

TO: K. A. Sparrow

FROM: T. D. Blachly

MAY 12

AUG 4

JUN 23

SEP 15

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SUBJECT: OLD GOLD MENTHOL LIGHTS &amp; ULTRA LIGHTS 100'S - PROGRESS REPORT

## GEOGRAPHY

## REGION:

(ONLY IF PARTIAL REGION CONTINUE WITH DIVISION(S) SCOPE)

## DIVISION:

DIVISION: Portland # REPS: 6

DIVISION: Seattle South # REPS: 7

DIVISION: Boise # REPS: 2.5

DIVISION: Seattle North # REPS: 4

DIVISION: Eugene # REPS: 5

DIVISION: Helena # REPS: 4

## DISTRIBUTION

DIRECT ACCOUNTS AND CHAINS HEADQUARTERED WITHIN THE REGION  
(15 + STORES) STOCKING NO OLD GOLD MENTHOL LIGHTS OR ULTRA LIGHTS 100'S

NAME OF ACCOUNT	INDICATOR VOLUME	NO. OF STORES	NAME OF ACCOUNT	INDICATOR VOLUME	NO. OF STORES
Taxaco - Seattle	105 / 5	225			
Taxaco - Portland	81 / 3	27			
Maid-O-Clover	20 / 2	15			
Dart-Mart	125 / 5	31			
Zip Trip	106 / 4	18			
Maverick	77 / 1	19			
Astro Gas	600 / 7	20			

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