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privacy statement before providing any personally identifiable information. when you use sharethis to bookmark and share our products and site, you will be taken to a third party site and note that their privacy policy governs the collection and use of the information collected on those sites. if you choose to use the get satisfaction's referral service on <http://forum.yola.com> to share a support request about our site, get satisfaction will ask you for your friend's name and email address. they will automatically send your friend a one-time email inviting him or her to visit the <http://forum.yola.com>. the get satisfaction referral program is not associated with yola and yola does not store or use that information. our service is not intended to be used by children under the age of 13, and we do not knowingly collect personal information from children under the age of 13 except in compliance with applicable law. in general, we use personal information we collect to process your requests or transactions, to provide you with information or services you request, to inform you about other information, events, promotions, products or services we think will be of interest to you, to facilitate your use of, and our administration and operation of, the site, newsletters and for the purpose for which the information was provided. we may also use the personal information we collect to improve the content of our web page and to customize the advertising and the content and/or layout of our page for our visitors and individual registered users. we also use this information to notify registered users about updates to our web site, and to contact registered users for marketing purposes. we will not share the personal information we collect from you through the site with any other company except as provided in this policy, as it may be revised from time to time. we reserve the right to disclose or transfer such information to a third party (a) if you request us to do so or we otherwise have your consent, (b) if we believe in good faith that we are lawfully authorized or required to do so or that doing so is reasonably necessary or appropriate to comply with the law or with legal process or authorities, respond to any claims, or to protect the rights, property or safety of yola, our users, our employees or the public, including without limitation to protect yola or our users or the public from fraudulent, abusive, inappropriate or unlawful use of our site, (c) if we believe in good faith that an emergency involving immediate danger of death or serious physical injury to any person, or other irreparable injury, including economic interests of yola or a third party, requires disclosure of the information, and (d) in connection with an acquisition, merger, or sale of all or a substantial portion of our business. we may also share personal information with vendors, consultants and other service providers ("service providers") who are engaged by or working with us in connection with the operation of the site or the services and who need access to such information to carry out their work for us. in some cases, the service provider may be directly collecting the information from you on our behalf. we may also share personal information with other third parties when you request that we do so or otherwise give us your express or implied consent. we are not responsible for the actions of service providers or other third parties, nor are we responsible for any additional information you provide directly to these service providers or other third parties, and we encourage you to become familiar with their privacy practices before disclosing information directly to them. note that nothing herein restricts the sharing of aggregate information, which may be shared with third parties without your consent. we use reasonable efforts to prevent unauthorized release of or access to your personal data. however, we cannot guarantee that your information will not be disclosed or accessed by accidental circumstances or by the unauthorized acts of others. if yola learns of a security systems breach, then we may attempt to notify you electronically so that you can take appropriate protective steps. yola may also post a notice on the site if a security breach occurs. depending on where you live, you may have a legal right to receive notice of a security breach in writing. to receive a free written notice of a security breach, you should notify us at support@yola.com. the security of your personal information is important to us. when you enter sensitive information (such as credit card number and/or social security number, national id, personal health information) on our registration or order forms, we encrypt that information using secure socket layer technology (ssl). credit card details are stored in our payment gateway's highly secure payment vault that is fully compliant with the payment card industry's data security standards. we will communicate with you via email.

yola intends to send regular email updates and occasional promotional offers that may be of interest to you. you may opt-out of these mailings at any time. if you do not want to receive marketing and promotional e-mails from us in the future, please let us know by sending us an e-mail to support@yola.com or follow the unsubscribe instructions that are included in each email communication. this will not prevent us from sending you operational, account related or other non-marketing emails. if you wish to no longer receive these emails please deactivate your account by clicking on the profile link after you log in and then clicking the delete account link at the bottom of the page. alternatively, you can email our customer support at support@yola.com. if you feel that this site is not following its stated information policy, you may contact us at support@yola.com.