

# GenAI-Powered Website Chatbot

**Convert More Website Visitors. Zero License Fees. All Intelligence.**

Meet your new AI sales representative — a fully autonomous, intelligent chatbot designed to engage website visitors, qualify leads in real time, and drive conversions — all without the need for costly subscriptions or licenses.

## Why Choose This Chatbot?

### Lead Capture & Qualification – In Real Time

Operates 24x7, The chatbot actively engages site visitors and automatically captures their information while qualifying them based on your pre-set criteria. This helps your sales team focus only on high-intent leads.

### AI-Driven, Human-Like Conversations

Powered by advanced Generative AI, the chatbot goes beyond scripted flows. It understands natural language and responds with intelligence, maintaining context across interactions — in **multiple languages** — to serve a global audience.

### Seamless CRM & Tool Integration

Effortlessly integrate the chatbot with your existing CRM systems and tools. Automatically sync leads and conversations into your workflow with minimal configuration.

### One-Time Setup – No License or Subscription Fees

Unlike SaaS chatbots with recurring charges, this AI chatbot is deployed directly into **your own AWS environment**, with **no ongoing costs**. You retain full control over the infrastructure and data.

### Security & Compliance Built-In

- **Jailbreak-resistant design:** Prevents prompt injection, misuse, and inappropriate content.
- **Profanity and spam filtering:** Guardrails ensure professional and safe interactions.
- **Geo-fencing capability:** Configure which countries or regions the chatbot can respond to.
- **Anti-spider protection:** Stops crawlers and bots from triggering the AI.

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## How It Works:

### 1. Deployed in Your AWS Account

All components – AI models, integrations, and data pipelines – are hosted within your AWS infrastructure for maximum control and data privacy.

### 2. Custom Trained on Your Business

Feed the chatbot your company documents, product brochures, FAQs, and more. It learns your offerings and engages like a knowledgeable sales associate.

### 3. Lightweight Frontend Widget

Easily embed the chatbot on your website with a lightweight, responsive widget styled to match your brand.

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**Ideal For:**

- B2B and SaaS companies
- E-commerce stores
- Real estate and finance firms
- Healthcare and legal services
- Any business looking to automate lead capture and boost conversion rates without ongoing costs