## Soumya Pednekar

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## **EDUCATION**

**University of Maryland Baltimore County** 

Master's in information systems, Expected May 2025

GPA: 3.65/4.00

University of Mumbai May 2023
Bachelor in Information Technology,

GPA: 3.76/4.00

## **TECHNICAL SKILLS**

Programming: C, C++, HTML, CSS, PHP/MYSQL, Python, JS, PL/SQL, Power BI, Django.

Software: Linux, Windows, WEKA, Microsoft apps.

## **PROJECTS**

## **Amazon Sentiment Review Analysis**

March 2024

- Classified Amazon reviews as positive, negative, or neutral to derive **business insights**.
- Conducted **exploratory data analysis** (**EDA**) using histograms, word clouds, and time series analysis, utilizing Python, Scikit-learn, Pandas, Numpy, Matplotlib, and Seaborn.
- Trained and evaluated **several machine learning models**, including Logistic Regression (~70% accuracy), Linear SVM (~71% accuracy), Decision Tree (68% accuracy, overfitting issues), and Random Forest (74% accuracy with cross-validation).
- Identified Random Forest as the most reliable model for sentiment classification, demonstrating the effectiveness of ensemble techniques over individual models.
- Provided actionable insights for product improvements and marketing strategies.

## **Music Recommendation System**

March 2024

- Engineered an **advanced music recommendation system** utilizing Python and machine learning algorithms to analyze and process Spotify dataset, enhancing user music preferences and listening experiences.
- Implemented robust **data preprocessing** techniques, including **normalization and feature engineering**, to ensure high-quality input data, significantly improving model accuracy and performance.
- Deployed various machine learning methods such as **K-Means clustering**, **PCA**, and **t-SNE** for effective song grouping and dimensionality reduction, resulting in highly accurate and diverse music recommendations.
- Conducted extensive data visualization and exploratory data analysis using Matplotlib, Seaborn, and Plotly, uncovering valuable insights into trends, genre popularity, and artist contributions to optimize recommendation strategies.

## LEADERSHIP EXPERIENCE

#### **Retriever Essentials**

March 2024- May 2024

- Assisted in organizing and distributing essential food items and resources to students in need.
- Collaborated with fellow volunteers to plan and execute initiatives aimed at raising awareness and support for food insecurity issues on campus.

### **Student Council VSIT Mumbai**

#### **Public Relation Head**

Jul 2021 - Apr 2022

- Secured sponsorships exceeding \$700 from major companies such as Bank of India and BRB Popped Chips, showcasing strong leadership in negotiation and exceptional communication skills.
- Led comprehensive market analysis and implemented effective marketing methodologies to attract prominent influencers and artists, resulting in a notable 30% increase in event participation through decisive problem-solving and rigorous research.

## **RESEARCH**

# National Student Research Conference (3rd Position) Issued by Research and Development Committee of Vidyalankar VSIT, Mumbai Mar 2023.

Research paper titled "ChatGPT Opportunities and Challenges" presented in V-Search, a National Level Student Research Paper Conference on Technology, Innovation, and Management as Enablers for Sustainable Development, organized by the Research and Development Committee of Vidyalankar VSIT on 3rd March.

## **CERTIFICATION**

• Specialization in Machine Learning (DeepLearning.AI)