

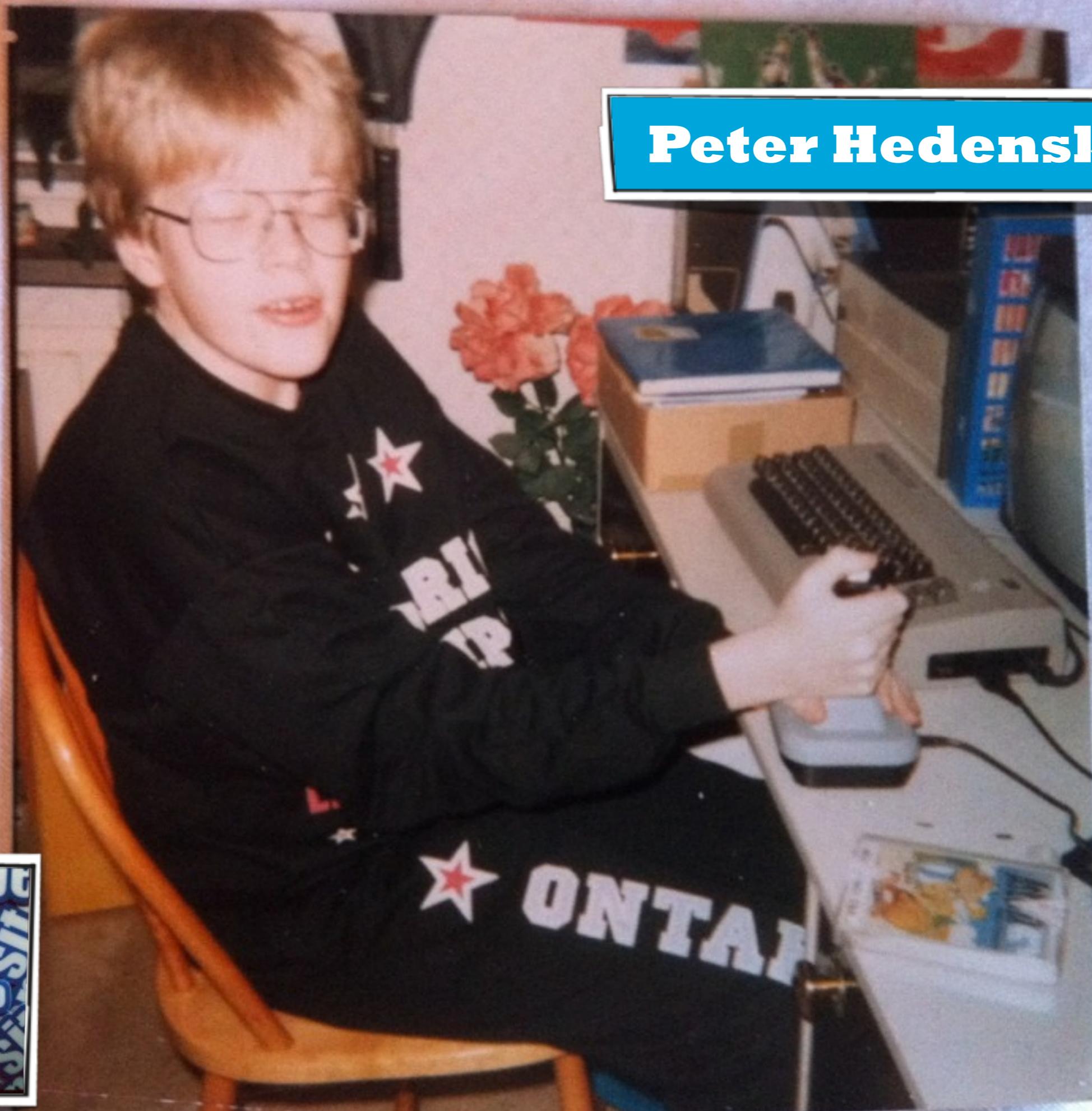


# Sveriges mest slösaktiga sajter 2013

@soulislove

CYBERCOM  
GROUP

# Peter Hedenskog



slösaktiga?



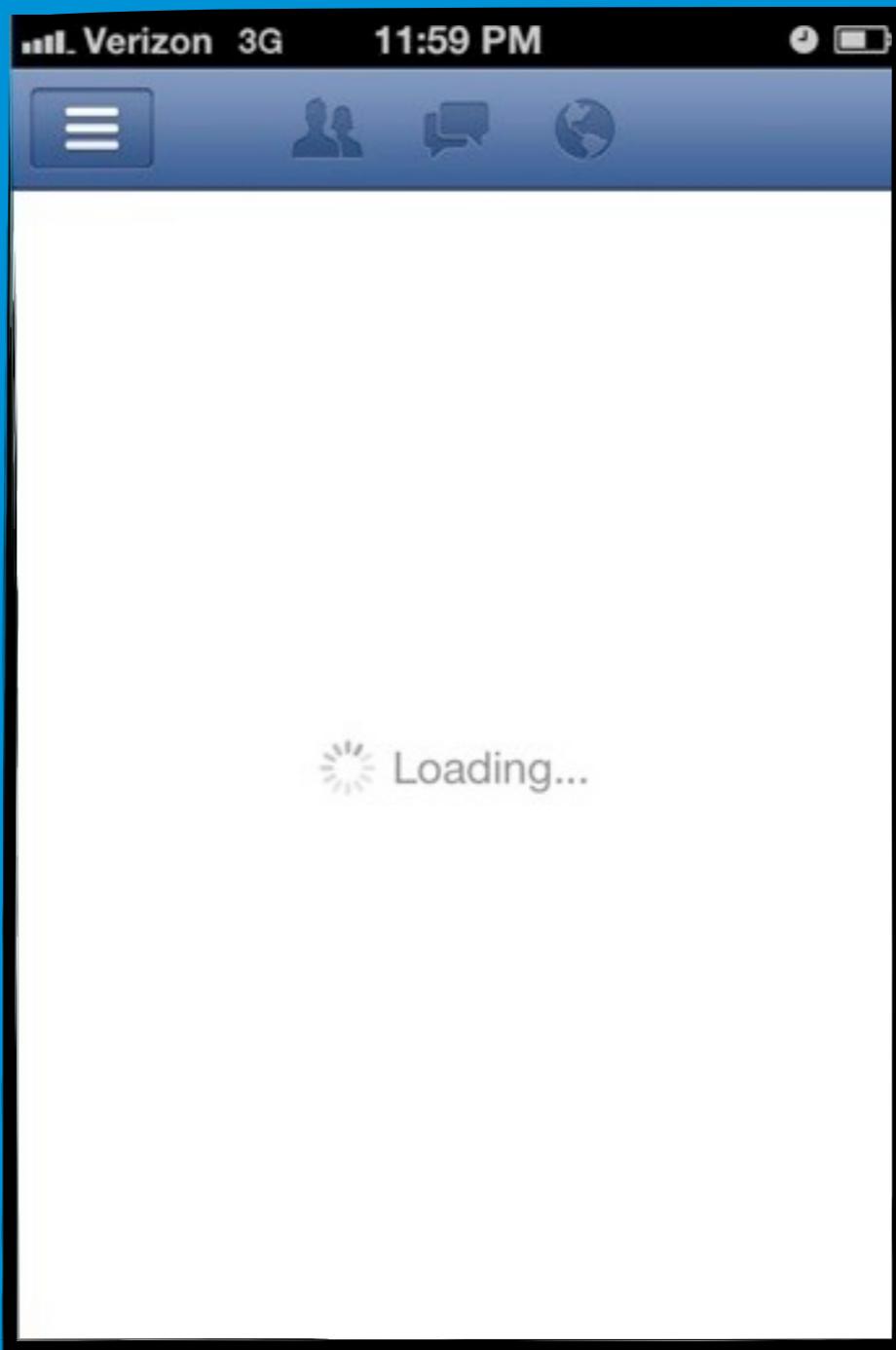
A large stack of various sizes of metal pipes, likely steel, is piled up outdoors. The pipes are bundled together with orange straps and some are secured with wire. They are stacked in several layers, filling the frame.

**skickar onödig  
data**



**varför?**

# därför



# därför



# därför



därför



- [!\[\]\(6e934896f25e6ce1b0dbb50c23abc197\_img.jpg\) Mail](#)
- [!\[\]\(981418418f9aac823e1dd76bec2c811b\_img.jpg\) News](#)
- [!\[\]\(92d58e1d91c24f8bc4cde88a6ca13e7d\_img.jpg\) Finance](#)
- [!\[\]\(c791cb05e61d23f65a590d446dba759c\_img.jpg\) Sports](#)
- [!\[\]\(c30e472e75902fdfbd661ba4afc0e03d\_img.jpg\) Movies](#)
- [!\[\]\(85744d66fbd7bea74ddb9b69ad086798\_img.jpg\) omg!](#)



Trending Now

- 1 Adrian Peters
- 2 Boyfriend wre
- 3 6 dead Chica
- 4 N.Y. 3 feet of
- 5 Bill Cowher d

# komprimera minifiera, skicka rätt storlek



[Home](#) | [Grade](#) | [Components](#) | [Statistics](#) |

html#15

## Grade your web pages with YSlow

### YSlow gives you:

- o Grade based on the performance of the page (you can define your own ruleset)
  - o Summary of the page components
  - o Chart with statistics
- Check here if the current page prevents itself from being embedded/iframeed. A simpler post onload detection will be used instead.

[Run Test](#)

[»Learn more about YSlow and the Yahoo! Developer Network](#)



**hur mäter jag  
det smartast?**

HTML



# JPEGmini

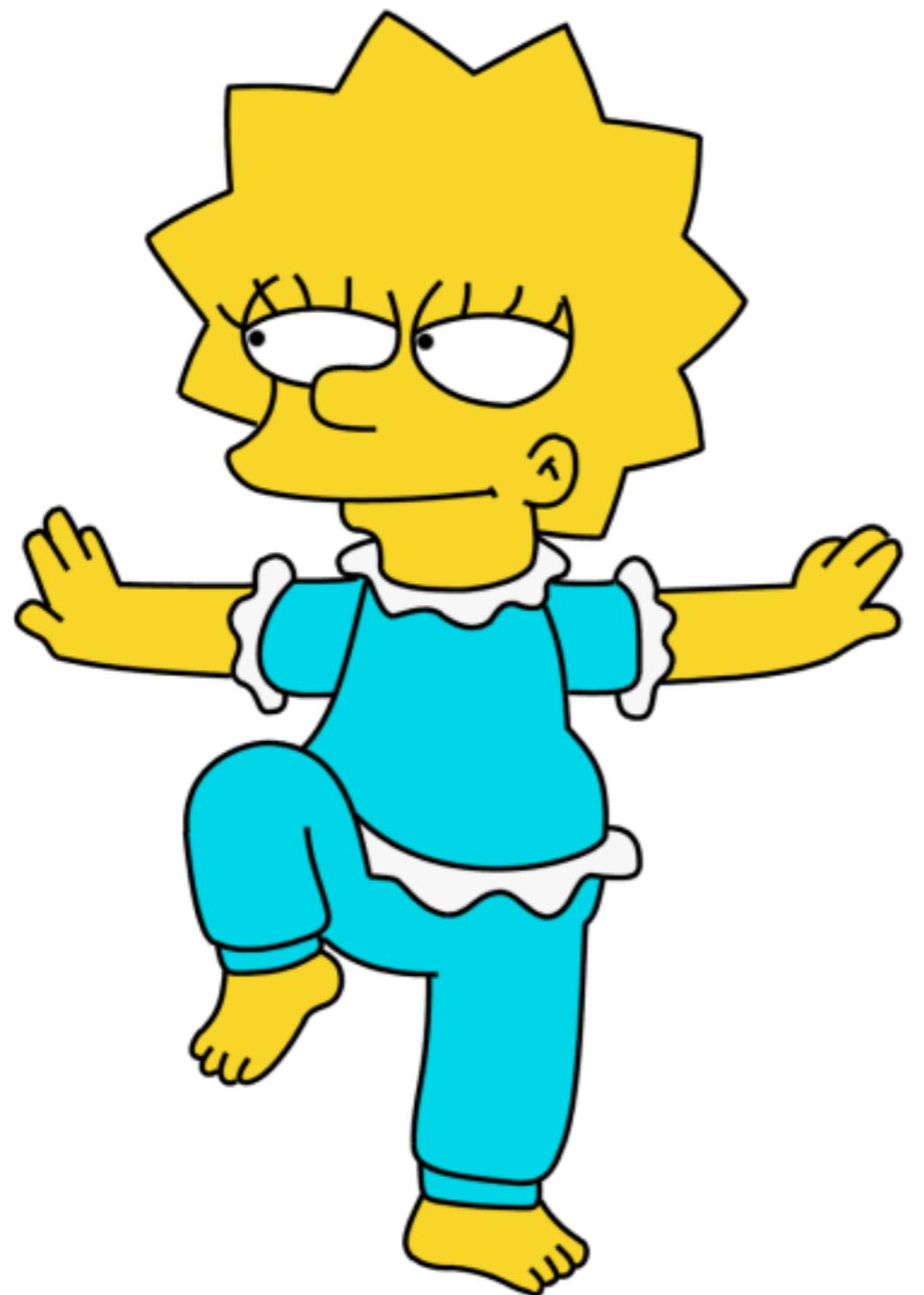


**zopfli**

Zopfli Compression Algorithm

```
* ~/ curl -I -H 'Accept-Encoding: gzip,deflate' http://peterhedenskog.com
```

```
* ~/ java -jar yuicompressor-2.4.6.jar -o '.js$:-min.js' *.js
```



eller?

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# Google PageSpeed API

This document explains how to get started using the PageSpeed Insights API.

## Contents

[Introduction](#)[Before you start](#)[Get familiar with PageSpeed](#)[Get a Google Account](#)[Learn how to identify your application to Google](#)[PageSpeed Insights API background](#)[Invoking the API](#)[Standard query parameters](#)[PageSpeed Insights-specific query parameters](#)[Example API calls](#)[From the command line](#)[From JavaScript](#)

## Introduction

This document is intended for developers who want to write applications that can interact with the PageSpeed Insights API.

[PageSpeed Insights](#) is a tool that helps developers optimize their web pages by analyzing the pages and generating tailored sug

# Max 2500 request per dag

[Overview](#)[PageSpeed](#)[Analysis](#)[Insights](#)[▶ Insights Extensions](#)[▼ Insights API](#)[▼ Documentation](#)[Getting Started](#)[Performance](#)[Tips](#)[Reference](#)[Release Notes](#)[Terms of Service](#)[▶ Resources](#)[Libraries](#)[▶ Rules](#)[FAQ](#)

## Developer's Guide (v1): Getting Started

This document explains how to get started using the PageSpeed Insights API.

### Contents

[Introduction](#)[Before you start](#)

- **Optimera dina bilder**
- **Komprimera din data**
- **Minifiera din HTML, CSS och JS**
- **Använd inte större bilder än som syns i browsern**

### Introduction

This document is intended for developers who want to write applications that can interact with the PageSpeed Insights API.

[PageSpeed Insights](#) is a tool that helps developers optimize their web pages by analyzing the pages and generating tailored sug-

```
354 ,
355 "EnableGzipCompression": {
356   "localizedRuleName": "Enable compression",
357   "ruleScore": 38,
358   "ruleImpact": 23.116500000000002,
359   "urlBlocks": [
360     {
361       "header": {
362         "format": "Compressing the following resources with gzip could reduce their transfer size by $1 ($2 reduction).",
363         "args": [
364           {
365             "type": "BYTES",
366             "value": "225.1KiB"
367           },
368           {
369             "type": "PERCENTAGE",
370             "value": "69%"
371           }
372         ]
373       },
374       "urls": [
375         {
376           "result": {
377             "format": "Compressing $1 could save $2 ($3 reduction).",
378             "args": [
379               {
380                 "type": "URL",
381                 "value": "http://www.cybercom.com/Templates/Cybercom/Scripts/jquery.tools.min.js"
382               },
383               {
384                 "type": "BYTES",
385                 "value": "50KiB"
386               },
387               {
388                 "type": "PERCENTAGE",
389                 "value": "65%"
390               }
391             ]
392           }
393         },
394         {
395           "result": {
396             "format": "Compressing $1 could save $2 ($3 reduction).",
397             "args": [
398               {
399                 "type": "URL",
400                 "value": "http://www.cybercom.com/Templates/Cybercom/Scripts/jquery-1.4.2.min.js"
401               },
402               {
403                 "type": "BYTES",
404                 "value": "46.5KiB"
405               },
406               {
407                 "type": "PERCENTAGE",
408                 "value": "65%"
409               }
410             ]
411           }
412         },
413         {
414           "result": {
415             "format": "Compressing $1 could save $2 ($3 reduction).",
416             "args": [
417               {
418                 "type": "URL",
419                 "value": "http://www.cybercom.com/Templates/Cybercom/Scripts/jquery-1.4.2.min.js"
420               },
421               {
422                 "type": "BYTES",
423                 "value": "46.5KiB"
424               },
425               {
426                 "type": "PERCENTAGE",
427                 "value": "65%"
428               }
429             ]
430           }
431         }
432       ]
433     }
434   }
435 }
```





This repository

Search or type a command



Explore Gist Blog Help



soulgalore



PUBLIC

[soulgalore / webpagesavings](#)[Pull Request](#)[Unwatch](#)[Star](#)

0

[Fork](#)

0



Code

Network

Pull Requests 0

Issues 1

Wiki

Graphs

Settings

No description or homepage.

[Clone in Mac](#)[ZIP](#)[HTTP](#)[SSH](#)[Git Read-Only](#)<https://github.com/soulgalore/webpagesavings.git>[Read+Write access](#)

branch: master

Files

Commits

Branches 1

Tags

[webpagesavings](#) / [+](#)[26 commits](#)

fix [skip ci]

soulgalore authored a day ago

latest commit a70142ddf8 [Edit](#)[src](#)

11 days ago

renamed package [soulgalore]

# [https://github.com/soulgalore/ webpagesavings](https://github.com/soulgalore/webpagesavings)

[pom.xml](#)

a month ago

output the findings as xml, first version [soulgalore]

[README.md](#)

# Check how much you can save in kb for a page



Veckans trend  
Jämför flera s

Annonser:

# KIA-index

## Test 8:e maj, data vecka 17

Sö

### Frågor om KIA-Index?

Få svar på dina frågor här!

### Nyheter

[Trafikkommentar v 17 2013](#)

[Trafikkommentar v 16 2013](#)

[Trafikkommentar v 15 2013](#)

[Trafikkommentar v 14 2013](#)

[Trafikkommentar v 13 2013](#)

[Trafikkommentar v 12 2013](#)

[KIA-index Nyhetsbrev skickas ut 28/2](#)

[Nielsen avvecklar SiteCensus och slutar därmed leverera data till KIA-index](#)

[DDOS-attack påverkade uppslagningar av IP-nummer](#)

[Vecka 51 publicerad](#)

### KIA-bloggen

[Ändring på Veckans Affärer och Privata Affärer](#)

[KIA lanserar KIA-Index 2.3.0](#)

Webb	WebbTV	Mobil	Mobil-apps							
			Namn	Unika webbläsare	%	Besök	B/U	Slövslinjer	S/B	Vardag
+	1	<a href="#">www.aftonbladet.se</a>	5 313 088	3,86	22 862 801	4,3	85 378 390	3,7	1 777 707	1 502 971
+	2	<a href="#">Sveriges Television</a>	3 446 964	0,00	8 976 762	2,6	38 930 969	4,3	770 671	1 022 024
+	3	<a href="#">blocket.se</a>	3 212 176	-1,65	9 470 565	2,9	171 894 954	18,2	890 603	749 266
+	4	<a href="#">MK-Tidningsnätet</a>	3 175 208	9,93	9 253 172	2,9	26 766 987	2,9	869 125	668 686
+	5	<a href="#">hitta.se</a>	2 926 440	5,17	5 794 420	2,0	17 240 405	3,0	727 416	435 457
+	6	<a href="#">Citypaketet Webb</a>	2 318 643	5,26	6 335 103	2,7	20 643 370	3,3	590 628	519 428
+	7	<a href="#">Eniro.se</a>	2 269 519	6,32	3 768 806	1,7	16 111 810	4,3	505 938	281 423
+	8	<a href="#">www.expressen.se</a>	2 186 051	2,58	7 439 338	3,4	24 429 275	3,3	656 849	582 553
+	9	<a href="#">svt.se</a>	2 118 837	20,53	5 310 282	2,5	23 922 767	4,5	460 353	598 784
+	10	<a href="#">Bonnier Tidskrifter Nätverk</a>	1 778 912	0,17	3 672 809	2,1	11 507 431	3,1	413 941	331 757
	11	<a href="#">svtplay.se</a>	1 745 365	16,93	4 194 997	2,4	15 007 223	3,6	377 816	511 366
+	12	<a href="#">DN.se</a>	1 623 688	4,12	4 557 600	2,8	11 903 445	2,6	439 790	361 080
+	13	<a href="#">Aftonbladet WebbTV</a>	1 575 720	-9,86	2 825 884	1,8	4 458 071	1,6	313 215	410 420
+	14	<a href="#">Sportsverige Nätverk</a>	1 539 101	1,85	4 142 202	2,7	15 517 920	3,7	401 419	359 080
+	15	<a href="#">svd.se</a>	1 520 426	3,21	3 311 778	2,2	8 083 845	2,4	369 224	270 711
+	16	<a href="#">Stampen Lifestyle media</a>	1 518 779	5,25	3 315 343	2,2	12 316 007	3,7	347 422	323 667
	17	<a href="#">hemnet.se</a>	1 454 309	4,52	3 562 806	2,4	20 491 490	5,8	384 752	287 749
	18	<a href="#">app.network.tv.nu</a>	1 136 783	2,79	4 958 524	4,4	32 150 253	6,5	400 694	541 541

Lord Vader,  
the DNA results  
just arrived.

Wait - I really am *his* father?!?



**Resultatet**

# Per regel

Regel	Median (kb)	Max (kb)
OptimizeImages	87,2	864,4
EnableGzipCompression	56,1	886,6
ServeScaledImages	55,5	830,4
MinifyJavaScript	13,35	422,5
MinifyCss	4,8	49,0
MinifyHTML	2,8	228

# Vi som kan bli bättre



# Sämst i vikt

Sajt	Storlek (kb)
gp.se	1361,3
op.se	1342,9
teknikensvärld.se	1330,7
Unitedsverige.se	1262,6
husvagnochcamping.se	1223,7
hemmetsjournal.se	1132,5
damernas.com	1126,6
nsd.se	1124,9
fz.se	1086,4
allehanda.se	1080,1

# Sämst i procent

## Sajt

[qruiser.com](#)

45,56

[wheelsmagazine.se](#)

44,34

[Unitedsverige.se](#)

44,29

[damemas.com](#)

37,19

[dif.se](#)

37,06

[husvagnochcamping.se](#)

36,33

[classicmotor.se](#)

35,68

[allabolag.se](#)

33,54

[Ticnet.se](#)

32,73

[nsd.se](#)

32,3

# Så mycket kan sparas

Sajt	Storlek som kan sparas per vecka i trafik (gb)
DN.se	806,3
gp.se	728,4
www.expressen.se	520,1
blocket.se	400,9
www.aftonbladet.se	382,7
Ticnet.se	232,7
hd.se	232,7
tv.nu	200,8
Laget.se	154,2
nsd.se	151,4

# Vi som är bra redan



# Bäst

Sajt	%
datormagazin.se	0,3
fz.se	0,32
kingmagazine.se	0,37
Foretagsfakta.se	0,38
vagabond.se	1,32
Kolla.tv	1,52
Leta.se	1,57
Eniro.se	1,71
Eversport.com	1,93
mama.nu	1,99

# Bonus



# Startsidor

Sajt	Storlek (mb)
studio.idg.se	9,8
Myshowroom.se	9,7
lifescience.idg.se	7,6
veckorevyn.com	6,2
mama.nu	6,0
norran.se	5,9
DagensMedia.se	5,8
amelia.se	5,4
teknikensvarld.se	5,3
m-magasin.se	5,1

Läs mer

[http://  
peterhedenskog.com/  
blog/2013/05/sveriges-  
mest-slosaktiga-  
sajter-2013/](http://peterhedenskog.com/blog/2013/05/sveriges-mest-slosaktiga-sajter-2013/)