# Soumya Ranjan Bishi

Product Designer

## CONTACT

soumyabishi.co

hello@soumyabishi.co

+91-7022111933

## SKILLS

**UX Design**

User research

Wireframing

Prototyping

User Testing

**Visual Design**

Illustration

Typography

Sketching

**Tools**

Figma

Sketch

Invision

Photoshop

Illustrator

Keynote

**Coding**

HTML + CSS

Javascript

Vue Js

Ionic

GIT

## WORK

**Param.ai,** Senior Product Designer

Sept 2017 - Present • Hyderabad

- Responsible for all design decisions & deliverables.
- Created all sketches, wireframes and mocks to communicate user flows, marketing/branding assets, and company website.
- Conducted research to establish business and user requirements.
- Worked independently and with a small team to ship the user interface improvements and fix bugs in css and vue js.

**Stockroom.io,** Product Designer

June 2016 - Sept 2017 • Hyderabad

- Redesigned and developed landing page using HTML, CSS, and Jquery.
- Worked with a team of product managers and developers to solve variety of UX challenges from research to wires and pixel perfect user interfaces.
- Launched product features and improvements using user research and metrics from rigorous A/B testing.

**Cleartrip,** Creative Designer

Aug 2014 - May 2016 • Bengaluru

- Supported the marketing team on daily requests: E-mailers/Newsletters, Promotions, Print Ads, Paid search ads, PPT Presentations, MGDNS, and Social Media creatives. Designed and developed responsive offer landing pages.

## EDUCATION

**IIIT Bhubaneswar,** Bachelor of Technology

2010 - 2014 • Bhubaneswar

Bachelor of Technology in Electronics and Telecommunication, CGPA - 7.2

**Jupiter Science College,** 12th

2007 - 2009 • Bhubaneswar