Hotel Booking Analysis Dashboard

hotel	Year	Countries	Repeated Guests
All ▾	All ▾	All ▾	All ▾

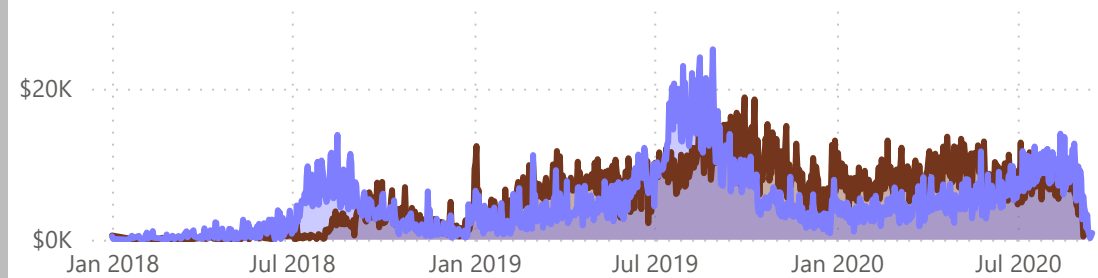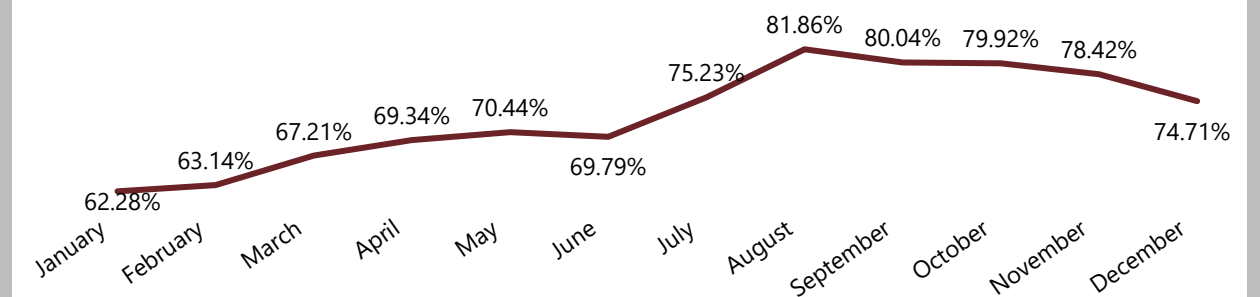| **Total Bookings**	**Revenue**	**Total night Stay**	**Occupancy Rate**	**Average of adr**	**Car Park Count**	**Total Countries**
101K	$10M	368K	73.43%	$104.45	9K	178

Which year was profitable ?

Yearwise Revenue

hotel ● City Hotel ● Resort Hotel

Which year has high Occupancy Rate?

Occupancy Rate by Month

62.28% 63.14% 67.21% 69.34% 70.44% 69.79% 75.23% 81.86% 80.04% 79.92% 78.42% 74.71%

January February March April May June July August September October November December

Countries with highest Bookings
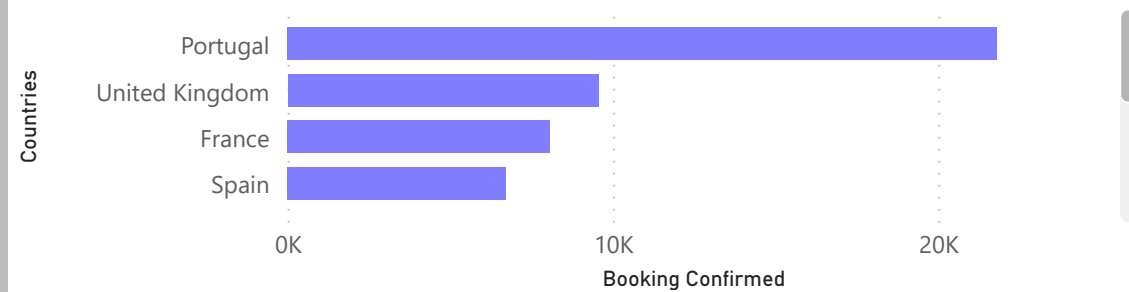
Which Month has highest booking?

9.5K 8.0K 7.6K 7.3K 5.9K 5.7K 5.5K 5.4K 5.4K 5.4K 4.7K 3.7K

August July October September May March April June December November February January
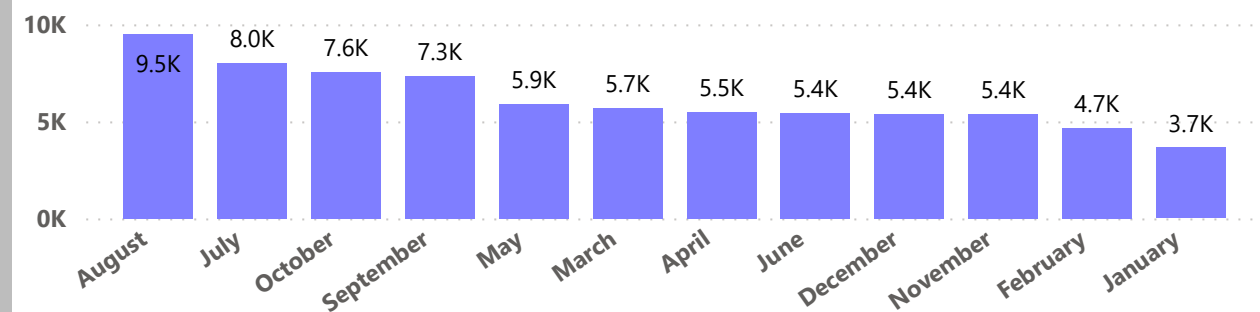
How much % is Car Park Varied?

arrival_date_year	Booking Confirmed	Car Parking as per stay	Percentage_Car Park
2018	10609	1323	2.62%
2019	41792	5121	2.57%
2020	21579	2159	1.83%
Total	**73980**	**8603**	**2.34%**

Booking by Customer type

4K (5.56%)
12K (16.34%)
57K (77.24%)

● Transient ● Transient-Party ● Contract ● Group

ADR by Hotel

$6.5M $4.0M

City Hotel   Resort Hotel
hotel
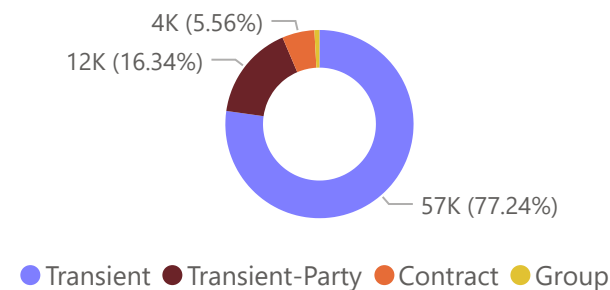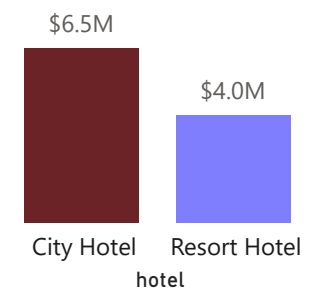
Year		Month		meal		market_segment	
All	⌄	All	⌄	All	⌄	All	⌄

how many bookings are cancelled?

Lead Time Calculation:-
number of days in "Difference between between actual booking and check-in date"

Which Quarter has more cancellation ?

Booking Cancelled and Booking Confirmed by hotel

● Booking Cancelled ● Booking Confirmed

City Hotel: 17K (Booking Cancelled), 43K (Booking Confirmed)
Resort Hotel: 9K (Booking Cancelled), 31K (Booking Confirmed)

X-axis: Booking Cancelled and Booking Confirmed (0K, 20K, 40K)
Y-axis: hotel

Percentage cancellation by Lead Time Transformed

Y-axis: Percentage cancellation (0%, 10%, 20%, 30%)

>then 30 days: 34.02%
0- 30 days: 15.79%

X-axis: Lead Time Transformed

● Revenue ● Booking Cancelled

Y-axis: Revenue and Booking Cancel... ($0M, $2M, $4M)
X-axis: Quarter (Qtr 1, Qtr 2, Qtr 3, Qtr 4)
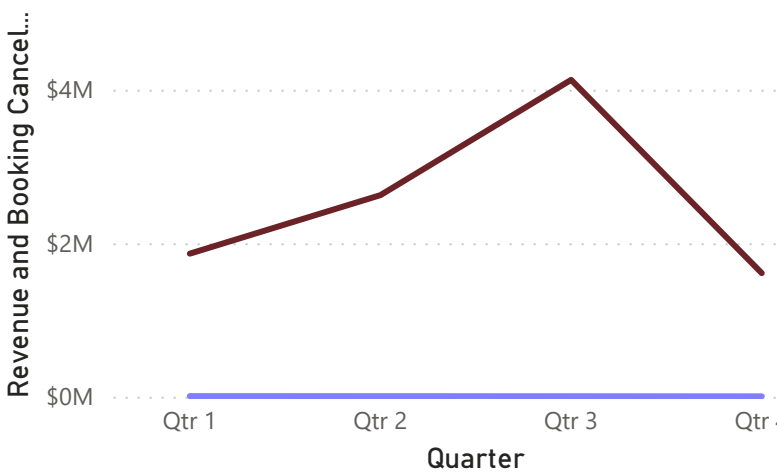
Which month has more cancellation?

Y-axis: Booking Cancelled (0K, 1K, 2K, 3K)

Month	Booking Cancelled
January	2.6K
February	2.6K
March	2.7K
April	2.4K
May	2.5K
June	2.3K
July	2.5K
August	2.1K
September	1.9K
October	1.9K
November	1.6K
December	1.6K

X-axis: Month