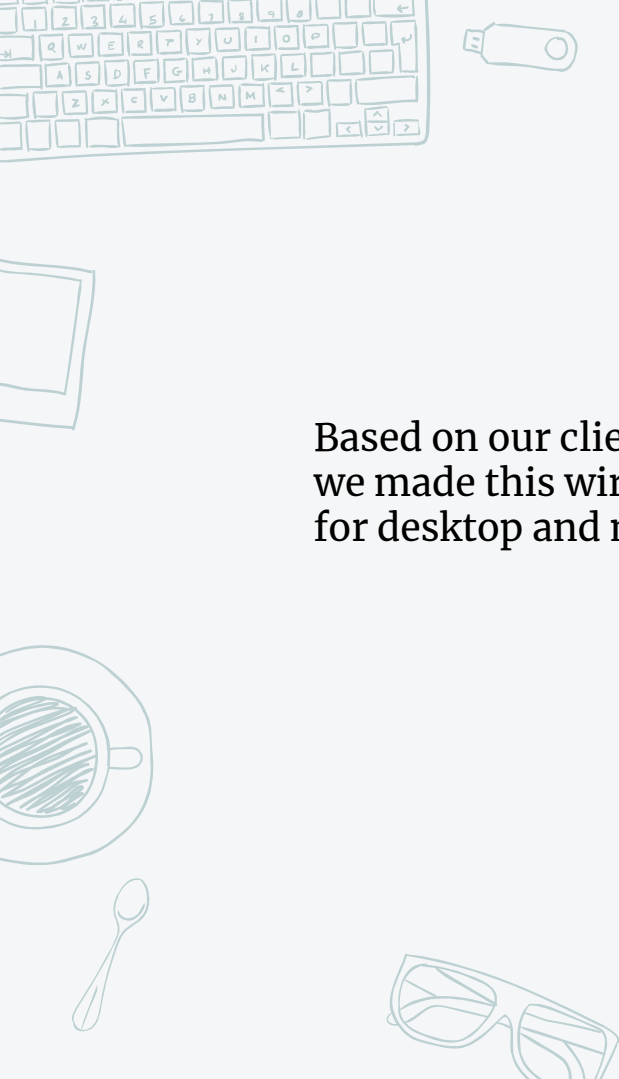
OUR CLIENT NEEDS

- 1) A landing page for their first product for Mobile phones and Desktop
- 2) A smooth design for the website
- 3) Modern color scheme
- 4) Clear call to action (add to card) The design relies on pictures since their product is a camera
- 5) Add in the footer the reviews of their clients
- 6) Their main audience are photographers, vloggers and Youtubers



OUR BIG CONCEPT

Bring the attention of your audience over
high quality pictures since the company
produces Camera



Based on our client's needs,
we made this win-win solution
for desktop and mobile.

Our inspiring frame was sony landing page

SONY

TV & Video ▾

Imaging ▾

Audio ▾

Mobile ▾

More ▾



Support ▾

NEW

ILCE7M4K

Extraordinary technology for creators

Full-frame interchangeable camera for amazing
stills and rich video.

\$2,699.99

Pre-Order now

Learn more >



After meeting with the client we
choose those picture to be displayed
on the page:





Vimera D4000

COLOR SCHEME CHOSEN :

Black

- Associated with power, elegance, formality, death, evil, and mystery.
- A mysterious color associated with fear and the unknown (black holes).
- Usually has a negative connotation (blacklist, black humor, 'black death').
- Denotes strength and authority; it is considered to be a very formal, elegant, and prestigious color.
- The symbol of grief.

White

- Associated with light, goodness, innocence, purity, and virginity.
- Considered to be the color of perfection.
- Signifies safety, purity, and cleanliness.
- Usually has a positive connotation.
- Can represent a successful beginning.
- Depicts faith and purity.

Red

- Associated with energy, war, danger, strength, power, determination as well as passion, desire, and love.
- Enhances human metabolism, increases respiration rate, and raises blood pressure.
- It attracts attention more than any other color, at times signifying danger.

TECHNOLOGIE THAT WE WILL BE WORKING WITH :

HTML: HyperText Markup Language, HTML, refers to a type of descriptive computer language. ... HTML is what allows a web designer to manage the way the content of his web pages is displayed on a screen, via the browser.

CSS: CSS, for Cascading Style Sheets, is a computer language used on the Internet for formatting files and HTML pages.

Media query is a CSS technique introduced in CSS3. It uses the @media rule to include a block of CSS properties only if a certain condition is true.

Figma to design the wireframe and the model

AFTER MEETING UP WITH THE CLIENT WE MADE THIS MODEL ON FIGMA

We putted in
the header a
navigation
bar another nav
to indicate
the time left
before their
promo ends
And a call to
action

A picture of
the camera
and their
feaatures

VIMERA

About us

menu

Contact us

GET STARTED

Time Left

13:43:52

VIMERA 4000D


Mirrorless
Camera Brand

Full-frame interchangeable camera for amazing
stills and rich video.

\$3,699.99

\$2,699.99

ADD TO CARD



#1

Capture your precious Moment with the Best Quality Out There



We putted a picture taken by
Vimera D-4000
And added the text suggested
by the client

Start Your Vlogging Journey Today



Have you found your niche, a beautiful place and an interesting story to tell? So you have all the ingredients for a perfect vlog, but do you know which kit to choose and how to shoot with quality high enough to satisfy your audience? check out Vimea-D4000.

We added a picture of our main target vloggers and a little message To beginner vloggers who looks for a suitable camera for their needs and vimera D 4000 will cover them

Have you found your niche, a beautiful place and an interesting story to tell? So you have all the ingredients for a perfect vlog, but do you know which kit to choose and how to shoot with quality high enough to satisfy your audience? check out Vimea-D4000.

Check-out Our Clients Reviews :



IN THE FOOTER
We added the social proof
Three recommendation
And other pictures of the
camera and a call to action
"Add to card".

VIMERA [GET STARTED](#)

Time Left: 13:43:02

VIMERA 4000D #1

Mirrorless Camera Brand

Full-time customer support service for answering emails and tech videos.

\$5499.99 ~~\$5499.99~~

[ADD TO CART](#)

Capture your precious Moment with the Best Quality Out There



Start Your Vlogging Journey Today





Have you found your niche, a beautiful place and an interesting story to tell? So you have all the ingredients for a perfect vlog, but do you know which kit to choose and how to shoot with quality high enough to satisfy your audience? check out Vimeas-D4000.

Check-out Our Clients Review :





This is the mobile version

Alberto Kinthony

Reviewed in Spain
on October 13, 2021

Adam Alfred

Reviewed in the United States
on October 26, 2021

[Buy your camera before the time left](#)

[+](#)

© 2021 VIMERO All Right reserved

Task: translate the header and the body to html and css and make the page responsive to mobile.
Assigned to Soukayna

VIMERA

About us

menu

Contact us

GET STARTED

Time Left13:43:52

VIMERA 4000D

#1

Mirrorless

Camera Brand

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\$3,699.99 \$2,699.99

ADD TO CARD

Capture your precious Moment with the Best Quality Out There





Start Your Vlogging Journey Today



Have you found your niche, a beautiful place and an interesting story to tell? So you have all the ingredients for a perfect vlog, but do you know which kit to choose and how to shoot with quality high enough to satisfy your audience? check out Vimea-D4000.



Task : translate reviews and footer to html
and css . and use Media query to make it
responsive to mobile
Assigned to Zakaria

Check-out Our Clients Reviews :





Alberto Kinthony

Reviewed in Spain on October
13, 2021





Adam Alfred

Reviewed in the United States
on October 26, 2021




Jeff Ernold

Reviewed in the United States
on September 12, 2021



Buy your camera before the time left



TRANSLATING THE HEADER TO HTML AND CSS

```
<header>


<nav1 class="nav">
  <div class="grid">
    <ul class="nav-links">
      <li><a href="#">ABOUT US</li></a>
      <li><a href="#">MENU</li></a>
      <li><a href="#">CONTACT US</li></a>
    </ul>
  </div>
</nav1>
<a href="#"><button>GET STARTED</button></a>

<!-- second nav bar-->

<div class="nv-right">
  <ul>
    <li id="time-left">Time Left </li>
    <li id="time">13:45:20 </li>
  </ul>
</div>
<!--adding the main photo-->
<div class="camera">
  
</div>
```

```
.logo{
  height: 35px;
  cursor: pointer;
}

.nav-links{
  list-style: none;
}

.nav-links li{
  display: inline-block;
  padding: 0px 20px;
}

.nav-links li a{
  font-weight: bold;
  color: black;
  transition: all 0.3s ease 0s;
}
```

MEDIA QUERY

```
/* small devices (phones, 500px and down) */  
@media only screen and (max-width: 500px)  
{  
  
  .nav-links li {  
    display: none;  
  }  
  
  #imgc{  
    float: right;  
    margin-top: 50px;  
    margin-right: 40px;  
    width: 120px;  
  }  
  
  .delel  
  {  
    position :absolute;  
    margin-left: -29px;  
    margin-top: 700px;  
    font-family: sans-serif;  
  }  
  
  .delel h1{  
    font-size: 25px;  
    color: ■ #fff;  
    margin-bottom: 20px;  
  }  
}
```

TRANSLATING THE FOOTER INTO HTML AND CSS

Check-out Our Clients Reviews :



Alberto Kinthony

Reviewed in Spain on October
13, 2021



Adam Alfred

Reviewed in the United States
on October 26, 2021



Jeff Ernold

Reviewed in the United States
on September 12, 2021



Buy your camera before the time left



HTML

```
<!-- Start Footer -->

<footer>
  <div class="p p1">
    <a href="#"></a>
    <a href="#"><h1>Alberto Kinthony</h1></a>
    <a href="#"><p>Reviewed in Spain on October <br> 13, 2021</p></a>
  </div>
  <div class="p p2">
    <a href="#"> </a>
    <a href="#"> <h1>Adam Alfred</h1></a>
    <a href="#"> <p>Reviewed in the United States <br> on October 26, 2021</p></a>
  </div>
  <div class="p p3">
    <a href="#"> </a>
    <a href="#"> <h1>Jeff Ernold</h1></a>
    <a href="#"> <p>Reviewed in the United States <br> on September 12, 2021</p></a>
  </div>

  <div class="imgs">
    
    
  </div>

  <div class="btn">
    <a href="">Buy your camera before the time left</a>
  </div>

  <div class="copyrhit">
    <p>© 2021 VIMERO All Right reserved</p>
  </div>
</footer>
```


CSS

```
.p1{
  margin-top: 33px;
  text-decoration: none;
  border-radius: 44px;
  background-color: □black;
position: absolute;
width: 356px;
height: 428px;
left: 25px;
top: 77px;
color: ■white;
text-align: center;
box-shadow: □rgba(0, 0, 0, 0.363) -5px 8px;
}

.p2{
  margin-top: 33px;
  text-decoration: none;
  border-radius: 44px;
  background-color: □black;
position: absolute;
width: 356px;
height: 428px;
left: 450px;
top: 77px;
color: ■white;
text-align: center;
box-shadow: □rgba(0, 0, 0, 0.363) -5px 8px;
}
```


MEDIA QUERY

```
@media screen and (max-width: 500px){
```

```
  .imgs{  
    grid-template: 2;  
    position: absolute;  
    margin-top: 680px;  
    margin-left: 100px;
```

```
  .imgs1{  
    width: 400px;
```

```
  .imgs2{  
    position: absolute;  
    width: 500px;  
    margin-left: 555px;
```

```
  .btn{  
    text-align: center;  
    position: absolute;  
    padding: 9px 35px;  
    background-color: black;  
    border-radius: 9px;  
    cursor: pointer;  
    width: 460px;  
    margin-top: 1200px;  
    margin-left: 300px;
```



THANKS!

