

EXECUTIVE SUMMARY

Below are the insights derived for RSVP Movies after analyzing the imdb dataset.

1. A total of 1078 movies were produced in the year 2019 in 'Drama' genre.
Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
2. Action and thriller genres can also be explored as they belong to the top 3 genres.
3. Approximately, the future project could have an average duration of 107 mins.
4. From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.
5. Due to higher average rating, James Mangold can be hired as the director for their next project.
6. Based on the median rating, Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project.
7. Based on total votes & average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress.
8. Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
9. As a global partner, Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as the no.of votes received is comparatively higher than other production houses.
10. There is a downward trend in the number of movies produced over the years.
Highest number of movies were produced in the month of March.
11. Based on the number of Super Hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor for Drama genre.

