

INVESTMENT ASSIGNMENT SUBMISSION

Name: Soumyaranjan Mishra

Spark Funds Investment Proposals

Find most promising :-

- “Sectors” to invest.
- “Countries” to invest.
- “Investment types” to invest.

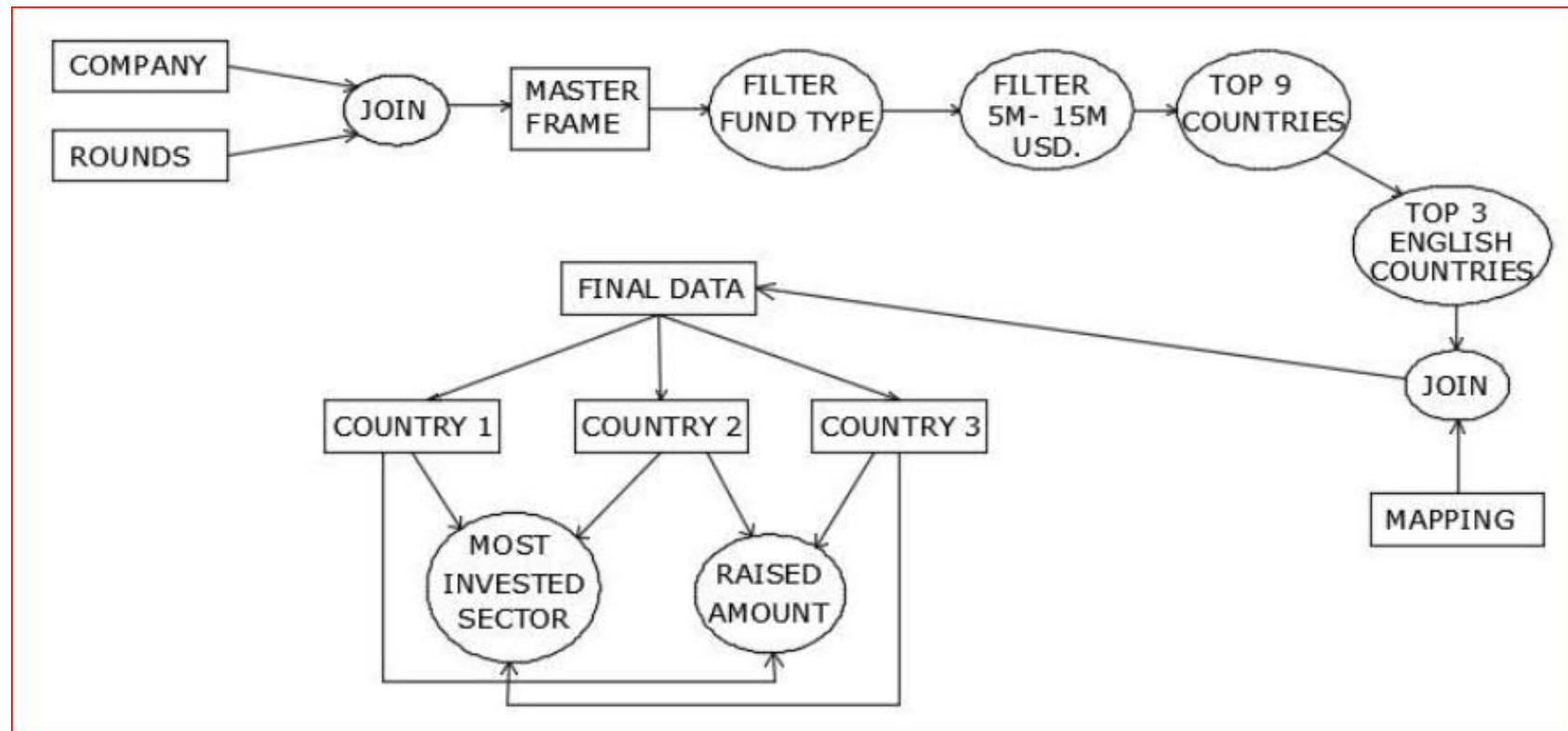
Prerequisite:-

- Amount to be invested 5M to 15M USD.
- Must be English speaking countries.
- Investment type should be among Venture, Angel, Seed, and Private Equity.
- Final investment evaluation would be on Best “Funding Type” among the above 4.

Evaluation Strategy:-

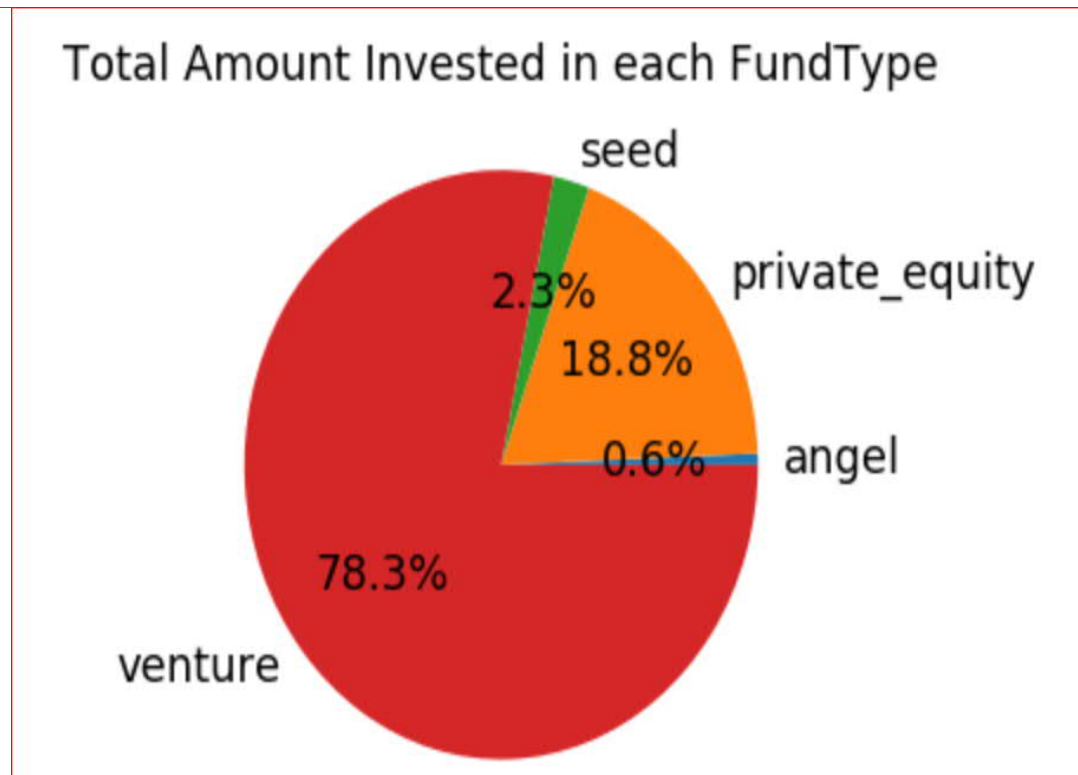
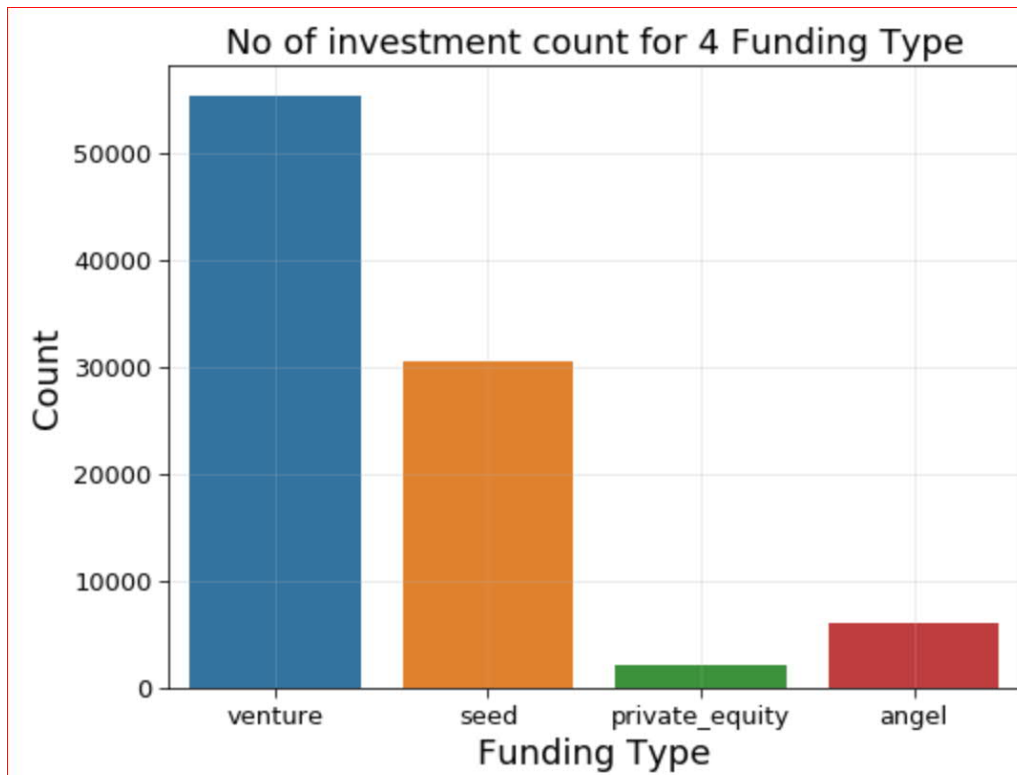
- Choose Entities where most Investments are happening .

Flow of Operation:-



Findings:-

- Created a Master Frame from Companies & Rounds dataset.
- Best Funding Type to be Invested is Venture.
- From Top 9 countries, Best English speaking countries to Invest - USA,GBR & IND.



Findings:-

- Created Final Data after joining from Master Frame and Mapping Frame.

Country USA:

- "Others" is the Main Sector where Most Investors Invest.
- Second Most preferable Sector is "Social Finance Advertising" .
- 26 Billions USD alone invested in "Others" .

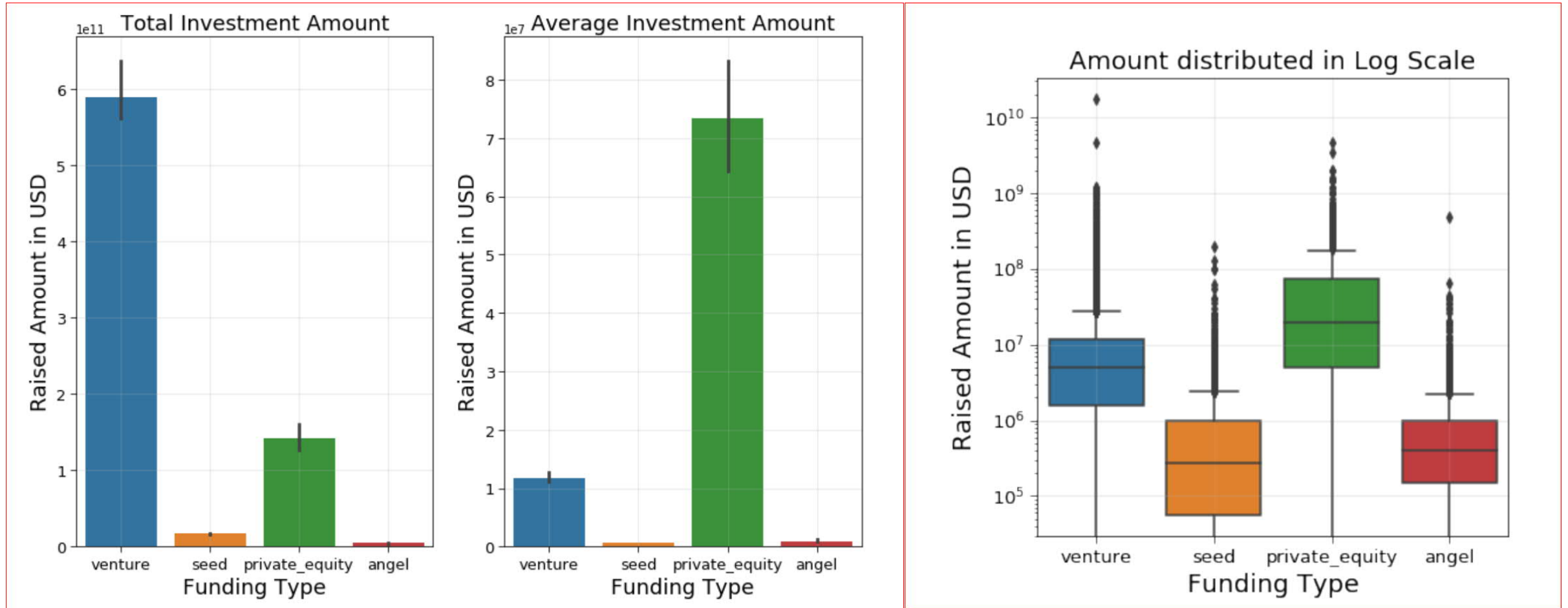
Country GBR:

- "Others" is the most invested sector.
- "Social Finance Advertising" is 2nd Best Sector to Invest.
- Around 1.2 Billions USD is raised for "Others" in GBR.

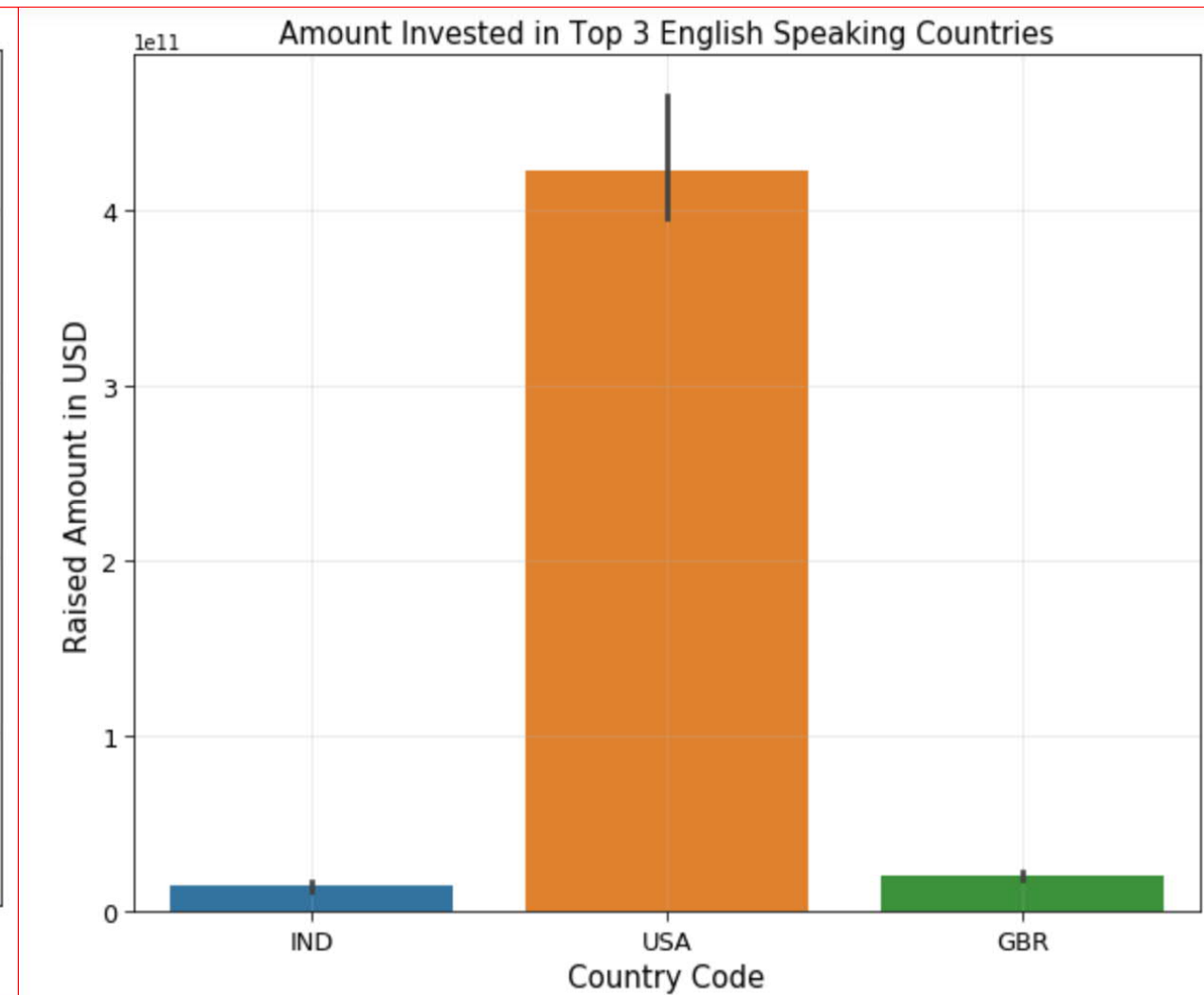
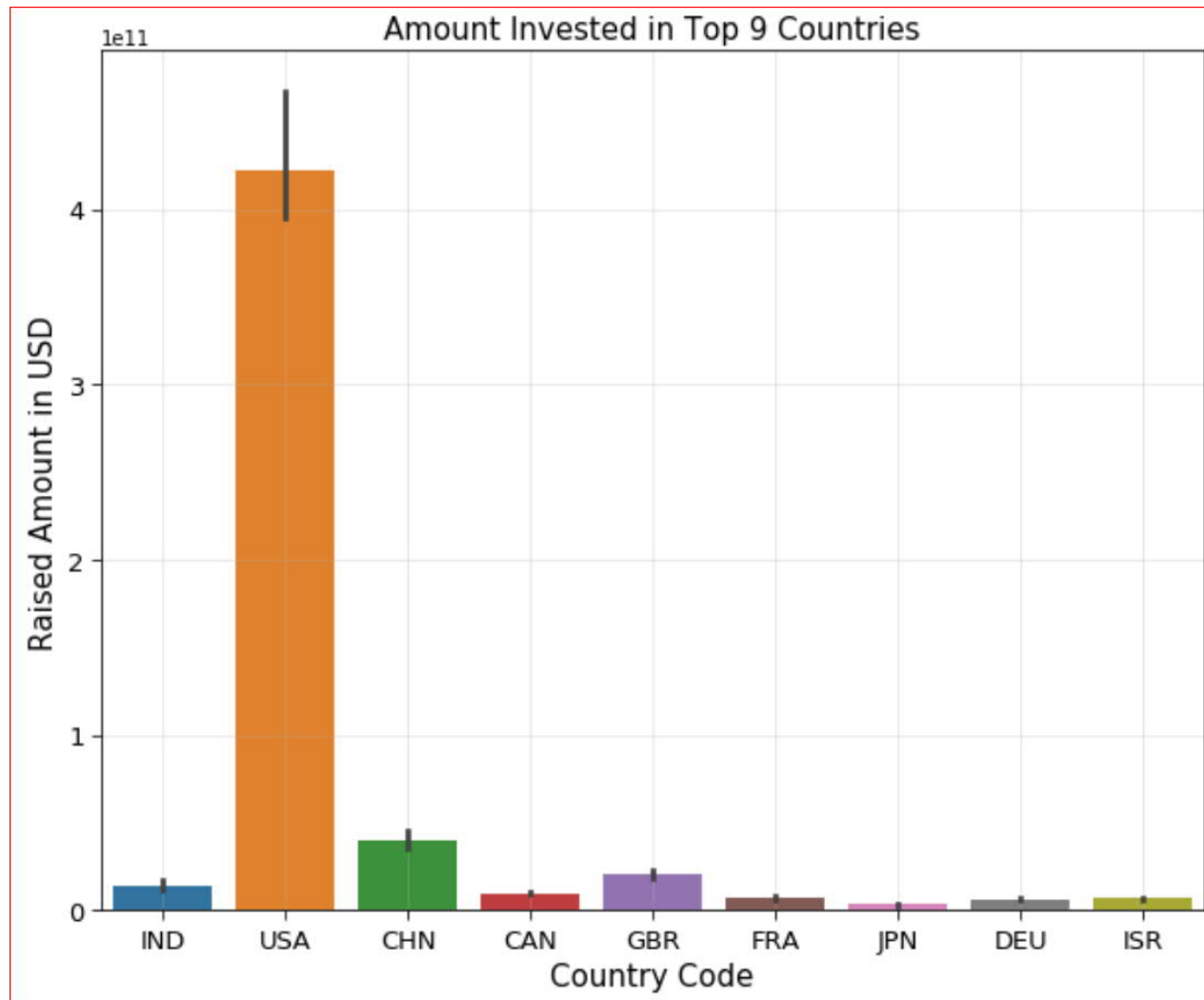
Country IND:

- "Others" is most invested Sector.
- "Social Finance Advertising" 2nd most preferable.
- Close to 1 Billions USD raised in "Others"

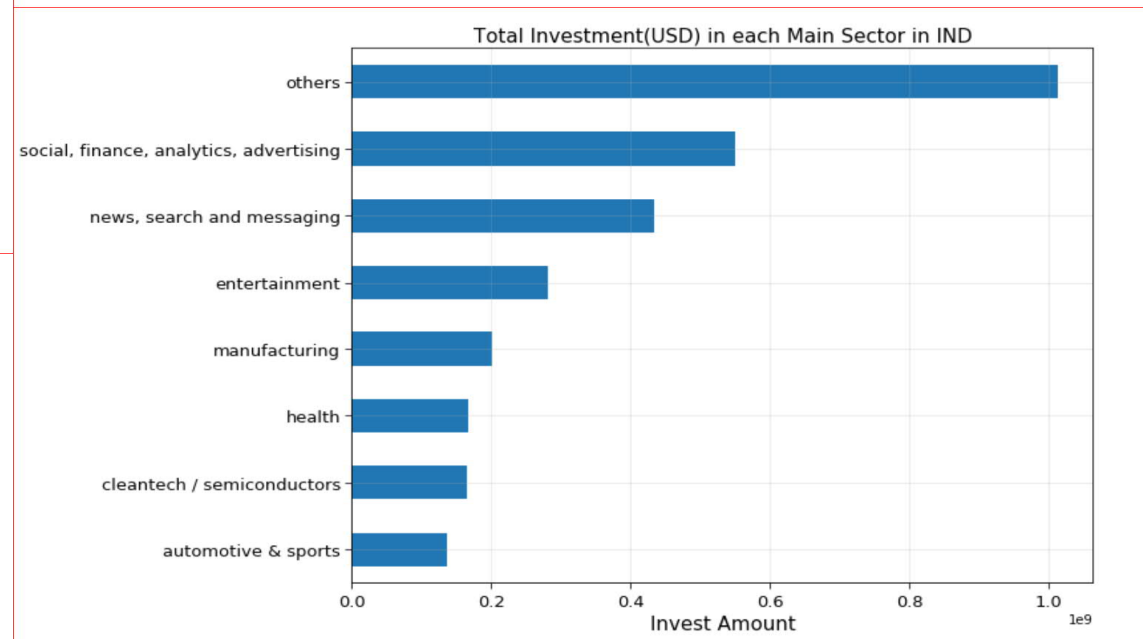
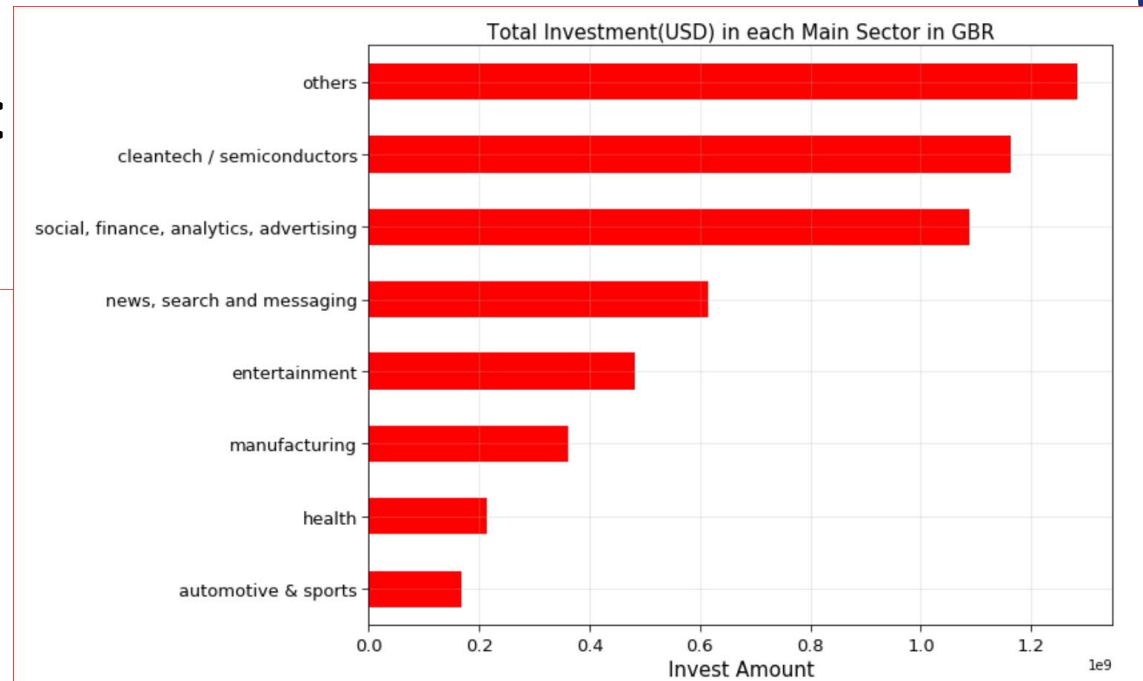
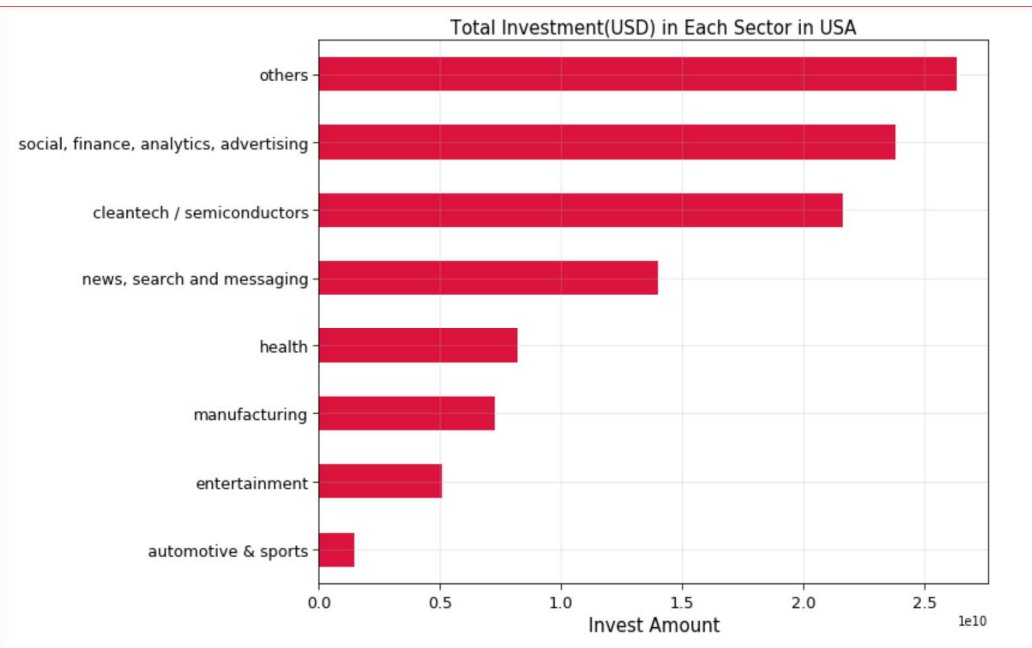
Most no of investment in "Venture".



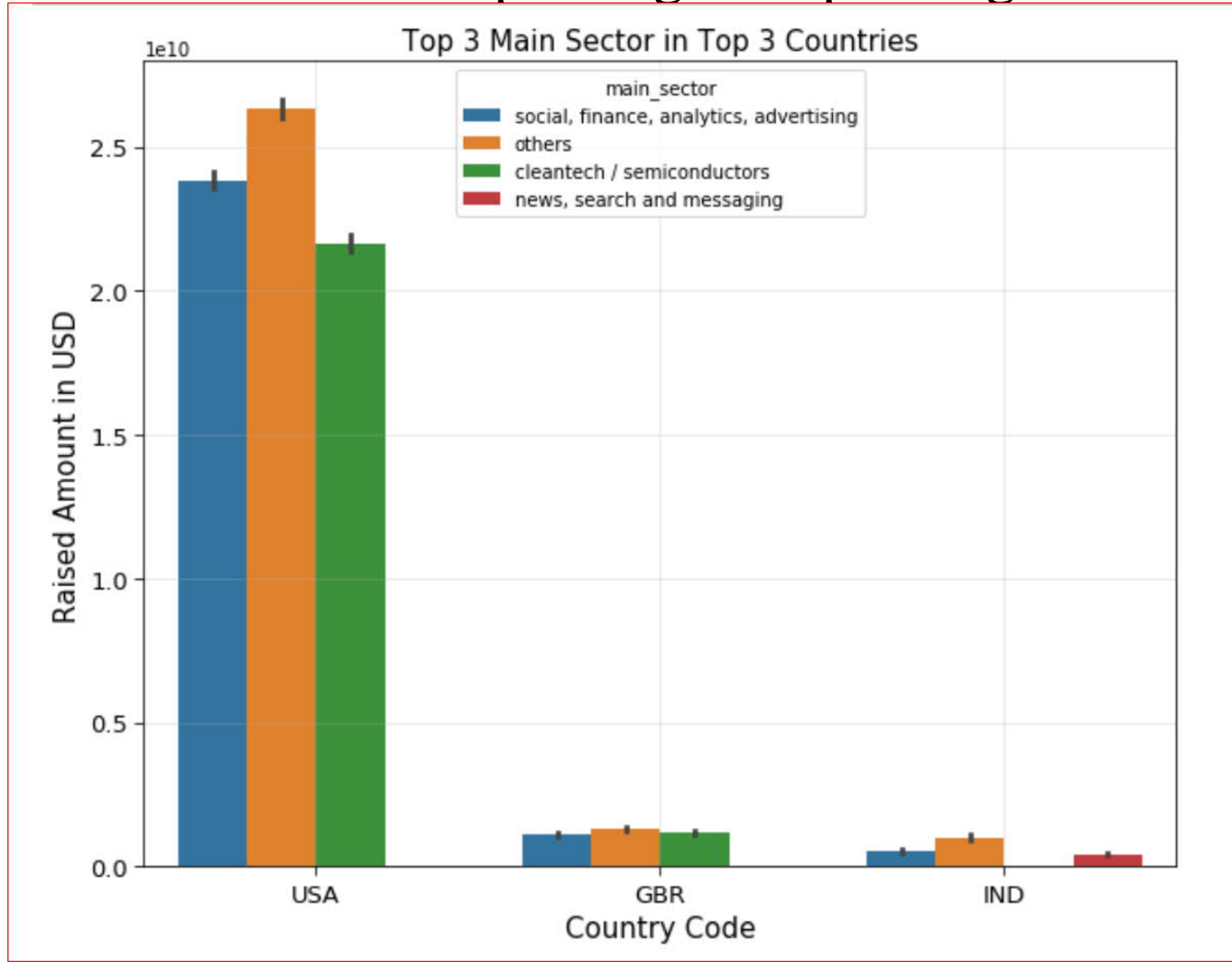
Country wise Investments .



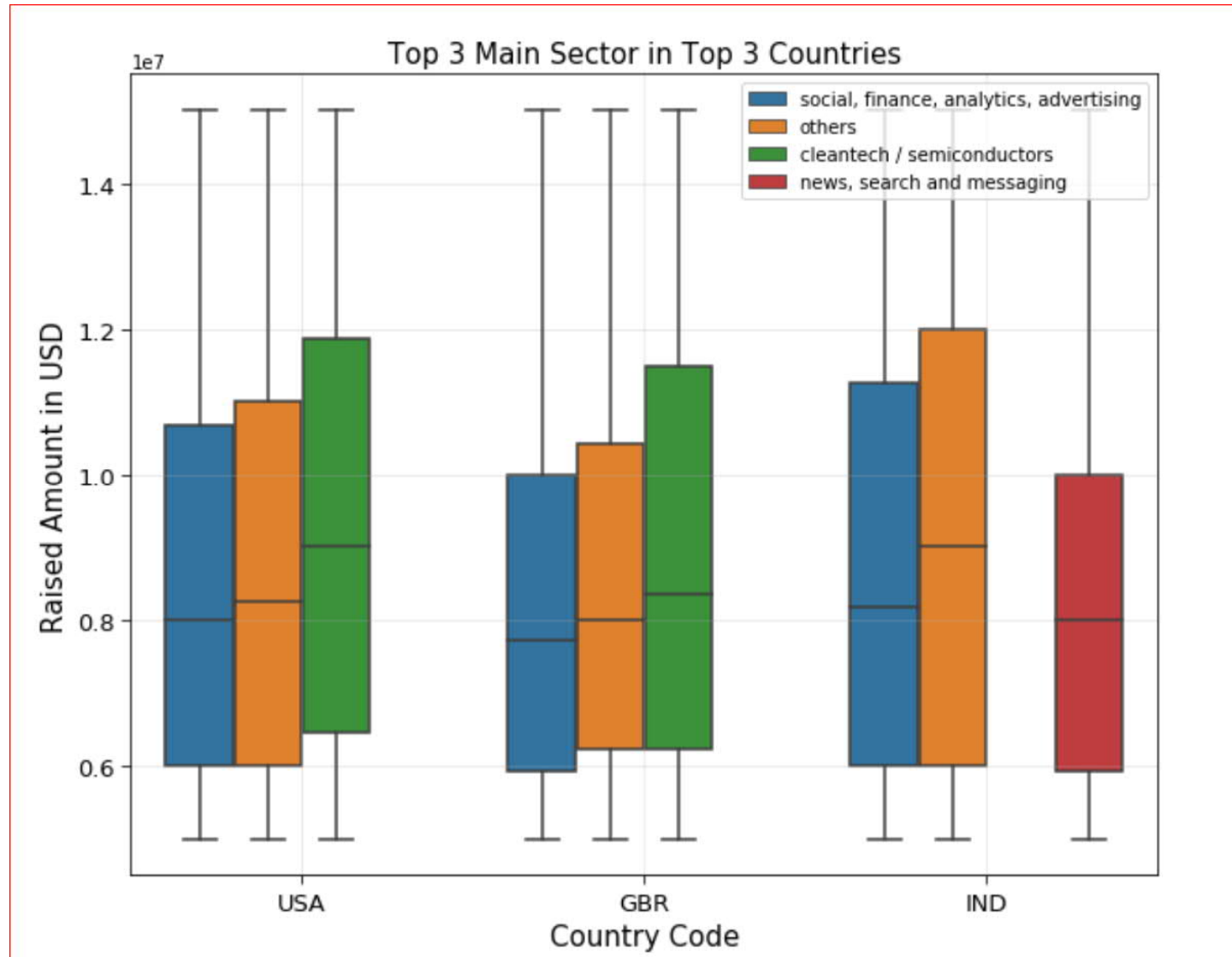
Sector Wise investment:



Top 3 Main Sectors in Top 3 English Speaking Countries.



Top 3 Main Sectors with “Raised Amount” .



- USA is the Investment Hub for Investors.
- “Clean Tech & Semiconductors” Main Sector, The Raised amount Median is high in USA & GBR.
- In IND, in “others”, the median is Higher.

Total Investment in Top 3 countries:

- USA → 100 Billion USD
- GBR → 5 Billion USD
- IND → 3 Billion USD

Hence I would suggest major chunk (80%-90%) to be invested in USA, minor chunk (5%-10%) to be invested in GBR and (5%-10%) to be invested in IND.

Promising Companies in “Clean Tech & Semiconductors” in USA & GBR:

USA → biodesix | tigo-energy | foresight-labs

GBR→ eusa-pharma | horizon-discovery | f-star-biotechnologische

Promising Companies in “Others” sector in IND:

firstcry-com | myntra | commonfloor | peppercry-com