

Soumya Ranjan Bishi

Product Designer

CONTACT

soumyabishi.design

soumyabishi@outlook.com

+91-7022111933

EXPERTISE

User Experience

User research

Wireframing

Prototyping

User Testing

Product Design

User Interface Design

Visual Design

Visual Identities

Responsive & Mobile

Tools

Figma

Sketch

Invision

Photoshop

Illustrator

Zeplin

Development

Front-end development

Responsive & Mobile

Websites

Mobile apps

WORK

Param.ai, Senior Product Designer

Sept 2017 - Present • Hyderabad

- Responsible for all design decisions & deliverables.
- Created all sketches, wireframes and mocks to communicate user flows, marketing/branding assets, and company website.
- Conducted research to establish business and user requirements.
- Worked independently and with a small team to ship the user interface improvements and fix bugs in css and vue js.

Stockroom.io, Product Designer

June 2016 - Sept 2017 • Hyderabad

- Redesigned and developed landing page using HTML, CSS, and JQuery.
- Worked with a team of product managers and developers to solve variety of UX challenges from research to wires and pixel perfect user interfaces.
- Launched product features and improvements using user research and metrics from rigorous A/B testing.

Cleartrip, Creative Designer

Aug 2014 - May 2016 • Bengaluru

- Supported the marketing team on daily requests: E-mailers/Newsletters, Promotions, Print Ads, Paid search ads, PPT Presentations, MGDNS, and Social Media creatives. Designed and developed responsive offer landing pages.

EDUCATION

IIIT Bhubaneswar, Bachelor of Technology

2010 - 2014 • Bhubaneswar

Bachelor of Technology in Electronics and Telecommunication, CGPA - 7.2

Jupiter Science College, 12th

2007 - 2009 • Bhubaneswar