

WEBSITE TRAFFIC ANALYSIS

Qtr 1

Qtr 2

Qtr 3

Qtr 4

January

February

March

April

Average Duration

299.93

Bounce Rate

40.40

Median Conversion Rate

5.00

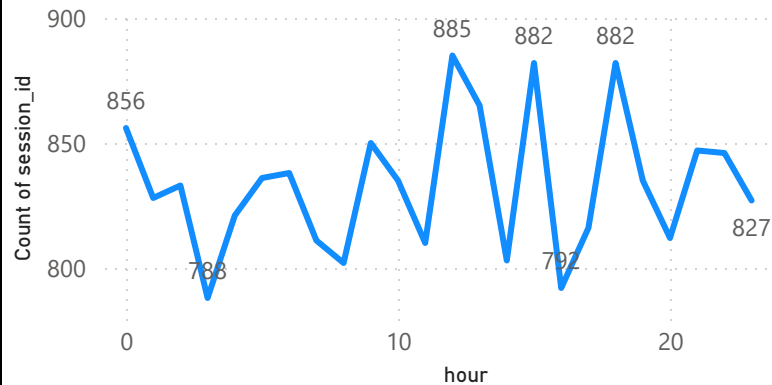
Overall Sessions

20K

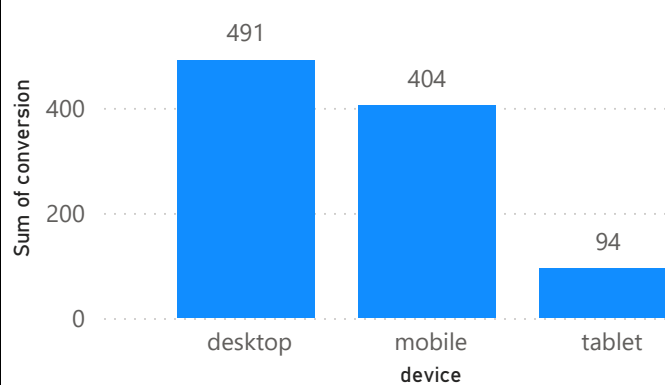
Retention Rate

92.47

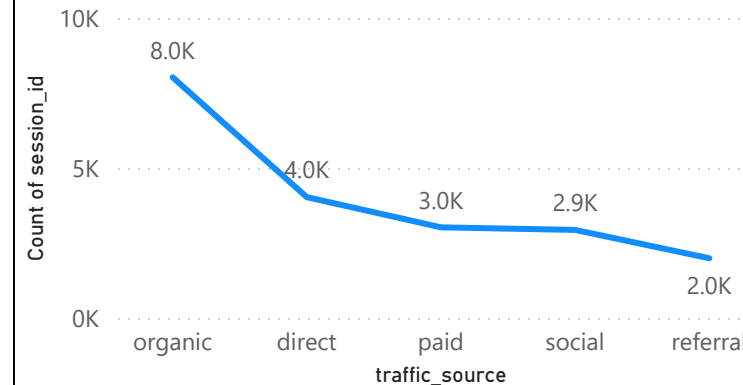
No of Session by Hour



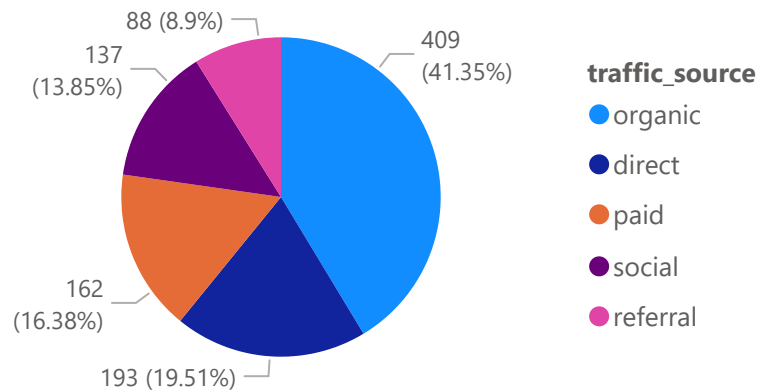
Conversions by Device



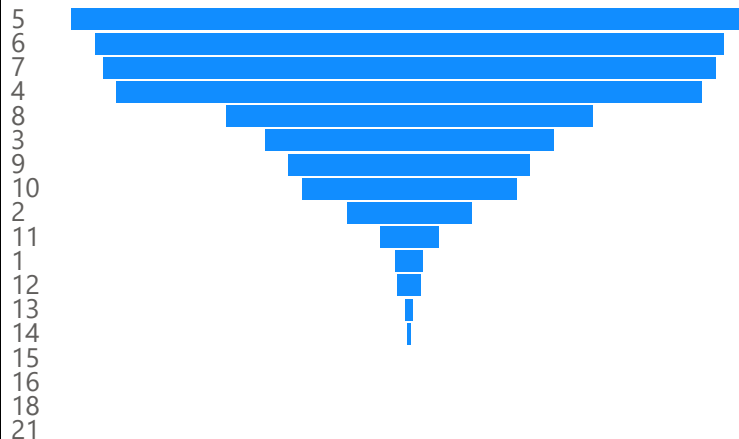
No of Sessions by Traffic source



Sum of Conversion by Traffic Source



Sum of Conversion by Pageviews



Bounce Rate by Traffic Source

